



City of Salinas

FY 2015–2016 Action Plan

(July 1, 2015 through June 30, 2016)

City of Salinas
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Expected Resources

AP-15 Expected Resources – 91.220(c)(1,2)

Introduction

The City of Salinas is an entitlement jurisdiction for CDBG, HOME, and ESG funds, and anticipates receiving \$1,979,589 in CDBG funds, \$543,081 in HOME funds, and \$177,842 in ESG funds for FY 2015-2016. In addition, the City anticipates receiving some program income from the previous CDBG and HOME activities. Program income anticipated is incorporated into the City's annual budgeting process. Unallocated CDBG and HOME funds are also available for reprogramming.

In recent years, the levels of HUD housing and community development funds for Salinas have been primarily trending downward. In estimating the amounts of funding available over this Consolidated Plan period, the City took a conservative approach to assume an annual reduction of three percent.

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition and Planning Economic Development Housing Public Improvements Public Services	1,979,589	65,000	604,485	2,649,074	7,527,030	For planning purposes, the City estimates the availability of approximately \$9.3 million in CDBG annual allocations over the five-year Consolidated Plan period. This estimate assumes a three-percent annual reduction in allocation. In addition, the City anticipates a total program income of \$250,000 over five years. Specifically, a program income of \$65,000 is expected for FY 2015-2016, along with additional \$100,000 from the green vehicles payoff. For FY 2015-2016, \$604,485 from prior years are also available for reallocation.
HOME	public - federal	Acquisition Homebuyer assistance Homeowner rehab Multifamily rental new construction Multifamily rental rehab New construction for ownership TBRA	543,081	80,000	770,000	1,393,081	2,014,215	For planning purposes, the City estimates the availability of approximately \$2.5 million in HOME funds over the five-year Consolidated Plan period. This estimate assumes a three-percent annual reduction in allocation. For the FY 2015-2016, \$770,000 from prior years are available for reallocation and a program income of \$80,000 is anticipated.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
ESG	public - federal	Conversion and rehab for transitional housing Financial Assistance Overnight shelter Rapid re-housing (rental assistance) Rental Assistance Services Transitional housing	177,842	0	0	177,842	659,592	For planning purposes, the City estimates the availability of approximately \$0.84 million in ESG funds over the five-year Consolidated Plan period. This estimate assumes a three-percent annual reduction in allocation.

Table 1 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

Affordable Housing: In Salinas’ programs, the most frequent example of leveraging occurs in the development of new affordable housing projects. Due to the high cost of developing housing, it is essential for non-profit housing developers to construct new projects by leveraging and matching financial resources from a variety of sources. No matter the primary source of funding (e.g., federal Low-income Tax Credits, HUD Section 811 financing, USDA housing programs) none will finance the entire cost to develop housing. Salinas uses both CDBG and HOME funds to leverage the participation of other funders.

The flexibility inherent in CDBG rules makes it particularly appropriate for use early on in the development process as critical support for non-profits that often are pressed for pre-development funds.

Similarly HOME guidelines emphasize the importance of using HOME to fill in ‘financing gaps’ that often results when projects face more rigid requirements established either by particular loan regulations, or due to the degree of competition for other financing. In the past several years it appears that those designing governmental financing programs are attempting to make their funds go farther (i.e., leverage them more) by requiring higher percentages of OPM (other people’s money) as a condition of providing their own financing.

During the previous CP period, three affordable housing projects constructed in the City of Salinas had costs that were far above and beyond the amount of funding provided through HOME and CDBG sources. CDBG and HOME contributed 11.5 percent of the total project cost of \$13,264,270 for the Gateway Housing Development, 2.8 percent of the total \$18,108,717 for Haciendas Phase II development and 38.6 percent of the Wesley Oaks Development that totaled \$3,337,843.

Public Services: For the Public Services subrecipients CDBG funding is often an essential source of funds to access other funds. None of the subrecipients’ essential safety net programs are funded exclusively by CDBG. Five local community foundations require matching funds and City of Salinas CDBG funds have frequently fulfilled that requirement.

Public Facilities and Infrastructure Improvements: On December 11, 2012, Council approved the First Amendment to the FY2010-15 Five Year Consolidated Plan, to allow the City to submit an application to HUD that would establish a Section 108 Guaranteed Loan Pool. With the Section 108 program, the City has the ability to access up to five times its annual CDBG allocation, or approximately \$9,390,000 based on the City’s 2012 allocation, in additional loan funding that is guaranteed through the HUD CDBG program. The funds will be loaned to CDBG-eligible projects at a low interest rate and a maximum twenty-year repayment term. The City submitted its Section 108 application on December 27, 2012, with a list of specific projects. The City was able to commit to begin the Industrial Waste Water Conveyance System (IWWCS) Improvements Project in 2014 and received written determination for the proposed use of Guaranteed Loan Funds from HUD in May 2014. Construction of the IWWCS began in 2014 and is expected to be completed by summer 2015. IWWCS user fees will be used to repay the Section 108 loan and therefore is not expected to impact the City’s annual allocations available for other projects.

There are other more subtle forms of leverage. Public investment in a particular neighborhood (upgrading water mains or installing traffic signals or street lighting) can be an inducement for additional investment by area property owners affected by the improvements. Calculating the amount of leverage in this example is much more difficult than the direct leveraging described in the discussion above.

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan
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The City is working on establishing several new public/community facilities on City-owned properties:

10 Soledad Street

The City was able to purchase the property located on 10 Soledad Street in the Chinatown neighborhood for future use as a public facility. The City intends to renovate this property as a Homeless Sanitation Facility, potentially with space for an intake center for referral to other services.

1081 Buckhorn Drive

The City purchased 1081 Buckhorn Drive with HUD Economic Development Initiatives (EDI) funds with the specific objective to develop a child care center. This 0.8-acre property is located immediately outside of the Alisal NRSA; it is expected that this child care center would primarily serve Alisal residents.

Discussion

HOME Match Requirements: Pursuant to HUD regulations, all participating jurisdictions (PJs) must contribute or match 25 cents for each dollar of HOME funds spent on affordable housing. The HOME statute allows for a reduction of the matching contribution requirement under three conditions: 1) fiscal distress, 2) severe fiscal distress, and 3) for Presidentially-declared major disasters. When a local jurisdiction meets one of these distress conditions, it is determined to be in fiscal distress and receives a 50 percent reduction of match. If a local jurisdiction satisfies both of the distress criteria, it is determined to be in severe fiscal distress and receives a 100 percent reduction of match. Matching funds need not be provided for the 2014-2015 allocation because as of January 2015, the City is considered to be in “severe financial distress.” This determination was made because per capita income (\$18,003) and poverty level percentages (17.7 percent) for Salinas exceed the HUD criteria for severe financial distress. The City will continue to accrue matching funds to be ‘banked’ against future match requirements.

Annual Goals and Objectives

AP-20 Annual Goals and Objectives

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Estimated Funding	Goal Outcome Indicator
1	Increased Decent and Affordable Housing	2015	2019	Affordable Housing		New Affordable Rental Housing Opportunities Assistance to Homeowners for Rehabilitation Energy Conservation Opportunities in Housing	CDBG: \$1,269,155 HOME: \$860,000	Rental units constructed: 91 Household Housing Unit Rental units rehabilitated: 40 Household Housing Unit Homeowner Housing Rehabilitated: 9 Household Housing Unit
2	Enhanced Neighborhood Conditions	2015	2019	Non-Homeless Special Needs Non-Housing Community Development	Alisal Neighborhood Revitalization Strategy Area Chinatown Area	Public Services Infrastructure Improvements Public Facilities Economic Development	CDBG: \$920,294	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 2000 Persons Assisted Public service activities other than Low/Moderate Income Housing Benefit: 8596 Persons Assisted

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Estimated Funding	Goal Outcome Indicator
3	Enhanced Homeless Facilities and Services	2015	2019	Homeless	Chinatown Area	Homeless Services - Continuum of Care Homeless Prevention Emergency Shelters and Other Homeless Facilities	CDBG: \$150,000 ESG: \$164,724	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 550 Persons Assisted Public service activities other than Low/Moderate Income Housing Benefit: 26 Persons Assisted Overnight/Emergency Shelter/Transitional Housing Beds added: 2045 Beds Homelessness Prevention: 1000 Persons Assisted
4	Planning and Program Administration	2015	2019	Planning and Administration		Planning and Administration	CDBG: \$409,000 HOME: \$70,000 ESG: \$13,000	

Table 2 – Goals Summary

Goal Descriptions

1	Goal Name	Increased Decent and Affordable Housing
	Goal Description	<p>For FY 2015-2016, the City anticipates providing for the following housing programs and services:</p> <ul style="list-style-type: none"> • Housing Rehabilitation Loans (CDBG and HOME) - 4 units • Housing Accessibility Assistance (CDBG) - 3 units • Grid Alternatives (CDBG) - 10 units • Multi-Family Housing (CDBG) - Vista de la Terraza (CDBG) - 40 units • Multi-Family Housing (HOME) - Haciendas Phase III and IV - 91 units <p>In addition, the City will complete the processing of one last First-Time Homebuyer Loan application received prior to the program being suspended.</p>
2	Goal Name	Enhanced Neighborhood Conditions
	Goal Description	<p>For FY 2015-2016, the City will continue to provide a variety of services utilizing CDBG funds, emphasizing on youth programs and activities, senior services, and services for the disabled. In terms of community facilities and improvements, the City proposes to concentrate on two projects: the Chinatown Street and Pedestrian Light Installation Program, and the renovation of 10 Soledad Street as a homeless Health Care/Sanitation Center. The City will also continue to support the CSUMB Micro-Enterprise program.</p>
3	Goal Name	Enhanced Homeless Facilities and Services
	Goal Description	<p>For FY 2015-2016, the City proposes to pursue a range of homeless services and activities. The City's homeless program will include the following components: outreach, emergency shelter, homeless prevention, rapid rehousing, and Homeless Management Information System. In addition, the City proposes to utilize \$150,000 in CDBG funds for the renovation of 10 Soledad Street as a homeless Sanitation Facility.</p>
4	Goal Name	Planning and Program Administration
	Goal Description	<p>City staff will administer the CDBG, HOME, and ESG programs in compliance with HUD regulations.</p>

Projects

AP-35 Projects – 91.220(d)

Introduction

During FY 2015-2016, the City of Salinas will pursue a range of housing and community development activities using CDBG, HOME, and ESG funds.

Projects

#	Project Name
1	Housing Rehabilitation Loans
2	Housing Accessibility Assistance Grants
3	Grid Alternatives
4	Multi-Family Housing (CDBG)
5	CSUMB SBDC Micro Enterprise
6	CIP Chinatown Renewal Street Project
7	CIP 10 Soledad Street
8	Alliance on Aging - Ombudsman
9	Alliance on Aging - Tax Counseling for the Elderly
10	Boys & Girls Clubs of Monterey County
11	Central Coast Center for Independent Living
12	City of Salinas Bread Box Recreation Center
13	City of Salinas Hebborn Family Center
14	Community Human Services - SuperParents
15	Family Services Agency of the Central Coast (Suicide Prevention)
16	Food Bank for Monterey County
17	Girls Scouts of California - East Salinas Program Center
18	Girls Inc. of the Central Coast
19	Housing Resources Center - Home Ownership Programs
20	Legal Services for Seniors – Legal Services
21	Meals on Wheels of the Salinas Valley - Home-Delivered Meal Program
22	Project Sentinel - Fair Housing
23	Rancho Cielo, Inc. - Independent Living Village
24	Salinas Area Youth Drug Information/Crisis Center (Sunrise House) - YATV
25	Salinas Area Youth Drug Information/Crisis Center (Sunrise House) - 7 Challenges
26	2nd Chance Youth Program of MC - Gang Prevention/Intervention Counseling
27	FTHB Program Delivery
28	Multi-Family Housing (HOME)
29	Multi-Family Housing (HOME) CHDO Set-Aside
30	ESG Projects and Administration
31	CDBG Program Planning and Administration
32	HOME Program Planning and Administration
33	Legal Services for Seniors - Fair Housing
34	HOME Housing Rehabilitation Loans

Table 3 - Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

Inadequate funding is the most significant obstacle for serving the underserved needs. The extent of needs in Salinas far exceeds the available funding from the CDBG, HOME, and ESG programs. The projects receiving funding in FY 2015-2016 are those identified as High Priority needs in the City's five-year Strategic Plan. Furthermore, cost-efficiency, demonstrated history of success, and coordination and consistency with other citywide and regional efforts are among some of the factors for funding considerations.

Most activities to be pursued by the City with CDBG, HOME, and ESG funds will be leveraged with a variety of funding sources, including: grants from State, Federal, and local governments; private foundations; capital development funds; general funds; private donations of funds or services; and other various funding sources. For the provision of affordable housing, the City partners with nonprofit housing developers such as MidPen, CHISPA, and Monterey County Housing Development Corporation, which all utilize a multi-layer approach to funding affordable housing.

The HOME program requires that for every HOME dollar spent, the local jurisdiction must provide a 25 percent match with non-federal dollars. However, given the distressed conditions in Salinas, the City consistently receives a 100 percent reduction in the match requirements.

Given the limited annual allocations in CDBG funds, the City has pursued the use of the Section 108 loan guarantee within the five-year Consolidated Plan period in order to support large-scale projects. The IWWC project has been approved by HUD in March 2014 for the use of a Section 108 loan.

AP-38 Project Summary

Project Summary Information

1	Project Name	Housing Rehabilitation Loans
	Target Area	Citywide
	Goals Supported	Increased Decent and Affordable Housing
	Needs Addressed	Assistance to Homeowners for Rehabilitation
	Funding	CDBG: \$180,000
	Description	Loans are only available to qualifying low-income households with eligible properties or to owners of rental properties (limit 7 units) that agree to rent to low income household at affordable rents for the term of the loan. Property improvements funded by these loans must be located within the Salinas City limits. The budgeted amount includes \$30,000 for program delivery costs.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	The City anticipates assisting two households.
	Location Description	This project is operated out of the Housing Division of the Community and Economic Development Department, located at 65 W. Alisal Street, Salinas. Program is available citywide. However, the City intends to step up marketing in the Alisal neighborhood.
2	Planned Activities	Program delivery involves various activities, including marketing, processing of applications, review and approval of work orders, monitoring of the construction work, and inspection for compliance with codes. The City has a separate line item to provide for the costs associated with implementing the several housing programs.
	Project Name	Housing Accessibility Assistance Grants
	Target Area	Citywide
	Goals Supported	Increased Decent and Affordable Housing
	Needs Addressed	Assistance to Homeowners for Rehabilitation
	Funding	CDBG: \$84,000
	Description	Grants in amounts up to \$14,000 per household are available to assist qualifying property owners to remove architectural barriers which limit access or impede mobility, as well as to install fixtures which may reduce hazards aggravated by a disability. The budgeted amount includes \$14,000 for program delivery costs.
	Target Date	6/30/2016

	Estimate the number and type of families that will benefit from the proposed activities	Given the funding level, three households may be assisted with the Housing Accessibility Assistance grants.
	Location Description	This program is administered by the Housing Division of the Community and Economic Development Department located at 65 W. Alisal Street, Salinas. Program is available citywide.
	Planned Activities	The delivery of this program involves marketing, process of applications, review and approval of work orders, monitoring and inspection of construction works. The City has a separate line item to provide for the costs associated with the implementation of several housing programs.
3	Project Name	Grid Alternatives
	Target Area	Citywide
	Goals Supported	Increased Decent and Affordable Housing
	Needs Addressed	Energy Conservation Opportunities in Housing
	Funding	CDBG: \$60,000
	Description	With CDBG funding, GRID Alternatives will train and lead volunteers and job trainees to install solar electric systems for low income homeowners in Salinas. The budgeted amount also includes \$10,000 for program delivery costs.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	10 low income homeowners.
	Location Description	Program is available citywide.
4	Planned Activities	Each Client will be provided with outreach, education, system design and engineering, procurement of permits and equipment, an industry-standard 10-year labor warranty, preparation and submittal of utility interconnection and rebate paperwork. GRID Alternatives will also help clients obtain free energy efficiency and weatherization services through existing energy assistance programs.
	Project Name	Multi-Family Housing (CDBG)
	Target Area	Alisal Neighborhood Revitalization Strategy Area
	Goals Supported	Increased Decent and Affordable Housing
	Needs Addressed	New Affordable Rental Housing Opportunities
	Funding	CDBG: \$873,371

	Description	HOME funds were previously provided to CHISPA to acquire and rehabilitation the 40-unit dilapidated Vista de la Terraza project for lower income families. For FY 2015-2016, additional CDBG funds will be provided to pursue Phase II of the rehabilitation works. Affordability control on this project will be extended for at least 55 years. The budgeted amount includes \$64,216 for program delivery costs.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	40 units for low income households. The existing development is comprised of 40 affordable multi-family units to families with incomes at 30-60 percent AMI. However, Building H and F are comprised of 11 units.
	Location Description	Vista de la Terraza at 165-177 Carr Avenue, Salinas.
	Planned Activities	Phase II of the rehabilitation works include: stabilization of Buildings H (#168) and F (#167) to bring the structures into code compliance. Rehabilitation is comprised of the underpinning of both buildings with helical foundation piers as well as a new drainage system to collect and convey surface storm water to the existing storm drain system. Phase II is part of a three-phase rehabilitation process.
5	Project Name	CSUMB SBDC Micro Enterprise
	Target Area	Alisal Neighborhood Revitalization Strategy Area
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Economic Development
	Funding	CDBG: \$67,449
	Description	The CSUMB Small Business Development Center provides consulting services to low and moderate income residents, empowering them to start and grow micro-enterprise businesses to support marginalized neighborhoods in Salinas.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	The program anticipates assisting 12 low and moderate income residents in starting or growing their micro-enterprise businesses.
	Location Description	The Small Business Development Center (SBDC) is located at the corner of Lincoln and Central Avenue, in the heart of Old Downtown Salinas, near the City of Salinas offices, the Courthouse, the Transit Station, the Steinbeck Center, House and Library.

	Planned Activities	The CSUMB SBDC, during its one-on-one business consulting sessions is committed to: microenterprise technical assistance in the City of Salinas, particularly to the retail corridors of South Main and East Alisal Streets, by conducting one-on-one consultations, the qualifying participants will be able to either 1) establish a new small business, 2) strengthen and grow an existing business, 3) meet City of Salinas compliance requirements to operate a business, 4) write a business plan, or 5) assess capital needs for new and existing business ideas. The program will coordinate all small business development efforts under this grant by counseling struggling small businesses. The SBDC will stimulate the local economy by advising small business ventures.
6	Project Name	CIP Chinatown Renewal Street Project
	Target Area	Chinatown Area
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Infrastructure Improvements
	Funding	CDBG: \$547,845
	Description	The project will install several street lights to illuminate the street and pedestrian lights to illuminate the sidewalk and alley areas. Based on the conceptual design, it is expected to install 24 street lights and 34 pedestrian lights within this project area.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	This project is located in Tract 18.02 BG 2 with a population of about 2,000 and 78.5 percent of the residents (1,530) are low and moderate income.
	Location Description	The project is located in the Chinatown area.
7	Planned Activities	The purpose of this project is to design and construct street and pedestrian lights in Salinas' Chinatown area. Improving safety is a top priority and lighting is a key component as well as being consistent with the community vision.
	Project Name	CIP 10 Soledad Street
	Target Area	Chinatown Area
	Goals Supported	Enhanced Homeless Facilities and Services
	Needs Addressed	Emergency Shelters and Other Homeless Facilities
	Funding	CDBG: \$150,000
	Description	The City was able to purchase the property located on 10 Soledad Street in the Chinatown neighborhood for future use as a public facility. The City intends to renovate this property as a Homeless Sanitation Facility with potential use as an intake center for additional services and referrals.
	Target Date	6/30/2016

	Estimate the number and type of families that will benefit from the proposed activities	This is intended to be a homeless Sanitation Facility that will benefit the City's homeless population citywide, but primarily the homeless in the Chinatown area. The 2013 Monterey County Homeless Census and Survey estimated 532 homeless persons in Salinas. This report generally estimates about 550 homeless persons may benefit from this facility.
	Location Description	10 Soledad Street, Salinas.
	Planned Activities	This new funding will be combined with previous funding allocated (\$194,000) for a total of \$344,000 to renovate the building. The planned scope of work includes a facility for free public sanitation (as well as a potential intake-referral center) for the homeless. The facility will include the following: two restrooms; each restroom to include 2 toilets, 1 shower stall with a changing station and faucets; new washer/dryer appliances for bath towels used by homeless; installation of an alarm system; replacement of exterior doors in the building and phone and installation of walls for meeting spaces. The shower facilities would prepare the homeless to meet with the general public for employment or education purposes. Such a facility would add to the current facilities that are available at Dorothy's Kitchen and Victory Mission.
8	Project Name	Alliance on Aging - Ombudsman
	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	CDBG funding would support the Alliance on Aging's Ombudsman program. Certified Ombudsmen serve as advocates for the frail and elderly residents in Salinas nursing homes and residential care facilities.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	This program anticipates assisting 250 seniors with ombudsman services, 180 are expected to be low and moderate income.
	Location Description	Alliance on Aging's administrative offices are located at 247 Main Street, Salinas. Facilities in the City of Salinas alone include 30 residential care facilities for the elderly with a total of 489 beds, and 5 skilled nursing facilities with a total of 475 beds; for a grand total of 34 facilities and 964 residents.
9	Planned Activities	Ombudsman provides a number of critical services to these low-income seniors: Advocacy Ombudsman educates residents on the kind of care they should expect and provides the mechanisms necessary to file complaints of abuse or neglect. When Ombudsmen enter a facility, they are serving every resident and advocating on their behalf. Placement Information allows seniors and their families to make informed decisions about the long-term care opportunities in Monterey County and the Witnessing of Advance Health Directives for seniors residing in long-term care facilities. Ombudsman strives to ensure seniors dignity, choice, and quality of life.
	Project Name	Alliance on Aging - Tax Counseling for the Elderly

	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	CDBG funding would support the Alliance on Aging's Tax Counseling for the Elderly program. Tax Counseling for the Elderly assists seniors with the preparation and filing of their federal and state income tax returns at no charge.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	The program anticipates assisting 450 seniors with tax counseling services, with 315 seniors being of low and moderate incomes.
	Location Description	Tax Counseling for the Elderly sites in Salinas include: St. Ansgar's Lutheran church, La Canada Mobile Home Park, Villa Serra, American Legion, Regency Court. Additional ad hoc sites include Sherwood Village, Los Abuelitos, and La Gloria Senior Housing, Gateway Apartments, local nursing homes, and individual inhome visits.
	Planned Activities	The Tax Counseling for the Elderly program addresses the complexities seniors face in understanding and negotiating the IRS taxing process. Our program provides opportunities for significant savings and refunds to seniors. For many, their tax refund is the largest check outside of their social security check and is often used to pay for basic needs that their monthly income does not cover. In addition, when first contact is made with a senior through the Tax Counseling program, seniors learn about the other programs available through the Alliance on Aging, such as our Benefits Checkup Program, and HICAP, which can provide further support. The Alliance on Aging conducts extensive outreach at various locations in order to improve accessibility to services and reach the underserved elderly.
10	Project Name	Boys & Girls Clubs of Monterey County
	Target Area	Alisal Neighborhood Revitalization Strategy Area
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	With the transportation program by the Boys & Girls Clubs transporting to at least 25 field trip opportunities, 500 Salinas youth will have the opportunity to take part in a variety of impactful activities offered across five Core Areas of programming: Recreation, Sports & Fitness; Education & Career Development; The Arts; Character & Leadership Development; and Health & Life Skills.
	Target Date	6/30/2016

	Estimate the number and type of families that will benefit from the proposed activities	The Boys & Girls Clubs anticipates assisting 450 youth with field trip opportunities, with 385 youth being from low and moderate income households.
	Location Description	The Boys & Girls Clubs of Monterey County (BGCMC) Catch the Bus Field Trip project will take place at the Salinas Clubhouse (85 Maryal Drive) and serve the youth attending the Club as well as the extension sites of El Sausal Middle School (1155 East Alisal Street) and La Paz Middle School (1300 North Sanborn Road).
	Planned Activities	Of the near 1400 youth served by the Salinas Clubhouse and two Extension Sites, the majority are predominately of Latino heritage, with at least 77 percent self reported as receiving free and reduced lunch. Our youth need a safe haven, with positive activities that leverage their interests to meet their needs, and caring, competent adult mentors to assist them in avoiding gang involvement and other delinquent activities. Through program planning with numerous community partners and working with local schools, including the administrators at Harden, La Paz and El Sausal middle schools, our particular focus will be identifying and serving 500 youth with at least 25 field trip opportunities during the 2015-16 grant period.
11	Project Name	Central Coast Center for Independent Living
	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	CCCIL provides housing assistance to persons with disabilities regardless of age or type of disability.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	Assist 120 Salinas residents with disabilities.
	Location Description	Housing Choices for Persons with Disabilities (HCPD) will take place in CCCIL's main office in Salinas, located at 318 Cayuga Street, Suite 208, Salinas.
	Planned Activities	Low and moderate income persons will benefit from an increase in their self-advocacy skills and by enhancing and increasing their opportunities to locate and apply for affordable, accessible housing. Consumers receiving housing services from CCCIL also receive guidance and support as they maneuver through the low income housing application process. CCCIL provides additional Independent Living services that include peer support, independent living skills training, for example financial management skills, and individual advocacy.
12	Project Name	City of Salinas Bread Box Recreation Center
	Target Area	Alisal Neighborhood Revitalization Strategy Area
	Goals Supported	Enhanced Neighborhood Conditions

	Needs Addressed	Public Services
	Funding	CDBG: \$50,140
	Description	The Bread Box Recreation Center targets all youth ages 6 to 18 in this very low income and overcrowded populated area. The community will benefit by having a nearby recreation facility offering a variety of recreational/educational activities. The facility is a safe, friendly place for residents to attend and participate in either free or low cost activities. The CDBG funds allow the City to provide activities at low or no cost to residents.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	The Bread Box Recreation Center will assist 425 youth from low and moderate income households.
	Location Description	The Breadbox Recreation Center is located at 745 Sanborn Road in East Salinas.
	Planned Activities	The program hires and trains staff and volunteers to assist in providing learning activities, introduce a variety of sports and leisure activities as well as provide engagement opportunities for youth of all ages, adults, and seniors at recreation centers and homework centers.
13	Project Name	City of Salinas Hebbroon Family Center
	Target Area	Alisal Neighborhood Revitalization Strategy Area
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$64,860
	Description	The Hebbroon Family Center provides a safe place for youth and adults of the community to come and take part in recreation activities.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	The Hebbroon Family Center will assist 500 youth with after-school and Saturday programs.
	Location Description	The Hebbroon Family Center is located at 683 Fremont Street in East Salinas. The Center is bounded by Hebbroon Avenue to the East, Cesar Chavez Park to the North, Pearl Avenue to the West and Market Street to the South.
	Planned Activities	The Hebbroon Family Center offers a variety of recreational/educational activities. The Center is a safe, friendly place for residents to attend and participate in either free or low cost activities. The CDBG funds allow the City to provide activities at low or no cost to residents. Hebbroon is an informational HUB for the neighborhood and provides critical resources relevant to the neighborhood through various collaborations with CASP and other community based organizations.
14	Project Name	Community Human Services - SuperParents

	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	SuperParents is the program name for the parenting education and supervised visitation services offered by Community Human Services. Supervised visitation services provide non-custodial (divorced, separated, or non-married) parents with a neutral location and exchange site for visits between children and their non-custodial parents.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	This program anticipates assisting 500 youth citywide with supervised visitation services.
	Location Description	SuperParents programs are offered at Community Human Services' Family Service Center at 433 Salinas Street in Salinas.
	Planned Activities	Program staff works to ensure that visits are safe and appropriate, that children are properly cared for and, when necessary, that there is no contact between custodial and non-custodial parents. Often, supervised visitation is mandated by the Family Court for the safety of the child and/or parents. Reasons for this can be a history of domestic violence, child neglect or abuse, or parental history of substance abuse. Self-referred clients come to the the program for help with situations that may, for example, involve a parent with debilitating mental health issues that affect his or her ability to properly care for a child, or a non-custodial parent who lives far away and must travel to Salinas to visit his or her children. The program has even provided a place for homeless individuals to spend time with their children.
15	Project Name	Family Services Agency of the Central Coast (Suicide Prevention)
	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	Prevention education, support services, and training for staff and volunteers that support at-risk populations will be provided for City of Salinas residents.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	This program anticipates assisting 2,500 persons from Salinas, with an estimated 1,300 being from low and moderate income households.

	Location Description	The program provides educational presentations and trainings for at-risk youth and adults on-site at locations throughout the City of Salinas. Locations targeted to provide services include schools and at other facilities that young people attend, such as the juvenile hall, group homes, government agencies (such as City of Salinas Police Department), and local organizations, such as Monterey County Rape Crisis. Schools FSA works with include Alisal High School, Gavilan View Middle School, Everett Alvarez High School, Salinas High School, North Salinas High School, Harden Middle School, El Sausal Middle School, La Paz Middle School, and Washington Middle School.
	Planned Activities	Salinas City residents will learn about coping strategies, how to recognize suicide warning signs, and how to get help for themselves or another in danger. Those at risk will be provided immediate safe options through the program's 24-hour suicide multilingual crisis line. The program provides residents with immediate suicide prevention services and work with city law enforcement, medical care providers, behavioral health providers, and other city service providers to create a safety net for those who are at-risk or may become so. We provide these services with a team of 90 fully-trained volunteers and six program staff. It works with a broad range of Salinas schools, including the middle and high schools in the Salinas Union High School District, the Santa Rita Union School District, the Alisal Union School District, and the Washington Union School District, amongst others. It also conducts outreach to all of the non-district, private schools in the city and provide education and outreach to students at these schools, including Palma and York.
16	Project Name	Food Bank for Monterey County
	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	The Food Bank supplies emergency and supplemental food to low and moderate income residents of Salinas.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 1,000 persons of extremely low and lower income may benefit from this program based on previous years.
	Location Description	The Food Bank is headquartered at 815 West Market Street, #5, Salinas. It collaborates with about 37 agencies in Salinas to distribute emergency supplemental food assistance.

	Planned Activities	The Food Bank's service population is the low and no income families and individuals. The Agency Clearinghouse program ensures that necessary emergency supplemental food is distributed to a network of over 130 agencies; that provide direct food assistance serving the elderly, chronically ill, homeless, veterans, unemployed and working poor. Member agencies include churches food outreach ministries; emergency food pantries; soup kitchens; homeless shelters; group shelters; rehabilitation centers; residential treatment programs; youth activity programs; after school programs; and senior centers. The Food Bank is the primary food resource for these agencies.
17	Project Name	Girls Scouts of California - East Salinas Program Center
	Target Area	Alisal Neighborhood Revitalization Strategy Area
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	The East Salinas Program Center helps girls develop critical skills and traits such as self-confidence, sound decision-making skills, self-efficacy, and stronger ties to their community, and fostering concepts such as caring, equality, social justice, responsibility and restraint. These critical skills/traits are linked to resiliency in at-risk youth populations, providing children the tools they need to be resilient to gangs, potential youth violence, and crime.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	This program anticipates assisting 200 girls in the Alisal neighborhood, with about 180 from low and moderate income households.
	Location Description	The Girl Scouts Alisal Program Center at 345 Towt Street in East Salinas (typically operating M-F 3 pm to 6pm during the school year, and M-F 8am-6pm during the summer).
	Planned Activities	The East Salinas Program Center provides these girls opportunities afforded girls in more advantaged communities—the opportunity to develop long-term relationships (for some girls over five years) with positive adult role models/mentors and peers, access to new learning and extra-curricular opportunities, and a strong focus on asset building, enabling girls to explore their strengths and develop their confidence and skills through a myriad of hands-on, learning-by-doing projects in areas such as science, environmental conservation, arts and crafts, and healthy cooking. Integrating the computer lab into these learning opportunities and experiences enables girls to explore, connect, and supplement learning by virtual means – promoting critical technical literacy skills.
18	Project Name	Girls Inc. of the Central Coast
	Target Area	Alisal Neighborhood Revitalization Strategy Area
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services

	Funding	CDBG: \$10,000
	Description	Girls Inc. provides after-school programming and job opportunities for girls ages 9-18 at 6 school sites in East Salinas. The programs encourage and help develop positive communication between girls and their parents; promote and develop goal setting and decision-making skills; and provide training and opportunities to explore new life options.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	This program anticipates assisting 120 girls ages 9-18 with after-school programming.
	Location Description	In Salinas, the after-school programs are located at 6 school sites in E. Salinas: Alisal High School, El Sausal Middle School, Cesar Chavez School, Dr. Oscar F. Loya, Fremont School and Los Padres School.
	Planned Activities	This program will provide a series of programs that are age and developmentally appropriate, and involve hiring teens who have graduated from prior years programs as facilitators and peer leaders to younger girls. These programs focus on pregnancy prevention, leadership development, pursuing post-secondary education, self-empowerment, avoiding drugs and alcohol and resisting peer pressure including gang prevention.
19	Project Name	Housing Resources Center - Home Ownership Programs
	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	HRC provides two home ownership programs: foreclosure prevention and education for first-time homebuyers.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	HRC anticipates assisting 85 persons with an estimated 68 persons from low and moderate income households.
	Location Description	HRC provides city-wide services and is centrally located near downtown Salinas. HRC provides service for all Salinas residents. The HRC office is located at the Housing Resource Center at 201 A John Street in Salinas.

	Planned Activities	Services are provided throughout the week, and most educational workshops and presentations are offered on weekends or evenings to make it convenient to working families. Outreach services are provided throughout Salinas and include HRC participation in community events, and presentations at local schools, business and other community groups. HRC home owner services foster stronger neighborhoods, stronger communities, community stability, and personal economic empowerment through education, advocacy, counseling and services.
20	Project Name	Legal Services for Seniors
	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	Legal Services for Seniors provides free legal representation to low and moderate income seniors in a variety of housing issues.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	Legal Services for Seniors serves the entire City of Salinas, and anticipates assisting 800 seniors.
	Location Description	From our office at 21 West Laurel Drive.
	Planned Activities	This program provides direct free legal representation to the City of Salinas' low and moderate income seniors in a wide variety of fair housing, tenant and home ownership housing problems. LSS also provides workshops and presentations to the community to educate them on their rights before individual legal problems arise.
21	Project Name	Meals on Wheels of the Salinas Valley - Home-Delivered Meal Program
	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	This program delivers meals to seniors who are not able to shop or cook for themselves. Meals are delivered weekly.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	This program anticipates assisting 375 seniors, with 332 persons being of low and moderate incomes. The clients also include some non-senior disabled adults with physical or mental disabilities. However, seniors represent over 90 percent of the clients assisted.

	Location Description	Meals on Wheels of the Salinas Valley leases office/warehouse space at 40 Clark Street, Suite C in Salinas to house the home-delivered meal operation.
	Planned Activities	This program will deliver nutritious meals to frail seniors and some disabled non-seniors on a weekly basis. The menus were developed according to Dietary Guidelines for Americans to meet the nutritional needs of seniors. A registered dietitian develops all menus. Meals are designed for diabetic, hypertensive and cardiac restricted diets. The meals assure clients are getting enough nutritional food and that they have enough to eat.
22	Project Name	Project Sentinel - Fair Housing
	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$20,000
	Description	Project Sentinel provides comprehensive fair housing services of civil rights enforcement and community outreach and education targeting minority, low income and underserved populations.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	Project Sentinel anticipates providing a range of outreach and education activities that benefit many residents. The agency anticipates assisting 11 persons/households in fair housing cases. Additional people will be served with outreach and education activities.
	Location Description	With the present funding level, services will be provided primarily by phone with a local number forwarded to Project Sentinel office in Gilroy but staff will travel to Salinas as needed. Project Sentinel is pursuing funding to open an office locally in Salinas.
23	Planned Activities	Project Sentinel estimates providing Information/counseling and referral to low income rental households many of whom are monolingual, non-English speaking or with little or no formal education and often with a disability. This client base constitutes the most vulnerable of the community, comprised of individuals in fear of retaliation, dislocation, institutionalization, deportation. Project Sentinel proposes to provide information to home seekers and housing providers on their respective rights and responsibilities. Residents of Salinas will be aware of a resource available to assist them if a fair housing violation should occur. Property owners will have a resource for learning the benefits of obeying fair housing laws.
	Project Name	Rancho Cielo, Inc. - Independent Living Village
	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000

	Description	Rancho Cielo Independent Living Village provides 30 young men (Rancho Cielo participants or graduates), aged 18-24, a safe place to live while on their path to productivity and self-sufficiency.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	Funding from CDBG is expected to benefit ten youth from Salinas.
	Location Description	Rancho Cielo is a 100-acre property owned by Monterey County and leased to the 501(c)3. The agency serves 140 Monterey County youth every school day across five programs.
	Planned Activities	The Independent Living Village at Rancho Cielo is for 18 – 24 year old males. Rancho Cielo program participants and graduates are provided a preference for housing. With a safe living environment, these students will benefit from an opportunity for financial stability. Participants will also receive help in building leadership skills, while being empowered to become powerful agents of change in their communities.
24	Project Name	Salinas Area Youth Drug Information/Crisis Center (Sunrise House) - YATV
	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	Sunrise House's Youth Alternative to Violence Program (YATV) is a twelve session program conducted two days per week at the Silver Star Youth Program and two afternoons per week at the Youth Center, in which teens examine their violent behaviors and develop healthy alternatives.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	This agency anticipates assisting 75 youth from Salinas, with 68 youth from low and moderate income households.
	Location Description	Sunrise House's Youth Alternative to Violence Program (YATV) is operated at the Youth Center in Salinas, and the Silver Star Center in Salinas.

	Planned Activities	YATV was modeled after the evidence-based, and highly successful "Men's Alternative to Violence. YATV is a bi-level program, meaning that the programming is responsive and evidence-based, with early intervention curriculum available to those with a lower level of violent behaviors (such as bullying at school), and a more intensive approach for those with severely violent behaviors (such as gang violence). The programming addresses five basic types of violent or abusive behaviors: physical, emotional, verbal, intellectual, and spiritual, and a variety of issues: parents and family problems, relationships, school, grief, socialization, self-esteem, cycle of violence, self-respect, healthy boundaries, and drug abuse.
25	Project Name	Salinas Area Youth Drug Information/Crisis Center (Sunrise House) - 7 Challenges
	Target Area	Alisal Neighborhood Revitalization Strategy Area
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	Sunrise House 7 Challenges program provides many healthy, recreational activities for the youth of Salinas.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	This program anticipates assisting 200 youth, with 180 being from low and moderate income households.
	Location Description	Sessions are offered at the Sunrise House headquarters at 119 Capitol Street, and are referred by any of the Joint Powers agencies, Monterey County Probation, or Monterey County Alternative Education Department. Also, youth are referred from Salinas Union HS District, which has schools in the Alisal neighborhood.
26	Planned Activities	One of the most effective strategies to combat drug use and violence among at-risk youth is to create a positive environment while focusing on comprehensive prevention education. This approach creates environments where children feel connected, inspired, and safe. Part of this strategy includes traveling opportunities for those youth who are burdened with difficult family situations and living conditions and those who rarely leave Salinas. Sunrise House plans, supervises, and pays for field trips to interesting and educational locales. Previous trips have included college tours of San Francisco State, Cal Poly San Luis Obispo and arts schools, and recreation at Golden Gate Park, Fisherman's Wharf, and Great America.
	Project Name	2nd Chance Youth Program of MC - Gang Prevention/Intervention Counseling
	Target Area	Alisal Neighborhood Revitalization Strategy Area
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	The Second Change Youth Program provides gang prevention/intervention counseling services for the City's highest risk youth.

	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	Second Chance anticipates assisting 175 youth.
	Location Description	While Second Chance services are available to all at-risk citywide, the primary focus is youth in East Salinas.
	Planned Activities	The intervention/prevention and counseling services focus on providing alternatives to gang activity and other violent behaviors. 2nd Chance focuses its efforts on families/ youth at risk of gang violence and families/ youth of gang involvement or youth involved in the juvenile justice system. We work closely with Monterey County Probation Department, Monterey County Office of Education, Salinas Union High School District and the City of Salinas Community Alliance for Safety and Peace (CASP).
27	Project Name	FTHB Program Delivery
	Target Area	Citywide
	Goals Supported	Increased Decent and Affordable Housing
	Needs Addressed	Homeownership Opportunities
	Funding	HOME: \$5,000
	Description	The City has recently suspended the First-Time Homebuyer Program. This line item is to provide for the program delivery costs associated with completing the last loan application that was underway prior to the program being suspended.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	One household is to be assisted with homeownership. However, actual funding for loan has been accounted for under previous year.
	Location Description	The program is being operated by the Housing Division of the Community and Economic Development Department.
	Planned Activities	Complete loan underwriting process for one application.
28	Project Name	Multi-Family Housing (HOME)
	Target Area	Alisal Neighborhood Revitalization Strategy Area
	Goals Supported	Increased Decent and Affordable Housing
	Needs Addressed	New Affordable Rental Housing Opportunities
	Funding	HOME: \$610,302
	Description	In conjunction with the HOME CHDO Set-Aside Funds, this program will provide funding for the Haciendas Senior Housing project and the Hacienda III project. The budgeted amount includes \$55.482 for program delivery costs.

	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	A total of 41 senior units (Phase IV) and 50 family units (Phase III) will be provided.
	Location Description	<p>The Haciendas Senior Development is located on the south side of East Rossi approximately 150 feet east of Main Street. Site address is 30-54 E. Rossi Street Salinas, Ca. with Assessor's Parcel Number: 003-145-010. It is the third residential rental phase of a multi-phase project to redevelop the original Haciendas HUD public housing site.</p> <p>The Haciendas Phase 3 Development is located on the south side of East Rossi approximately 150 feet east of Main Street. Site address is at or near 134 E. Rossi Street Salinas, Ca. with Assessor's Parcel Number: 003-131-010 and 003-131-018. It is the fourth residential rental phase of a multi-phase project to redevelop the original Haciendas HUD public housing site.</p>
	Planned Activities	<p>The Monterey County Housing Authority Development Corporation (MCHADC) is working on Haciendas III and IV projects. FY 2015-2016 HOME funds will be provided as follows:</p> <ul style="list-style-type: none"> • Haciendas Affordable Housing Development (Phase III) - The proposed project consists of new construction of a three-story building comprising of 50 affordable multi-family housing units with the inclusion of a manager's unit. The unit mix will consist of 15 one-bedroom units, 16 two-bedroom units, and 19 three-bedroom units, affordable to families with household incomes at 30 to 60 percent AMI. • Haciendas Senior Affordable Housing Development (Phase IV) - The proposed project consists of new construction of a four-story building comprising of 41 senior rental housing units with one manager's unit. All units will be one-bedroom and affordable senior families with household incomes at 30 to 60 percent AMI. <p>The total requested funding is \$725,000 (\$554,820 from regular HOME grant and \$170,180 from CHDO reserve.</p>
29	Project Name	Multi-Family Housing (HOME) CHDO Set-Aside
	Target Area	Alisal Neighborhood Revitalization Strategy Area
	Goals Supported	Increased Decent and Affordable Housing
	Needs Addressed	New Affordable Rental Housing Opportunities
	Funding	HOME: \$170,180
	Description	This program will set-aside 15 percent of FY 2015-2016 HOME allocation as CHDO Set-Aside funds for MidPen's Haciendas III project.
	Target Date	6/30/2016

	Estimate the number and type of families that will benefit from the proposed activities	The number of housing units is included in the HOME Multi-Family Housing Program - 50 units for Haciendas Affordable Housing Development (Phase III). These units are not double counted under this line item.
	Location Description	See location descriptions under Multi-Family Housing Program (HOME).
	Planned Activities	See discussions under Multi-Family Housing Program (HOME).
30	Project Name	ESG Projects and Administration
	Target Area	Citywide
	Goals Supported	Enhanced Homeless Facilities and Services
	Needs Addressed	Homeless Services - Continuum of Care Homeless Prevention Emergency Shelters and Other Homeless Facilities Planning and Administration
	Funding	ESG: \$177,842
	Description	The ESG Program will involve a range of activities to address homelessness. These include the provision of outreach, shelters, prevention, rapid re-housing, and HMIS services.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	The agencies funded anticipate providing assistance to 3,071 homeless and at-risk homeless persons as follows: <ul style="list-style-type: none"> Franciscan Workers of Junipero Serra - 2,000 persons with emergency shelters Housing Resource Center - 1,000 persons with homeless prevention and rapid rehousing services Interim, Inc. - 26 persons with outreach activities Shelter Outreach Plus - 45 persons with emergency shelters
	Location Description	The City's homeless programs are being delivered by multiple agencies to assist the homeless families and individuals citywide.
	Planned Activities	The following activities are planned: <ul style="list-style-type: none"> Franciscan Workers of Junipero Serra - Dorothy's Place Hospitality Center - \$35,390 - for Emergency Shelter and HMIS Housing Resources Center of Monterey County - ESG Emergency Rental Assistance - \$47,072 - Homeless Prevention and Rapid Rehousing Interim, Inc. - MCHOME - \$53,000 - Street Outreach and HMIS Shelter Outreach Plus - Salinas I-HELP Program - \$29,380 - Emergency Shelter and HMIS City of Salinas - ESG Administration (7.5 percent cap) - \$13,000 - Administration
31	Project Name	CDBG Program Planning and Administration
	Target Area	Citywide

	Goals Supported	Planning and Program Administration
	Needs Addressed	Planning and Administration
	Funding	CDBG: \$409,000
	Description	This line item is to provide for the general program planning and administration of the CDBG program.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	The delivery of various CDBG-funded programs and activities will benefit low and moderate income persons in the City, along with persons with special needs, such as the youth, homeless, elderly, and disabled.
	Location Description	The CDBG program is administered by the Housing Division of the Community and Economic Development Department located at 65 West Alisal Street, Salinas.
	Planned Activities	The City will perform all program planning, administration, monitoring, and review functions in compliance with HUD regulations.
32	Project Name	HOME Program Planning and Administration
	Target Area	Citywide
	Goals Supported	Planning and Program Administration
	Needs Addressed	Planning and Administration
	Funding	HOME: \$70,000
	Description	This line item will provide for the planning and administration activities to implement the City's HOME program.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	The delivery of the City's various HOME-funded programs and activities will benefit the City's low and moderate income persons and those with special needs.
	Location Description	The HOME program is administered by the Housing Division of the Community and Economic Development Department.
	Planned Activities	The City will perform all planning, administration, monitoring, and review functions in compliance with HUD regulations.
33	Project Name	Legal Services for Seniors – Fair Housing
	Target Area	Citywide
	Goals Supported	Enhanced Neighborhood Conditions
	Needs Addressed	Public Services
	Funding	CDBG: \$10,000
	Description	Fair housing services for seniors.

	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	LSS anticipates assisting 250 seniors with fair housing services.
	Location Description	Located at 21 West Laurel Drive, Legal Services for Seniors serves the entire City of Salinas
	Planned Activities	LSS offers no-cost legal services (including court appearances when needed) to seniors. Daily, clients come to LSS with housing problems such as living in substandard units, unreasonable or bullying landlords, home ownership problems (such as mortgage scams and foreclosures) as well as seniors living in long-term care facilities. Many seniors do not have the ability to deal with legal housing issues because of educational, cultural or language barriers, poverty or infirmity. LSS assists Salinas residents with legal representation, advocacy in the courtroom and with financial institutions where social (non-legal) programs may fail.
34	Project Name	HOME Housing Rehabilitation Loans
	Target Area	Citywide
	Goals Supported	Increased Decent and Affordable Housing
	Needs Addressed	Assistance to Homeowners for Rehabilitation
	Funding	HOME: \$110,000
	Description	The City will utilize HOME funds to provide housing rehabilitation assistance to homeowners. The budgeted amount includes \$10,000 for program delivery costs.
	Target Date	6/30/2016
	Estimate the number and type of families that will benefit from the proposed activities	At this funding level, the City anticipates assisting two households.
	Location Description	The program is administered by the Housing Division of the Community and Economic Development Department at 65 W. Alisal Street. The program is available to income-eligible homeowners citywide.
	Planned Activities	The delivery of the rehabilitation program includes activities such as outreach and marketing, review and processing of loan applications, review and approval of work orders, and monitoring and inspection of construction works.

AP-50 Geographic Distribution – 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

The City's strategy is to focus its investment in a most impactful manner by providing significant investments in two target areas, the Alisal Neighborhood Revitalization Strategy Area (ANRSA) and Chinatown. Specifically, the City has designated the Alisal as a Neighborhood Revitalization Strategy Area (NRSA). In addition, the Chinatown area is identified as a local target area, as it is currently isolated from the rest of the City and is seeing serious issues of homelessness, unreported violence and a high percentage of low and moderate income residents. Most public services are available to residents citywide. However, by nature and/or location of some of the activities/programs, youth from the Alisal NRSA and Chinatown would benefit greatly from many of these programs.

Geographic Distribution

Target Area	Percentage of Funds
Alisal Neighborhood Revitalization Strategy Area	39%
Chinatown Area	15%

Table 4 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

These two areas represent the most distressed neighborhoods in the City. These areas have the highest concentration of poverty and substandard living conditions. The Alisal area includes some of the most distressed neighborhoods in Salinas. The area faces challenges such as inadequate public infrastructure, high levels of unemployment, high levels of poverty, and violent criminal activity. Within the Alisal NRSA, a third (33.3 percent) of all residents lives in poverty, a higher proportion than the City overall (21 percent). The 12 blocks that form the Chinatown area are located primarily within Census Tract 18.02 Block Group (BG) 2. This BG has a population of about 2,000, with 78.5 percent being low and moderate income.

Affordable Housing

AP-55 Affordable Housing – 91.220(g)

Introduction

Under the City's Affordable Housing Goal, the City proposes to pursue the following housing activities:

- Housing Rehabilitation Loans (CDBG and HOME) - 4 households
- Housing Accessibility Assistance Grants (CDBG) - 3 households
- GRID Alternatives (CDBG) -10 households
- Vista de la Terraza (CDBG) - 40 units
- Haciendas Phase III (HOME) - 50 units
- Haciendas Seniors Phase IV (HOME) - 41 units

One Year Goals for the Number of Households to be Supported	
Homeless	0
Non-Homeless	107
Special-Needs	41
Total	148

Table 5 - One Year Goals for Affordable Housing by Support Requirement

One Year Goals for the Number of Households Supported Through	
Rental Assistance	0
The Production of New Units	91
Rehab of Existing Units	57
Acquisition of Existing Units	0
Total	148

Table 6 - One Year Goals for Affordable Housing by Support Type

Discussion

This summary includes only the uses of CDBG and HOME funds for the provision of long-term affordable housing. Temporary assistance through rapid rehousing and homeless prevention activities are not included under this summary.

AP-60 Public Housing – 91.220(h)

Introduction

HACM owns and operates 22 public housing developments in Salinas (372 units). Nineteen of the 22 public housing complexes owned and administered by the Housing Authority of the County of Monterey (HACM) in Salinas are concentrated within the Alisal NRSA. Nationally, HUD has gradually moved away from the Public Housing model of affordable housing.

Actions planned during the next year to address the needs to public housing
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The City is not directly involved in the planning and development of public housing in the City. However, the City works closely with the Monterey County Housing Authority Development Corporation (MCHADC, developer arm of HACM) to create affordable housing in the community. Specifically, for FY 2015-2016, the City has allocated \$725,000 in HOME (and CHDO set aside) funds for the construction of Haciendas Phase III and Phase IV projects. However, these are not HUD "public housing" units.

Actions to encourage public housing residents to become more involved in management and participate in homeownership

HACM's Family Self-Sufficiency (FSS) program is designed to help families with a HCV establish a savings account and find stable employment. FSS is a Federal Government program that offers the opportunity of homeownership and other options to clients that successfully complete the five-year program. Programs and services through FSS may include career counseling, job training, credit counseling and homeownership preparation. The program helps prepare residents for HACM's Homeownership Program, allowing first-time homebuyers to use their HCV to help with monthly homeownership expenses.

If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance

Not applicable.

AP-65 Homeless and Other Special Needs Activities – 91.220(i)

Introduction

The City proposes to utilize CDBG and ESG funds to provide assistance to the City's homeless and special needs populations:

Seniors Services:

- Alliance on Aging - Ombudsman and Tax Counseling for the Elderly
- Legal Services for Seniors - Legal Services and Fair Housing
- Meals on Wheels - Home-Delivered Meals

Youth Services

- Boys & Girls Clubs - Catch the Bus Field Trips
- Bread Box Recreation Center - After School Program
- Hebbbron Family Center - After School and Saturday Program
- Community Human Services - SuperParents
- Family Service Agency of the Central Coast - Suicide Prevention Services
- Girl Scouts of California - East Salinas Program
- Girls Inc. of the Central Coast - Girls Inc.
- Rancho Cielo - Independent Living Village
- Salinas Area Youth Drug Information/Crisis Center - Youth Alternative to Violence
- Salinas Area Youth Drug Information/Crisis Center - 7 Challenges
- The Second Chance Youth Program - Gang Prevention/Intervention Counseling Services

Disabled Persons

- Central Coast Center for Independent Living - Housing Choices for Persons with Disabilities

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

For the FY 2015-2016, the City will continue to implement its ESG program to address the needs of the homeless in the community. Specifically, the City is proposing to allocate ESG funding to Interim Inc. to provide outreach and needs assessment.

Addressing the emergency shelter and transitional housing needs of homeless persons

For the FY 2015-2016, the ESG program includes funding for Shelter Outreach Plus and Franciscan Workers of Junipero Serra to provide emergency shelters for the homeless. Housing Resource Center (HRC) will also continue its program on rapid rehousing.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

The HRC program will include both homeless prevention and rapid rehousing services by providing rent subsidies to the recently homeless or those who are at risk of becoming homeless. In addition, the City has allocated CDBG funds to renovate 10 Soledad Street as a Homeless Sanitation Facility with space for an intake center for referral to other services.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.

Several programs and services to be offered by the City will help low income families and individuals avoid becoming homeless. These include:

- Alliance on Aging - Ombudsman Program
- Legal Services for Seniors - Fair Housing
- Project Sentinel - Fair Housing
- Rancho Cielo - Independent Living Village
- Central Coast Center on Independent Living - Housing Choices for Persons with Disabilities

These programs advocate for the most at-risk groups of our community and help them address their immediate housing needs, thereby avoiding becoming homeless.

AP-75 Barriers to affordable housing – 91.220(j)

Introduction:

The most critical barrier to affordable housing in Salinas is that the need for decent and affordable housing far exceeds the City's available resources. With the elimination of redevelopment funds, the City's ability to address its affordable housing needs is seriously compromised. With rising housing costs, and diminishing public funds available, the City has recently suspended its First-Time Homebuyer Program. In addition to the limited availability of HOME funds, the HOME program regulations also establish a maximum purchase price of \$333,000 in Salinas, limiting the number of eligible properties for purchase. The City will continue to aggressively pursue funding available at the local, state, and federal levels to supplement its limited funds.

The City values its partnership with nonprofit housing developers such as CHISPA, MidPen, and MCHADC in pursuing innovative strategies to addressing the City affordable housing needs, including providing more permanent housing options for the homeless.

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

The City's inclusionary housing program can be an effective strategy for providing affordable housing in the community and also to help achieve the goal of de-concentrating affordable housing in the Alisal NRSA, allowing residents other locational choices. The City is in the process of updating its Inclusionary Housing Ordinance to enhance the program's effectiveness. This update is expected to be completed in 2015.

AP-85 Other Actions – 91.220(k)

Introduction:

The extent of housing and community development needs in Salinas far exceeds the City's funding capacity. To utilize its limited funding in the most cost-effective manner, the City targets its investments in the most distressed neighborhoods in the community.

Actions planned to address obstacles to meeting underserved needs

The homeless are among the most underserved group in Salinas, with ESG funding at a level far below what is needed to address the City's homeless issues. In response, the City is also using its CDBG allocation to provide public facilities that can benefit this group. The City has previously allocated \$194,000 in CDBG funds and is proposing to add another \$150,000 for the renovation of 10 Soledad Street as a Homeless Sanitation Facility.

Actions planned to foster and maintain affordable housing

For FY 2015-2016, the City proposes to utilize a significant portion of its CDBG and HOME funds to support affordable housing activities. In addition, the City is proposing to use its SERAF (Supplemental Educational Revenue Augmentation Fund) to assist another affordable housing development - the 90-unit MidPen project at 21 Soledad Street. The City is also in the process of updating its Inclusionary Housing Ordinance to provide affordable housing at private market-rate developments.

Actions planned to reduce lead-based paint hazards

As required as a condition of receiving HUD funds, the City of Salinas complies with HUD's Lead Safe Housing Regulation (Title 24, Part 35). Primary compliance is through City Housing Services Program staff. Potential project sites with housing units constructed prior to 1978 are tested by a certified lead inspection firm (for lead paint and, where applicable, for other possible materials containing lead, such as ceramic tiles). When found, lead remediation is performed by certified LBP contractors before the rehabilitation contractor is permitted to begin work. In addition, regardless of date-of-construction, rehabilitation sites are inspected for failing paint surfaces (chipping, flaking) during the initial rehabilitation evaluation. If such deteriorating paint is found, lead testing is performed and the necessary steps taken if lead is found. All general contractors involved in the Rehabilitation/Housing Accessibility Assistance grants and First Time Homebuyer program have received their certification as an EPA Renovation, Repair and Painting (RRP) contractor. Additionally, the Executive Director for Rebuilding Together/Monterey Salinas (RTMS), an agency that performs minor rehabilitation of single-family home and local Salinas general contractors who perform work on their projects have or will attend training in FY 2015-16 to obtain their Lead Based Paint Certification.

Lead-based paint testing, remediation and abatement activities are expensive. While such activities are eligible items for rehab loans, the cost was found to be a deterrent to potential rehab clients. The City therefore established a lead hazard grant program whereby rehabilitation clients are provided a grant sufficient to cover most -if not all- the costs of lead abatement. The lead testing and lead hazard grant policies also apply to participants in the Housing Accessibility Assistance (HAA) program, also administered by Housing Services.

Actions planned to reduce the number of poverty-level families

As a California municipality, the City of Salinas has very limited control over the existence of poverty among its residents. Nevertheless, the City's actions – particularly with regard to the use of federal funds covered under this plan – can work to assist those households and individuals currently facing poverty. These include

- CSUMB Micro Enterprise assistance to assist low and moderate income persons achieve financial stability through establishing or retaining their businesses;
- Alliance for Aging Tax Counseling program to help seniors achieve tax refunds; and
- Youth programs that focus on providing youth a positive direction and outlook in life, assisting them in achieving educational and career goals.

Actions planned to develop institutional structure

The City collaborates with the County of Monterey and develops a joint funding application process/system to help reduce administrative works associated with funding application and reporting. Use of City Data Services allows for more efficient and accurate management of the funds.

Actions planned to enhance coordination between public and private housing and social service agencies

The City of Salinas partners with its strong network of public and private housing and social service agencies to provide housing and community development programs in the City. Coordination efforts are ongoing.

Program Specific Requirements

AP-90 Program Specific Requirements – 91.220(l)(1,2,4)

Introduction:

This section addresses the regulatory requirements of the CDBG, HOME, and ESG programs not covered in the previous sections.

In 2014, the City received approval from HUD to begin using its Section 108 Loan Guarantee for large scale improvement projects. The IWWC project is underway and is anticipated to be completed in 2015. The City will begin drawing down from its Section 108 Loan Guarantee to pay for this improvement. User fees are expected to be used to make the loan payment.

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(l)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income:	0

Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income.	100.00%

HOME Investment Partnership Program (HOME)

Reference 24 CFR 91.220(l)(2)

1. A description of other forms of investment being used beyond those identified in Section 92.205 is as follows:
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No other forms of HOME investments beyond those previously described.

2. A description of the guidelines that will be used for resale or recapture of HOME funds when used for homebuyer activities as required in 92.254, is as follows:
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The City has suspended its First-Time Homebuyer Program in 2014. Existing loans will be subject to the City's recapture/resale provisions. Pursuant to HUD's HOME recapture regulations the City has chosen to recapture the entire principal loan balance (direct homebuyer subsidy) to the extent there are net proceeds after the sale of the home and repayments of the first mortgage and closing costs. This indebtedness is due and payable upon sale or transfer of the property, prior to the expiration of the period of affordability, to the extent there are sufficient "net proceeds". Net proceeds are defined as the amount of sale proceeds remaining (if any) after payment of any superior loan(s) (Other than HOME funds) and customary closing costs. If upon the voluntary or involuntary sale of the above named property prior to the expiration of the period of affordability there are insufficient net proceeds to pay the balance remaining of the First-Time Homebuyer Program.

3. A description of the guidelines for resale or recapture that ensures the affordability of units acquired with HOME funds? See 24 CFR 92.254(a)(4) are as follows:

The City suspended its First-Time Homebuyer Program in 2014. Existing loans will be subject to the City's recapture/resale provisions. Pursuant to HUD's HOME recapture regulations the City has chosen to recapture the entire principal loan balance (direct homebuyer subsidy) to the extent there are net proceeds after the sale of the home and repayments of the first mortgage and closing costs. This indebtedness is due and payable upon sale or transfer of the property, prior to the expiration of the period of affordability, to the extent there are sufficient "net proceeds". Net proceeds are defined as the amount of sale proceeds remaining (if any) after payment of any superior loan(s) (Other than HOME funds) and customary closing costs. If upon the voluntary or involuntary sale of the above named property prior to the expiration of the period of affordability there are insufficient net proceeds to pay the balance remaining of the First-Time Homebuyer Program.

4. Plans for using HOME funds to refinance existing debt secured by multifamily housing that is rehabilitated with HOME funds along with a description of the refinancing guidelines required that will be used under 24 CFR 92.206(b), are as follows:
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The City has no plan to use HOME funds to refinance existing debt.

Emergency Solutions Grant (ESG)

Reference 91.220(l)(4)

1. Include written standards for providing ESG assistance (may include as attachment)
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All subrecipients receiving funding must establish and consistently apply these written standards:

- A. An initial evaluation to determine program eligibility of individuals and/or families will be conducted by the agencies/service providers. It will establish the kind and the amount of assistance needed. Evaluations will be conducted in accordance with the requirements set forth under §576.400(d) and the written standards established under §576.400(e).

Agencies/service providers will reassess the eligibility of individuals and/or families; the kind and amount of assistance needed for program participants receiving homelessness prevention services will be reassessed monthly and quarterly for program participants receiving rapid re-housing assistance. Each reassessment of eligibility will ascertain that:

- The program participant does not have an annual income that exceeds 30% of the median family income for the area, as determined by HUD;
 - The program participant lacks sufficient resources and support network necessary to retain housing without ESG assistance.
- B. In order to be funded with ESG funds, an agency/service provider is required to be a collaborative member of the Coalition of Homeless Services Providers, Continuum of Care. This avoids duplication of services and allows a smooth transition and/ or delivery of services rendered. In addition, the collaborative further engage and coordinate resources to improve streamlining of current programs and funding strategies, and provide ongoing training as procedures and bylaws are ratified and refined.
- C. The City will allow ESG-funded agencies that provide rapid re-housing and homelessness prevention services to determine the prioritization of eligible families. In addition, the Coalition established basic registration and screening processes (intake, referral, eligibility, documentation verification, case notes, to name a few) that allow all agencies a more consistent determination on the initial risk assessment during the intake process.
- D. ESG-funded agencies that provide rapid re-housing and homelessness prevention services may determine the share of rent and utilities costs that each participant must pay. However, if applicants show income, they must pay 30 percent of their adjusted monthly income towards rent.
- E. ESG-funded agencies shall assist individuals and/or families for no more than 24 months, during any 3-year period – this in accordance with the general conditions under §576.103 and §576.104. Program participants receiving rapid re-housing assistance are required to be re-evaluated at least once every year and those receiving homeless prevention assistance must be re-evaluated at least once every three months. As mandated by HUD, all program participants receiving project-based rental assistance must have a lease that is for a period of one year, regardless of the length of rental assistance.

Rental assistance may be provided for short-term (up to 4 months) or medium-term (from 4 to 24 months). Rent in arrears is paid to the owner of the housing at the time the security deposit and 1st month's rent are paid. After 4 months, if program participants need additional financial assistance to remain housed, they must be evaluated for eligibility to receive up to 20 additional months of medium-term rental assistance. Case Managers will provide ongoing case management to transition program participants to independence.

Assistance will be need-based and ESG-funded agencies will determine the amount of assistance needed to prevent the program participant from becoming homeless or returning to homelessness in the near future. A one-time payment of up to 6 months of rental arrears can be

paid if that payment enables the program participant to remain in the housing unit for which the arrears are being paid or to move to another unit. Program participants can be required to share in the costs of rent, utilities, security and utility deposits, moving, hotel or motel, and other expenses.

- F. The standard for determining the type, amount, and duration of housing stabilization and/or relocation services to program participants will be determined by ESG-funded agencies as long as no more than 24 months of these services are provided within a 3-year period. Housing relocation and stabilization services include financial assistance activities such as moving costs, rental application fees, security deposits, last month's rent, utility deposits and utility payments; and services such as housing search and placement, housing stability and case management, mediation, legal services, and credit repair.

The City encourages ESG-funded agencies to assess the amount and type of assistance provided based on the level of services needed for participants to become self-sufficient. When a substantial amount of assistance is provided, the City should have access to clear documentation that supports the amount and type of assistance provided.

2. If the Continuum of Care has established centralized or coordinated assessment system that meets HUD requirements, describe that centralized or coordinated assessment system.

The Continuum of Care (CoC) is in the process of developing an assessment system. Due to geography and other factors, The CoC has elected "coordinated" assessment and referral system as opposed to centralized assessment and referral. The Coordinated Assessment and Referral System (CARS) is intended to offer those seeking services multiple locations from which they can access services; each agency doing intake using the same set of agreed-upon assessment and targeting tools; makes referrals using the same criteria; and has access to the same set of referrals. The CARS is designed to improve service provision and data efficiency and improvement through a standardized access and assessment process for all clients and a coordinated referral process for clients to receive prevention, housing, and/or other related services. Key CARS strategies include: 1) Tailor to local needs and systems; 2) Ensure access for all in geographic area; 3) Implement in parts/pieces; 4) Use HMIS; 5) ID available resources in system; 6) Quality assurance; and 7) Test and adjust.

3. Identify the process for making sub-awards and describe how the ESG allocation available to private nonprofit organizations (including community and faith-based organizations).

The City of Salinas is an "Entitlement City" and as such receives a funding allocation relating to population from HUD. The funding, subject to federal budget authorization, is provided on an annual basis and coincides with the City's July 1 through June 30 fiscal year.

To distribute funds previously mentioned, the City conducts an annual request for proposal (RFP). The RFP process begins with published notices in the local newspapers, both in English and Spanish. Flyers are sent out to the various non-profit agencies that provide public services to the community. A workshop is held by City staff to assist with proposals and to inform applicants of changes and new regulations.

The application is available online by visiting www.citydataservices.net. All proposals must be submitted electronically. A deadline is provided for the submission of proposals. It is normally 30-45

days from the day of the RFP workshop. Applications that are incomplete, lack required attachments, or applications submitted after the published deadline are not to be considered for funding. After the closing date, proposals are first reviewed for completeness and then evaluated against applicable HUD regulations, the City's Consolidated Plan, City Council goals and objectives, and other related City policy (e.g., General Plan). Funding recommendations are developed by housing staff taking into account total available funds, applicant experience, project readiness and feasibility, leveraging of funds, track record with City (when applicable), and likelihood for timely use of HUD funds.

Staff recommendations are forwarded to the entire Council for consideration. City Council meets regarding the draft Annual Action Plan to obtain public and Councilmember comment. Advance notice is published in El Sol and The Californian to allow for a 30-day public comment period. City Council provides direction to staff regarding the draft Action Plan. City Council will later meet again to approve Plan by resolution and direct submittal to HUD.

Staff recommendations are forwarded to the entire Council for consideration. City Council meets regarding the draft Annual Action Plan to obtain public and Councilmember comment. Advance notice is published in El Sol and The Californian to allow for a 30-day public comment period. City Council provides direction to staff regarding the draft Action Plan. City Council will later meet again to approve Plan by resolution and direct submittal to HUD.

<p>4. If the jurisdiction is unable to meet the homeless participation requirement in 24 CFR 576.405(a), the jurisdiction must specify its plan for reaching out to and consulting with homeless or formerly homeless individuals in considering policies and funding decisions regarding facilities and services funded under ESG.</p>
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Under § 576.405(a) of the Interim Rule, all subrecipients are required to meet the homeless participation requirement, which calls for not less than one homeless or formerly homeless individual on the board or other equivalent policymaking entity. All agencies currently receiving ESG funding meet the homeless participation requirement by having a formerly homeless person on its board or policymaking entity. In addition, all potential ESG applicants for funding are asked to certify meeting the homeless participation requirement under Part 11, #5 of the RFP application. This is critical because part of our standard policies dictate that applicants not meeting this requirement will not be considered for funding.

<p>5. Describe performance standards for evaluating ESG.</p>

The following performance standards for evaluating ESG activities were developed in consultation with the CoC using the format detailed in Section 427(b) of the McKinney-Vento Act (as amended by the Hearth Act). These standards will be used to evaluate each ESG subrecipient's effectiveness in targeting those most in need, lowering the number of homeless persons, reducing the amount of time people are homeless, and mitigating housing barriers for the participants. Staff will work closely with the CoC as well as the subrecipients this first year and over time to determine the reasonableness of these standards.

- Barriers faced by individuals and families (participants) o the length of time participants remain homeless
 - extent to which participants experience repetitive homelessness
 - effectiveness of subrecipient in reaching the homeless
 - overall reduction in the number of homeless
 - job and income growth

- success at reducing the number of participants who become homeless
- Plan of the subrecipient to:
 - reduce the number of participants who become homeless
 - reduce the length of time participants remain homeless
 - identify participants who become or remain homeless through collaboration with local education agencies
 - fulfill other criteria such as:
 - addressing the needs of all relevant subpopulations
 - incorporating comprehensive strategies for reducing homelessness
 - setting quantifiable performance measures
 - setting timelines for completion of specific tasks
 - identification of specific funding sources for planned activities
 - identification of individual/group/agency responsible for overseeing implementation of specific strategies
 - exercise authority to use funds under section 422(j)