

Zoning Code Update Engagement Overview

Group:	City Council	Planning Commission	Stakeholders	Technical Advisory Committee	General Public
Description and Role:	Elected body with final approval authority over all amendments. Provides direction to staff on project and engagement.	Appointed by City Council. Must make official recommendations on amendments prior to Council action. Will publicly review amendments in-depth.	Including, but not limited to, architects and contractors, developers and related professionals, community-based organizations, property owners, business owners and groups, and relevant agencies.	A subset of stakeholders frequently using the Zoning Code with the time to meet regularly and drill down on details. Provides informal recommendations to Planning Commission.	General residents, workers, and other members of the Salinas community will have frequent opportunities to provide input throughout the process.
Engagement Tools:	- Quarterly updates. - Study sessions. - Public hearings.	- Frequent (quarterly to monthly) working sessions at regular meetings. - Public hearings	1-on-1 interviews and small group meetings. - Presentations to groups. - Notices	Frequent (quarterly to monthly) working meetings.	- Community meetings and workshops. - Pop-Ups. - Surveys. - Presentations to groups. - Public hearings.