

An Ordinance Amending Article I-C of Chapter 30 of the Salinas Municipal Code Related to the Revision of the Special Events Process



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Background

- 2007 Article I-C added to Chapter 30 of the Salinas Municipal Code
- Mechanism to define and regulate special events
- Minor vs. Major Events
- Permits required for all events
- Applications due minimum of 30 days prior to event
- Variety of concerns lead to a review of Ordinance

Definitions

- Expressive Activities
- Special Events
 - Activities on streets, sidewalks, other public right-of-way that does not comply with laws or that interferes or impedes use
 - Any activity or event on City property involving 150 or more persons





Permits

- Required for events on City property
- Does not apply to:
 - Permit, lease, contract authorized by City Council
 - Government Agencies
 - Expressive Activities (150 people or less)

Issuance of Permits- Procedure

- Issuing Authority- City Manager/Designee
- Permit Fees Established by City Council
- Application Process- Key Changes
 - Due 45 days prior to event
 - Non-profit Organizations are not subject to application fee
- Approval Criteria/Requirements





Community Input

- Draft Ordinance distributed to 90 event organizers
- LCS Commission- 8/10/2022
- Virtual Community Meeting- 8/16/2022
- LCS Commission- 1/11/2023 (Introduction of Film Permit Process)



Community Input

- Film Permit Stakeholder Discussion- 2/7/2023
- Draft Film Permit Language distributed to 22 local stakeholders
- LCS Commission- 3/8/2023
- Film Permit has been taken out for additional work, while the special events component is continuing to move forward.



Strategic Plan Initiative:

Supports Council Goals of:

- Effective and Culturally Responsive Government
- Public Safety
- Youth and Seniors



Recommended Motion:

- A motion to adopt an Ordinance amending Article I-C of Chapter 30 of the Salinas Municipal Code related to the revision of the Special Event Process