

Environmental Justice Goals, Policies, Actions

SB-1000 Topic #1 Pollution exposure and air quality

Goal 1: Improve the quality of the built and natural environments to support healthy lifestyles & reduce health inequities.

Policy	Actions
HEJ- 1.1: Adopt land use policies, programs, and decisions that improve environmental quality and reduce resident and worker exposure to toxins and pollution.	<p>HEJ-1.1.1: Improve air quality through proper planning for land use and development design that maintains air quality and reduces direct and indirect emissions of air contaminations.</p> <p>HEJ-1.1.2: Support alternative modes of transportation, such as walking, biking, and public transit, and develop bike- and pedestrian-friendly neighborhoods to reduce emissions associated with automobile use.</p> <p>HEJ-1.1.3: Work with the State, agribusiness and agricultural worker organizations to ensure that agricultural use of pesticides and fertilizers do not negatively affect public health and safety.</p> <p>HEJ-1.1.4: Cooperate with the Monterey Bay Unified Air Pollution Control District to implement the Air Quality Plan.</p> <p>HEJ- 1.1.5: Work with responsible federal, state, and county agencies to decrease air pollution emissions occurring within the air basin.</p>
HEJ- 1.2: Ensure that sensitive land uses are not negatively impacted by hazardous materials or toxic air contaminant sources.	<p>HEJ-1.2.1: Seek funding for clean/up remediation of City owned land to anticipate future development projects.</p> <p>HEJ-1.2.2: Work with federal and state agencies to identify toxic disposal or leakage sites and pursue prompt cleanup.</p>

	<p>HEJ-1.2.3: Require that hazardous waste facilities and waste transfer stations comply with the Monterey County Hazardous Waste Management Plan.</p> <p>HEJ-1.2.4: Ensure that hazardous materials used in residential, business and industry are properly handled and that information of their handling and use is available to residents, fire protection and other safety agencies.</p>
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SB-1000 Topic #2 Public Facilities: Infrastructure, parks, community facilities, active transportation, roads and trails, and health-care facilities.

Goal 2: Provide and maintain a range of community services, programs, and institutional facilities to equitably meet the needs of the community.

Policy	Action
HEJ-2.1: Expand availability and access to high-quality childcare services.	<p>HEJ-2.1.1: Increase access to childcare by facilitating the development of a wide range of childcare facilities.</p> <p>HEJ-2.1.2: Formalize and maintain partnerships, with service providers such as Hartnell and First 5, to improve childcare services.</p> <p>HEJ- 2.1.3: Continue to support and streamline a pathway for childcare providers to legitimize their businesses.</p>
HEJ-2.2: Provide resources and programming for seniors, persons with diverse abilities and other vulnerable populations to encourage healthy lifestyles.	<p>HEJ-2.2.1: Strive to create development patterns that allow the majority of residents to be within one-half mile walking distance of a park, greenway, public plaza or recreation center.</p> <p>HEJ- 2.2.2: Establish a range of parks and open spaces, within all new neighborhoods, business districts, commercial areas, and areas with low access.</p>

	<p>HEJ-2.2.3: Integrate parks and green space into the neighborhood fabric to blur the boundary between neighborhoods.</p> <p>HEJ-2.2.4: Ensure parks and green space are safe, accessible, and reflective of the community's culture and history for all members of the community enjoy.</p> <p>HEJ-2.2.5: Improve existing parks and recreational facilities in need of repair across the city.</p> <p>HEJ- 2.2.6: Encourage and promote park clean-up programs through various partnerships and the Amor Salinas movement.</p> <p>HEJ-2.2.7: Create a program to "Green Salinas Streets".</p> <p>HEJ-2.2.8: Work with schools to streamline the Joint Use Agreement process to expand the use of available recreation space.</p>
HEJ-2.3: Strengthen the capacity and sustainability of community-based organizations (CBOs) and foundations in the City to provide critical services.	<p>HEJ-2.3.1: Offer capacity building training and technical assistance to existing community-based organizations.</p> <p>HEJ-2.3.2: Facilitate the creation of new or expanded community-based organizations throughout the city.</p> <p>HEJ-2.3.3: Create opportunities for community-based organizations to support City projects.</p> <p>Action HEJ-2.3.4: Promote collaboration among community-based organizations to effectively leverage resources.</p>

SB-1000 Topic #3 Promote healthy food access for EJ communities through programs and projects.

Goal 3: Ensure all Salinas’ residents have access to purchase and grow healthy, affordable, and culturally diverse relevant foods.

Policy	Action
HEJ-3.1: Reduce food insecurity and promote healthy eating habits through development projects, government/community programs, and education.	<p>HEJ-3.1.1: Encourage healthy food retail establishments (including full-service grocery stores, farmers’ markets, fruit and vegetable markets and small markets where a majority of food is healthy) to locate in underserved areas of Salinas.</p> <p>HEJ-3.1.2: Increase healthy food and beverage options at City facilities, meetings and events.</p> <p>HEJ-3.1.3: Strengthen and leverage partnerships with local hospitals, schools and non-profit organizations, and local businesses to encourage healthy eating habits through information sharing and education.</p>
HEJ 3.2: Promote and expand year-round access to sustainable, locally sourced and culturally appropriate food through urban agriculture and emergency food resources.	<p>HEJ- 3.2.1: Encourage and support private/public transportation systems to transport customers to farmer’s markets and other sources of healthy foods.</p> <p>HEJ- 3.2.2: Work with local stores and restaurants to donate leftover food.</p> <p>HEJ- 3.2.3: Continue to support the local food banks.</p> <p>HEJ- 3.2.4: Encourage and facilitate the development and management of community gardens prioritizing areas of high food insecurity.</p> <p>HEJ- 3.2.5: Work with local schools to promote community schools framework to increase development of community gardens and health and wellness education.</p>

	<p>HEJ- 3.2.6: Support the creation of Food Rx programs to connect low-income patients and their families to access fresh fruits and vegetables.</p> <p>HEJ- 3.2.7: Support local organizations and business by providing education related to funding opportunities like the Healthy Refrigeration Grant Program.</p>
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SB-1000 Topic #4 Safe and Sanitary Homes

Goal 4: Ensure safe and sanitary homes.

Policy	Action
HEJ- 4.1: Work to eliminate the health risks associated with lead-based paint, mold and other contaminants.	<p>HEJ- 4.1.1: Create an educational campaign to inform the public about risks associated with lead-based paint, mold and other contaminants.</p> <p>HEJ- 4.1.2: Create a funding source to encourage and facilitate remediation to benefit low-income families.</p> <p>HEJ: 4.1.3: Ensure remediation of City facilities where lead and/or other contaminants may be present.</p>
HEJ- 4.2: Pursue policies and programs that prevent displacement and ensure safe living conditions.	<p>HEJ- 4.2.1: Work with Fire Department to increase public education related to home fire safety and prevention.</p> <p>HEJ- 4.2.2: Promote awareness of safety codes to improve unsafe conditions, focusing on blight, overcrowding, and unpermitted plumbing and electrical work.</p> <p>HEJ- 4.2.3: Connect residents to funding sources to maintain and improve properties, prioritizing older and substandard dwellings.</p>

	HEJ- 4.2.5- Work with local healthcare providers to share information related to health protocols and the appropriate safety measures.
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SB-1000 Topic #5 Physical Activity

Goal 5: Promote spaces for physical activity.

Policy	Action
HEJ- 5.1: Continue to create and maintain safe and accessible public spaces to encourage physical activities throughout the community.	<p>HEJ- 5.1.1: Create trail networks for walking and bicycling.</p> <p>HEJ- 5.1.2: Develop signage and ‘how to’ visuals in public parks to encourage and facilitate physical activity.</p> <p>HEJ- 5.1.3: Support private and public development of public spaces (Carr Lake, Soccer Complex).</p>
HEJ- 5.2: Provide resources and programming for youth and seniors to engage in safe physical activities.	<p>HEJ- 5.2.2: Invest in exercise equipment for parks throughout the city, prioritizing the underserved areas.</p> <p>HEJ- 5.2.3: Continue to expand programming that encourages physical activity for seniors.</p> <p>HEJ- 5.2.5: Encourage and facilitate opportunities for adult recreation in the evenings (i.e., adult leagues).</p> <p>HEJ: 5.2.6: Work with schools to streamline the Joint Use Agreement process to expand the use of available recreation space.</p>
HEJ- 5.3: Encourage partnerships to facilitate and encourage physical activity in the workplace.	HEJ- 5.3.1- Work with community-based organization and other partners to encourage physical activity in the workplace.

SB-1000 Topic #6 Promote “Civil” or Community Engagement

Goal 6: Encourage Robust Civic Engagement and the Development of Resident Leaders Committed to Shaping the City's Future.

Policy	Action
HEJ-6.1: Create a welcoming environment to nurture effective engagement.	<p>HEJ-6.1.1: Provide community facilities that encourage and facilitate public participation and pride in the community, such as cultural and public gathering centers.</p> <p>HEJ-6.1.2: Ensure that civic engagement is meaningful and worthwhile.</p> <p>HEJ- 6.1.3: Hold community meetings at a reasonable hour, offer food options, interpretation and childcare when applicable.</p> <p>HEJ-6.1.4: Creatively consider how future City decisions and practices can intentionally reduce institutional discrimination based on race, ethnicity, country of origin, sex, age, socio-economic status, physical ability, sexual orientation, and religion.</p> <p>HEJ- 6.1.4: Work with various stakeholders to access barriers to participation, particularly those who are often left out of decision-making spaces (indigenous language speakers and others),and co-create strategies to address them.</p>
HEJ-6.2: Build the Capacity of Resident Leaders to Fully Participate in City and Community Decision- Making.	<p>HEJ-6.2.1: Facilitate the use of City facilities for non-City led community engagement.</p> <p>HEJ- 6.2.2: Continue to develop resident leadership (adults and youth) through the expansion of the city-led Civic Academy.</p>

	<p>HEJ- 6.2.3: Support the development of cultural festivals and other resident led engagement activities.</p> <p>HEJ- 6.2.4: Create accessible materials for residents to be active participants in the Annual Budget engagement process.</p> <p>HEJ- 6.1.5: Develop a landscape analysis of committees and commissions to ensure equitable community representation.</p>
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SB-1000 Topic #7 Improvements and Programs that address the needs of disadvantaged communities.

Goal 7: Improve existing and create new programs that address the needs of disadvantaged communities.

Policy	Actions
HEJ-7.1: Continue to provide needed social services to stabilize the homeless population.	<p>HEJ-7.1.1: Expand physical and mental health services, such as substance abuse counseling and rehabilitation services through an interdisciplinary team for individuals experiencing homelessness.</p> <p>HEJ-7.1.2: Work with Continuum of Care to expand services for homeless individuals to reduce emergency visits and calls to regional hospitals.</p> <p>HEJ-7.1.3: Help improve access to bathrooms and personal hygiene supplies for individuals experiencing homelessness.</p> <p>HEJ- 7.1.4: Explore a master lease for temporary housing.</p> <p>HEJ- 7.2.5: Create a relocation assistance program for rapid rehousing that helps cover move-in costs (credit check, first month, deposit).</p>

<p>HEJ-7.2: Reduce disparities in life expectancy and diseases among different race/ethnicities and income levels and LGBTQ+ communities.</p>	<p>HEJ-7.2.1: Work closely with the Monterey County Health Department to track trends and support targeted prevention and wellness programs throughout the life course.</p> <p>HEJ-7.2.2: Support the expansion and access to Culturally Competent Medical and Mental Health Services.</p> <p>HEJ-7.2.3: Work with Monterey County and other stakeholders to create a mobile crisis unit that prioritizes mental health support.</p> <p>HEJ-7.2.4: Support programs that offer access to health services for undocumented workers.</p> <p>HEJ-7.2.5: Foster relationships with Epicenter and other stakeholders to expand access to healthcare services for LGBTQ+ youth.</p> <p>HEJ-7.2.6: Work with partner organizations to ensure health education campaigns are language inclusive.</p>
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