

**UNOFFICIAL MINUTES  
OF THE  
SALINAS PLANNING COMMISSION  
August 7, 2024**

The meeting was called to order at 4:01 p.m. in the City Council Chamber Rotunda.

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

**WELCOME AND STAFF INTRODUCTIONS**

**PRESENT:** Chairperson McKelvey Daye and Commissioners Burrola, Gonzalez, Manzo, Meeks, and Purnell

**ABSENT:** Commissioner Ramos

**STAFF:** Community Development Director, Lisa Brinton; Planning Manager, Courtney Grossman; Associate Planner, Oscar Resendiz; and Administrative Aide, Maira Robles

**COMMENTS FROM THE PUBLIC FOR ITEMS NOT ON THE AGENDA**

Chairperson McKelvey Daye opened for public comment at 4:03 p.m.

No public comments were received.

Chairperson McKelvey Daye closed for public comment at 4:03 p.m.

**CONSENT**

**[ID#24-433](#) Approval Of The Minutes: July 17, 2024**

Upon motion by Commissioner Meeks, and a second by Commissioner Purnell, the minutes of July 17, 2024, were approved. The motion carried by the following vote:

**AYES:** Chairperson McKelvey Daye, Commissioners Burrola, Gonzalez, Manzo, Meeks, and Purnell

**NOES:** None

ABSTAIN: None

ABSENT: Commissioner Ramos

## ADMINISTRATIVE REPORTS

### ID#24-429 Draft Alisal District Identity Master Plan

Received report from Associate Planner, Oscar Resendiz, regarding the Alisal District Identity Master Plan, which aims to strengthen both the cultural identity and the physical identity of the Alisal neighborhood to better match the cultural richness, community spirit, and the diversity of the area. The Alisal District Identity Master Plan offers guidelines for the East Salinas community to strengthen the district's identity. Guidelines include streetscape, open space, and façade improvements, as well as graphic identity, and public art.

Chairperson McKelvey Daye opened for public comment at 4:43 p.m.

Lou Mason, Salinas resident, provided public comment.

Chairperson McKelvey Daye closed for public comment for 4:45 p.m.

Commissioner Gonzalez motioned to recommend that the Salinas City Council receive and accept the Draft Alisal District Identity Master Plan (ADIMP) with the following amendments:

1. A request to add a slide with graphics demonstrating how the Alisal District Identity Map relates and reflects the goals of the Alisal Vibrancy Plan, and
2. A request to review the composition of the implementation committee to ensure a better representation of community groups.

Commissioner Manzo seconded the motion.

Commissioner Meeks made a friendly amendment to the motion as presented by Commissioner Gonzalez. Commissioner Meeks requested that the motion also include a reference to the evolution of the heritage of the Alisal; specifically, historical references to the migration and settling of the Anglo-Saxon, Filipino, Japanese, and Hispanic people to the area.

Commissioner Gonzalez accepted the friendly amendment.

Commissioner Manzo accepted the friendly amendment.

With a motion from Commissioner Gonzalez and second by Commissioner Manzo, and the friendly amendment by Commissioner Meeks, the motion carried by the following vote:

AYES: Chairperson McKelvey Daye, Commissioners Burrola, Gonzalez, Manzo, Meeks, and Purnell

NOES: None

ABSTAIN: None

ABSENT: Commissioner Ramos

**OTHER BUSINESS**

**General Plan Steering Committee Update**

Ms. Brinton indicated that the committee will reconvene once a draft has been released for public review.

**Planning Commission Minutes – Formatting Discussion**

Planning Manager, Courtney Grossman, discussed challenges with the time and effort required to prepare detailed Planning Commission minutes. To improve efficiency and mirror the record keeping practices of City Council, meeting records for the Planning Commission will be formatted and presented as action minutes and include key information about the meeting and any action taken. If a discussion is held, a brief description of the discussion will be noted to reflect that the Planning Commission exercised their due diligence in reviewing any given item.

**FOLLOW-UP REPORTS**

None

**FUTURE AGENDA ITEMS**

Mr. Grossman informed that there are no scheduled items for presentation to the Planning Commission on August 21, 2024.

**ADJOURNMENT**

Chairperson McKelvey Daye reviewed for quorum for the August 21, 2024, meeting and adjourned at 5:11 p.m.

---

LORISA MCKELVEY DAYE  
Chairperson

---

COURTNEY GROSSMAN  
Executive Secretary