



**CITY OF SALINAS  
COUNCIL STAFF REPORT**

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**DATE:** AUGUST 8, 2023

**DEPARTMENT:** PUBLIC WORKS, TRAFFIC AND TRANSPORTATION DIVISION

**FROM:** DAVID JACOBS, PUBLIC WORKS DIRECTOR

**BY:** ADRIANA ROBLES, CITY ENGINEER  
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**TITLE:** 2-HOUR PARKING ZONE REQUEST ALONG HOLADAY AVENUE AT 901 EAST ALISAL STREET

RECOMMENDED MOTION:

A motion to approve a Resolution establishing approximately 50 feet of 2-hour parking zone designation along Holaday Avenue at 901 East Alisal Street.

BACKGROUND:

Elvin Marroquin, owner of Trujillo Tax Services, Inc., is requesting a 2-hour parking zone along the business' side street frontage on Holaday Street. The business address is 901 East Alisal Street and is located at the corner of East Alisal Street and Holaday Avenue (Attachment 2). According to the business owner, the lack of off-street parking and vehicles parked for extended periods along the business' side street frontage on Holaday Avenue have an adverse effect on their business since the vehicles are not moved thus affecting turnover during business hours. Customers spend an estimated time of 1 hour per visit up to 2 hours at his business. The requestor is aware that the proposed 2-hour parking zones, if approved, are not for the exclusive use of the requestor. The 2-hour parking zone restricted spaces are for the public's use. Enforcement is generally done on a call basis.

The proposed 2-hour parking zone is effective only from 8:00 am to 6:00 pm of any day except Sundays and holidays (Municipal Code § 20-79). After 6:00 pm parking is not restricted to 2-hours and available for general public parking.

Holaday Avenue, extends from East Street to East Alisal Street, is a two-lane local street, which is generally 44 feet wide (curb face to curb face). This street is approximately 220 feet long and parking is generally permitted on both sides of the street.

TRAFFIC AND TRANSPORTATION COMMISSION:

The recommendation of approximately 50 feet of 2-hour parking zone designation along Holaday Avenue at 901 East Alisal Street was presented to the Traffic and Transportation Commission at its June 8, 2023 meeting. The Commission voted (4-1) to recommend City Council approve a resolution establishing approximately 50 feet of 2-hour parking zone designation along Holaday

Avenue at 901 East Alisal Street. Commissioners Canseco, Cox, Gonzales Reyes and Howell voted in support of the recommendation and Commissioner Quigley voted against the recommendation.

CEQA CONSIDERATION:

Designation of parking restrictions on City street is exempt under CEQA 15301, Class 1(c) since the actions consists of operation and minor alteration of an existing City street.

STRATEGIC PLAN INITIATIVE:

The designation of the 2-Hour Parking Zones supports Council's initiative of Economic Development by making parking adjustments that supports local businesses.

DEPARTMENTAL COORDINATION:

2-hour parking zone designations are installed and maintained by Public Works staff. Parking enforcement is provided in coordination with Parking Enforcement contractor (LAZ) and the City Police Department.

FISCAL AND SUSTAINABILITY IMPACT:

There is no impact to the General Fund. The owner of 901 East Alisal Street has submitted payment to fund the costs and the installation of the 2-hour parking zone designations.

ATTACHMENTS:

Resolution

Attachment 1: Application

Attachment 2: Location Map