



CITY OF SALINAS MEASURE G COMMITTEE

DATE: OCTOBER 16, 2025

DEPARTMENT: FINANCE DEPARTMENT

FROM: SELINA ANDREWS, FINANCE DIRECTOR
ABE PEDROZA, ASSISTANT FINANCE DIRECTOR

TITLE: SEPTEMBER 30, 2025 MEASURE G QUARTERLY REPORT

RECOMMENDED MOTION:

It is recommended that the Measure G Committee receive the September 30, 2025 Quarterly Report.

BACKGROUND:

Measure G is a one-cent general Transaction and Use Tax approved by Salinas voters in 2014. The tax has a fifteen-year (15) term with an expiration year of 2030.

The City Council is responsible for appropriating Measure G funding to maintain and enhance City services, including but not limited to, facilities maintenance, youth prevention programs and services; public safety; fire and paramedic response; potholes, streets, and sidewalks repairs; parks and recreation programs for youth and seniors; and other City services.

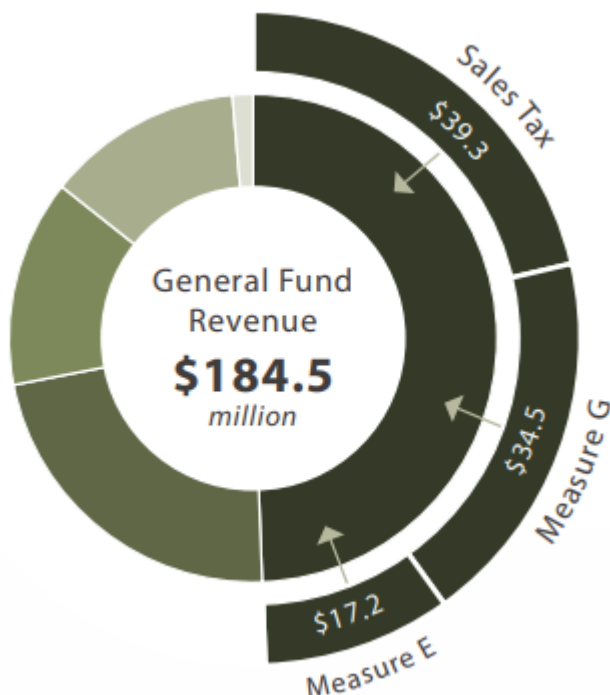
Staff present quarterly Financial Reports which include revenues received and cumulative expenditures to date for the current fiscal year.

ANALYSIS:

Measure G Transaction and Use Tax is projected to generate \$34.5 million in revenue for FY 2025-26, supporting a wide range of essential City services and projects, including public safety and major capital projects.

In FY 2025-26, Measure G funds 106.5 full-time positions within Public Works, Police, Recreation, Community Development, Fire, Finance/IT, Human Resources, and Administration. Additional operating budget includes funding for departmental supplies and services, fleet maintenance, debt, insurance premiums, emergency 911 and animal services.

The below graphic illustrates Measure G's portion of the projected sales tax revenue for FY 2025-26.



The current transaction and use tax revenue shows 8% received through the first quarter. However, this only reflects the month of July due to the timing of when payments are received from the state. The benchmark for one out of twelve months is 8%, therefore the City is tracking on pace with August revenues to be received shortly.

Expenditures by department are tracking at or behind pace with nothing of concern identified. Overall, before transfers, Measure G spending is at 19% of the budgeted amount through the end of the first quarter. Transfers out for capital projects, debt, insurance, and other services are at 3% spent due to timing.

The City has an internal process to allocate CIP expenditures to the appropriate funds, including Measure G. This process has not yet occurred due to year-end close activities. Updated amounts will be provided at the next quarterly meeting. Fiscal Year 2025-26 budgeted project amounts are provided in the financial report.

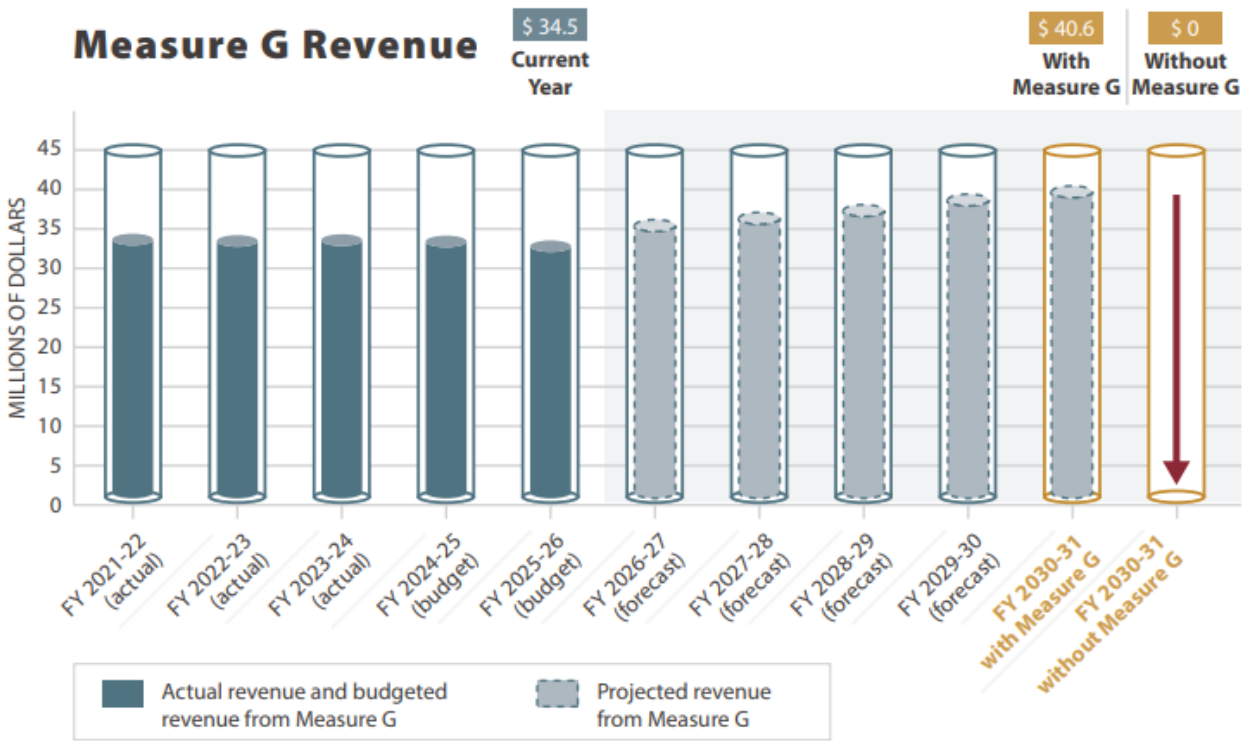
In addition to the operating budget, Measure G has funded a variety of significant projects since its inception. Some of those projects are listed below.

- Fire Station Improvements
- Monterey Garage Improvements
- Storm Sewer Infrastructure
- Traffic Signal & Street Light Upgrades
- Sidewalk & Pavement Maintenance
- Safe Routes to School

- Bicycle Lane Installations & Ped Safety
- Sidewalk & Drainage Repairs
- Street Preventative Maintenance
- Boronda Rd Traffic Congestion Relief
- Striping & Signing Improvements
- Williams Rd Streetscape & Safety

This report is presented to the Oversight Committee as required to receive financial reporting updates.

Measure G is set to expire in 2030 if not renewed by voters. This would equate to a reduction of approximately 38% of the General Fund Budget resulting in a significant annual revenue gap of over \$40.6 million as shown in the graphic below.



ATTACHMENTS:

September 30, 2025 Measure G Quarterly Report
PowerPoint