



## **CITY OF SALINAS COUNCIL STAFF REPORT**

---

**DATE:** JUNE 17, 2025

**DEPARTMENT:** COMMUNITY DEVELOPMENT

**FROM:** LISA BRINTON, DIRECTOR  
DAVID JACOBS, DIRECTOR

**THROUGH:** GRANT LEONARD, PLANNING MANAGER  
ADRIANA ROBLES, CITY ENGINEER

**BY:** CRYSTAL CASILLAS, COMMUNITY DEVELOPMENT  
ANALYST - LIMITED TERM

**TITLE:** AGREEMENTS FOR HOPE SERVICES TO PROVIDE CLEANUP  
OF ALISAL COMMERCIAL CORRIDORS (FY 2025-26)

**RECOMMENDED MOTION:**

A motion to approve a Resolution delegating authority to the City Manager to:

- 1) execute an Agreement for Services with Hope Services for FY 2025-26 to provide regular cleanup of the Alisal commercial corridors in an amount not to exceed \$51,870 from July 1, 2025 to June 30, 2026; and
- 2) enter into a License Agreement for FY 2025-26 with Hope Services for a fee of \$1.00 from July 1, 2025 to June 30, 2026 for use of a portion of the property at 655 Elvee Drive for staging and equipment storage in support of Hope Services' Alisal commercial corridor regular cleanup services.

**EXECUTIVE SUMMARY:**

On August 6, 2024, City Council authorized Agreement for Services with Hope Services. for regular cleanup of the Alisal commercial corridors to meet the Alisal Vibrancy Plan (AVP) short term goal of improving cleanliness and appearance. Said services established routine litter removal, cleaning of trash and recycling corrals, benches, and planters; and said services were successful in fiscal year 2024-2025. As such, staff seeks to continue this routine cleanup service contract into fiscal year 2025-26. Recommended action also includes renewal of a License Agreement for a fee of \$1.00 to use a portion of the rear property at 655 Elvee Drive for staging and equipment storage in support of Hope Services' Alisal commercial corridor regular cleanup services.

## BACKGROUND:

In November 2019, the City Council unanimously accepted the Alisal Vibrancy Plan (AVP), a community-driven strategy to improve East Salinas. The AVP outlines a shared vision to enhance cleanliness, infrastructure, parks and economic development. In collaboration with the AVP Implementation Committee, the City prioritized short-term actions, allocating \$5.34 million in CIP funds across FY 2021-2023. A primary goal is improving the appearance of Alisal commercial corridors through regular maintenance and increased engagement of business, property owners, and community organizations.

Hope Services operates the Community Employment Services program to promote inclusive, integrated employment opportunities for their clients with developmental disabilities through personalized training and on-the-job coaching. Under their Agreement for Services, provided as Attachment 2 to this staff report, Hope Services will continue to provide a team of four workers and a supervisor to perform litter abatement and proper disposal and cleaning of City-owned furniture and or facilities in the public sidewalks. A License Agreement for a fee of \$1.00 to use a portion of the rear property at 655 Elvee Drive for staging and equipment storage in support of Hope Services' Alisal commercial corridor regular cleanup services is also required (Attachment 4).

Through continuation of the proposed Agreement with Hope Services, an organization of team members (who have developmental disabilities or mental health needs) are provided job training opportunities while enhancing the cleanliness and appearance of Alisal commercial areas. The scope of work includes routine litter and debris removal services and cleaning of public infrastructure, including benches, planters, and trash and recycling corrals immediately within the public sidewalks along Alisal commercial corridors.

Staff recommends renewal of the service agreement for regular cleanup of the Alisal commercial corridors, as it supports a two-fold mission: enhancing community beautification and litter removal, while promoting workforce integration and self-sufficiency for individuals that have developmental disabilities or mental health challenges.

Authorizing renewal of the services under these Agreement will continue to provide a positive impact to the community and will continue to address some of the short-term goals of the AVP Implementation Plan, demonstrating the City's commitment to the Alisal community. The term of the subject agreements is through June 30, 2026.

## CEQA CONSIDERATION:

The City of Salinas has determined that the Agreements for Services are not a project as defined by the California Environmental Quality Act (CEQA) (CEQA Guidelines Section 15378) because the matter does not cause a direct or foreseeable indirect physical change on or in the environment.

Any subsequent discretionary projects resulting from this action will be assessed for CEQA applicability.

**STRATEGIC PLAN INITIATIVE:**

The proposed Agreement further the City Council's Strategic Plan 2025-2028 Goals of Economic Development and Public Safety by advancing the AVP implementation related to cleanliness and improving the appearance and cleanliness of Alisal commercial corridors.

**DEPARTMENTAL COORDINATION:**

The Community Development Department has led and will continue to lead the efforts for this agreement.

**FISCAL AND SUSTAINABILITY IMPACT:**

The total not to exceed amount of the Agreement is \$51,870. For FY 2025-26 the funding source for this agreement will continue to come from the Alisal Vibrancy Plan Capital Improvement Program (CIP) 9246. Funding is included in the FY 2025-26 Proposed Budget and is subject to appropriation by City Council.

<b>Fund</b>	<b>CIP (5800)</b>	<b>Appropriation</b>	<b>Appropriation Name</b>	<b>Total Appropriation</b>	<b>Amount for recommendation</b>	<b>FY 24-25 Operating Budget Page</b>	<b>Last Budget Action (Date, Resolution)</b>
1200	9246	30.9246.63.6010	Outside Services Other Outside Services	\$237,726	\$51,870	n/a	6/13/24, 22685

**ATTACHMENTS:**

Attachment 1: Resolution

Attachment 2: Agreement for Services between the City of Salinas and Hope Services.

Attachment 3: Hope Services Proposal

Attachment 4: License Agreement between the City and Hope Services.

Attachment 5: Coverage Area Map