



Establishment Of A Pilot Rental Assistance Program (RAP)

December 2, 2025

City Council

Community Development
Department

Kayshla Lopez, Homeless Services
Manager

Executive Summary

Establish the Pilot Rental Assistance Program (RAP) an eviction prevention program through the Salinas Outreach and Response Team.

Partner with Monterey County Office Education (MCOE) to provide rental assistance for families with school age children enrolled in school that are at risk of homelessness.

Pilot Rental Assistance Program (RAP)



RAP's purpose is to help households remain in stable housing, prevent displacement, and reduce the risk of homelessness by providing short term rental assistance and wrap around services to City of Salinas residents at risk of eviction.



The RAP is modeled after the past rental assistance efforts utilizing the Prohousing Incentive Program (PIP) and Emergency Rental Assistance Program (ERAP) funding launched through the Salinas Outreach and Response Team (SORT) December 2024-February 2025.



Program Timeline: December 2025 to June 2026 or until program funds are exhausted

Program Overview



Eviction Prevention Focus: Prioritizes households at immediate risk of displacement.



Direct Payments: Assistance paid directly to landlords to ensure timely rent coverage and prevent eviction filings.



Wraparound Services: Referral network established for legal aid, mediation, financial education and supportive services to promote long term stability.

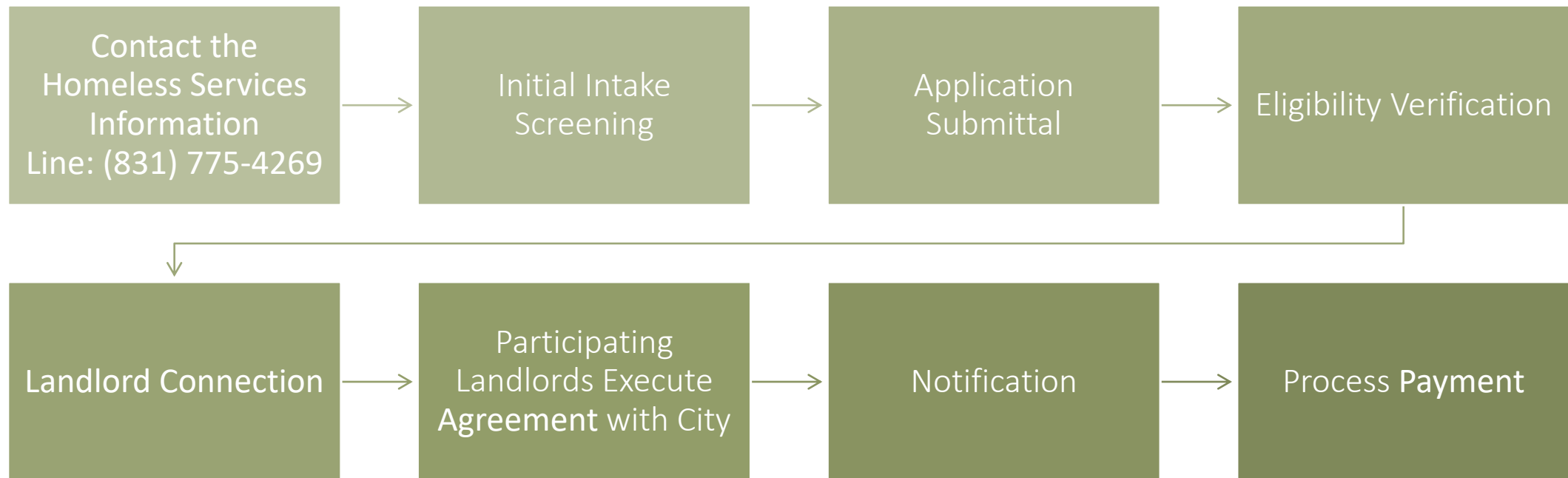


Landlord Coordination: Requires landlord agreement to pause eviction actions and accept payment on behalf of tenant.

Target Population and Eligibility Criteria

Table 1: Eligibility Criteria and Program Framework	
Target Population	City of Salinas residents facing eviction
Eligibility Criteria	First time recipient of homeless prevention from the City of Salinas, A valid 12-month lease, 3-day notice to pay or quit, 120% or less AMI, no more than 3 months behind in rent, and cannot be receiving subsidized support through another program.
Type of Assistance	Eviction Prevention
Assistance Amount	No more than 3 months of rent, up to \$9,000.
Duration of Assistance	One time assistance
Application Intake Window	First Come First Serve

Application & Selection Process





**MONTEREY—
COUNTY**
OFFICE *of* EDUCATION



Partnerships

The Monterey County Office of Education operates the Connections Program that provides emergency financial assistance for families with school-aged children enrolled in school that are at risk of homelessness.

It is recommended that the City enter into an agreement with Monterey County Office Education (MCOE) for amount not to exceed \$250,000 to continue to operate the Connections Program.

MCOE's use of FHC funding will follow the City's RAP Guidelines which are also in compliance with FHC graft funding requirements.



Program Monitoring and Reporting

In July 2026 staff will present an administrative report summarizing the RAP Key Performance Metrics:

- ❖ number of households assisted
- ❖ total funds disbursed
- ❖ average processing times
- ❖ Program's impact on eviction and homelessness prevention rates.

A motion to approve a Resolution:

1. Establishing the Pilot Rental Assistance Program (RAP);
2. Appropriating \$750,000 of Family Homeless Challenge (FHC) Grant funds for rental assistance;
3. Authorizing the City Manager, or designee, to negotiate and execute a subrecipient agreement with Monterey County Office Education (MCOE) to provide rental assistance for families with school age children enrolled in school at risk of homelessness for an amount not to exceed \$250,000 of the \$750,000 FHG grant funds; and
4. Authorizing the City Manager, or designee, to promulgate RAP Program Guidelines, and negotiate and execute all applicable forms, agreements, and subsequent amendments as needed to implement the RAP.

Recommended
Motion



SALINAS

RICH IN LAND | RICH IN VALUES



Questions?