



CITY OF SALINAS MEASURE E COMMITTEE

DATE: OCTOBER 16, 2025

DEPARTMENT: FINANCE DEPARTMENT

FROM: SELINA ANDREWS, FINANCE DIRECTOR
ABE PEDROZA, ASSISTANT FINANCE DIRECTOR

TITLE: SEPTEMBER 30, 2025 MEASURE E QUARTERLY REPORT

RECOMMENDED MOTION:

It is recommended that the Measure E Committee receive the September 30, 2025 Quarterly Report.

BACKGROUND:

A one half-cent general Transaction and Use Tax, formerly known as Measure V, was approved by Salinas voters in 2005 for a ten-year (10) term with an expiration year of 2016.

In 2012, Measure V became Measure E when Salinas voters approved the renewal of the transaction and use tax with no expiration date by removing the language addressing the sunset.

Annually, the City Council is responsible for appropriating Measure E funding to maintain, and enhance City services as needed, including but not limited to, police, fire safety, paramedics, libraries, graffiti removal, prevention programs, street and park maintenance, and other City services.

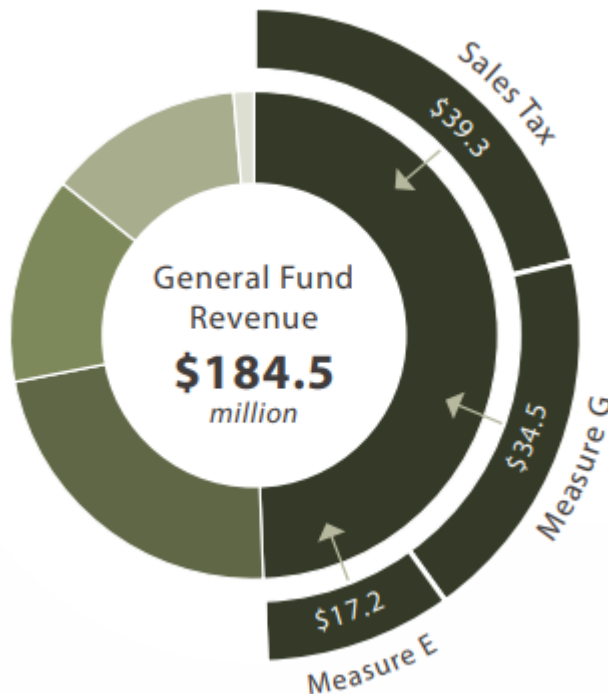
Staff presents quarterly Financial Reports which include revenues received and cumulative expenditures to date for the current fiscal year.

ANALYSIS:

Measure E Transaction and Use Tax is projected to generate \$17.2 million in revenue for FY 2025-26, supporting a wide range of essential City services and projects, including public safety and major capital projects.

In FY 2025-26, Measure E funds a total of 90.5 full-time positions across multiple departments which include Police, Fire, Recreation, and the Library. Additional operating budget includes funding for departmental supplies and services, fleet maintenance, debt, insurance premiums, emergency 911 services and animal control services.

The below graphic illustrates Measure E's portion of the projected sales tax revenue for FY 2025-26.



The current transaction and use tax revenue shows 8% received through the first quarter. However, this only reflects the month of July due to the timing of when payments are received from the state. The benchmark for one out of twelve months is 8%, tracking on pace with anticipated revenues for August.

Expenditures by department are tracking at or behind pace. Overall, before transfers, Measure E spending is at 20% of the budgeted amount through the end of the first quarter. Transfers out for capital projects, debt, insurance, and other services are at 3% spent.

The City has an internal process to allocate CIP expenditures to the appropriate funds, including Measure E. This process has not yet occurred due to year-end close activities. Updated amounts will be provided at the next quarterly meeting. Fiscal Year 2025-26 budgeted project amounts are provided in the financial report.

In addition to the operating budget, Measure E is funding a variety of capital improvement projects in FY 2025-26. Some of those projects are listed below.

- Tennis Court Improvements
- District 5 Recreation Center
- El Gabilan Library
- Monterey Garage Improvements
- Fire Station Repairs
- Restroom Replacement at City Parks

- Striping & Signing Improvements
- Closter Park Improvements
- EV Charging Infrastructure
- Steinbeck Library Upgrades
- Cesar Chavez Park Dry Basin Repair
- City Facility Improvements

This report is presented to the committee as required and on a quarterly basis providing financial reporting updates.

ATTACHMENTS:

September 30, 2025 Measure E Quarterly Report
PowerPoint