

Prohousing Incentive Pilot (PIP) Program

2024 Application for Local Governments



**State of California
Governor, Gavin Newsom**

**Melinda Grant, Undersecretary
Business, Consumer Services and Housing Agency**

**Gustavo Velasquez, Director
Department of Housing and Community Development**

**Megan Kirkeby, Deputy Director
Division of Housing Policy Development**

**Final Filing Date: March 15, 2024
2020 West El Camino Avenue, Suite 500, Sacramento, CA 95833**

Website: <https://www.hcd.ca.gov/grants-and-funding/programs-active/prohousing-incentive-program>

Email: ProhousingIncentive@hcd.ca.gov

Prohousing Incentive Pilot (PIP) Program Application Instructions

The applicant is applying to the Department of Housing and Community Development (Department) for a grant authorized under the provisions pursuant to Health and Safety Code Section 50470(2)(C)(i). PIP is designed to encourage cities and counties to achieve Prohousing Designation. Please refer to the PIP Guidelines and 2024 Notice of Funding Availability (NOFA) for detailed information on eligible uses and awards. If you have questions regarding this application or the PIP Program, email prohousingincentive@hcd.ca.gov.

If approved for funding, the PIP application is incorporated as part of your Standard Agreement with the Department. To be considered for funding, all sections of this application, including attachments if required, must be complete and accurate.

Threshold Requirements

In order to be considered for funding, all applicants must submit a complete, signed application to prohousingincentive@hcd.ca.gov by March 15, 2024. Pursuant to Section 202 of the PIP Guidelines, all applicants must meet the following threshold requirements to be eligible for funding:

X	An adopted housing element in substantial compliance, as determined by the Department, pursuant to Housing Element Law (Article 10.6 of Gov. Code) in accordance with Government Code section 65585, subdivision (h).
X	Housing Element Annual Progress Report submittal pursuant to Government Code Section 65400 for the current or prior year, as applicable.
X	Prohousing Designation: An awarded or completed Prohousing Designation Application with an authorizing resolution must be submitted prior to or in conjunction with the Applicant's PIP Application. PIP Awards cannot be made until a Prohousing Designation is awarded.
X	A complete application as determined by the Department.
X	An authorizing resolution authorizing submittal of the application to the Program that materially comports with the Program's requirements and is legally sufficient as determined in the Department's reasonable discretion, including an authorized representative. See Attachment B of the PIP Guidelines for required resolution format.
X	Compliance with state and federal housing laws as determined by the sole discretion of HCD.

Demonstration of meeting threshold criteria shall be determined by the Department in its sole and absolute discretion. No documentation of meeting threshold requirements is required in the application unless requested by the Department.

Applicant Information

Applicant	City of Salinas		
Applicant Agency Type	City		
Mailing Address	65 West Alisal St , 2nd Floor		
City	Salinas	Zip Code	93901
County	Monterey		
Website	www.cityofsalinas.org		
DUNS Number	109194470000		
TIN			
Authorized Representative Name	Jim Pia		
Authorized Representative Title	Interim City Manager		
Phone	(831) 758-7387	Fax	
Email	lisab@ci.salinas.ca.us		
Contact Person Name	Francisco Brambila		
Contact Person Title	Acting Planning Manager		
Phone	(831) 758-7334	Fax	(831) 775-4258
Email	frankb@ci.salinas.ca.us		

As the official designated by the governing body (authorized representative above and in resolution), I hereby certify that, if approved by HCD for funding through PIP, the applicant assumes the responsibilities specified in the NOFA and certifies that the information, statements, and other contents contained in this application are true and correct.

Signature		Date	
Name	Jim Pia	Title	Interim City Manager

Eligible Uses

Eligible Applicants must use award funds towards any planning or implementation activities related to housing and community development including, but not limited to, any eligible uses pursuant to Health and Safety Code section 50470(b)(2)(D), as described below. Please indicate which of the following the applicant will use award funds toward:

X	(i) The predevelopment, development, acquisition, rehabilitation, and preservation of multifamily, residential live-work, rental housing that is affordable to extremely low, very low, low-, and moderate-income households, including necessary operating subsidies.
	(ii) Affordable rental and ownership housing that meets the needs of a growing workforce earning up to 120 percent of area median income, or 150 percent of area median income in high-cost areas.
	(iii) Matching portions of funds placed into local or regional housing trust funds.
	(iv) Matching portions of funds available through the Low and Moderate Income Housing Asset Fund pursuant to subdivision (d) of Section 34176 of the Health and Safety Code.
	(v) Capitalized reserves for services connected to the creation of new permanent supportive housing, including, but not limited to, developments funded through the Veterans Housing and Homelessness Prevention Bond Act of 2014.
X	(vi) Assisting persons who are experiencing or at risk of homelessness, including providing rapid rehousing, rental assistance, navigation centers, emergency shelters, and the new construction, rehabilitation, and preservation of permanent and transitional housing.
	(vii) Accessibility modifications.
	(viii) Efforts to acquire and rehabilitate foreclosed or vacant homes.
	(ix) Homeownership opportunities, including, but not limited to, downpayment assistance.
	(x) Fiscal incentives or matching funds to local agencies that approve new housing for extremely low, very low, low-, and moderate-income households.

Summary of Proposed Activities

Objective	Responsible Party	Est. Cost	Begin	End	Eligible Use Category	Statement of Work Plan	Notes
<i>Affordable Housing Program (AHP)</i>	City of Salinas		1-Jul-24	May,2027	(i)	PIP will fund either the execution of AHP loans made to sponsor(s) of affordable rental housing projects for very	
<i>Subtask 1: Administration</i>	City of Salinas	37,500	1-Jul-24	May,2027	(i)	City will provide staff timecards, expense reports, invoices, and copies of executed documents and	
<i>Subtask 2: Financing for affordable Housing</i>	City of Salinas	\$712,500	1-Jul-24	May,2027	(i)	Execute 1 or more Affordable Housing Loan Agreement(s), Promissory Note(s), and Deed(s) of	
<i>Subtask 3: Acquisition of City-</i>	City of Salinas	TBD	1-Jul-24	May,2027	(i)	Aquire 1 or more multi-family housing assets as City-owned affordable rental housing.	
Assisting persons who are experiencing or at	City of Salinas		1-Jul-24	May,2027	(vi)	Assisting persons who are experiencing or at risk of homelessness including but not limited to providing	
<i>Subtask 1: Administration</i>	City of Salinas	25,000	1-Jul-24	May,2027	(vi)	City will provide staff timecards, expense reports, invoices and copies of executed documents and	
<i>Subtask 2: Operational expenses for</i>	City of Salinas	475,000	1-Jul-24	May,2027	(vi)	Support operational needs of 1 or more emergency shelters for persons who are experiencing	

Award Amount

Click the dropdown menu to choose a jurisdiction. The geographic category and base award will auto-populate. If the jurisdiction has obtained Prohousing Designation at the time of PIP application submittal, enter in the Prohousing Designation applicant score. Population projections are based on the Department of Finance E-1 Jan 1, 2023 estimates.
<https://dof.ca.gov/Forecasting/Demographics/estimates-e1/>

Jurisdiction Name	Salinas	Eligible Base Award	\$ 750,000
Geographic Category	Central Coast	Bonus Award Amount:	\$ 500,000
Prohousing Designation Application Score	58	Total Award	\$ 1,250,000