

Project number	Program/Event Name
11	<u>Asian Cultural Fair</u>
12	<u>Empowering Community Wellness through Positive Youth Development and Accessible Healthy Lifestyles</u>
14	<u>First Friday Salinas</u>
31	<u>The 15th Annual Salinas Pride</u>
36	<u>Mexican- Tradiciones y Costumbres</u>
25	<u>Dia de los Muertos</u>
6	<u>CHISPA Folklorico, Art, Guitar &amp; Teen Leadership Council Programs: First Friday Art Walks</u>
37	<u>California International Airshow</u>
15	<u>Craft &amp; Cultura Art Market/Ritmo Y Colores Music Festival</u>

10	<u>Día de los Muertos Community Production &amp; Tour</u>
8	<u>SASSO - Salinas Senior Socials</u>
20	<u>9th Annual PINK SHIRT DAY Salinas - "A New Light"</u>
32	<u>2025-2026 Sports Leagues</u>
16	<u>Sanborn Community Center - Acosta Plaza</u>
27	<u>Adelante con Orgullo Mujer Inmigrante Conference (ACOMI) in Celebration of 10 Years of Mujeres en Acción</u>
28	<u>Operation Christmas Cheer</u>
22	<u>Tezla Sports Academy</u>
26	<u>Senior Health Awareness Week</u>
33	<u>Pathways to Success</u>
13	<u>Project Prom Dress and Suit Giveaway</u>
9	<u>The Annual Birth and Family Fair and Community Forum</u>

7	<a href="#"><u>Set Free Monterey Bay Gala</u></a>
2	<a href="#"><u>Ongoing Programming</u></a>
1	<a href="#"><u>Annual Children's Shopping Tour</u></a>
18	<a href="#"><u>Junior Railroad Engineering Programs</u></a>
34	<a href="#"><u>Beyond the Bridge, A Solution to Homelessness</u></a>
35	<a href="#"><u>Art Inspired by Claes Oldenburg</u></a>
5	<a href="#"><u>Carmen's Precious Paws Countywide Cat Rescue &amp; Adoption Program</u></a>
4	<a href="#"><u>Soccer youth seasons</u></a>

3	<u>Ongoing Clinics</u>
29	<u>Elementary Math Tutoring</u>
17	<u>United Way Monterey county Community Impact Center Mural Project</u>
24	<u>Rancho Cielo 25th Anniversary Celebration</u>
19	<u>Student Amabassador &amp; Exchange Trip to Japan</u>
30	<u>Nurse Honor Tribute &amp; Nursing Scholarship Launch</u>
21	<u>Celebrate America</u>
23	<u>Salinas Valley Young Life After School Program</u>

# FY 2025 - 26 Co

Organization	Type of event
Asian Cultural Experience of Salians	Cultural Event
Salinas Regional Sports Authority	Cultural Event Athletic Event Educational Event Positive Youth Development Family Recreation
Arts Council for Monterey County (Arts4MC)	Cultural Event
Salinas Valley Pride Celebrations	Cultural Event
Tonatiuh DQS	Cultural Event Educational Event
Hospice Giving foundation	Cultural Event Educational Event Entertainment Event
CHISPA	Cultural Event Entertainment Event
Monterey county Airshow Association, Inc dba California International Airshow	Educational Event Entertainment
Artitsts Ink.	Cultural Event

Alisal Center for the Fine Arts	Cultural Event
Meals on Wheels of the Salinas Valley	Educational Event Cultural Event Entertainment Event
Harmony At Home	Promotional Event Cultural Event Educational Event
Boys & Girls Clubs of Monterey County	Athletic Event
Center for Community Advocacy	Program Support
Action Council of Monterey County Inc. On Behalf Of Mujeres En Acción	Educational Event
New Hope Baptist Church of Salinas California	Holiday food, jackets, blankets, gloves, and toys distribution
Tezla Sports Academy	Athletic Event
Senior Network Services, Inc.	Educational Event
Partners for Peace	Educational Event
Project Prom the Bella Zoe Experience	Youth & Community Event
The Parenting Connection of Monterey County	Educational Event

Set Free Monterey Bay	Educational Event
First Mayor's House	Community Event
Salinas Valley Chamber of Commerce Foundation	Educational Event
Monterey & Salinas Valley Railroad Modeling & Historical Society	Educational Event
Franciscan Workers of Junipero Serra	Educational Event
Urban Arts Collaborative	Cultural Event
Carmen's Precious Paws	Ongoing clinics
Salinas Soccer-League Academy	Sports Season

Spay Neuter Imperative Project (dba SNIP Bus)	Low-cost mobile Spay/Neuter for Low-income Salinas Residents
Salinas Steinbeck Rotary	Educational Event
United Way Monterey County	Other
Rancho Cielo	Community Event
Salinas-Kushikino Foundation, Inc.	Cultural Event Educational Event
Nurse Honor Guard California Central Coast Monterey Bay	Community outreach and support
First Presbyterian Church of Salinas DBA Compass Church	Cultural Event Entertainment Event
Salinas Valley Young Life	Educational Event



# Community Sports

## Event Description/Purpose

Collaboration of Chinese, Japanese, and Filipino Communities to showcase their culture and heritage as part of Salinas Chinatown as a vibrant community and part of Chinatown Revitalization Plan

To promote physical fitness, improve overall health outcomes, and provide a safe, family-friendly environment, all while improving the economic vitality of our region.

To launch a free, expanded and revitalized First Friday event every month.

Held during LGBTQ History Month (October), the Annual Salinas Pride provides a much needed opportunity for Salinas Valley LGBTQ+ community members and allies to connect and build community.

Tonatiuh provides an avenue for our community to engage with and be involved in Mexican Culture through folklorico dance.

To create a compassionate and culturally inclusive space where our community can honor loss, embrace grief as a shared experience, and deepen understanding around end-of-life.

The purpose of the event is for CHISPA and surrounding community youth ages 8 - 17 participate in CHISPA's Folklorico, Teen Leadership Council, Art, and Guitar programs. These on-site community service programs and activities provide CHISPA and surrounding community youth with activities they often do not have opportunities to participate in. CHISPA aims to build youth community engagement with public community programs such as CHISPA's Teen Leadership Council where teens take lead in organizing activities such as art classes for youth 8-13.

To showcase military and civilian aviation to our community to educate and entertain families

To run 8 Craft & Cultural Art Markets beginning in March 2026 and concluding in October 2026

<p>This event will be a bilingual and bicultural theatrical production rooted in Mexican and Chicanx cultural traditions and designed to reflect and uplift the lived experiences of Salinas residents. Created for and by the community, it will bring together all of ACFA's youth arts programs in a collaborative artistic process that culminates in a public celebration of life, memory, and cultural identity.</p>
<p>Reduce senior isolation, share resources, enjoy fresh lunch, and give seniors a place to gather to socialize</p>
<p>• Promote kindness and inclusion • Empower children • Equip families with tools</p>
<p>2025-2026 Sports League provides over 250 youth with a sports league experience.</p>
<p>CCa continues with efforts to keep community engaged in Acosta Plaza.</p>
<p>The ACOMI Conference aims to celebrate and uplift the voices of immigrant women leaders across the region.</p>
<p>Provide hot meals, food bags, blankets, socks, and toys to the underserved community</p>
<p>Holistic youth development program that combines elite athletic training with mentorship, community leadership, and mental wellness support.</p>
<p>To educate, share information and resources with seniors living in Salinas to promote independence and highest quality of life.</p>
<p>Parent education (media supervision/school success) Youth career exploration</p>
<p>Provide financial support to students to shop for prom attire.</p>
<p>The event provides resources and important education to pregnant people, caregivers, and frontline workers in our community.</p>

Annual awareness event designed to mobilize community support in the fight against human trafficking and exploitation.

Ongoing events

To provide 400 economically disadvantaged students with a day of shopping for new school clothes and other essentials.

The Monterey & Salinas Valley Railroad & Historical Modeling Society (MSVRR) proposes a local, hands-on learning experience through its Junior Railroad Engineering Program (JREP) to help bridge the educational gap for students and families in Salinas and the Salinas Valley.

Curated viewing of BEYOND THE BRIDGE, an ambitious documentary film about solutions to homelessness and how they have been successfully implemented in many cities across the U.S.

To highlight world-renowned Claus Oldenber

Rescue, rehabilitate, and protect abandoned, sick, and feral cats. Help to reduce cat overpopulation through Trap-Neuter-Return, provide foster care, veterinary services, and find homes for socialized cats.

2025-2026 Soccer Seasons

To fix between 26-32 pets per clinic for low-income Salinas residents

Provide math tutoring for elementary students to increase state tests scores

Public art initiative that will bring stories of work, resilience, and culture to life on exterior walls of the new Community Impact Center in the heart of Oldtown Salinas.

Rancho Cielo's 25th Anniversary Celebration

Educational, cultural and goodwill travel program for high school students to Salinas' sister city Ichikikushikino, Japan

To honor local nurses who have passed away or face terminal diagnoses and to launch a nursing scholarship fund for local students.

To provide a free, family friendly event to the community that is highly entertaining

To meet the holistic needs of local middle and high school students and provide a safe space for students to after school each day.

# Sponsorship Application

Activities planned	Amount of people expected
Cultural food, entertainment, history display, demonstrations and Open Houses @ venues, culminating in walking history tour of Chinatown.	2500
Multiple weekly, monthly, and annual activities planned.	31240
Live music, art activities, stores open later	400-600 monthly
Our event will include community resource tables, drag performances, games and more	600
Host a traditional gala event that showcases Mexican music, dance, art, and more.	1700
Build community altars, live performances, children's crafts, cultural presentations, resource booths, free community meal, blessing ceremony.	750
<ul style="list-style-type: none"> <li>- Folklorico</li> <li>- Art</li> <li>- Teen Leadership Council</li> <li>- Guitar classes 3x a week</li> </ul>	400
Airshow, ground displays, STEM exhibits, Kid's Zone	40,000 for 3 day event
Live music, live painting, art vendors, food vendors	300

Baile Folklórico Alma y Tradición, Teatro Familiar, Rondalla Alisal Guitar Program, Visual Art Program	100-300 TBD by ven capacity
Music and dancing, games, crafts, and a chance for seniors to connect socially	100-120 seniors montly
• Celebration/resources • Coloring Book Distribution • Performances • Art Show	5,000
Each league consists of practices, games, and a banquet for Flag Football (Fall), Basketball (Winter), Soccer (Spring), and Track & Field (Spring).	250
Resource fairs, food distribution, mental health education, cultural & art events, and more.	400 residents
Presentations, panel discussions, workshops, networking, community engagement,	200
Serving hot meals, distributing food bags provided in partnership with the Food Bank	600
Guest Speaker sessions, team-buildign activities, and exposure to college athletics, first responders, and community professionals who reflect the diversity of Salinas	Over 100 youth
Provide information to seniors about Medicare, housing, care management, respite	75-100 per day
Workshops (English and Spanish)/Breakfast/Lunch/keynote/resource tables/raffle	300
Volunteers assisting students in selecting formalwear and accessories that reflect student's individual style for prom. Provide a celebratory runway walk and photo opportunity to show off selected items.	500+
There will be a 35-40 booth resource fair as well as a local forum with 8-10 presenters	250

<ul style="list-style-type: none"> <li>- Hosted Dinner: A plated meal served in a formal banquet setting, providing an atmosphere of dignity and hospitality for guests and community partners.</li> <li>- Survivor Testimony &amp; Keynote Address: A powerful segment featuring a survivor sharing their lived experience, offering attendees a deeper understanding of the realities of trafficking and the journey toward healing.</li> <li>- Educational Program: Presentation of Set Free Monterey Bay's mission, programs, and measurable impact—including specific services offered to survivors from the City of Salinas.</li> <li>- Community Awareness: Sharing of local statistics, prevention strategies, and ways community members can help identify and respond to trafficking in their own neighborhoods.</li> <li>- Fundraising Appeal: A live donor appeal to raise essential funds for survivor services, prevention programs, and community outreach.</li> <li>- Networking &amp; Collaboration: A space for Salinas residents, local leaders, and service providers to build stronger partnerships in the fight against exploitation</li> </ul>	300
Volunteer opportunities, interactive learning, class visits, educational opportunities	Varies by program
Check-in, volunteer pairing shopping, kids corral playtime	800
<ul style="list-style-type: none"> <li>- Create new and improved information displays in the Museum and Rail Yard</li> <li>- Develop, create, print, and distribute guest self-guided tour handouts for both Museum and Rail Yard locations</li> <li>- Develop and print comprehensive docent tour guides for Museum and Rail Yard experiences</li> </ul>	572
Event will include an introduction and snacks/beverages before film and panel discussions	500
Workshop on 2/3, 2/10, 2/17, & 2/24	20-100
<ul style="list-style-type: none"> <li>- Countwide Trap-Neuter-Return</li> <li>- Daily care and monitoring of cats in kennels awaiting medical treatment, evaluation, or spay/neuter</li> <li>- Temporary housing for vulnerable animals</li> <li>- Foster and adoption placements</li> <li>- Veterinary care for injured or ill cats</li> <li>- Public education and outreach on human care</li> <li>- Expansion goal: Establishment of permanent adoption center in Salinas</li> </ul>	Over 3000 annually
Soccer	22 kids

Spay/neuter plus two vaccines per pet	15-30 per clinic, depending on how many pets
Pre-assessment, 30 hours of Ace it 1 math tutoring, post assessment	32-36 elementary students
Opening remarks from artists and community leaders, live music and entertainment from local performers, light refreshments and food from neighborhood vendors, art activities for youth, mural tour and storytelling sessions by the artists, media outreach and printed programs to educate and inspire attendees.	100
Food, live entertainment, and demonstrations	500
Meet with city officials and visit schools in Ichikikushkino, learn about Japanese history and visit historical sites throughout Japan.	9 students, 2 chaperones
Nightingale Tribute for fallen LVN, RN, NP	TBD
Family festival with rides, bounce houses, patriotic service with a sky diver landing in the arena, patriotic music, medal ceremony for all veterans and the largest fireworks display in the tri county area	14000
Academic support, tutoring, mentoring, coaching, life-skills and leadership development, support groups, college readiness support	not listed

**Total requested**



Amount Requested from Applicant	Reccommended Funding	Applicant Score out of 20 Possible Points
\$5,986	\$6,000	16
\$50,000	\$45,000	16
\$50,000	\$40,000	14.8
\$5,000	\$5,000	14.8
\$14,000	\$14,000	14.8
\$50,000	\$20,000	13.6
\$50,000	\$20,000	12.2
\$20,000		10.8
\$50,000		10.6

\$50,000		9.6
\$5,000		9.4
\$10,000		9.4
\$7,500		9.2
\$46,000		8.8
\$15,000		8
\$42,750		7
\$49,000		6.8
\$50,000		6.4
\$39,250		6.2
\$19,450		5.6
\$4,500		5.2

\$50,000		4.8
\$40,000		4.6
\$15,000		4.2
\$46,400		4
\$7,447		4
\$6,600		4
\$50,000		3.6
\$4,500		3.4

\$50,000		3.2
\$26,880		3
\$30,000		2.8
\$25,000		2.2
\$5,000		1.6
\$2,000		0.6
\$50,000		0
\$20,000		0

\$1,062,263

\$150,000







Not eligible per policy

Not eligible per policy