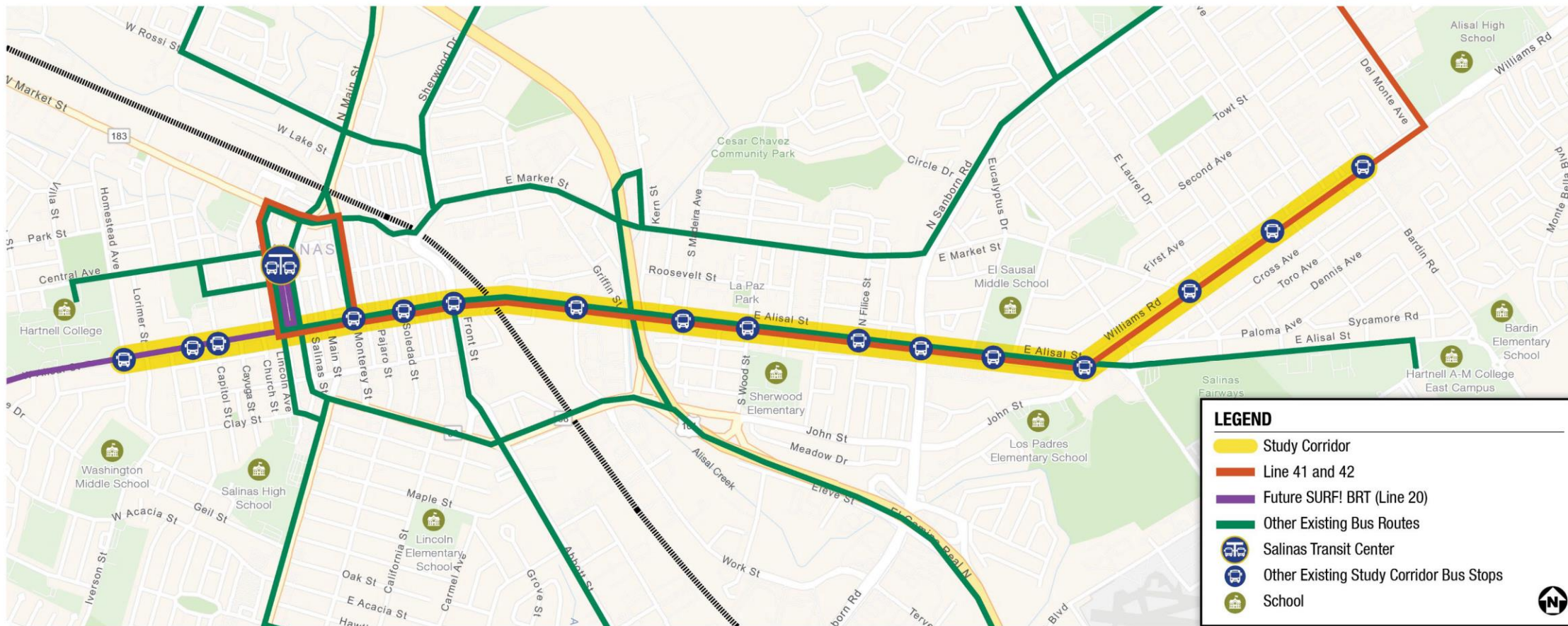


Salinas Rapid Bus and Transit Center Relocation Study



Salinas Traffic and Transportation Commission
June 11, 2026

Project Schedule


★ We are here

TAC Meeting #1

TAC Meeting #2

TAC Meeting #3


TAC Meeting #4



Outreach Round 1



Outreach Round 2



Outreach Round 3

Summer 2025

Fall 2025

Winter 2025


Spring 2026

Summer 2026


Fall 2026



Existing Conditions



Develop and Analyze E Alisal Concepts and STC Relocation



Prepare Final Plan



Board Review/ Approval

Study Goals

□ Enhance Transit Service

- » Improve transit speed along the corridor
- » Enhance transit reliability to meet MST's standards
- » Increase ridership along the corridor
- » Improve first mile-last mile connections for riders
- » Enhance connection to the SURF! BRT

□ Improve Access Along Corridor and within the Community

- » Improve safety within corridor, including emergency response times
- » Provide alternative transportation options for Priority Populations
- » Expand public transit services to provide a feasible alternative to single-occupancy vehicles
- » Support City's Vision Zero and Climate Action Plan goals
- » Maximize efficient use of public infrastructure



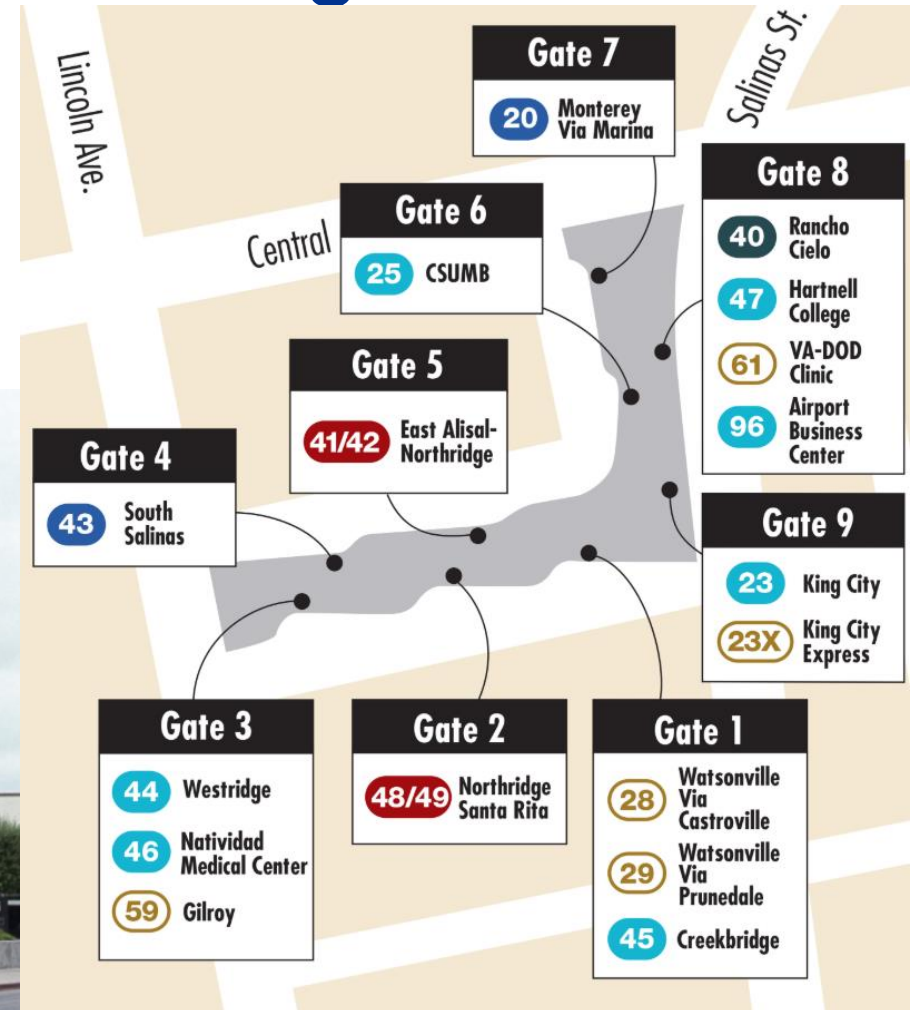


Salinas Transit Center Analysis



Existing Salinas Transit Center Configuration

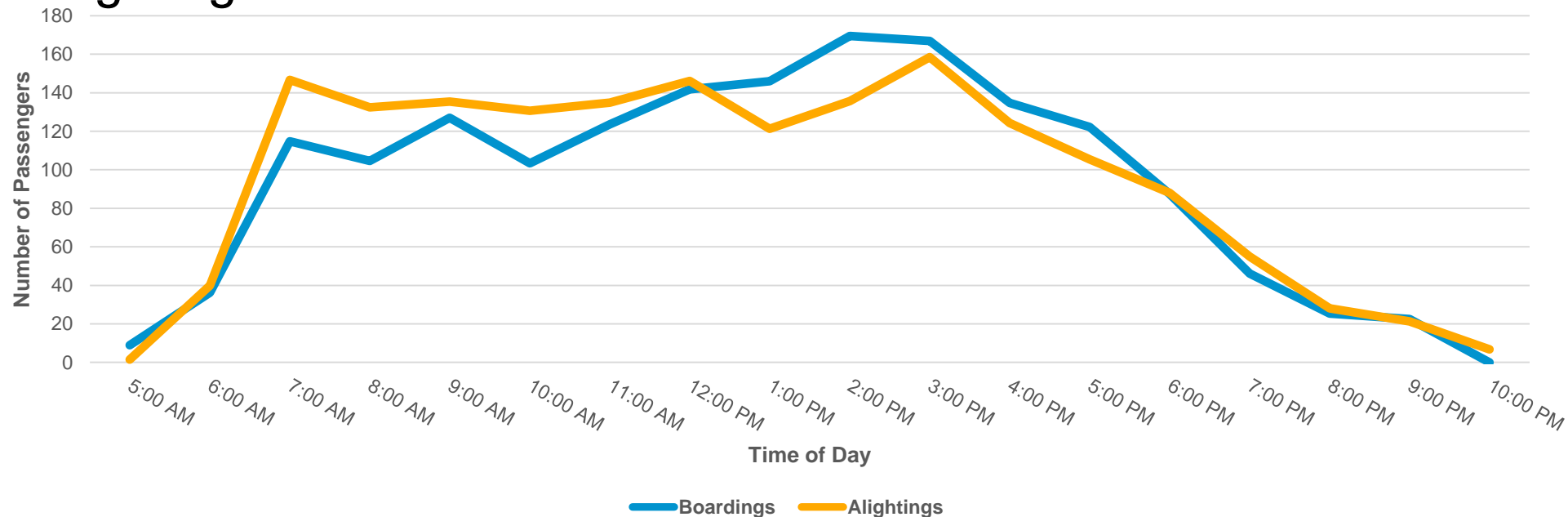
- 9 gates at Salinas Transit Center
- 19 bus routes served
- Public restroom





Average Weekday Passenger Activity at STC by Time of Day

- On average, STC serves 3,400 passengers per weekday
- Overall boarding and alighting activity roughly constant at approximately 230 - 330 passengers per hour between 7:00 AM and 6:00 PM
- Peak activity is between 3:00 PM and 4:00 PM with 330 passengers
- AM has more alightings than boardings; PM has more boardings than alightings

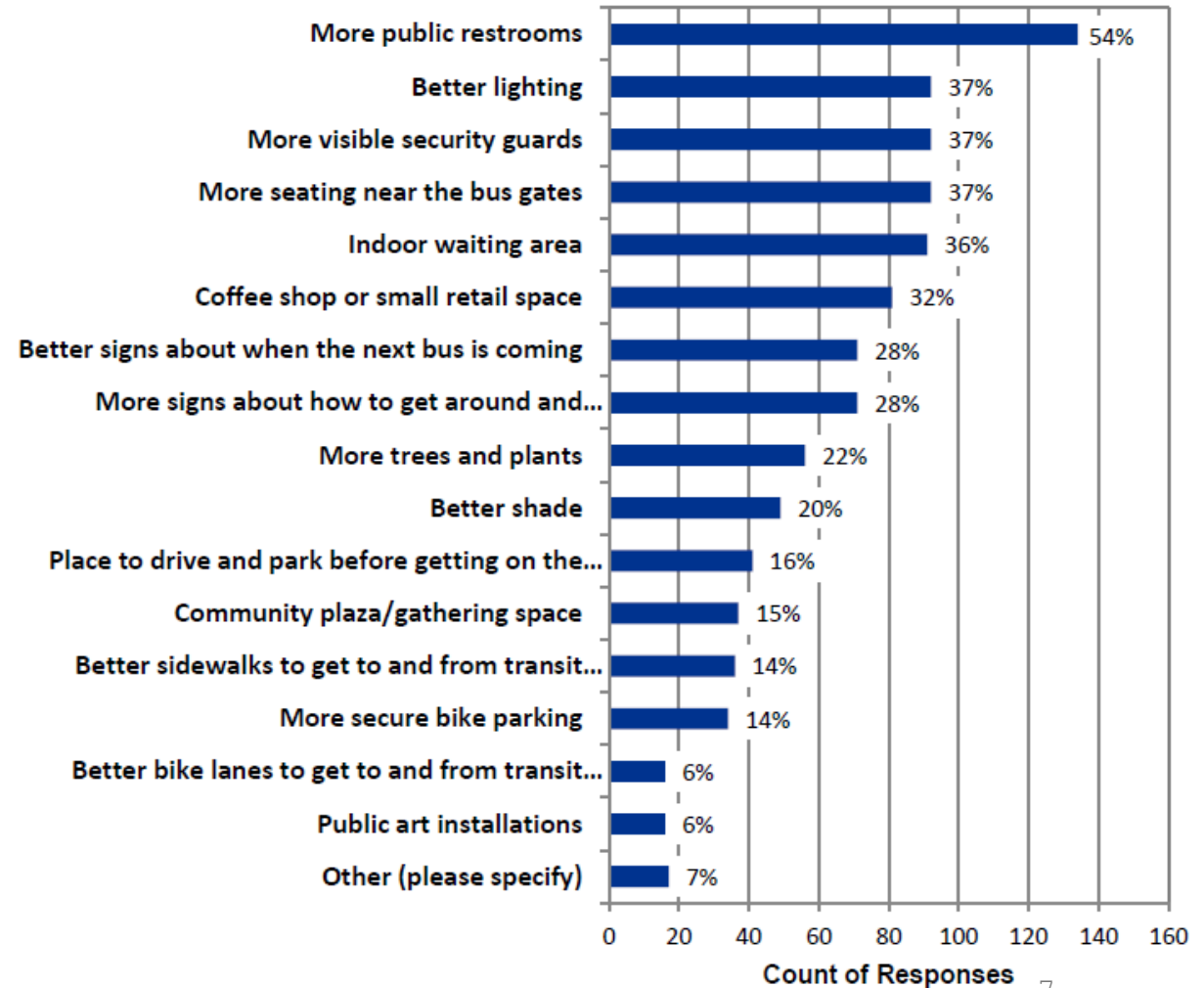


Source: MST APC data
Tue., Wed., and Thu.
April 2025

Survey Findings: Salinas Transit Center

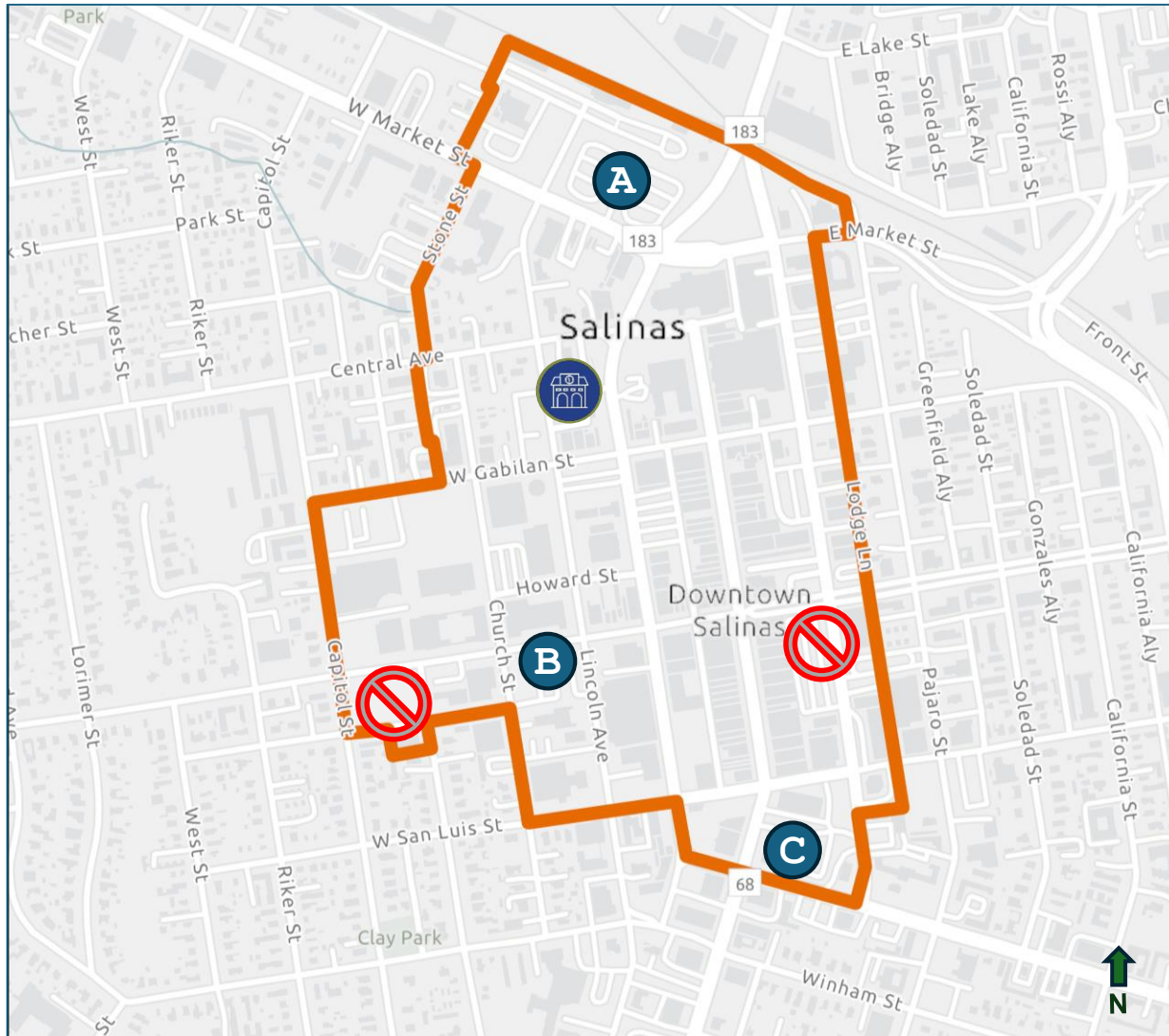
- 81% of survey respondents **use STC at least a few times per week**
- 50% **transfer between buses** and 41% **walk** to the transit center
- Desire for more **restrooms, lighting, security, seating, and waiting area** at future transit center

Compared to the current transit center, what features would be most important for you to have at a new Salinas Transit Center?




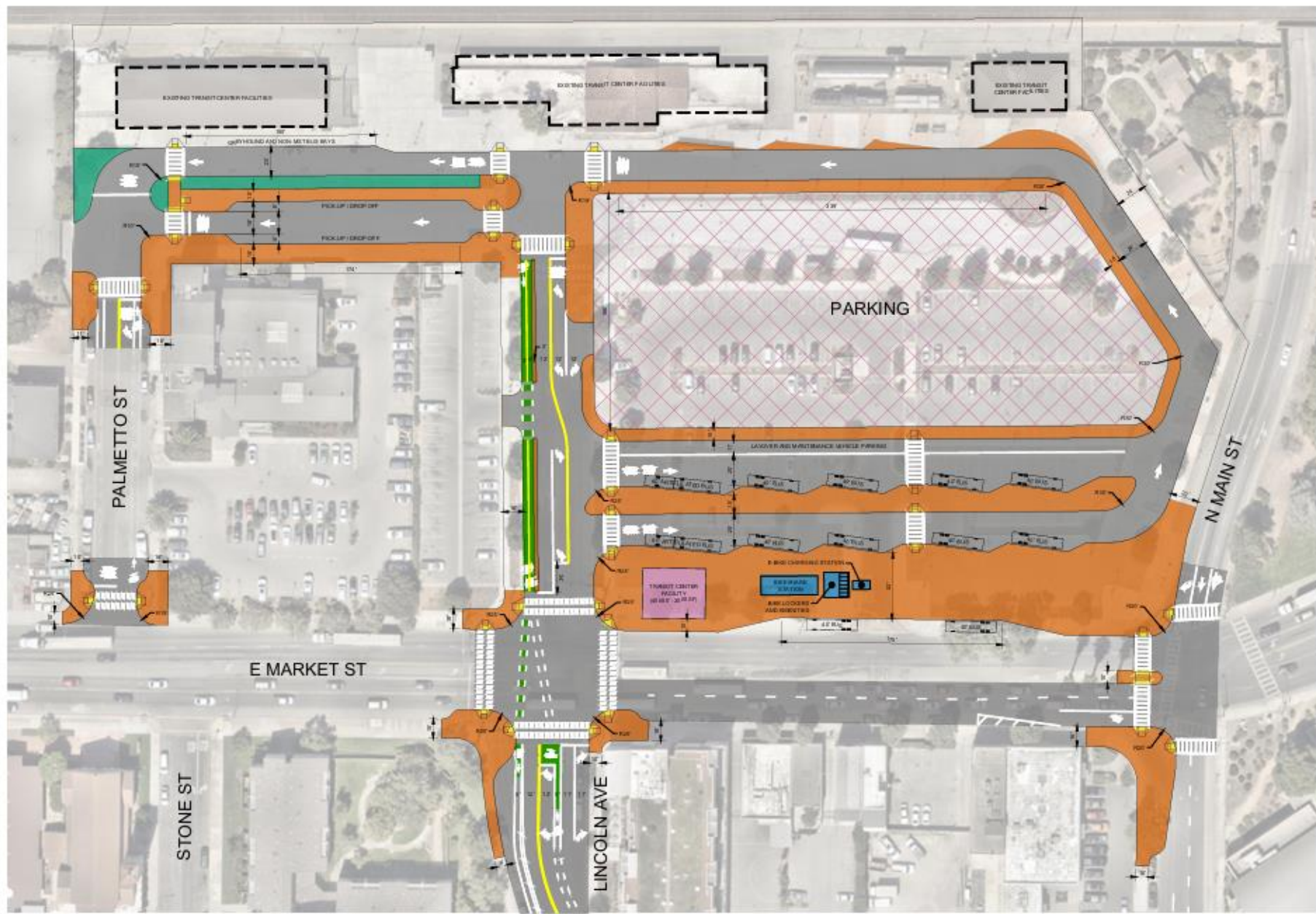
<p style="text-align: center;">Existing Elements 0.75 acres</p>	<p style="text-align: center;">Facility Requirements 1.1+ acres</p>
<p>9 gates</p>	<p>12 gates, and designated maintenance vehicle parking</p>
<p>Customer service area with driver relief/employee facilities</p>	<p>Larger space for customer service area and driver relief/employee</p> <p>Designated area for security personnel or Salinas police officers</p>
<p>Passenger amenities:</p> <ul style="list-style-type: none"> • Bicycle parking • Vending machines • Real-time information • 1 public restroom 	<p>Additional amenities:</p> <ul style="list-style-type: none"> • More public restrooms • Commercial space • Information kiosk

Three Sites Being Advanced



- A. Salinas Intermodal Transportation Center
- B. Parking Lot between Church St and Lincoln Ave
- C. John St between S. Main St and Monterey St

 Downtown Salinas Community Benefit District Zones 1 and 2



- LEGEND**
- HARDSCAPE
 - LANDSCAPE
 - TACTILE WARNING SURFACE
 - BIKE AMENITIES
 - BUILDINGS
 - PARKING STRUCTURE



No.	REVISIONS	DATE	BY

Kimley»Horn
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 10 S ALMADEN Blvd, SUITE 1250, SAN JOSE, CA 95113
 PHONE: 408-803-1130
 WWW.KIMLEY-HORN.COM

RH PROJECT
 0975.11007
 DATE
 2026-03-19
 SCALE AS SHOWN
 DESIGNED BY MC
 DRAWN BY BC
 CHECKED BY BC

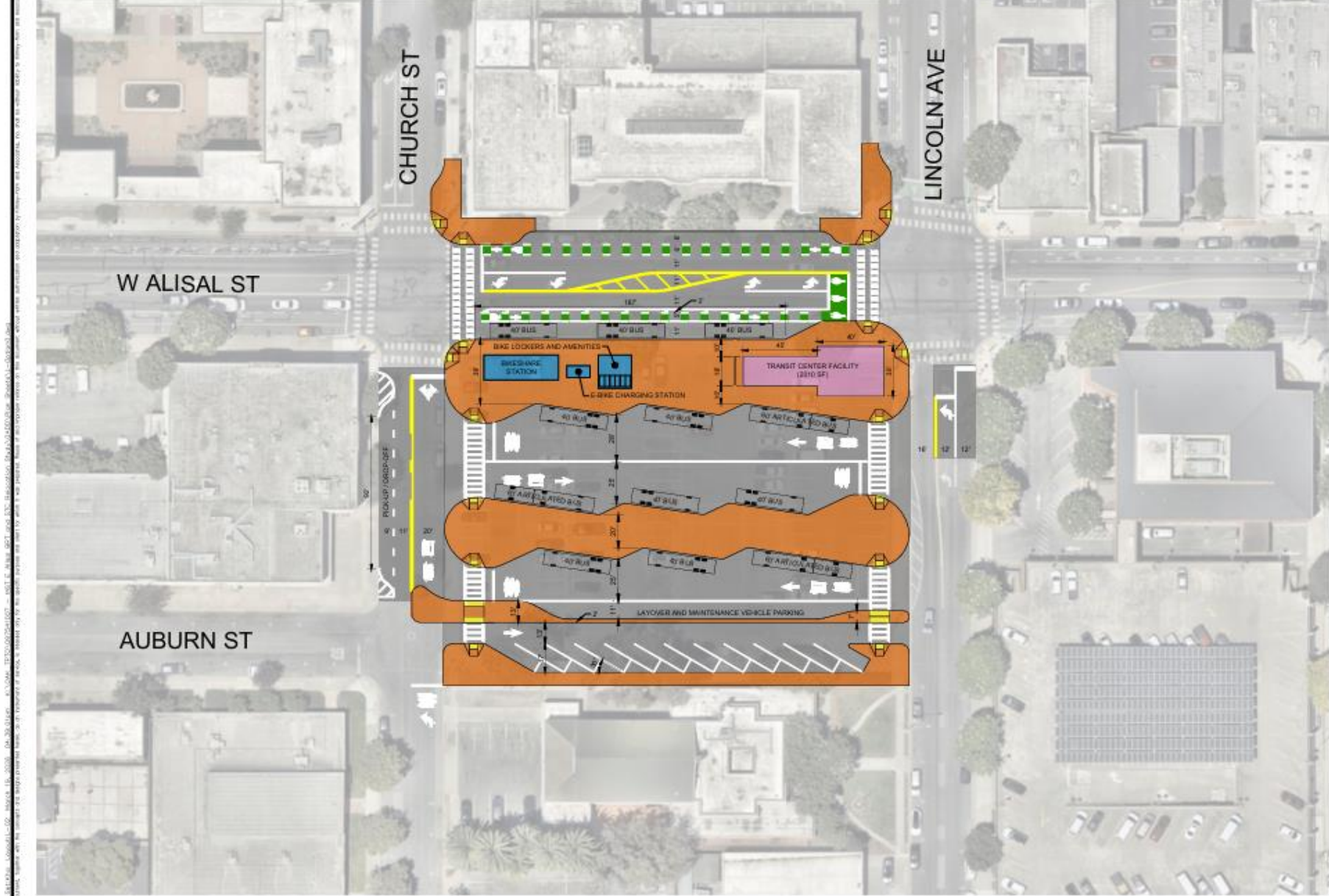


**SALINAS TRANSIT CENTER
 RELOCATION**

OPTION A: SALINAS INTERMODAL TRANSIT CENTER
 SALINAS, CALIFORNIA

PRELIMINARY
 FOR REVIEW ONLY
 NOT FOR CONSTRUCTION

DRAWING NUMBER
L-01
 SHEET NUMBER
1 OF 1



- LEGEND**
- HARDSCAPE
 - TACTILE WARNING SURFACE
 - BIKE AMENITIES
 - BUILDINGS



No.	REVISIONS	DATE	BY

Kimley»Horn
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 10 S ALMADEN BLVD, SUITE 1250, SAN JOSE, CA 95113
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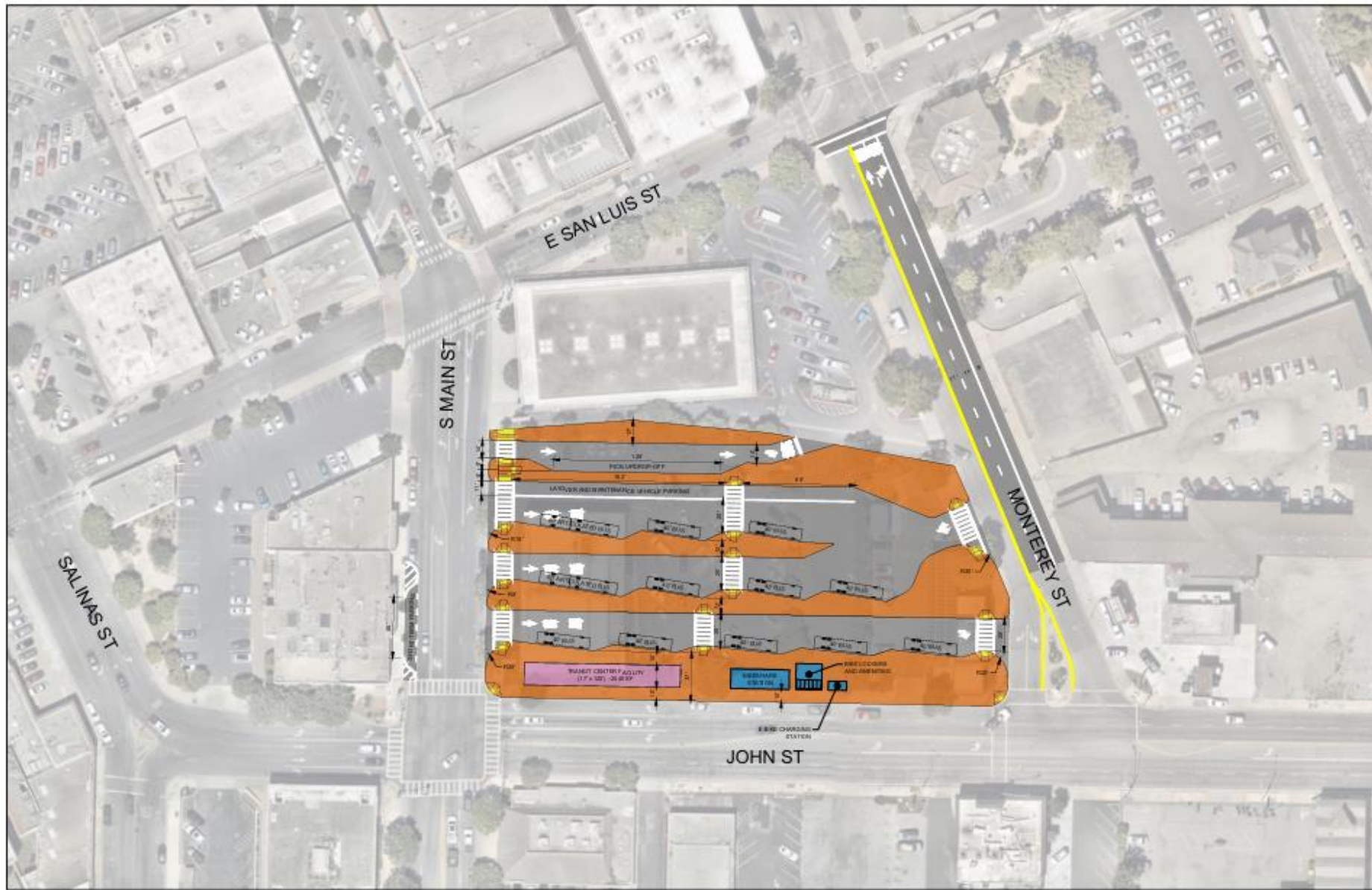
KH PROJECT
 097511007
 DATE
 2025-03-19
 SCALE AS SHOWN
 DESIGNED BY MC
 DRAWN BY GO
 CHECKED BY DG



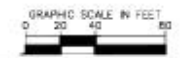
**SALINAS TRANSIT CENTER
 RELOCATION**
 OPTION B: ALISAL ST AT CHURCH ST AND LINCOLN AVE
 SALINAS, CALIFORNIA

PRELIMINARY
 FOR REVIEW ONLY
 NOT FOR CONSTRUCTION

DRAWING NUMBER
L-01
 SHEET NUMBER
1 OF 1



- LEGEND**
- HARDSCAPE
 - TACTILE WARNING SURFACE
 - BICYCLE RACKS
 - BUILDINGS



No.	REVISIONS	DATE	BY

Kimley»Horn

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 PHONE: 669-802-1130
 WWW.KIMLEY-HORN.COM

KH PROJECT: 097511007
 DATE: 2026-03-19
 SCALE: AS SHOWN
 DESIGNED BY: MC
 DRAWN BY: GC
 CHECKED BY: GC



**SALINAS TRANSIT CENTER
 RELOCATION**

OPTION C: JOHN ST AT MAIN ST AND MONTEREY ST
 SALINAS, CALIFORNIA

PRELIMINARY
 FOR REVIEW ONLY
 NOT FOR CONSTRUCTION

DRAWING NUMBER
L-01
 SHEET NUMBER
1 OF 1

Study Corridor Elements

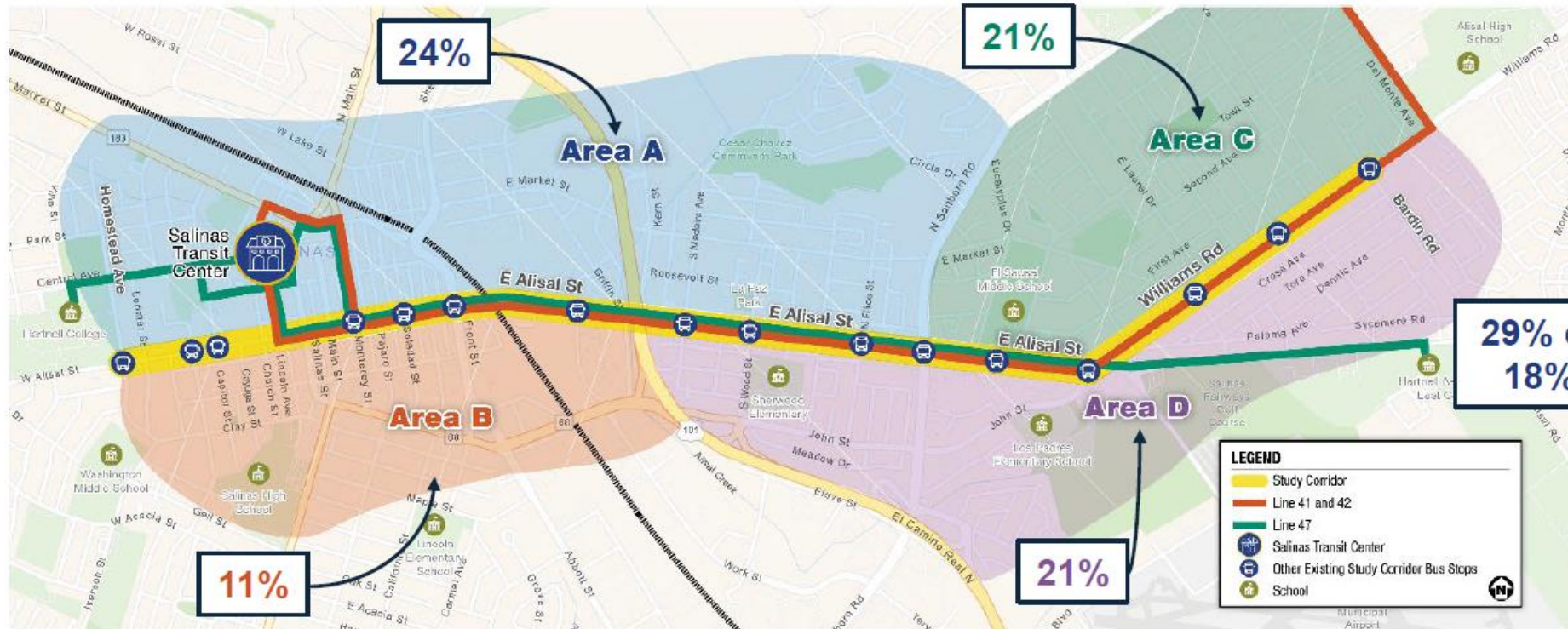




Survey Findings: Corridor Questions

- 78% walk, 10% are dropped-off, and 7% bike/scooter/roll to get to bus stops along E Alisal Street and Williams Road
- 77% live or work near the corridor

Where do you live or work?

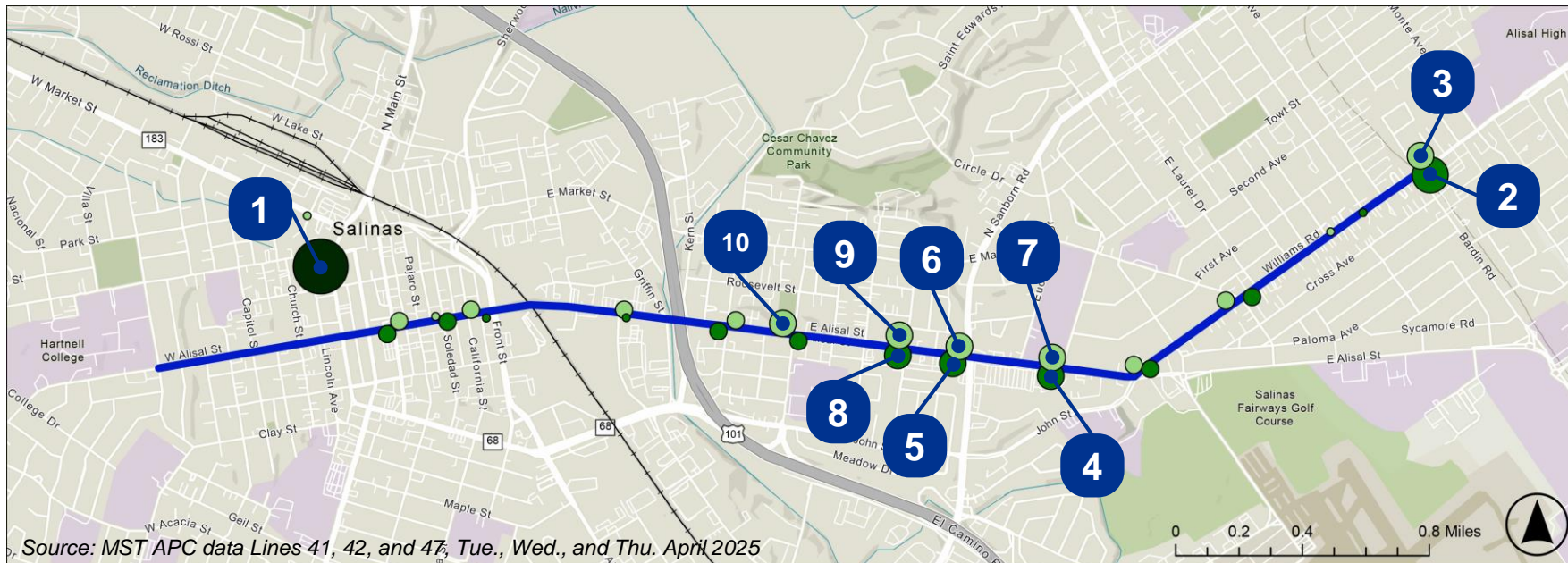




Top Ridership Stops- Getting on and off the bus

Rank	Stop	Avg. Daily Ridership
1	Salinas Transit Center	610
2	Williams Road & Bardin Road (EB)	124
3	Williams Road & Bardin Way (WB)	92
4	E Alisal Street & Towt Street (EB)	88
5	E Alisal Street & Sanborn Road (EB)	87

Rank	Stop	Avg. Daily Ridership
6	E Alisal Street & Sanborn Road (WB)	86
7	E Alisal Street & Towt Street (WB)	80
8	E Alisal Street & S Filice Street (EB)	76
9	E Alisal Street & N Filice Street (WB)	56
10	E Alisal Street & Wood Street (WB)	51



Legend

- +— Railroad
- Study Corridor
- Terminus
- Eastbound
- Westbound

Boardings and Alightings (Passengers)

- 25 or less
- 20 - 50
- 50 - 100
- 100 - 200
- 200+

Source: MST APC data Lines 41, 42, and 47, Tue., Wed., and Thu. April 2025

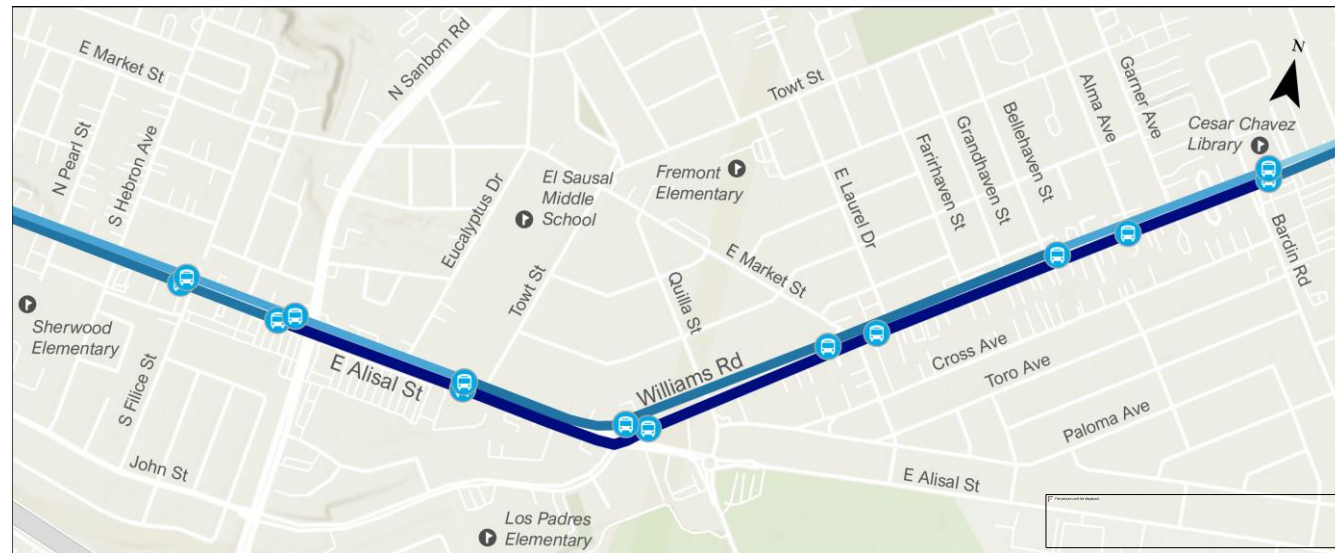
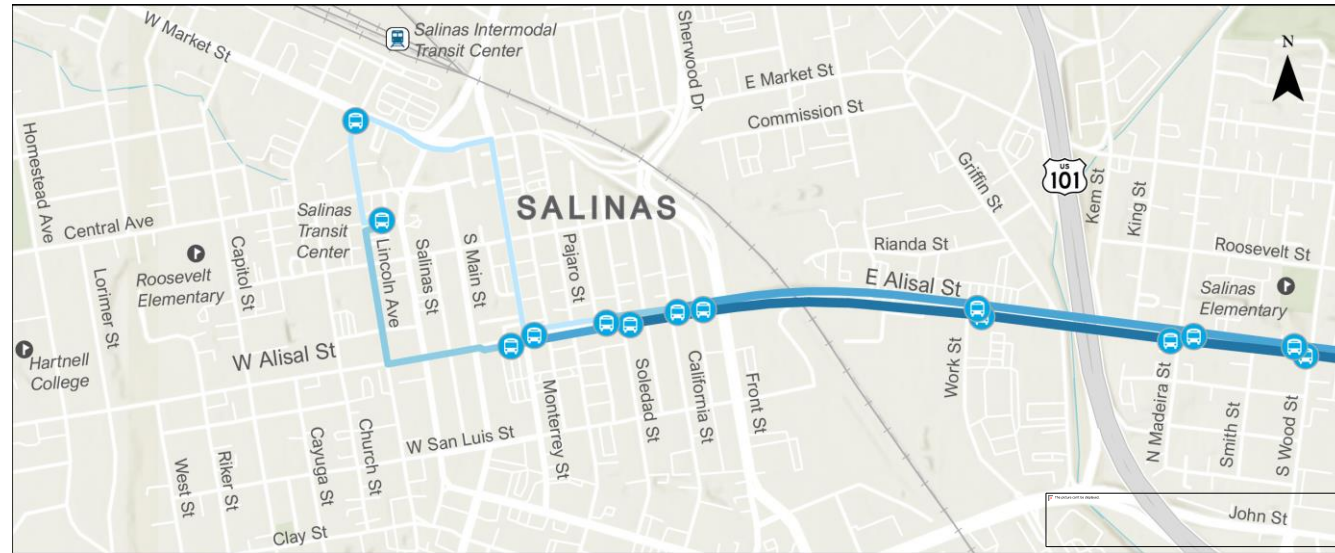


Bus Load

(Average per Weekday)

Bus load generally stays above 300 passengers at most segments on an average weekday

Load is highest at eastbound near E Alisal and Williams Rd intersection



Legend

- Railroad
- Bus Stop
- Rail Station
- Point of Interest

Bus Load (Passengers per Weekday)

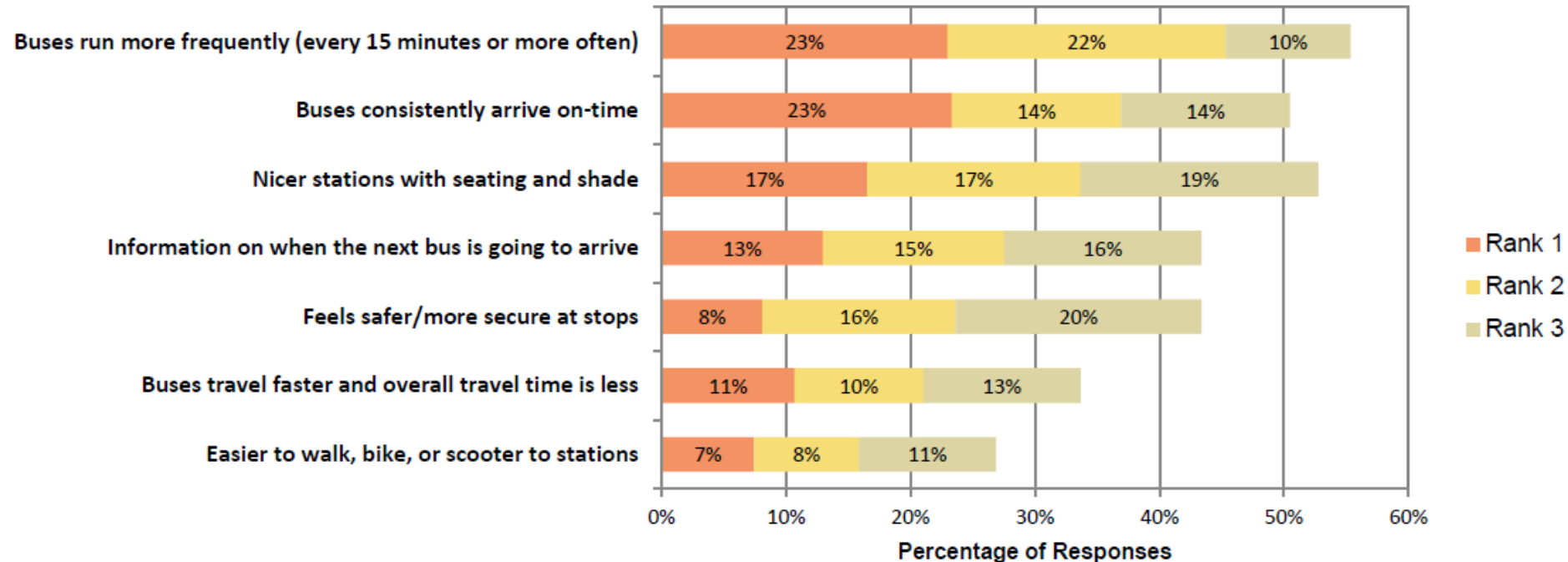
- Less than 275
- 275 - 300
- 300 - 325
- 325 - 350
- 350 - 400

Source: MST APC data Lines 41, 42, and 47, Tue., Wed., and Thu. April 2025

Survey Findings: Corridor Questions (continued)

- Desire for **more frequent buses** that **arrive on-time**
- Desire for the stops to have more **seats, shade, information** about the bus, and **security**

Which potential areas of improvement would most encourage you to take transit or make your existing transit trip better?

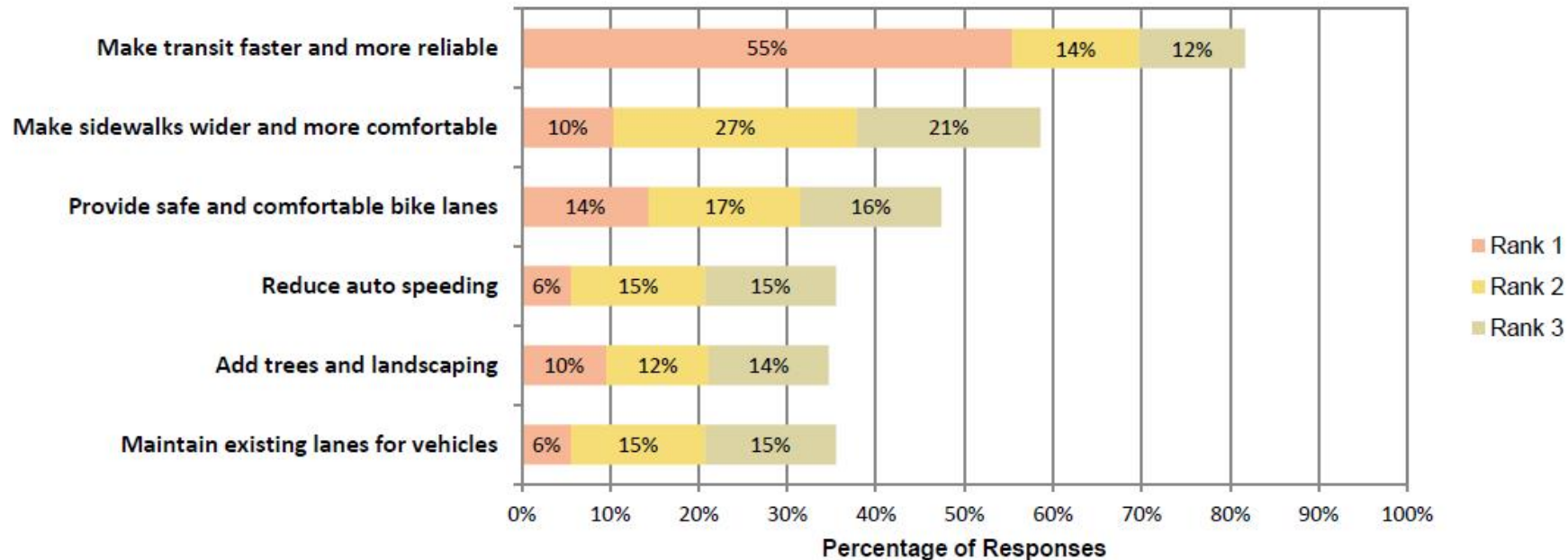




Survey Findings: Corridor Questions (continued)

- **Transit** and **sidewalks** were community's priorities for the corridor

Overall, what do you think the top 3 mobility priorities on the Alisal / Williams corridor should be?





Survey Findings: Corridor Questions (continued)

- Preferred Configuration of Roadway:
 - » Segment 1: Side-running bus lanes
 - » 64% ranked it 1st and 21% ranked it 2nd
 - » Segment 2: Side-running bus lanes
 - » 54% ranked it 1st and 22% ranked it 2nd
 - » Segment 3: Side-running bus lanes
 - » 68% ranked it 1st and 20% ranked it 2nd

Segment 1: Side-running Bus Lanes



Segment 2: Side-running Bus Lanes



Segment 3: Side-running Bus Lanes



Key Map

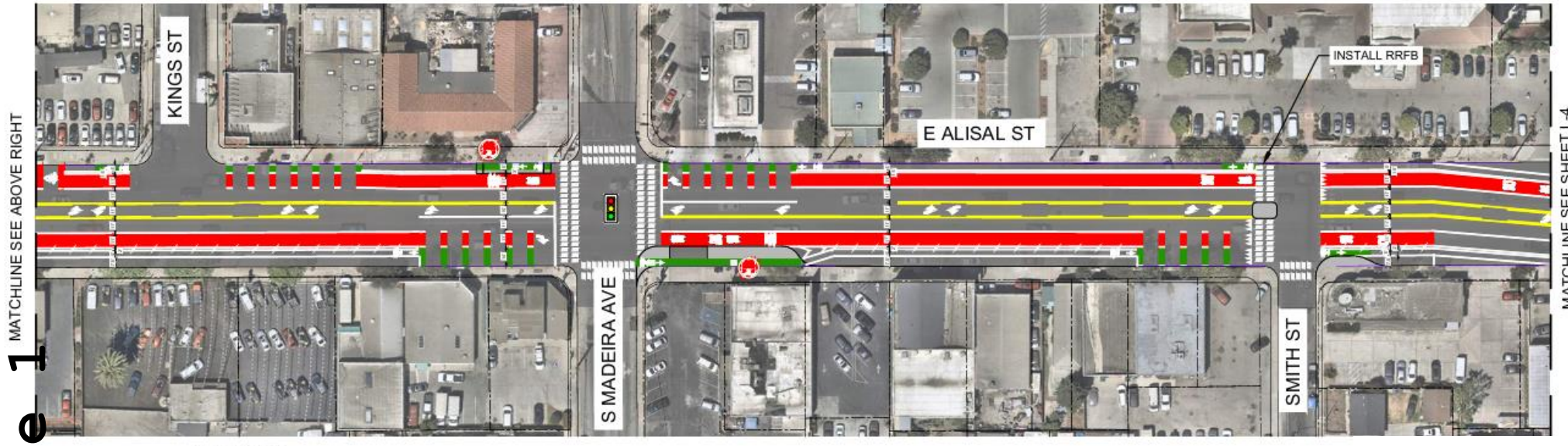


Concept Alternativ



DRAFT
FOR REVIEW ONLY
MARCH 2026

Concept Alternativ



DRAFT
OR REVIEW ONLY
MARCH 2026



Community Focus Group Corridor Walk April 2026



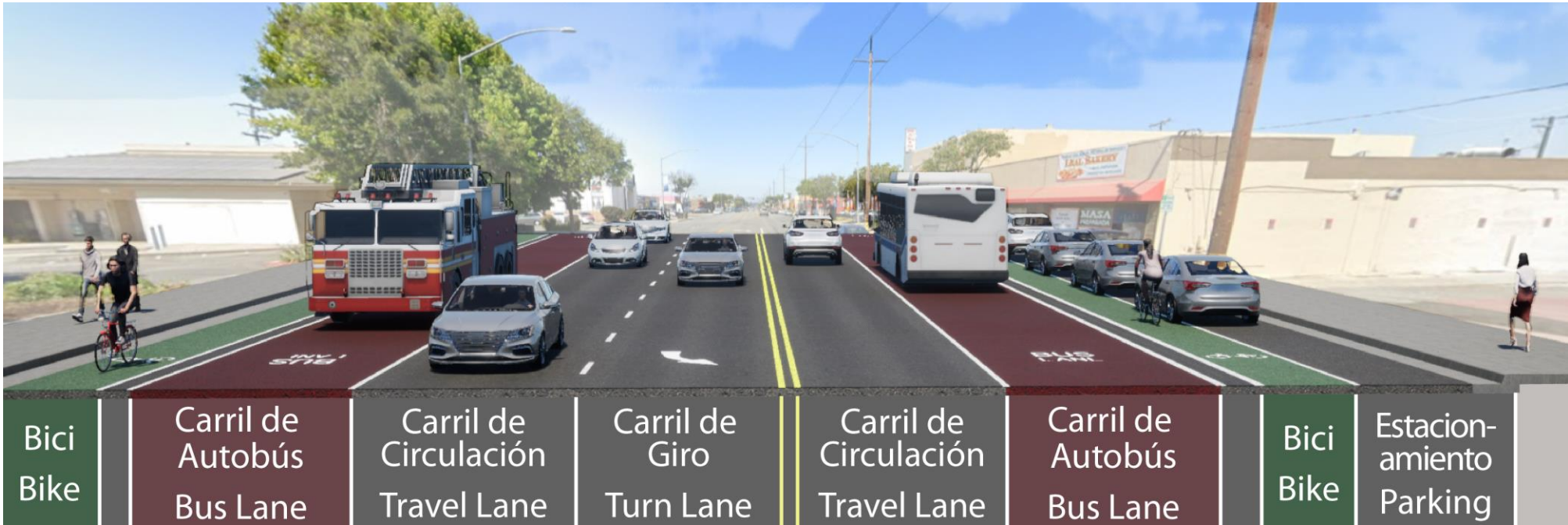
Alternatives 1 and 2



E. Alisal at Monterey
Street
Looking East

Alternative 1

Alisal approaching Felice
Looking West



Alternative 2

Alisal at Sanborn Looking West



Alternative 1

Williams at
Market
Looking East



Alternative 2

Williams at
Bellehaven
Looking West



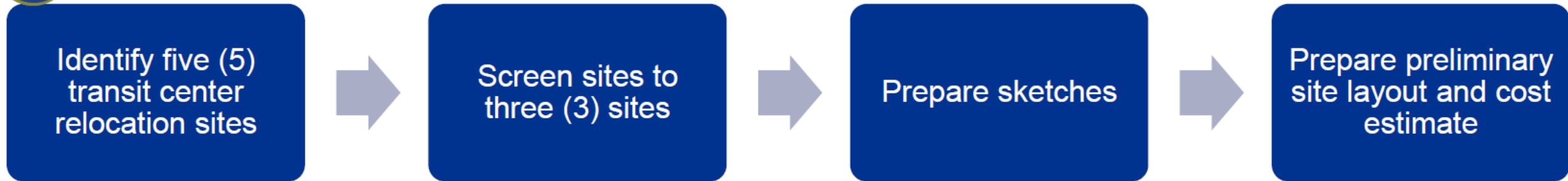
Concept Alternatives and Assessment



E. Alisal Street BRT Evaluation

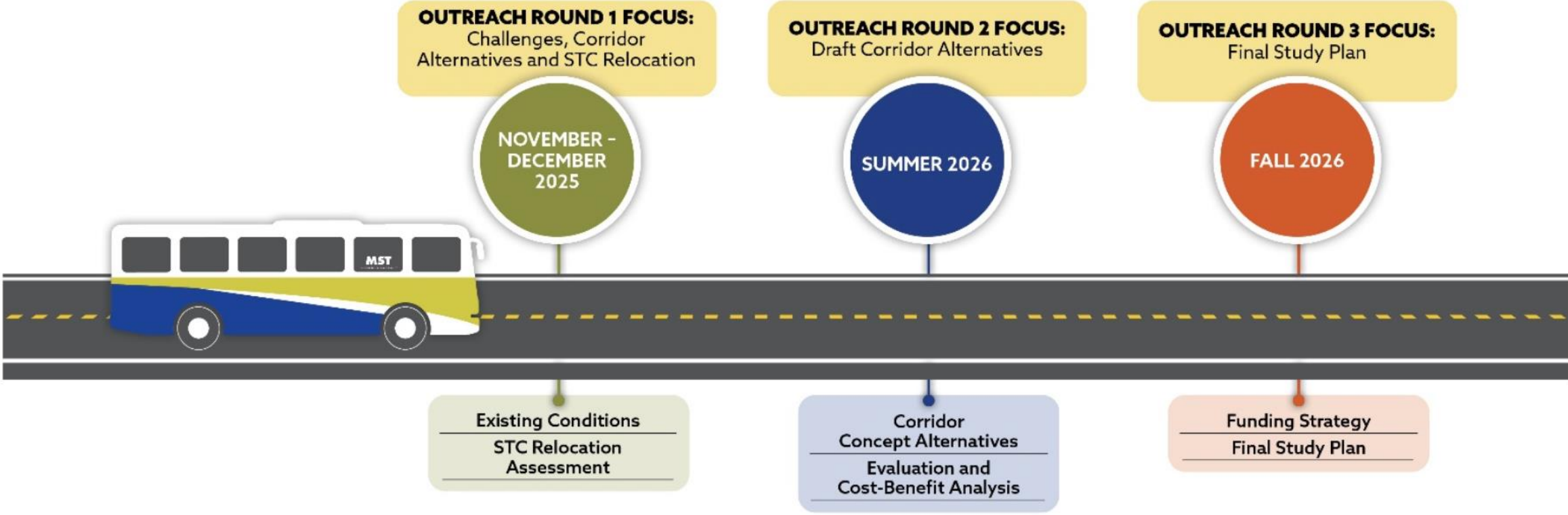


Salinas Transit Center Relocation





Schedule



Thank you...



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Director of Planning & Innovation
movermeyer@mst.org