



CITY OF SALINAS

PUBLIC ART COMMISSION STAFF REPORT

DATE: JUNE 15, 2026

TO: PUBLIC ART COMMISSION

FROM: GRANT LEONARD, PLANNING MANAGER

BY: MICHAELLE MOWERY, MANAGEMENT ANALYST
OSCAR RESENDIZ, SENIOR PLANNER

TITLE: ADMINISTRATIVE REPORT ON THE CLEAN CALIFORNIA LOCAL BEAUTIFICATION GRANT PROGRAM– ALISAL GREENING AND BEAUTIFICATION IMPROVEMENTS PROJECT – PUBLIC ART PROJECTS

RECOMMENDED MOTION:

Receive and accept the Administrative Report and presentation on the Clean California Local Beautification – Alisal Greening and Beautification Improvements Project – Public Art Projects. No action is required.

EXECUTIVE SUMMARY:

In November 2019, the City Council unanimously accepted the Alisal Vibrancy Plan (AVP) as a strategic planning document. The AVP is an action-oriented, comprehensive strategy for Salinas’ Alisal (East Salinas) neighborhoods. In 2022, the City was awarded \$2,147,958 of Clean California Local Grant Program (CCLGP) funding for the Alisal Greening, Beautification and Safety Project. The Clean California grant supports the implementation of the AVP by funding a number of infrastructure and beautification projects.

Included in the scope of work for the Clean California grant is the installation of multiple new public art projects, including:

- Install 28 artistic wraps for trash corrals along East Alisal Street
- Install 20 artistic banners along East Alisal Street
- Install new mural at the Closter park Boxing Club
- Install new artistic monument in the Skyway Blvd./Alisal St. roundabout

To date, the City has completed the installation of the artistic art wraps for the trash corrals and the installation of the new artistic banners. The City is currently in the process of completing the new mural at Closter Park and the new artistic monument for the Skyway Blvd/Alisal St. Roundabout. The City issued a Request for Proposal (RFP) - call for art from February 7, 2025, until March 14th, 2025, for the Closter Park Boxing Club mural and completed a public selection

process for the mural in the Spring of 2026. The City received a total of 9 proposals, and a committee composed of City staff and community members, selected the final 4 artists. The City then reached out to the community for the mural that best represented Closter Park – the City conducted a survey asking the community for input and for the selection of the awarded artist. The survey was shared via social media page, door hangers around Closter Park, in-person at the Boxing gym as well as other pop-up events. Also in the Spring of 2026, the City released a Request for Proposals for the Skyway Blvd./Alisal St. Roundabout. The City received three proposals, and a review committee comprised of AVP Implementation Committee Members and City staff selected Farallon Design’s proposal as the recommended proposal. The City is currently completing public engagement on the design, with Council approval of the design contract scheduled for June 30, 2026.

Both the Closter Park Boxing Club mural and the Skyway Blvd./Alisal St. Roundabout are anticipated to be completed in the Summer/Fall of 2026.

Attachments:

1. RFP (Salinas CCLGP Call for Art) - Closter Park Community Center Mural
2. Artist Ink Proposal for the Closter Park Boxing Club Mural
3. Skyway Blvd/Alisal Street Monument Request for Proposals
4. Farallon Design Concept for the Skyway Blvd/Alisal Street Monument