



CITY OF SALINAS COUNCIL STAFF REPORT

DATE: JANUARY 10, 2023

DEPARTMENT: PUBLIC WORKS, TRAFFIC AND TRANSPORTATION DIVISION

FROM: DAVID JACOBS, PUBLIC WORKS DIRECTOR

BY: ANDREW EASTERLING, TRAFFIC ENGINEER

TITLE: 20-MINUTE GREEN ZONE DESIGNATION AND “NO STOPPING”
RED ZONE AT 259 WILLIAMS ROAD

RECOMMENDED MOTION:

A motion to approve a Resolution establishing a total of 110 feet of 20-minute green zones designation and 15 feet of “No Stopping” red zone located at 259 Williams Road.

BACKGROUND:

Amer Abouzidan, owner of Nopal Market, is requesting 20-minute green zones (Attachment 2) along the frontage of his business property located at 259 Williams Road. According to Amer Abouzidan, vehicles parked for extended periods along the business’ frontage limits access for customers. Customers spend an average of 15 to 20 minutes per visit at his business. The requestor is aware that the proposed green zones, if approved, are not for the exclusive use of the requestor. The 20-minute parking restricted spaces are for the public's use. Enforcement is generally done on a call basis.

The proposed 20-minute parking zones are effective only from 7:00 am to 6:00 pm. of any day except Sundays and holidays (Section 20-74 (4) of the Salinas Municipal Code). After 6:00 pm the green zones are available for general public parking.

After further determining the green zones as requested, City staff conducted an analysis and determined obstruction from parked vehicles necessary to make a safe turning movement into Williams Road. Based on the traffic analysis and design standards established by state and federal design guidelines, staff is proposing the removal of approximately 15 feet of parking along Williams Road (see Attachment 1). The requestor is aware that the red zones are going to be proposed based on the analysis that was conducted.

Williams Road, between East Laurel Drive and Fairhaven Street, is a four-lane arterial street with a two way left turn lane. The street is approximately 66 feet wide, from curb face to curb face. Parking is generally permitted on both sides of the street.

The future of Williams Road is not certain. While on street parking is currently generally permitted, it is possible that on street parking will need to be prohibited in the future as traffic increases. During the application process, the applicant has been notified that the on-street parking

and green zones may need to be removed in the future, and the City cannot commit to renewing the green zones indefinitely.

TRAFFIC AND TRANSPORTATION COMMISSION:

The recommendation of 110 feet of 20-minute green zones designation and 15 feet of “No Stopping” red zones at 259 Williams Road was presented to the Traffic and Transportation Commission at its December 8, 2022 meeting. The Commission voted (4-0) to recommend City Council approve a Resolution establishing a total of 110 feet of 20-minute green zones designation and 15 feet of “No Stopping” red zones at 259 Williams Road.

CEQA CONSIDERATION:

Designation of parking restrictions on City street is exempt under CEQA 15301, Class 1(c) since the actions consists of operation and minor alteration of an existing City street.

STRATEGIC PLAN INITIATIVE:

“No Stopping” red zone supports the Council’s goal of “Public Safety”. The 20-minute green zones designation support the Council’s goal of “Effective and Culturally Responsive Government”.

DEPARTMENTAL COORDINATION:

20-minute green zones designation and red zones are installed and maintained by Public Works staff. Parking enforcement is provided in coordination with Parking Enforcement contractor (LAZ) and the Salinas Police Department.

FISCAL AND SUSTAINABILITY IMPACT:

There is no impact on the General Fund. Amer Abouzidan, authorized representative of 259 Williams Road, has submitted payment to fund the costs to approve and install the 20-minute green zone designations. The applicant will be asked to pay annual renewal fees, and green zones are refreshed annually upon collection of payment.

ATTACHMENTS:

Resolution

Attachment 1: Exhibit

Attachment 2: Application