

RESOLUTION NO. _____ (N.C.S.)

A RESOLUTION AUTHORIZING THE CITY MANAGER AND CITY ATTORNEY TO ENTER INTO AN AGREEMENT FOR PROFESSIONAL SERVICES WITH RAIMI +ASSOCIATES, INC TO PREPARE THE ALISAL COMMUNITY VIBRANCY PLAN FOR A NOT TO EXCEED AMOUNT OF \$400,000

WHEREAS, in June 2014, the Salinas City Council accepted the Draft Economic Development Element (EDE), as a comprehensive, strategic planning document providing the vision, context, and focus for the community’s economic development efforts; and

WHEREAS, several of the draft EDE’s Goals, Policies and Action items specifically identify Alisal, Alisal Marketplace and East Salinas areas for the creation of a vibrant, mixed-use, cultural district; and

WHEREAS, the EDE calls for the preparation of a community-driven plan to guide the revitalization and enhancement of the economic, social, and cultural fabric of the Alisal/East Salinas neighborhoods; and

WHEREAS, on April 27, 2016, the City released a Request for Proposals (RFP) seeking a qualified firm to prepare a community vibrancy plan for the Alisal/East Salinas areas and received four proposals by the submittal deadline of June 8; and

WHEREAS, based on review of the written proposals, oral interviews and community input, Raimi + Associates, Inc. (Raimi) was identified as the preferred consultant; and

WHEREAS, Raimi’s team has demonstrated knowledge of the Alisal/East Salinas community, has experience facilitating and preparing community-driven plans, and a track record of producing quality work product on time and within budget.

NOW, THEREFORE, BE IT HEREBY RESOLVED BY THE CITY COUNCIL OF SALINAS that the City Manager and the City Attorney are hereby authorized to enter into a professional services agreement (Agreement) with Raimi + Associates, Inc. to prepare a community vibrancy plan for the Alisal/East Salinas neighborhoods in a total amount not to exceed Four Hundred Thousand Dollars (\$400,000). The funding source for this agreement is the City’s 2016-2016 FY Capital Improvement Program Budget, CIP Project 9246 (Alisal Vibrancy Plan).

PASSED AND ADOPTED this 12th day of July, 2016, by the following vote:

- AYES:**
- NOES:**
- ABSTAIN:**
- ABSENT:**

APPROVED:

Joe Gunter, MAYOR

ATTEST:

Patricia M. Barajas, CITY CLERK