



**CITY OF SALINAS
COUNCIL STAFF REPORT**

DATE: AUGUST 9, 2022
DEPARTMENT: PUBLIC WORKS DEPARTMENT
FROM: DAVID JACOBS, PUBLIC WORKS DIRECTOR
BY: ANDREW EASTERLING, TRAFFIC ENGINEER
TITLE: 2022/2023 SPECIAL CURB MARKINGS DELETIONS

RECOMMENDED MOTION:

A motion to approve a resolution approving the 2022/2023 special curb markings list and removing two (2) special curb marking parking stalls at 35 Winham Street.

RECOMMENDATION:

Staff recommends that City Council approve a resolution approving the 2022/2023 special curb markings list and removing two (2) special curb marking parking stalls at 35 Winham Street. The authorized representative of the business located at 35 Winham Street has requested that the special curb markings be removed.

BACKGROUND:

The City's special curb marking program is a resource available for businesses and property owners to establish on-street parking regulations along their property frontage. In certain conditions a business or property owner may desire to regulate on street parking to limit time and encourage availability of customer parking, or to reserve space for loading and unloading. Additionally, a business may desire to reserve on street parking spaces for disabled persons. The program allows for businesses to request green, yellow, white or blue on-street parking regulations. The program is cost neutral to the City and the applicant is responsible for the costs of installing and maintaining the special curb markings. Every year the City distributes invoices to the property owners to renew the curb markings. Staff refreshes the curb paint once the renewal payment is received or paints the curb grey if the property owner opts out or is non-responsive.

On May 1, 2022, thirty-two (32) businesses were mailed invoices requesting payment by June 30, 2022. On May 23, 2022, staff mailed a second billing notice to the business owners who had not submitted payment. A third and final notice was sent on June 20, 2022 notifying those who had not paid their invoice that the special curb markings would be recommended for deletion at the July 14, 2022 Traffic and Transportation Commission meeting if they did not respond by June 30, 2022. A representative from Jeffrey Wriedt & Co requested to opt out of the special curb markings program. All other special curb markings are proposed to be renewed and refreshed.

During the fiscal year 2021-2022, there were seventy-six (76) green, two (2) white, and six (6) yellow paid zones fronting businesses throughout the City. Of these eighty-four (84) markings, two (2) markings are being proposed for deletion. The other eighty-two (82) special curb markings have paid to retain their special curb markings, generating a total of \$9,105.22. Payment for the special curb markings renewal is used to refresh curb marking paint and signs every year once renewed.

The following list identifies the business that requested the special curb markings be removed or have not submitted payment to retain these special curb markings. In the event City staff receives payment prior to Council’s final consideration on August 9, 2022, the curb marking locations will be removed from the deletions list. In accordance with Section 20-74 of the Salinas Municipal Code, a resolution must be passed to formally make such changes. Thus, City Council is requested to formally adopt a resolution to delete the marking locations identified below:

SPECIAL CURB MARKINGS DELETIONS:

APPLICANT	LOCATION	NO. PARKING STALLS	REASON
Jeffrey Wriedt & Co.	35 Winham St.	(2) Green	Requested By Applicant
TOTAL: 2			

TRAFFIC AND TRANSPORTATION COMMISSION:

The 2022/2023 special curb markings list and the removal of two (2) special curb marking parking stalls at 35 Winham Street was presented to the Traffic and Transportation Commission at its July 14, 2022 meeting for review and feedback. The Commission voted unanimously (6-0) to recommend to City Council to approve a Resolution to approve the 2022/2023 special curb markings list and remove two (2) special curb marking parking stalls at 35 Winham Street.

CEQA CONSIDERATION:

Staff has determined that the project is exempt from the California Environmental Quality Act (CEQA) Guidelines (Section 15301, Class 1). The project consists of the operation, repair, or minor alteration of public streets involving no expansion of use. There would be no significant effect on the environment.

STRATEGIC PLAN INITIATIVE:

The approval of the 2022/2023 special curb markings supports the City goal of “Economic Development”. Special curb markings create parking turnover and available parking for customers to support local businesses.

DEPARTMENTAL COORDINATION:

Special curb markings are maintained by Public Works staff and are enforced in coordination with

Parking Enforcement staff. No additional department coordination was conducted.

FISCAL AND SUSTAINABILITY IMPACT:

Sufficient funds are available in the current budget to remove the special markings. The renewal of the eighty-two (82) other special curb markings generated \$9,105.22, which covers the cost to maintain these zones. Renewal fees are deposited into the City's General Fund.

ATTACHMENTS:

Resolution

Attachment 1: 2022-2023 Special Curb Markings Report