



**ALISAL**

Vibrancy Plan

PART OF VISIÓN SALINAS

City Council  
Clean California Local Grant Program  
Public Art Projects

Grant Leonard, Planning Manager

June 30, 2026





# Project Background



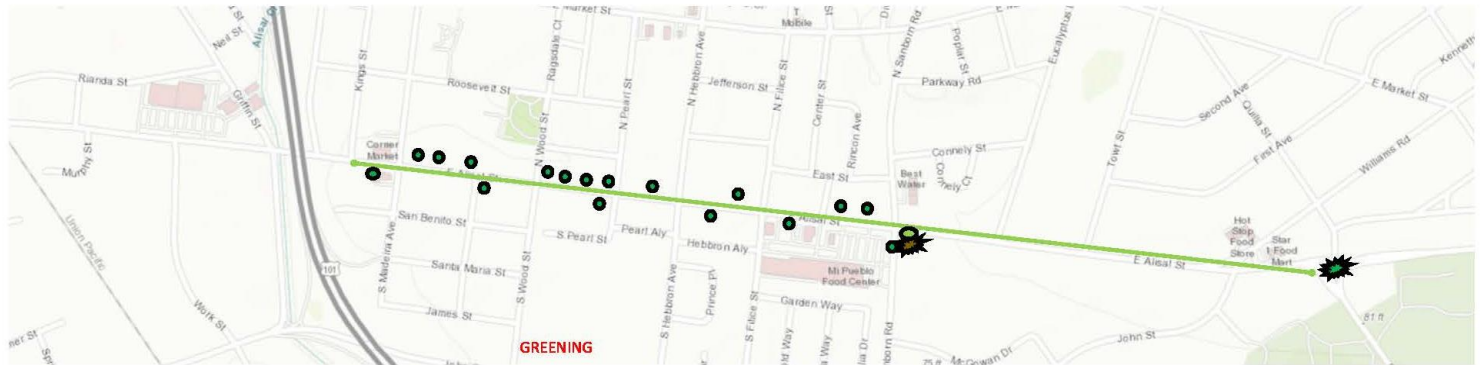
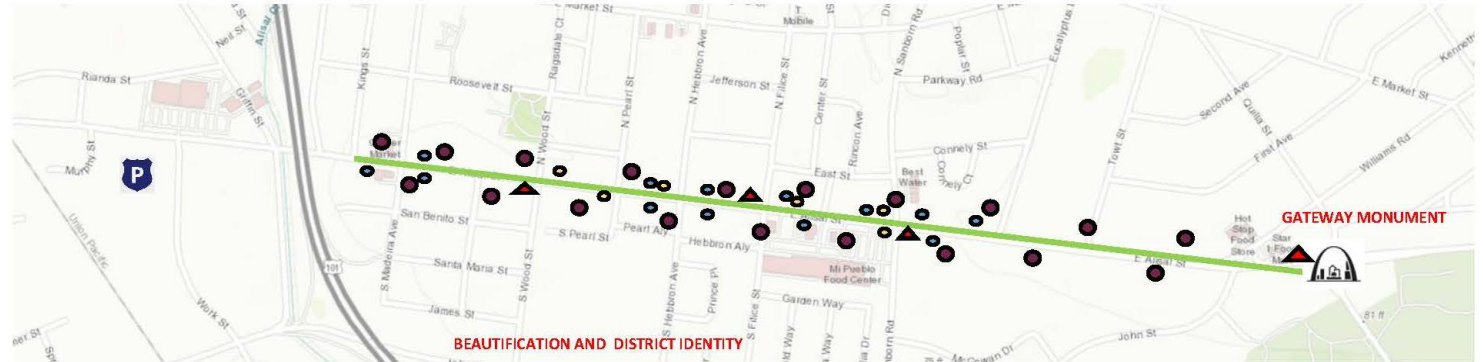
## Clean California



- A transformative initiative to remove litter, create jobs and beautify California
- State Beautification Program and Local Grant Program
- City was awarded a local grant in 2022



# Greening & Beautification Improvements on the Alisal St Corridor



**LEGEND:**

- BANNERS = ●
- TRASH/RECYCLE RECEPTACLES = ●
- BENCHES = ●
- GATEWAY MONUMENT =
- SIGNAGE = ▲
- ADDITIONAL TREES/ORNAMENTAL TREES = ●
- DROUGHT RESISTANT SHRUBS (ADD TO TREE WELLS)= ●
- BIOSWALE PLANTING =
- WOODCHIP/BARK =



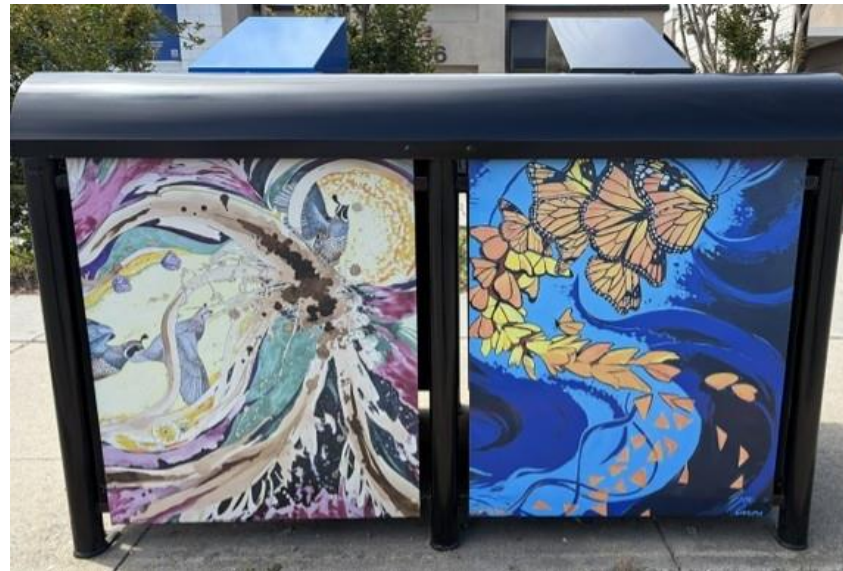
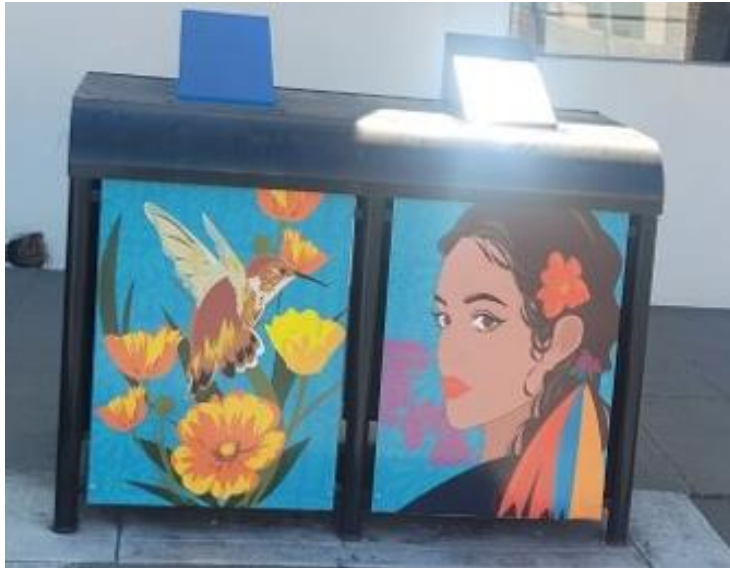


## Sidewalk Art Along Safe Routes to School



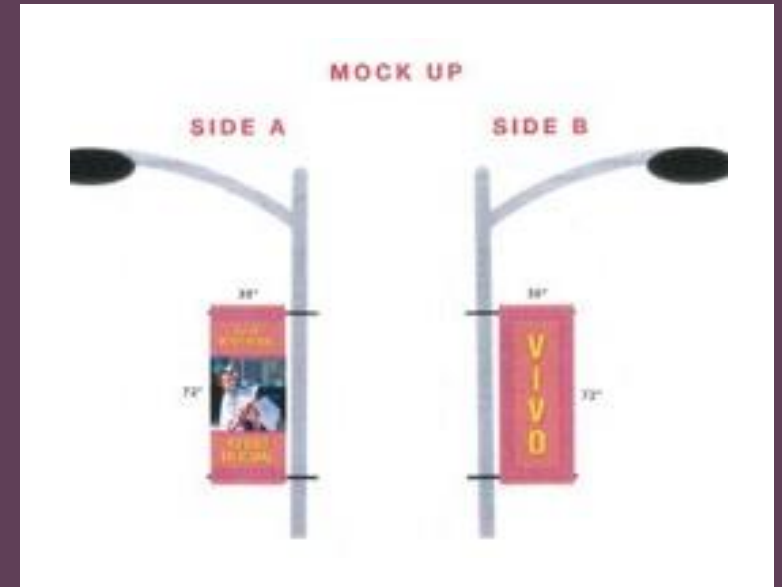


## Improvements along the Alisal St Corridor





# Play, Work, Live, Learn in the Alisal





## Future Boxing Club Mural



*Echoes in Motion*

# Public Outreach and Community Engagement

- The City actively reached out to the local community to gather input and encourage participation, ensuring the Closter Park mural reflected strong public outreach and meaningful community engagement as emphasized by the City of Salinas.
  - Closter Park Neighborhood Canvassing (door hangers)
  - Community Memo Boards including at the Boxing gym, City Council, Public Parking lots and Grocery Stores.
  - Alisal School District Office – to distribute to all schools within the district.
  - All City Recreation Centers
  - Businesses along East Alisal, Sanborn, Williams, and Bardin Way.

El Plan Vibrante del Alisal



Mural de Closter Park

EL PLAN DE VIBRANCIA DE ALISAL ESTÁ COMENZANDO A TRANSFORMAR CLOSTER PARK, INCLUIDO EL MURAL DEL GIMNASIO DE BOXEO DE CLOSTER PARK. ¡VOTA POR UN MURAL DE NUESTROS FINALISTAS USANDO EL CÓDIGO QR!



Alisal Vibrancy Plan



Closter Park Mural

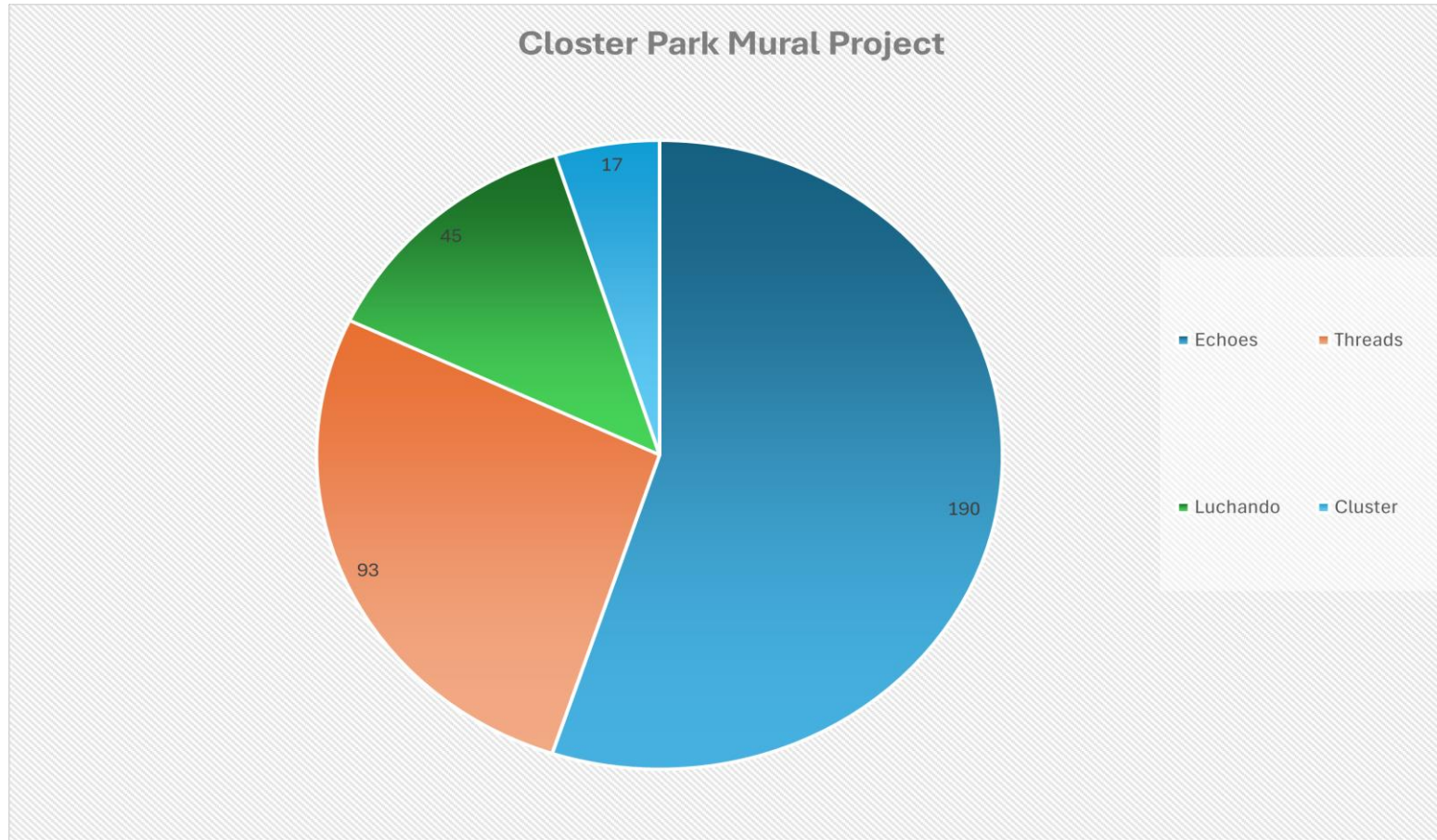
THE ALISAL VIBRANCY PLAN IS STARTING TO RESHAPE CLOSTER PARK, INCLUDING THE MURAL OF THE CLOSTER PARK BOXING GYM.

**VOTE FOR ONE MURAL FROM OUR FINALIST USING THE QR CODE!**





# Future Boxing Club Mural





# Monument at the Alisal St/ Skyway Blvd Roundabout





# Skyway Roundabout Monument

ALISAL GREENING AND BEAUTIFICATION PROJECT, CIP 9345

## REQUEST FOR PROPOSALS

Skyway-Alisal Roundabout – Monument



Figure 1 – Skyway-Alisal Roundabout Concept Design, City of Salinas 2012



RFP Issued:  
February 6, 2026

Submission Deadline:  
Proposals shall be submitted electronically via the PlanetBids website until 11:59 PM Pacific Standard Time on March 6, 2026.



- 3 Submissions received
- Review Committee:
  - 2 AVP Committee members
  - Staff from
    - Public Works
    - Library and Community Services
    - Salinas Airport
- Schedule: RFP issued: February 6, 2026
- Proposal deadline: April 6, 2026
- Committee review and Selection: April 2026
- Public feedback period: May/June 2026
- Installation: July–Fall 2026



“Kaleidoscope of Life” -  
Mosaic Sculptural Group  
Design Concept  
by Fallalon Design Studio





# ALISAL Vibrancy Plan

A Part of Visión Salinas





# ALISAL Vibrancy Plan

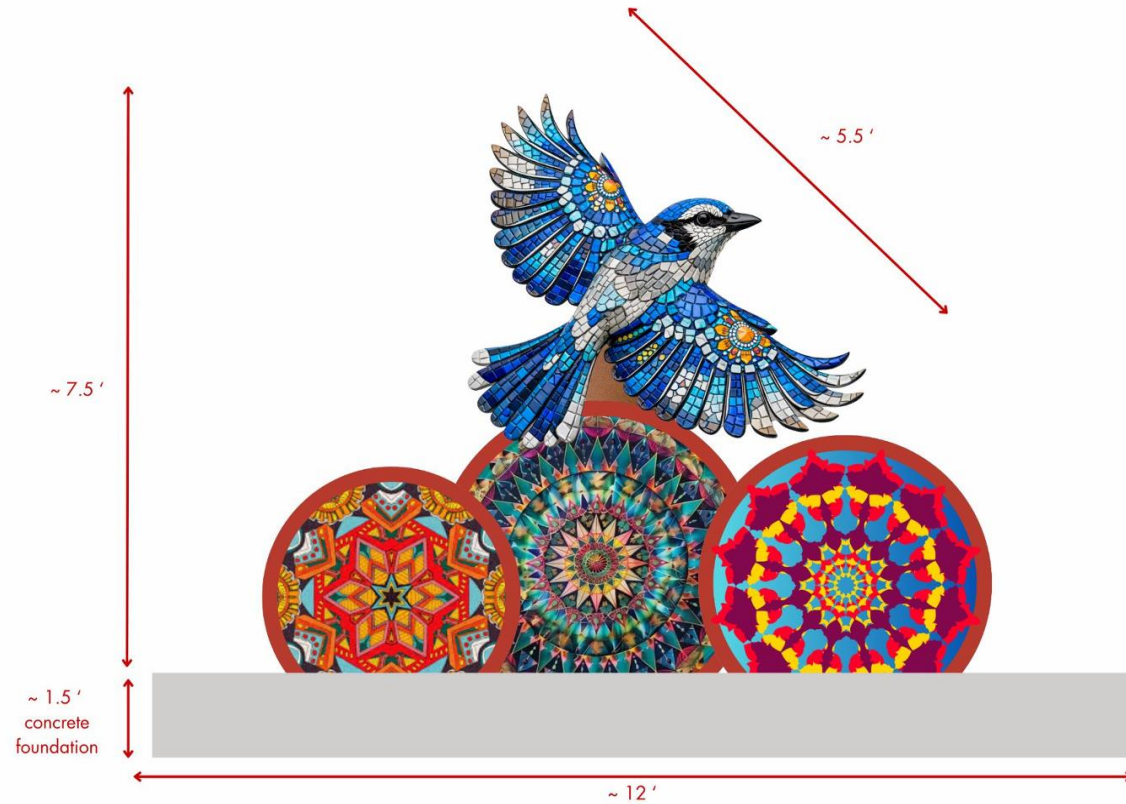
A Part of Visión Salinas



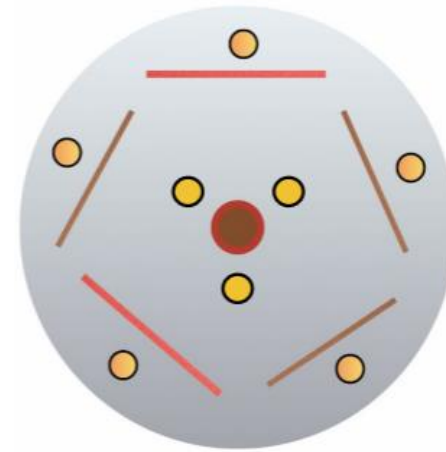


# ALISAL Vibrancy Plan

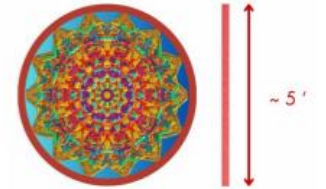
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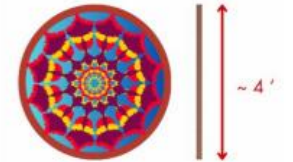
## "Kaleidoscope of Life" - Mosaic Sculptural Group Placement



- Central steel column holding the Bird sculpture will be anchored to the concrete foundation
- Preliminary placement of the uplight fixtures
- ~ 12' concrete foundation



2 larger panels



3 smaller panels



Monument Placement per Attachment A- Aligned in the center of the existing roundabout space



# Next Steps for Art Installations

## Closter Park Boxing Club

- Complete repairs to Boxing Club stucco
- Install mural
- Schedule:

## Skyway Blvd/Allisal St. Roundabout

- Continue public engagement
  - 6/11 Traffic and Transportation Commission
  - 6/15 Public Arts Commission
  - Pop-Ups in the community
- 6/30 Council approval of design agreement
- July-Fall
  - In-studio construction of sculpture
  - Engagement with youth and art groups
  - Foundation and lighting work in roundabout
  - Installation of sculpture in Roundabout



# Salinas-based Artists Grant Pilot Program

- Created in June 2024
- Funded by \$150,000 from the Alisal Vibrancy Plan Capital Improvement Program (9246)
- Intended to support local artists
- Specifically tied to the Alisal Greening and Beautification public art projects
- No applications received during the four Calls for Art issued for the Alisal Greening and Beautification Project
- No additional Calls for Art coming from the Alisal Greening and Beautification Project
- Concluding the Pilot Program returns \$150,000 to the Alisal Vibrancy Plan Capital Improvement Program (9246) to be used on future projects



# THANK YOU QUESTIONS

