



City of Salinas

COMMUNITY DEVELOPMENT DEPARTMENT • 65 W. Alisal St • Salinas, California 93901

(831) 758-7387 (P) • (831) 758-7368 (F) • cityofsalinas.org

MEMORANDUM

DATE: January 9, 2024

TO: City Council

FROM: Lisa Brinton, Director

THROUGH: Grant Leonard, Planning Manager

BY: Monica Gurmilan, Senior Planner

SUBJECT: **General Plan Update: Community Engagement and Review Strategy for 2024**

General Plan: Outreach and Review	
January	Broad Engagement/Transportation
	<ul style="list-style-type: none"> 1/9: City Council: Present Community Engagement and Review Strategy. Transportation Outreach: Canvassing & surveys.
February	Land Use Month
	<ul style="list-style-type: none"> 2/1: Transportation Open House (Active Transportation, Circulation & Streetscape). Land Use Engagement. <ul style="list-style-type: none"> Direct outreach to businesses in areas of change. <ul style="list-style-type: none"> Canvassing, emails, phone calls. Stakeholder meetings.
March	Internal Policy Review and Climate Action Plan
	<ul style="list-style-type: none"> Climate Action Webinar (date to be determined) Administrative Draft General Plan released for internal departmental review. 3/12: City Council - GPU Quarterly Update, General Plan Annual Progress Report (APR) & Study Session. Release Zoning Code Update Request For Proposals. 4/24: Steering Committee Meeting.
April	Community Review
	<ul style="list-style-type: none"> Continued internal review of Administrative Draft. GPU Open House- Sherwood Hall (date to be determined).

	<ul style="list-style-type: none"> Stakeholder meetings. Steering Committee meeting.
May/June	GPU and CAP Draft
	<ul style="list-style-type: none"> May: Prepare Public Review Draft General Plan. June: Release Public Review Draft General Plan. City Council – Quarterly Update/Study Session (date to be determined).
July	Document Review
	<ul style="list-style-type: none"> Receive public comment on drafts and begin revisions.
August	Environmental Impact Report (EIR)
	<ul style="list-style-type: none"> End of August: Draft Climate Action Plan and Draft General Plan EIR are released. Start of 45-day public comment period for EIR.
September	EIR Continued/Study Session
	<ul style="list-style-type: none"> EIR Comment Period. Planning Commission Study Session (date to be determined).
October	EIR Continued/Study Sessions
	<ul style="list-style-type: none"> EIR Comment Period Ends. Staff and consultants prepare edits and responses to comments. Planning Commission Study Session (date to be determined).
November	General Plan Update Adoption
	<ul style="list-style-type: none"> Start of adoption process.
December	General Plan Update Adoption
	<ul style="list-style-type: none"> City Council consideration of adoption of General Plan Update