

**REPORT TO THE
CITY COUNCIL**
City of Salinas, California

DATE: February 7, 2017

FROM: Gary Petersen, C. A. E.
Public Works Director

THROUGH: Frank Aguayo P.E.
Acting Deputy Public Works Director/City Engineer

BY: Victor Gutierrez,
Assistant Engineer

SUBJECT: **20-MINUTE GREEN ZONE REQUEST AT 1222 DEL MONTE AVENUE**

RECOMMENDATION:

It is recommended that the City Council approve a resolution authorization three (3) 20-Minute Green Zone designations for the business located at 1222 Del Monte Avenue.

DISCUSSION:

Victor Martinez, business/property owner of La Michoacana Bakery, contacted staff and requested three (3) 20-Minute Green Zones along the business' side on Towt Street. The business address is 1222 Del Monte Avenue and is located at the corner of Del Monte Avenue and Towt Street (see Exhibit 1). According to Victor Martinez, his customers visit the store for an average of 5-10 minutes.

Towt Street, between Del Monte Avenue and Cortez Street, is a two-lane collector street. The street is approximately 37 feet wide, from curb face to curb face. Parking is generally permitted on both sides of the street. Del Monte Avenue, between Towt Street and Dallas Avenue is a collector street, which is approximately 44 feet wide, curb face to curb face. Parking is generally permitted on both sides of the street.

Traffic staff recommends approval of green zones fronting businesses in areas where there is short-term parking demand and limited off-street parking opportunities. Green zones allow a quick turnaround of parking spaces for customers to have access to businesses. The requestor is also aware that the proposed green zones, if approved, are not for the exclusive use of the requestor. The 20-minute parking restricted spaces are for the general public's use. Enforcement is generally done on a complaint basis and responses to violations are a low police priority. A 20-Minute Green Zone means no standing or parking for longer than twenty minutes at any time between 7:00 a.m. and 6:00 p.m. of any day except Sundays and holidays.

Thus, staff supports the requested three (3) 20-Minute Green Zones for La Michoacana Bakery at 1222 Del Monte Avenue along the business' side on Towt Street.

TRAFFIC AND TRANSPORTATION COMMISSION RECOMMENDATION:

At its meeting of October 13, 2016, the Traffic and Transportation Commission voted (4-0) to recommend City Council approve three (3) 20-Minute Green Zone designations for the business owner located at 1222 Del Monte Avenue.

ISSUE:

Shall City Council approve a resolution authorizing three (3) 20-Minute Green Zones for 1222 Del Monte Avenue along the business' side on Towt Street as shown on the attached Exhibit 1 and as detailed herein?

FISCAL IMPACT:

Victor Martinez, business/property owner of La Michoacana Bakery has submitted payment for three (3) 20-Minute Green Zones to cover processing and installation costs.

TIME CONSIDERATIONS:

There is no immediate time consideration for this issue, although the applicant and staff desire timely consideration and action on this issue to complete the request.

ALTERNATIVES:

Deny the request. This will leave the situation as it currently exists, but does not address the request of the petitioner.

CITY COUNCIL GOALS:

This action supports the Council's goals of Economic Diversity and Prosperity by making parking adjustments that support local business.

CONCLUSIONS:

At its meeting of February 7, 2017, the Salinas City Council is requested to adopt a resolution approving three (3) 20-Minute Green Zones along 1222 Del Monte Avenue.

*Back Up Pages:
Resolution
Exhibit 1*

RESOLUTION NO. _____ (N.C.S.)

A RESOLUTION OF THE SALINAS CITY COUNCIL AUTHORIZING THREE (3) 20-MINUTE GREEN ZONE DESIGNATION FOR THE BUSINESS OWNER LOCATED AT 1222 DEL MONTE AVENUE.

WHEREAS, the City received a request from Victor Martinez, business/property owner of La Michoacana Bakery, located at 1222 Del Monte Avenue, to install three (3) 20-Minute Green Zones along the business' side on Towt Street; and

WHEREAS, on October 13, 2016, the Traffic and Transportation Commission voted unanimously (4-0) to approve three (3) 20-Minute Green Zones at 349 Williams Road.

NOW THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SALINAS:

1. That the recitals set forth above are true and correct, and are incorporated herein by reference.
2. **BE IT RESOLVED** that the Salinas City Council hereby amends Resolution No. 6993 (N.C.S.) adopted February 9, 1970, by adding a **TWENTY-MINUTE GREEN ZONE** at the following location:

<u>ADDRESS</u>	<u>APPLICANT</u>	<u>NO. OF ZONES</u>
1222 Del Monte Avenue (Along the business side on Towt Street)	Victor Martinez	Three (3)

PASSED AND APPROVED this 7th day of February 2017 by the following votes:

AYES:

NOES:

ABSENT:

ATTEST:

Joe Gunter, Mayor

Patricia M. Barajas, City Clerk