

Submittal of Draft 2023-2031 Housing Element



City Council
June 20, 2023



The Housing Element . . .

- Establishes City Housing goals and policies
- Eight-year update
- Due to HCD by December 2023
- Required to apply for various HCD funding opportunities



City of Salinas
2023-2031 Housing Element



May 12, 2023

City of Salinas
Community Development Department
65 W. Alisal
Salinas, CA 93901
(831) 758-7206

Community Engagement and Themes



- Housing Element Workshops (3)
- Participants (60+)
- Mixteco interpretation



GPU Ambassadors:

- House Meetings (101)
- Farmworkers reached (340+)
- Meetings conducted in Mixteco (19)



Housing Goal 1

Increase Housing Supply and Opportunities for All

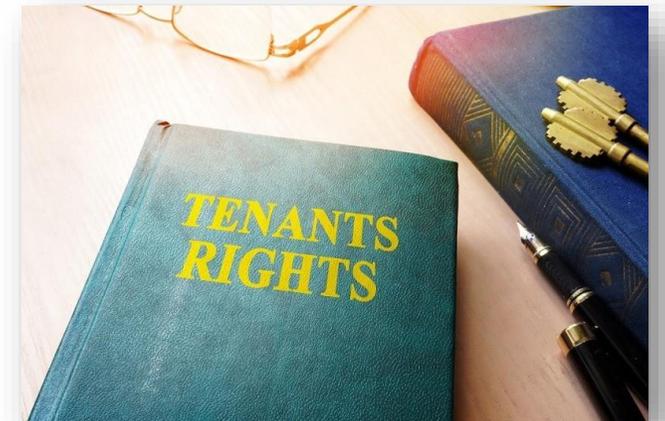
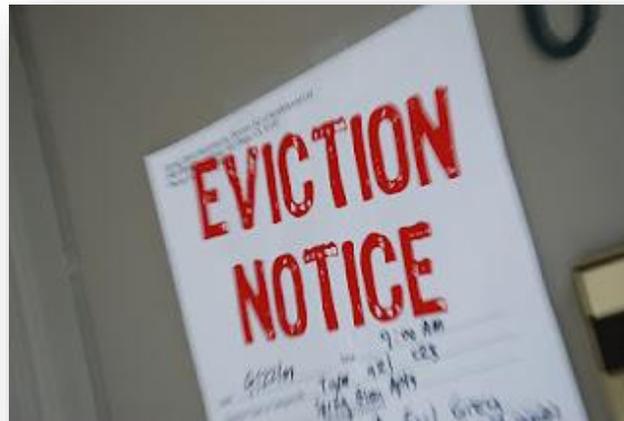


- Incentivize/support production
- Encourage/facilitate ADUs
- Encourage diverse housing types

Housing Goal 2

Provide Tenant Protections

- Policies/programs to prevent displacement
- Develop tenants' rights programs
- Provide education and connect tenants to legal services



Housing Goal 3

Access to Safe and Healthy Housing for all Residents

- Improve the quality and condition of rental housing
- Promote rehabilitation of housing
- Promote sustainable and healthy housing



Housing Goal 4

Advance Housing Affordability and Opportunity at all Income Levels

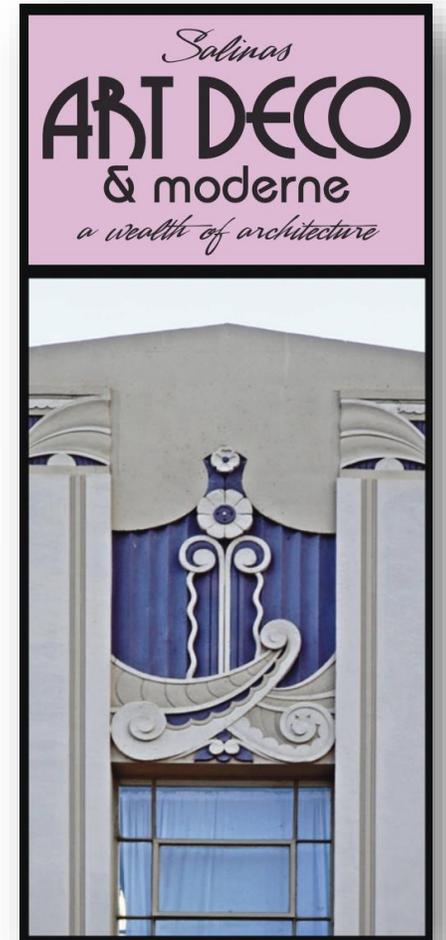
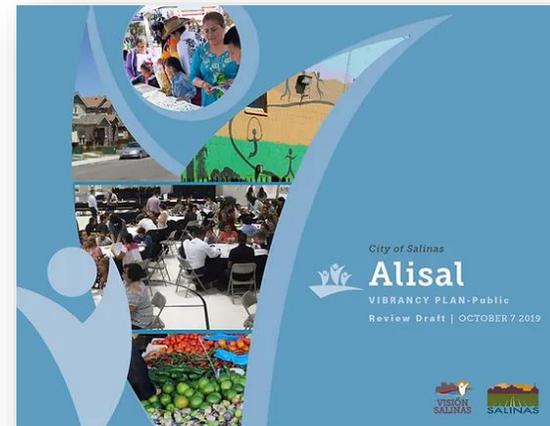
- Advance rent stabilization
- Facilitate production of affordable housing
- Connect residents to financial resources
- Provide assistance to special populations
- Provision of housing and services for unhoused residents



Housing Goal 5

Stabilize and Support Neighborhoods

- Collaborate with residents to improve neighborhoods
- Leverage code enforcement strategies
- Encourage preservation and restoration of historic neighborhood resources
- Work to reverse patterns of discrimination



Housing Goal 6...coming soon

Homeless Programs and Services

- Elevating policy content from Goal 4
- Lead Me Home Plan implementation
- Enhanced focus on Street Outreach and Navigation Services
- Facilitate the development of housing focused shelter operations and permanent housing through new construction and innovative conversion



Housing Element - Timeline

May 12 – July 6	July 6 – October 6	October	October – November	November	December
Public Review Period + Two Weeks to address Comments	Send draft to HCD - 90 days to review	Revise draft Housing Element	General Plan Steering Committee Review and Final Community Engagement	Planning Commission and Housing and Land Use Committee Review	City Council Adoption – December 5

Recommendation

Motion to approve a resolution authorizing the submittal of the Draft 2023-2031 Housing Element to the State of California Department of Housing and Community Development (HCD) for review.



Questions & Comments