

Elevation	Sign	Height	Width	Sign Area	Elevation Frontage
South/Front	(A) 3x6 Logo Wall Sign	2'-10 5/8" 6'-0"	6'-0"	17.31	56'-10"
South/Front	(D) Painted Heart Mural	8'-0"	8'-8 3/4"	69.87	56'-10"
South/Front	(OT) 1 Tower	23'-6"	5'-6"	129.25	56'-10"
South/Front	(B) Open Interior Window Sign	1'-2 1/16" 2'-3"		2.64	56'-10"
Drive-Thru (East)	(A) 3x6 Logo Wall Sign	2'-10 5/8" 6'-0"	6'-0"	17.31	65'-8"
Drive-Thru (East)	(E) Painted Flame Arrow Mural	3'-11" 15'-11 1/4"		62.42	65'-8"
North/Rear	(A) 3x6 Logo Wall Sign	2'-10 5/8" 6'-0"	6'-0"	17.31	56'-2"
East/Side Entry (Facing N Main St)	(A) 3x6 Logo Wall Sign	2'-10 5/8" 6'-0"	6'-0"	17.31	62'-9"
East/Side Entry (Facing N Main St)	(C) Chicken Fingers Interior Window Sign	1'-11" 2'-6"		3	62'-9"
East/Side Entry (Facing N Main St)	(F) Custom Salinas Artwork (Design TBD)**	96"	48"	32	62'-9"

Drive-Thru Lane	(G) DT Menu Board (Qty 2)	5'-11 1/2" 6'-10 7/8"		28.63	N/A
Drive-Thru Lane	(H) Pre Sell Board (Qty 1)	6'-0"	1'-11 9/16"	8.31	N/A
Drive-Thru Lane	(I) Speaker Post (Qty 2)	2'-6"	6"	N/A	N/A

Sign Calculation

Occupancy Frontage* 119.58 LF (*Occupancy frontage based on East/Side Entry (Facing N Main St) and Sc

Gross Allowable Sign Area 149.48 SF (based on 1.25 SF allowable per 1 LF of occupancy frontage)

Proposed Sign Area (red highlight) 74.88 SF (Drive-thru Menu Boards Excluded.)

Percentage of Allowable 50.00%

0.500937

Proposed Artwork (yellow highlight) 293.54 SF (Custom Salinas Mural**, 1 Tower, Painted Heart & Directional flame arrow)

** Custom Salinas Mural can be enlarged, relocated (e.g. swapped with painted heart), or otherwise modified to satisfaction of Community Development Director. Initial proposals for painted mural(s) below

1. Tower element is a repurposed metal architectural feature integrated into the building elevation

