



Public Review Draft Visión Salinas 2040 General Plan

3/11/26



- **First comprehensive General Plan Update since 2002**
- Guiding policy document and vision for future development
- Compliance with changes to state law
- Elevates priorities of strategic plans
- First Climate Action Plan and Environmental Justice Element

General Plan =



Visión Salinas Core Value and Guiding Principles

- *An inclusive, diverse, and welcoming city where all persons can thrive.*
- **Economic Prosperity, Equity, and Diversity**
- **Housing Opportunities for All**
- **Healthy and Safe Community**
- Youth are the Future
- **Collaborative, Inclusive, and Engaged Decision-Making**
- **Livable and Sustainable Community**
- **Connectivity, Access, and Mobility**
- **A Community to Celebrate**



Community Engagement (so far) -

- 23 workshops and webinars
- 8 Working Group and 16 Steering Committee meetings
- 17 Pop-ups
- Additional house meetings, stakeholder sessions, surveys and other tools
- Bilingual and ongoing process





VISIÓN SALINAS

2040

- Goals, polices, and actions
- Funnel from aspirational to more specific
- Development requirements

General Plan →





Built Environment Pillar

- Land Use Element
- Housing Element (updated in 2023)
- Circulation Element
- Noise Element
- *Community Design Element*



Environment and Sustainability Pillar

- Conservation and Environmental Safety Element
- Open Space Element



Socioeconomic Systems Pillar

- Health and Environmental Justice Element
- *Public Safety Element*
- *Economic Development Element*
- *Arts, Culture, and Youth Element*

Optional elements.



Element Structure

| Element section | Purpose |
|------------------------------|--|
| Introduction | Describes the context and legal requirements (if applicable) for the Element |
| Assets and Challenges | Details relevant existing conditions, positive projects or opportunities, and community needs. |
| Goals and Policies | Sets the Goals and Policies of each element with supporting narrative. |
| Implementation | Discusses how the Goals and Policies can be implemented and lists actions for each Policy. |

Changes in the General Plan

- Reorganization and new elements
- Alignment with community and other recent plans and compliance with changes to state planning law
- Land use classification system – Place Types
- Importance of Housing beyond the Housing Element
- Creating transportation options
- Increase the adaptability and resiliency of the community from the risks of climate change.



Library and Community Services in the General Plan

- **Goal OS-1:** Provide, develop, and maintain ample parks, open space, urban community spaces, and recreational facilities that offer a variety of recreational activities.
- **Policy OS-1.1:** Develop and maintain a high-quality system of parks, plazas, and other facilities that provides adequate space and facilities for a variety of recreational opportunities conveniently accessible to all existing and future Salinas Residents.
- Consider formation of special districts, issuance of bonds and other means for financing and maintaining large urban parks, green infrastructure, and special facilities serving all of Salinas.
- Encourage development of private outdoor and indoor commercial recreational facilities (e.g., Carr Lake, Soccer Complex, etc.) to expand community recreational opportunities and to fill unmet needs.
- Explore the feasibility of a downtown plaza per Downtown Vibrancy Plan recommendations or on other sites around the city, such as the Alisal Marketplace.
- Encourage public plazas or privately-owned but publicly accessible spaces in the Mixed Use and Unique Place Type categories through partnerships, regulations, and incentives.



Library and Community Services in the General Plan

- **Policy OS-1.2:** Promote equity and inclusion in new and existing parks and open spaces.
- Plan park developments in cooperation with concerned public and private agencies and organizations, particularly school districts and neighborhood residents.
- Prioritize new park development and improvements in underserved areas utilizing PRLMP assessment criteria.
- Promote diverse opportunities for gathering and exercising in City parks and other intergenerational gathering spaces.
- Promote linguistic access with bilingual signage (English/Spanish) and consider including additional languages where needed



Library and Community Services in the General Plan

- **Policy OS-1.3:** Ensure parks and recreational spaces are accessible and promote active transportation.
- Link activity centers, recreational opportunities, transit nodes and other services to integrated trails network.
- **Policy OS 1.4:** Incorporate park design features that enhance the space and promote sustainability.
- Consider incorporating protection from sun and wind elements into park designs and existing public facilities.
- Implement Active Transportation and Trail Master Plan and other documents encouraging green space (e.g., trees, bioswales, bioretention)



Paved trail in Salinas

First Draft Plan Released 12/17

- Includes all required chapters plus some optional chapters
- <https://www.salinas.gov/Newsroom/Public-Notices>
- Send comments to vision2040comments@salinas.gov
- Staff still finalizing the:
 - Economic Development Chapter
 - Climate Action Plan
 - Environmental Impact Report



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City of Salinas | December 2025
Public Review Draft



Projected General Plan Update Timeline 2026

Q1

Draft Plan Workshop

Continued Engagement

Revisions to ADCAP/ADEIR

Revisions to Draft Plan

Q2

Release draft EIR, CAP, and revised GP for 45-day comment period

Study sessions on EIR, CAP, and revised General Plan

Revise documents following comment period

Complete Phase 1 ZCU amendments

Q3

Publish revised General Plan, CAP, and EIR

Start approval process

- Monterey County Airport LU Commission
- Planning Commission
- Traffic and Transportation Commission
- City Council certification and adoption

Q4

Complete approval process if necessary

Focus on Phase 2 ZCU Amendments



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Thank You!

Questions

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