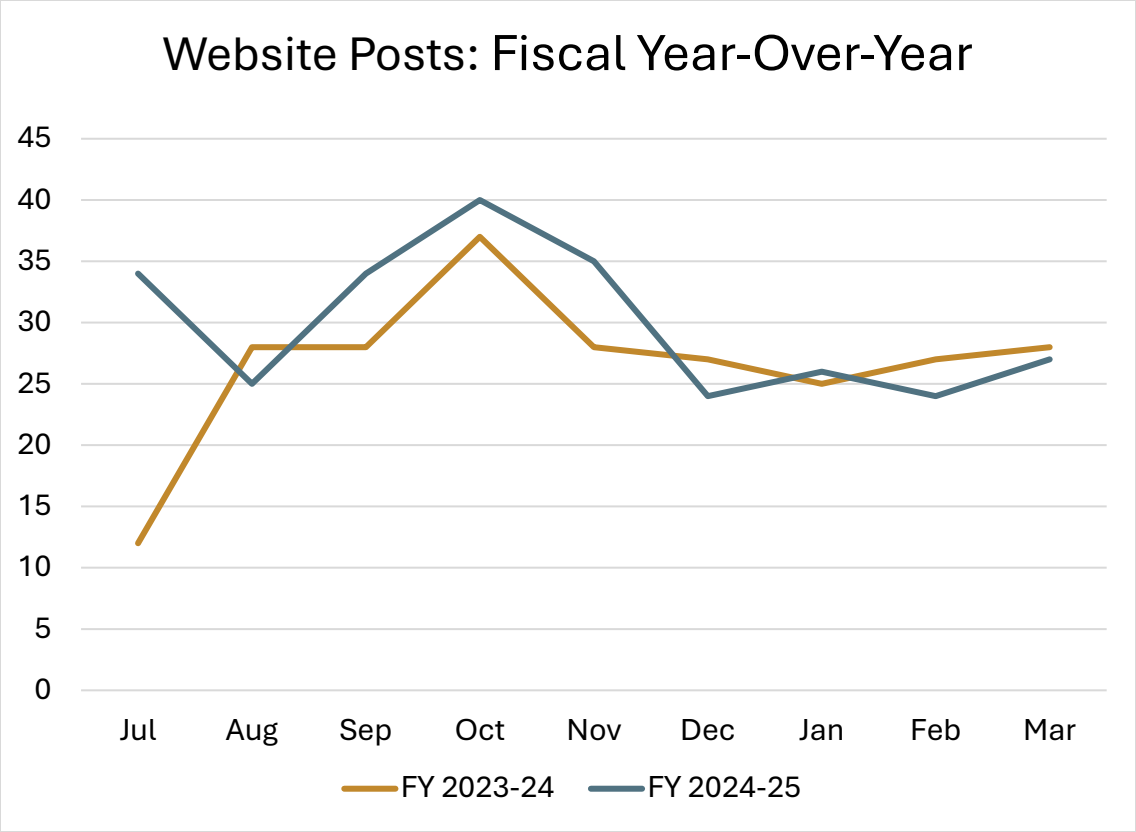
Exhibit C


Website Posts: Fiscal Year-Over-Year
45
40
35
30
25
20
15
10
5
0
Jul
Aug
Sep
Oct
Nov
Dec
Jan
Feb
Mar
FY 2023-24
FY 2024-25

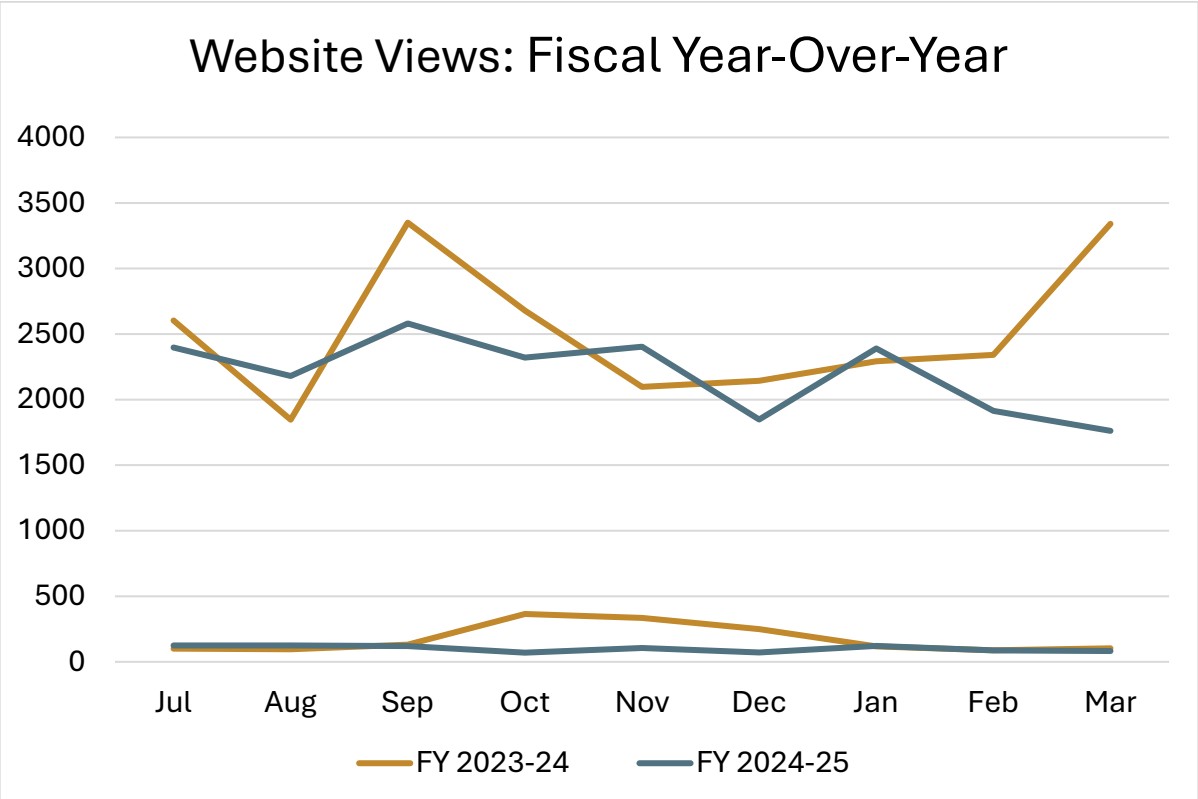
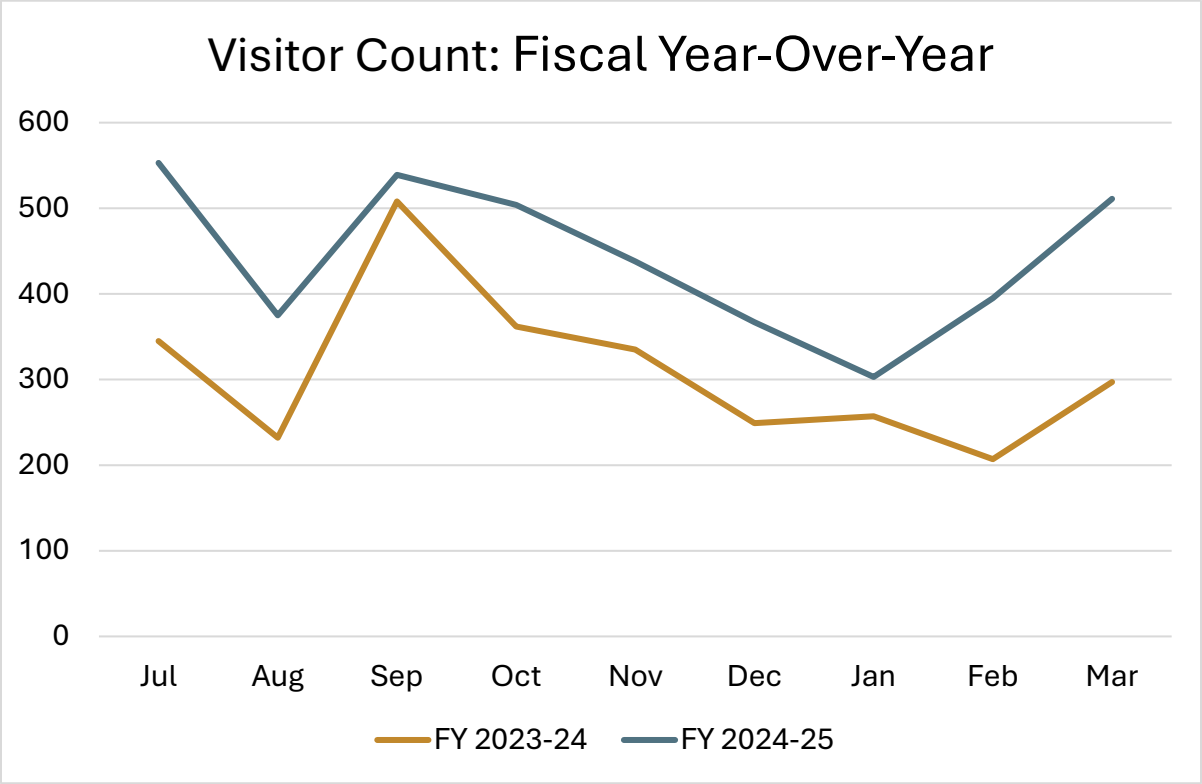

Website Views: Fiscal Year-Over-Year
4000
3500
3000
2500
2000
1500
1000
500
0
Jul
Aug
Sep
Oct
Nov
Dec
Jan
Feb
Mar
FY 2023-24
FY 2024-25

Exhibit C


Visitor Count: Fiscal Year-Over-Year
600
500
400
300
200
100
0
Jul
Aug
Sep
Oct
Nov
Dec
Jan
Feb
Mar
FY 2023-24
FY 2024-25