

SHORT TERM PRIORITY TASKS

LAND USE & URBAN DESIGN

Priority: Update regulations to create more housing that is affordable to Alisal Residents.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
LU 1.4 - Continue to Promote Second Units on Single-Family Lots and Evaluate and Remove Regulatory Barriers to Encourage Accessory Dwelling Unit (ADU) Construction.	<ul style="list-style-type: none"> • Explore options for further reducing fees or delaying until occupancy • Eliminate conflicting parking requirements for ADUs 	City of Salinas – Community Development	<p>Past City Work:</p> <ul style="list-style-type: none"> - Development and Park Impact Fees waived - Permitting Approval Streamlined <p>Current City Work:</p> <ul style="list-style-type: none"> - Pre-Approved Plans - ADU Legalization - Delay of Enforcement - Public Workshops/materials • 142 ADU’s permitted in 93905 • 112 ADU’s permitted in 93906 • Continue to promote and support ADU development with pre-approved plans and reduced fees.
LU 3.7 - Locate High-Density Housing with Increased Height in Mixed-Use Areas and Near Primary Commercial Corridors with Capacity for Transit and Alternative Modes of Transportation.	<ul style="list-style-type: none"> • Implement SB 2 grant for services to review regulations and identify suitable parcels to upzone • Upzone identified parcels to current Mixed-Use zoning code designation 	City of Salinas – Community Development	<p>Past City Work:</p> <ul style="list-style-type: none"> • Released RFQ (8/2021) for planning and environmental support to analyze and process rezoning amendment. • Entered into professional services agreement (10/2021). • Completed Rezoning and General Plan amendment for: <ul style="list-style-type: none"> • Downtown Parking lots and ITC rezoned to Mixed-Use • 1 Preston Street – rezone to High-Density • Additional sites were evaluated for upzoning through the SB2 grant, but the property owners elected to retain their current zoning and General Plan land uses designations.

Priority: Maximize affordable housing on City-owned sites.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
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<p>LU 4.4 - Develop a Detailed Vision for the Opportunity Site with the Community.</p>	<ul style="list-style-type: none"> Collaborate with community members on developing RFPs/RFQs for East Alisal Street Marketplace Opportunity Site Include community in design process of each development 	<p>City of Salinas – Public Works/Community Development</p>	<ul style="list-style-type: none"> Issued RFP October 2020 soliciting projects in line with community vision for site. Housing Development Corporation responded. <ul style="list-style-type: none"> Executed Alisal MOU with County to develop a joint Master Plan of surrounding area (November 2022). Partnering with the Housing Authority of Monterey County on development of affordable housing at the City’s Division Street property. <p>Current City Work:</p> <ul style="list-style-type: none"> The draft Vision Salinas 2040 General Plan update includes new land use classifications with higher allowed densities. Adoption of the General Plan update is anticipated in Fiscal Year 2026/27, to be followed by a comprehensive Zoning code update.
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Priority: Proactively acquire underutilized sites.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
<p>LU 4.3 - Acquire Remaining Parcels for Opportunity Site Next to the Police Services Headquarters.</p>	<ul style="list-style-type: none"> Acquire the remaining parcels for the East Alisal Street Marketplace Opportunity Site and assist businesses in relocating. Seek out additional opportunities to purchase properties or work with developers to facilitate the purchase and redevelopment of underutilized properties. 	<p>City of Salinas – Public WorksCity of Salinas – Public Works/Community Development</p>	<p>Past City Work:</p> <ul style="list-style-type: none"> Property owner not interested in selling; <p>Current City Work:</p> <ul style="list-style-type: none"> City will continue to check.

HOUSING & NEIGHBORHOODS

Priority: Advance housing affordability.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
<p>HN 4.1.a – Consider a Moratorium on Rent Increases. HN 4.1.b – Develop a Rent Stabilization Ordinance.</p>	<ul style="list-style-type: none"> Research best practices and outcomes in California cities that have enacted rent stabilization. Start community discussions and education at the citywide level. Start developing an enforcement framework for AB 1842 with the new Housing TAC. 	<p>City of Salinas – Community Development</p>	<p>Past City Work:</p> <ul style="list-style-type: none"> Contracted with EPS to prepare study that included researching best practices and outcomes in California cities that have enacted rent stabilization. In September 2024 City Council adopted Ordinance No. 2663 (Residential Rental Registration), Ordinance No. 2681 (Rent Stabilization), Ordinance No. 2682 (Tenant Protection and Just Cause Eviction), and Ordinance No. 2683 (Tenant Anti-Harassment). These ordinances were later repealed by Council but remain in effect until voters decide on the repeal in November 2026.

HN 4.4.b – Notify Residents of Inclusionary Housing Lotteries.	<ul style="list-style-type: none"> • Work with community partners to create an outreach strategy to increase awareness in the Alisal when there is inclusionary lottery opportunities and include education material on how to qualify/apply. • Promote the notification list so residents can pre-register to make sure they are contacted. 	City of Salinas – Community Development	<ul style="list-style-type: none"> • Montebella Phase 5b lottery conducted in 2019 - 8 LMOD Units; Phase 6 doesn't have any inclusionary units. No additional update.
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Priority: Increase housing options

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
HN 1.3.b –Provide ADU Loans. HN 1.4.e – Create a Housing Tour	<ul style="list-style-type: none"> • Working with MBEP and the Housing Trust Silicon Valley, explore modifying the types of housing loans available through the Monterey Bay Housing Trust to fund additional forms of affordable housing. • Establish an ADU loan pilot program. • Create a list of housing sites in Salinas and the local region that demonstrates various community benefits and housing styles. • Poll interested residents and stakeholders on what kind of housing features they want to see in-person. 	Monterey Bay Economic Partnership (MBEP)/ City of Salinas – Community Development City of Salinas – Community Development	<p>Past City Work:</p> <ul style="list-style-type: none"> • \$200,000 PLHA funds (2021) allocated to establish a revolving loan fund for ADU development, directly associated with construction cost for new ADUs within City limits. The City is proposing to allocate 10% of the PLHA funds on years two (2), four (4) and five (5). • Once the program guidelines have been established and adopted by City Council, the City will begin the pre-qualifying process (for households at 120% of the AMI or below). • Pre-approved plans and user guide were made available in July 2022. <p>Current City Work:</p> <ul style="list-style-type: none"> • The City's pre-approved plans are being updated in 2026 to comply with the most current California Building Standards Code (Title 24 of the California Code of Regulations). Additionally, the handbook/user manual for the pre-approved plans is being updated to help guide applicants through the process of utilizing the plans and navigating the Permit Center process. • PLHA funding from years two (2) and three (3) was allocated toward the production of three (3) affordability-restricted ADUs in collaboration with CHISPA. Construction began on February 8, 2026, and the projects are anticipated to be completed by September 30, 2026.

Priority: Develop tenant protections.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
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<p>HN 2.2.b – Adopt a Just Cause Eviction Ordinance.</p> <p>HN 3.1.a – Develop a Rental Registration and Inspection Program.</p>	<ul style="list-style-type: none"> • Explore best practices and existing ordinances for both Just Cause Eviction and Rental Registration/ Inspection. • Examine Just Cause provisions in AB 1482 with the Housing TAC and determine if there are stronger protections that could be put in place locally. • Identify ways to mitigate displacement and establish measures before implementing registration and inspection. • Work with non-profit partners to discuss options with the Alisal community. Reach out to landlords to start dialogues. 	<p>City of Salinas – Community Development</p>	<p>Past City Work:</p> <ul style="list-style-type: none"> • Formed Housing TAC – December 2019. • Developed a Rental Registration program Council approved 6-1 vote on January 18, 2022. • In September 2024, the City enacted Ordinance No. 2663 (Residential Rental Registration), Ordinance No. 2681 (Rent Stabilization), Ordinance No. 2682 (Tenant Protection and Just Cause Eviction), and Ordinance No. 2683 (Tenant Anti-Harassment). These ordinances were later repealed by Council but remain in effect until voters decide on the repeal in November 2026.
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ECONOMIC & WORKFORCE DEVELOPMENT

Priority: Support small businesses.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
<p>ED 2.1.d –Provide Relevant, Bilingual Business Assistance Workshops.</p> <p>ED 2.1.f – Hold Annual Business Assistance Event.</p> <p>ED 2.1.g – Promote Available Business Assistance Services.</p> <p>ED 3.1.c – Promote Alisal Businesses.</p>	<ul style="list-style-type: none"> • Continue to support Día Del Empresario Latino, an annual all-day event offering a variety of business and financial education workshops in Spanish. • Promote existing small business support services (through Monterey County Business Council, SBDC, El Pajaro CDC, Salinas Valley Chamber, etc.) to Alisal entrepreneurs and businesses. • Partner with community-based organizations and business associations to promote Alisal businesses online and provide social media training. • Support Dia Del Empresario Latino, Procurement Expo and other annual all-day events that offer a variety of business and financial education workshops in Spanish. The City will be launching a Financial Empowerment Center that will provide free one-on-one personal financial counseling to residents. • Promote existing small business support services (through El Pajaro CDC, Monterey County Business Council, Salinas Valley Chamber of Commerce, etc.) to Alisal entrepreneurs and businesses. • Partner with community-based organizations and business associations to promote Alisal businesses online and build presence through a directory. 	<p>Monterey County Business Council/ City of Salinas –</p> <p>MCBC, SV Chamber, El Pajaro CDC/Financial Empowerment Center Provider, City of Salinas –</p> <p>Community Development & Economic Development</p>	<p>Past City Work:</p> <ul style="list-style-type: none"> • In partnership with community business organizations, El Pajaro CDC, Monterey County Business Council, Cal Coastal SBDC and SUBA, there have been bilingual workshops for COVID reopening guidelines and state and local financial assistance. (in person annual business assistance events were cancelled due to COVID or switched to an online platform). • Continued to outreach to small businesses about services, permitting process requirements and new vendor requirements. • With the City’s Economic Recovery Taskforce, a Shop Local Initiative Campaign has launched to support the recovery process of businesses city-wide. • In partnership with community business organizations, El Pajaro CDC, Monterey County Business Council (MCBC), Cal Coastal SBDC and SUBA, there have been bilingual workshops for building social media presence. SUBA worked with GetVirtual to build presence for the 'mercaditos', multiple tenant properties, in the Alisal. MCBC and the City of Salinas worked with the Monterey Bay Visitors Center to help businesses in the Alisal opt-in on their directory page. <p>Current City Work:</p> <ul style="list-style-type: none"> • With the disestablishment of SUBA, the city and business organizations are working together to build a presence in the Alisal area to fill this gap.

Priority: Create a Business Navigator position.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
ED 4.2.a – Create a Business Navigator Position	<ul style="list-style-type: none"> Refine the role and duties of this position. Dedicate staffing to this position. The Business Navigator (BN) will continue to strengthen the partnership with small business service providers to build a connected referral network that supports and guides small business owners with accessible resources and technical assistance. Collaborate on the development of a Financial Empowerment Center focused on increasing access to financial literacy education and referral services that promote long-term financial stability for residents and entrepreneurs. Continue to provide technical support to grant and forgivable loan applicants and access other funding opportunities. 	City of Salinas – Community Development & Economic Development	<p>Past City Work:</p> <ul style="list-style-type: none"> Hired Business Navigator (BN) (4-year Limited Term CD Analyst (Covid Relief Funds; 11/2020). Position made permanent and funded by the General Fund starting in 2025. <ul style="list-style-type: none"> The BN manages the Small Business Hotline The BN manages the Small Business Website BN helped with completing applications for businesses to obtain financial assistance <p>Current City Work:</p> <ul style="list-style-type: none"> Next steps for the BN <ul style="list-style-type: none"> Managing Business Technology and Marketing grant program Managing Commercial Facade Improvement Pilot Program Providing small business support through current hours and the small business hotline Financial Empowerment Center (FEC) is expected to launch in Fall 2026 and will provide Alisal residents with access to personal finance resources and services that support economic mobility. A satellite office will also be established at a library center in the area to increase access to services.

Priority: Increase access to microloans.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
ED 2.2.b – Increase Access to Capital for All Stages of Business Growth. ED 2.2.c – Activate Existing Loan Programs and Identify Funding Gaps. Establish a Microloan Program	<ul style="list-style-type: none"> Recapitalize the Grow Salinas Fund. Work with the National Development Corporation (NDC) to find institutions and foundations to contribute to recapitalization. Expand marketing to increase Alisal business participation in existing microloan programs, such as Cal Coastal’s. Use El Pajaro CDC to provide education to local businesses on how to create successful loan Find institutions and foundations to contribute to recapitalization. Expand marketing to increase Alisal business participation in existing microloan programs Increase visibility of available resources and strengthen connectivity to state and federal funding opportunities for businesses. 	<p>City of Salinas – Community Development Cal Coastal/ City of Salinas – Community Development</p> <p>City of Salinas – Community Development MCBC, El Pajaro CDC/ City of Salinas – Community Development & Economic Development</p>	<p>Past City Work:</p> <ul style="list-style-type: none"> Through the Grow Salinas Fund and technical assistance provided, \$600K of grants were distributed to businesses in the Alisal area. Continued to recapitalize the Grow Salinas Fund and connect businesses to new local, state and federal funding opportunities. El Pajaro CDC also created a loan program, Fondo Adelante and Alisal Program available for ITIN holders. Developed framework for Facade Improvement forgivable loan and Business Marketing & Technology Grants <ul style="list-style-type: none"> El Pajaro CDC created a loan program, Fondo Adelante and Alisal Program available for ITIN holders. <p>Current City Work:</p> <ul style="list-style-type: none"> Financial Empowerment Center (FEC) is expected to launch in Fall 2026 and will provide Alisal residents with access to personal finance resources and services that support economic mobility. A satellite office will also be established at a library center in the area to increase access to services. Continuing to provide Commercial Façade Improvements grant and marketing and technology grant to qualifying businesses in the Alisal. There are currently 11 applications in queue for the Alisal Facade Forgivable Loan Program. Of these, five applicants have initiated an application but have not submitted, four are applying for building permits and two are in the payment processing stage to begin or finalize work. A total of \$38,800 has been issued for payment, and \$80,000 of funding has been reserved for the four applicants pending permits.

COMMUNITY HEALTH & SAFETY

Priority: Improve pedestrian level lighting in neighborhoods, parks and streets.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
HS 1.1.a - Complete a lighting needs survey.	<ul style="list-style-type: none"> Determine how to complete the survey and involve the community. 	City of Salinas – Public Works Department	<p>Past City Work:</p> <ul style="list-style-type: none"> Street Light locations identified along E. Alisal and E. Market July of 2021 as part of corridor inventory. A draft of the study was completed in August 2025 and it's still in draft form. Public Works then selected Roosevelt as the first phase. Roosevelt design was completed in February 2026 <ul style="list-style-type: none"> The intent of the study was to document the existing conditions, data collection process, and to present the photometric analysis of existing street lighting of the public spaces in the Alisal neighborhood. The investigation of existing street lighting conditions included data collection and field inventory, light model creation, and model calibration. This analysis will serve as the “baseline” against which future improvements and optimizations will be evaluated and developed. Additional lighting is to be installed as part of the Human Trafficking and Prostitution Response. <p>Current City Work:</p> <ul style="list-style-type: none"> The study analysis will serve as the “baseline” against which future improvements and optimizations will be evaluated and developed.

Priority: Focus on public safety engagement with the Alisal community

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
HS 3.3.b - Develop more opportunities for positive engagement between public safety officers and the Alisal community.HS 3.3.e – Conduct a series of community and neighborhood meetings.	<ul style="list-style-type: none"> Collaborate with Alisal residents on programming and activation of the Police Services Headquarters’ community room and flex plaza. Use this process to improve communication and trust with police by creating a community benefit together. Continue education and outreach initiatives that promote two-way dialogue with residents, including Coffee with a Cop, meetings and other community-oriented best practices. 	City of Salinas – Police Department	<p>Past City Work:</p> <ul style="list-style-type: none"> Resumed Neighborhood Watch in person meetings - met February 2022, next one is May 23, 2022, and August 29, 2022. Resumed in person Building Strong Neighborhood series (12 meeting series) <ul style="list-style-type: none"> The first meeting of the 2026 Building Strong Neighborhood Series was conducted in February out of a 9-meeting series; every year they have 9-12 meeting series on different topics: Code Enforcement, Public Works, Safety (fireworks – 4th of July) and Neighborhood Watch. <p>Current City Work:</p> <ul style="list-style-type: none"> Neighborhood Watch continues as requested by different neighborhoods, normally about 2 presentations are offered per year. Building Strong Neighborhood series (12 meeting series). Continue to have Coffee with a cop event (in person) <ul style="list-style-type: none"> Cafecito with a cop (school districts) & Coffee with a cop (Starbucks, Hartnell, and any other bakery/or coffee shop that requests).

Priority: Increase mental health resources.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
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<p>HS 5.1.h - Collaborate with the Monterey County Health Department on the Construction of a New Mental Health Clinic in the Alisal.</p> <p>HS 5.1.i Encourage MST to Increase Transit Access for Alisal Residents to Mental Health Services</p>	<ul style="list-style-type: none"> • Support construction of the new County mental health clinic at Sanborn and Circle Drive. • Collaborate with MST to increase transit access to this facility and other mental health services. 	<p>Monterey County Health Department Monterey-Salinas Transit</p>	<p>Past City Work:</p> <ul style="list-style-type: none"> • New County Behavior Health Clinic on corner of N. Sanborn Street and Circle Drive opened in 2025; the project Includes a community room. • MST offers existing transit programs related to health, including RIDES and Special Medical Trips. MST also partners with SAFE Place for youth in crisis.
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TRANSPORTATION & INFRASTRUCTURE

Priority: Support sidewalk maintenance and connectivity.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
<p>TI 1.2.b – Complete Sidewalk Network and Keep Sidewalks in Good Repair.</p> <p>TI 2.1.e – Implement Complete Streets Improvements.</p>	<ul style="list-style-type: none"> • Secure funding and complete design of new sidewalks on East Laurel Drive to provide pedestrian access up to Constitution Boulevard and the soccer fields. • Promote the 50/50 Sidewalk Repair Program to Alisal homeowners and businesses. • Explore grants or other resources to cover low-income residences. • Apply for funding for full design and implementation of Complete Streets on East Alisal Street. 	<p>City of Salinas – Public Works</p>	<p>Past City Work:</p> <ul style="list-style-type: none"> • The E Laurel Dr Pedestrian Improvements Project completed December 2021. • Safe Route to School pop-up demonstration event was held for Sherwood Elementary School, on East Alisal Street between US 101 and Hebronn Avenue from October 14th – November 10th (due to weather and other reasons the pop-up demonstration was only available for one week) Completed Safe Routes to School educational programing and installation of Sidewalk Art along school walking routes. • Completed Clean California infrastructure improvements to sidewalks on East Alisal Street and Sanborn Road, including installation of a new sidewalk patio area for the Bread box – Summer 2024. • Completed East Market Street Cycle Track • Secured \$16 million Federal Safe Streets for All grants to fund the Williams Road Safe Street Corridor Project - currently in design stage. • Secured \$7 million Active Transportation Grant for the John Street and Williams Road Safe Routes to School Project and Programing - currently in design stage.

Priority: Improve transit services.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
<p>TI 2.1.a – Update Transit Routes and Schedules to Make Bus Transit Work for More Residents.TI 2.1.d – Identify Opportunities to Provide Public Transit to Farmworker Employment Locations or Encourage Private Buses and Shuttles to Use Existing Bus Stops</p>	<ul style="list-style-type: none"> • Start a dialogue with MST about updating routes and schedules in conjunction with the General Plan update. • Collaborate with MST on Bus Rapid Transit for East Alisal Street. • Look for opportunities to add shelters, benches, and other quick improvements to existing bus stops. • Collaborate with MST and neighborhood groups to identify suitable stops. 	<p>MST/City of Salinas – Public Works and Community Development</p>	<p>Past City Work:</p> <ul style="list-style-type: none"> • MST completed a Comprehensive Operational Analysis in 2022 that made system wide operational improvements to increase ridership, while addressing transportation needs throughout the region. <p>Current City Work:</p> <ul style="list-style-type: none"> • MST is currently conducting the Salinas Rapid Bus and Transit Center Relocation Study, which considers the feasibility of bus rapid transit along East Alisal Street and Williams Road. The study is anticipated to be completed in Fall of 2026. • MST staff are actively participating in General Plan Update which will include incorporation of AVP policies.

Priority: Plant street trees

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
TI 3.3 – Increase Street Tree Coverage Throughout The Alisal.	<ul style="list-style-type: none"> • Ensure major street improvement plans, such as those for East Alisal Street and Williams Road, include increasing street tree numbers and other vegetation. • Partner with residents and businesses to replace street trees in areas where previously located. Develop additional temporary parklet projects to demonstrate the positive effects of greening streets. 	City of Salinas – Public Works Department	<p>Past City Work:</p> <ul style="list-style-type: none"> • Replacement trees planted in existing tree wells along East Alisal Street and Sanborn Road in 2024 as part of the Clean California grant. • 2024 Alisal District Identity Master Plan identifies additional opportunities for tree planting throughout the Alisal <p>Current City Work:</p> <ul style="list-style-type: none"> • Forthcoming Alisal Streetscape Master Plan provides further recommendations for tree plantings in the Alisal. • Williams Road Safe Street Corridor Project will include new tree planting

YOUTH, ART, PARKS, RECREATION, & ENRICHMENT

Priority: Support youth leadership programs.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
<p>YAP 1.1.a – Increase Opportunities for Youth to Engage with and Lead Civic Processes.</p> <p>YAP 1.1.f – Remove Barriers and Support Promotion of Program Participation.</p>	<ul style="list-style-type: none"> • Continue to fund and promote events and programs like the See Our Youth Summit (SYS), the Youth and Government Initiative (YAGI), and the Youth Leadership Academy (YLA). These programs provide internships, mentors, experiences with businesses and government, and other valuable educational services. • Collaborate with MST and school district to use a combination of City vans, school buses/vans, and public transit to provide free transportation to leadership opportunities. • Support the annual Ciclovía to continue to give dozens of youth leadership and organizational experience. 	<p>City of Salinas – Library and Community Services</p> <p>City of Salinas – Library and Community Services/MST/Alisal school districts</p> <p>Building Healthy Communities – East Salinas</p>	<p>Past City Work:</p> <ul style="list-style-type: none"> • A series of key initiatives have been developed including: <ul style="list-style-type: none"> - Amor Salinas - launched on September 9, 2021 - Amor Salinas Community Service Camp - Ongoing Volunteer Opportunities - Adopt-A-Park Program • Participated in Ciclovía, Earth Day and Día del Nino Events annually. • Partnered with students on Safe Routes to School programing and sidewalk art installations. • Presented to the Salinas Youth Council about AVP implementation.

Priority: Improve park and recreation center safety.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
<p>YAP 5.3.b - Re-construct a larger Hebbroon Family Center YAP 5.3.a - Improve and refurbish recreational facilities consistent with the adopted Parks and Sports Facility Standards</p>	<ul style="list-style-type: none"> • Rebuild the Hebbroon Family Center. The City has already applied for California Proposition 68 funding for this project. • Engage the community in the design of the new facility, similar to the process of the new El Gabilan Library. • Develop program schedules to keep parks active and use CPTED principles when designing new features and facilities, such as improved lighting and lines of sight. • Renovate restroom facilities in Closter Park and Natividad Creek Park using CDBG funding. 	<p>City of Salinas – Library and Community Services</p>	<p>Past City Work:</p> <ul style="list-style-type: none"> • Natividad Creek Park Restrooms renovation completed in 2025. • Cesar Chavez Park improvements completed in 2025. • Reconstructed Hebbroon Family Center opened in January 2026. <ul style="list-style-type: none"> ○ \$8.1 million from state tax surplus, to be used for community projects. ○ Assembly Robert Rivas secure the state funding to help rebuild Hebbroon Family Center. ○ \$1.5 million from American Rescue Plan Act (ARPA) to help rebuild the Hebbroon Family Center. ○ \$2 million to from American Rescue Plan Act (ARPA) to help improve Playground, park Benches and grills in the 93905 and 93906 zip code areas of Salinas. • Closter Park reconstruction started in 2025 and anticipated to be completed by end of Summer 2026. <p>Current City Work:</p> <ul style="list-style-type: none"> • El Gabilan Park design completed with extensive public engagement. Reconstruction is anticipated to begin in Summer 2026.

Priority: Expand arts-based partnerships and programming.

RELATED POLICIES OR ACTIONS	NEXT TASKS	LEAD DEPARTMENT/ORGANIZATION	IMPLEMENTATION STATUS
<p>YAP 4.1.a - Create the Alisal Arts Action Plan. YAP 4.1.c Increase arts and culture funding.</p>	<ul style="list-style-type: none"> • Reach out to community-based organizations and artists in the Alisal to gather support to advocate for plan to the Public Arts Commission and City Council. • Advocate to the Public Arts Commission and City Council to direct arts budget resources to the Alisal and for staff to actively pursue relevant grants. 	<p>City of Salinas - Library and Community Services/Community Development</p>	<p>Past City Work:</p> <ul style="list-style-type: none"> • Citywide Public Arts Master Plan completed in February 2020. • Three (3) new murals install on US 101 underpasses at East Alisal Street, East Market Street, and Sanborn Road – completed September 2023 • New mural installed at Breadbox in 2023 • Alisal District Identity Master Plan completed in 2024, with a dedicate chapter for public art in the Alisal • New mural installed at new County Alisal Health Center – 2025 <p>Current City Work:</p> <ul style="list-style-type: none"> • Clean California Grant to fund installation of a new mural at the Closter Park Boxing Club and a new artistic monument in the Skyway Blvd/East Alisal Street roundabout. Both projects are to be completed by end of September 2026. • New artistic banners and trash enclosure wraps were installed along East Alisal Street in March 2026 & May 2026.