

General Plan Update



Jonathan Moore, Senior Planner
September 26, 2023



Background and Housing Element update

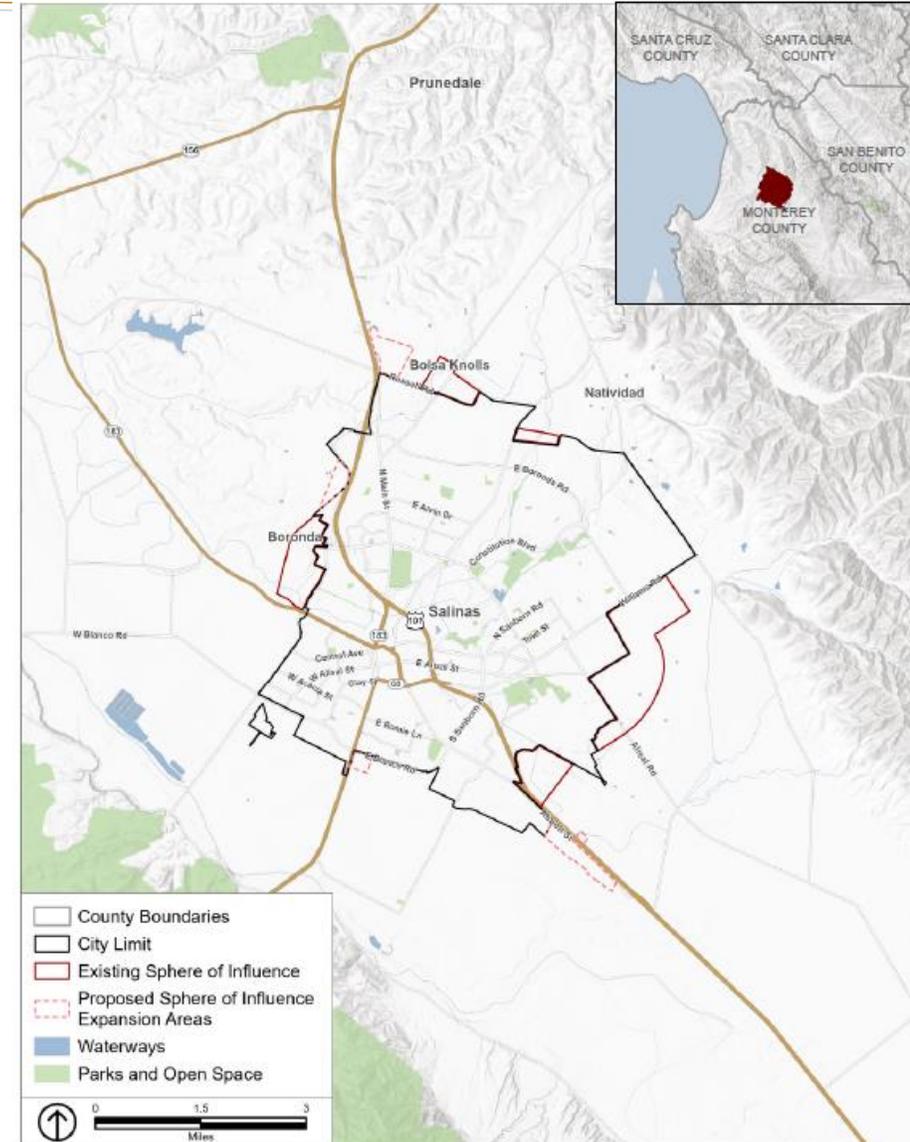
- Transitioning from initial engagement to drafting
- Working on preliminary HCD comments
- Reviewing other element policies with Steering Committee



Notice of Preparation

- Formal start of EIR
- Opportunity for scope comments

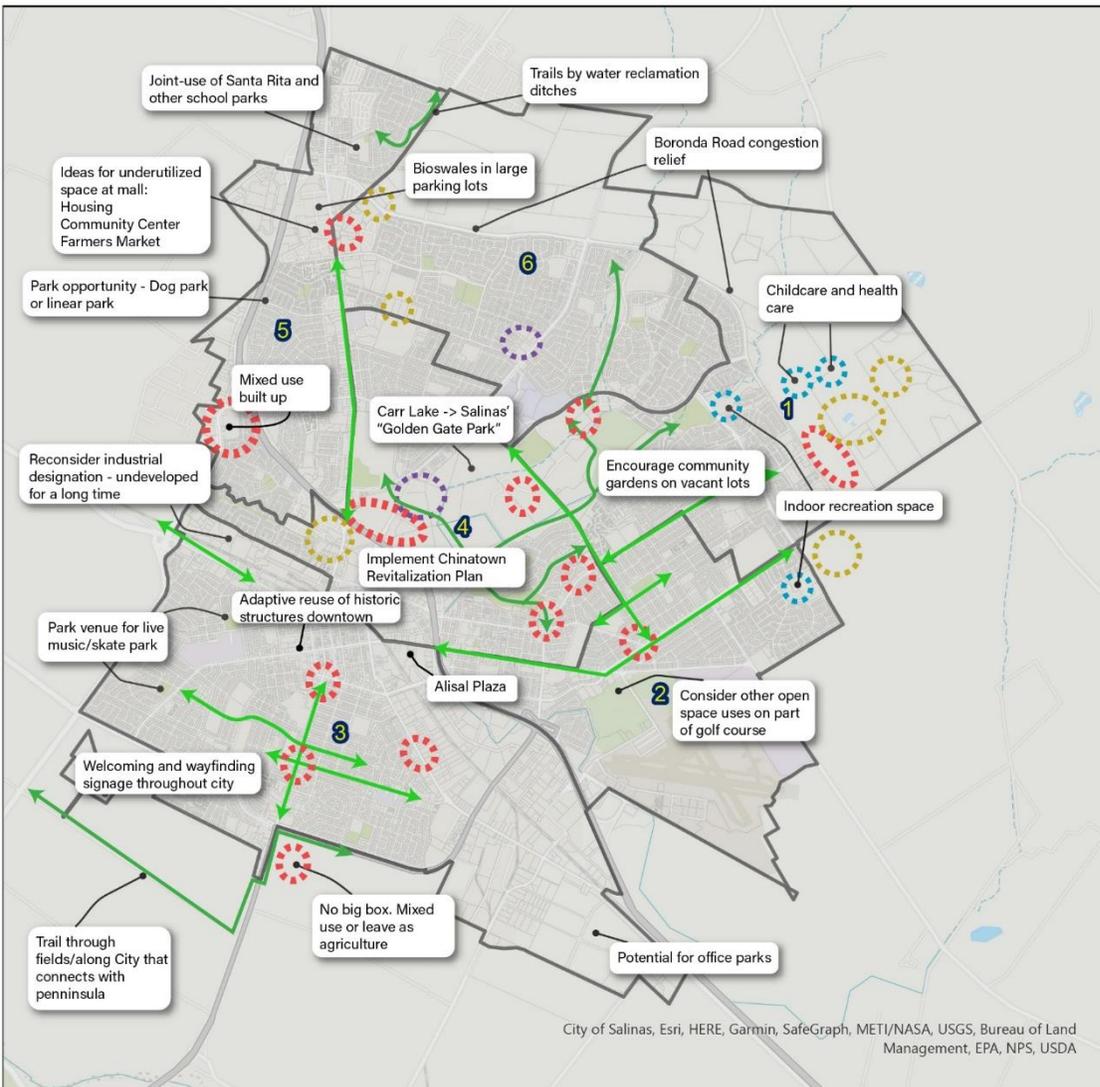
Pillars	Built Environment	Environment and Sustainability	Socioeconomic Systems
Elements	<ul style="list-style-type: none"> • Land Use and Infrastructure • Community Design • Housing • Circulation • Noise 	<ul style="list-style-type: none"> • Conservation & Open Space • Environmental Safety 	<ul style="list-style-type: none"> • Health and Environmental Justice • Economic Development • Public Safety • Arts, Culture, and Youth



Source: City of Salinas, 2023; PlaceWorks, 2023.

Bold = state-mandated elements

Figure 1
Local and Regional Vicinity Map



City of Salinas, Esri, HERE, Garmin, SafeGraph, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA

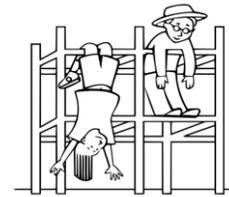
-  Mixed use
-  Maker space
-  On-street bike lanes
-  Multifamily housing
-  Health/youth service
-  Off-street bike lanes/path

Draft Place Type Basis



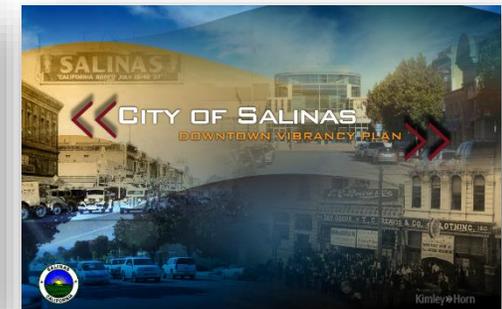
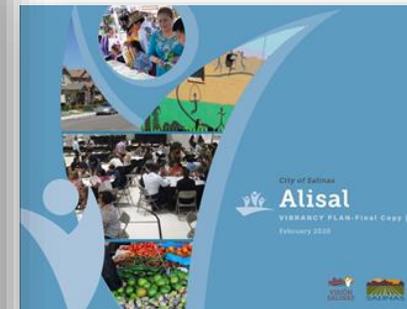
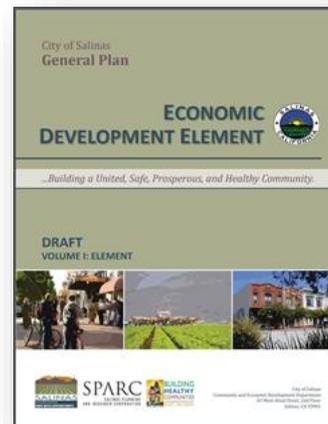
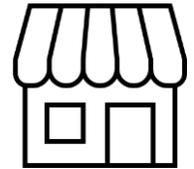
More housing and mixed-use development

Family-friendly entertainment – mini-golf or go-karts



Additional park and recreation space

Space for new and growing businesses

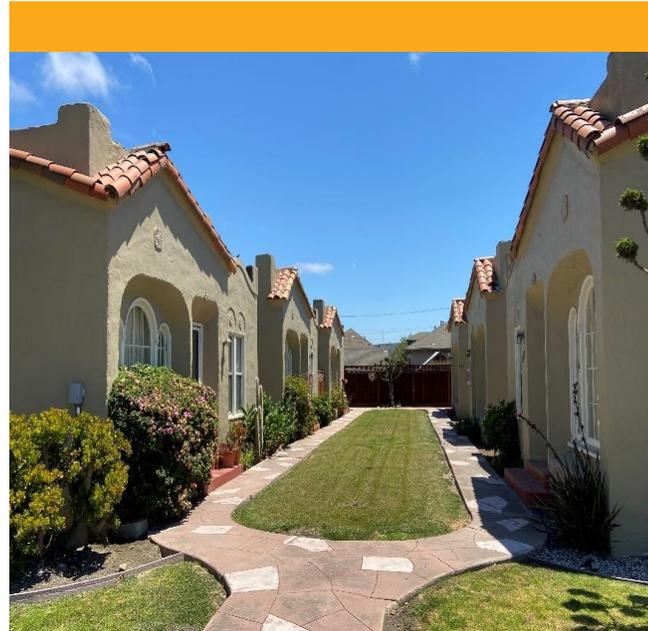


What do place types achieve?

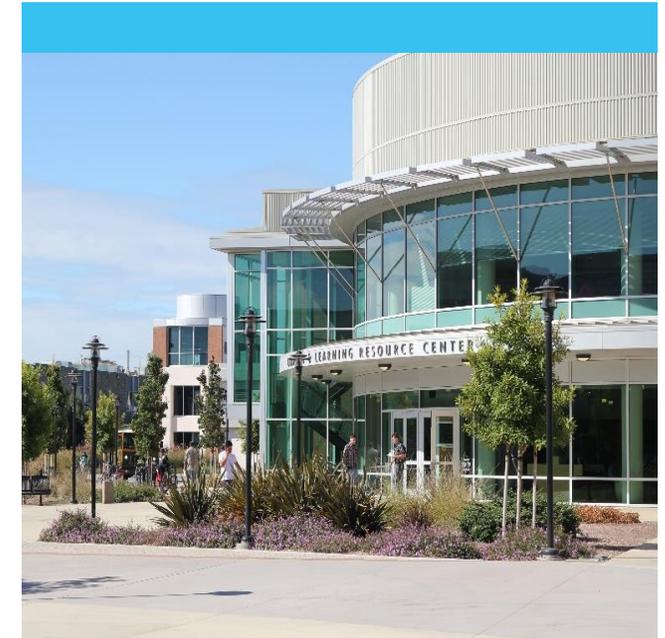
- Focus on building form and placemaking
- Include more housing and mixed-use options than in the current General Plan
- Identify different types of allowed land use activities



Mixed Use Corridor

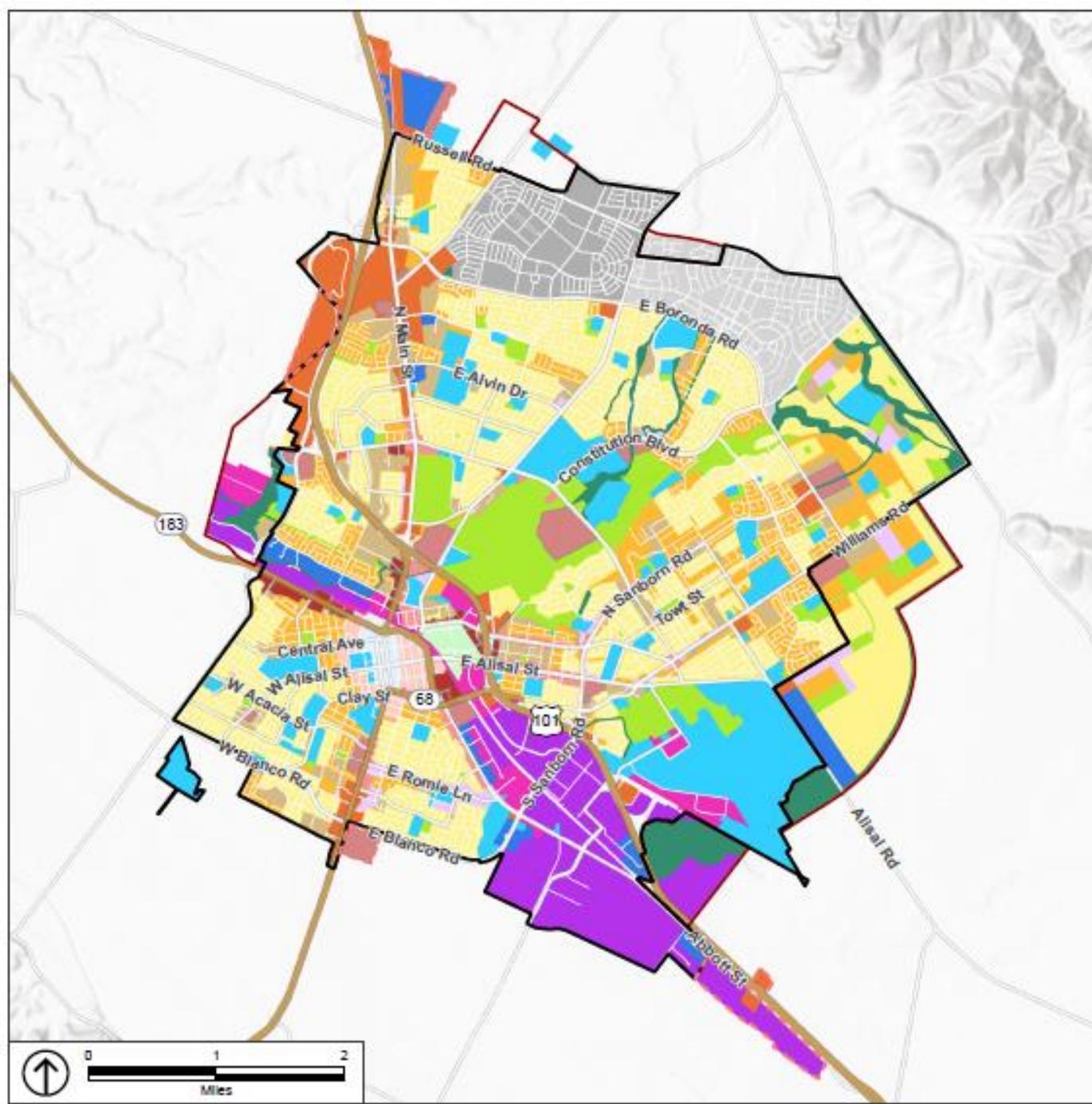


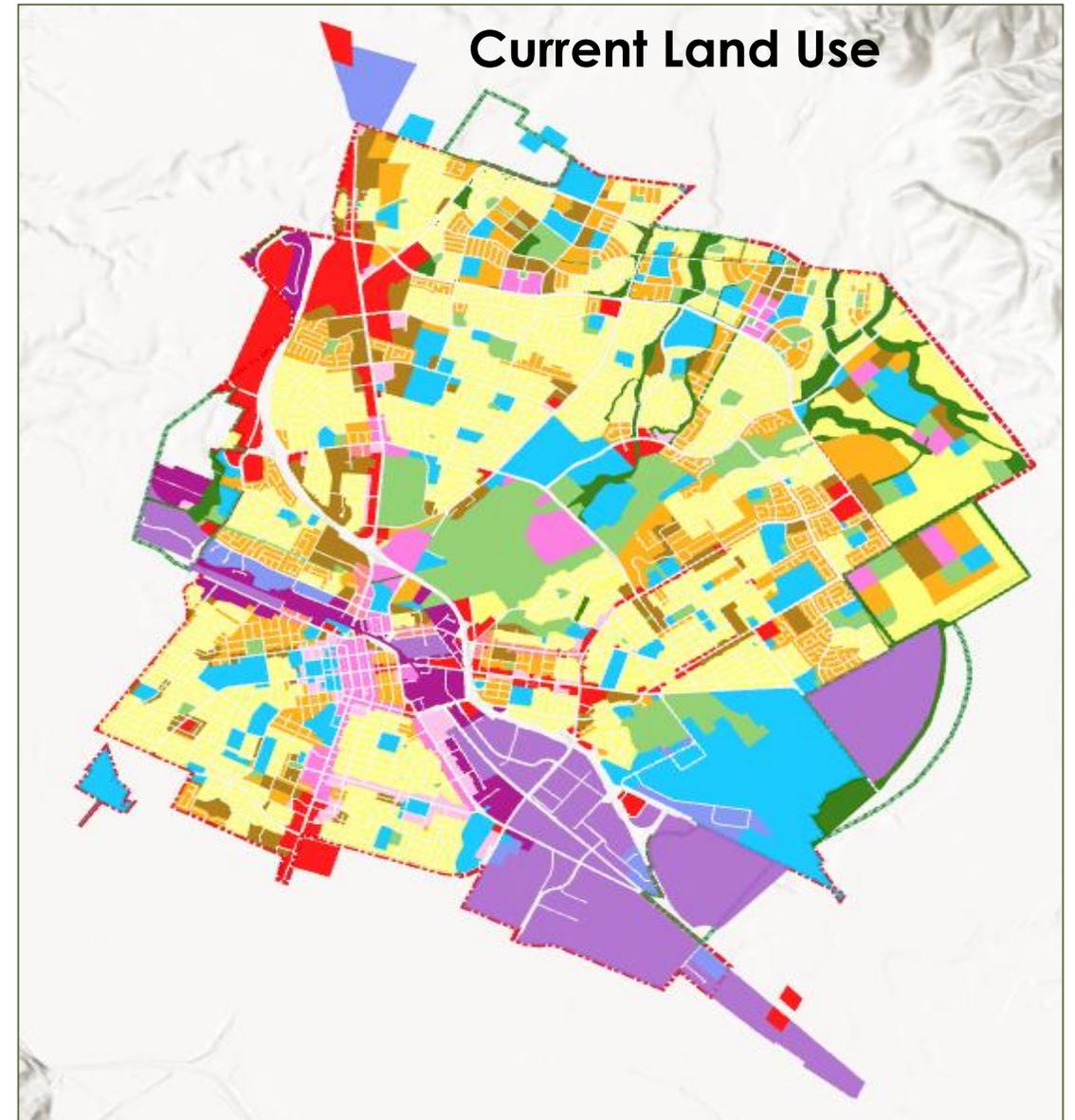
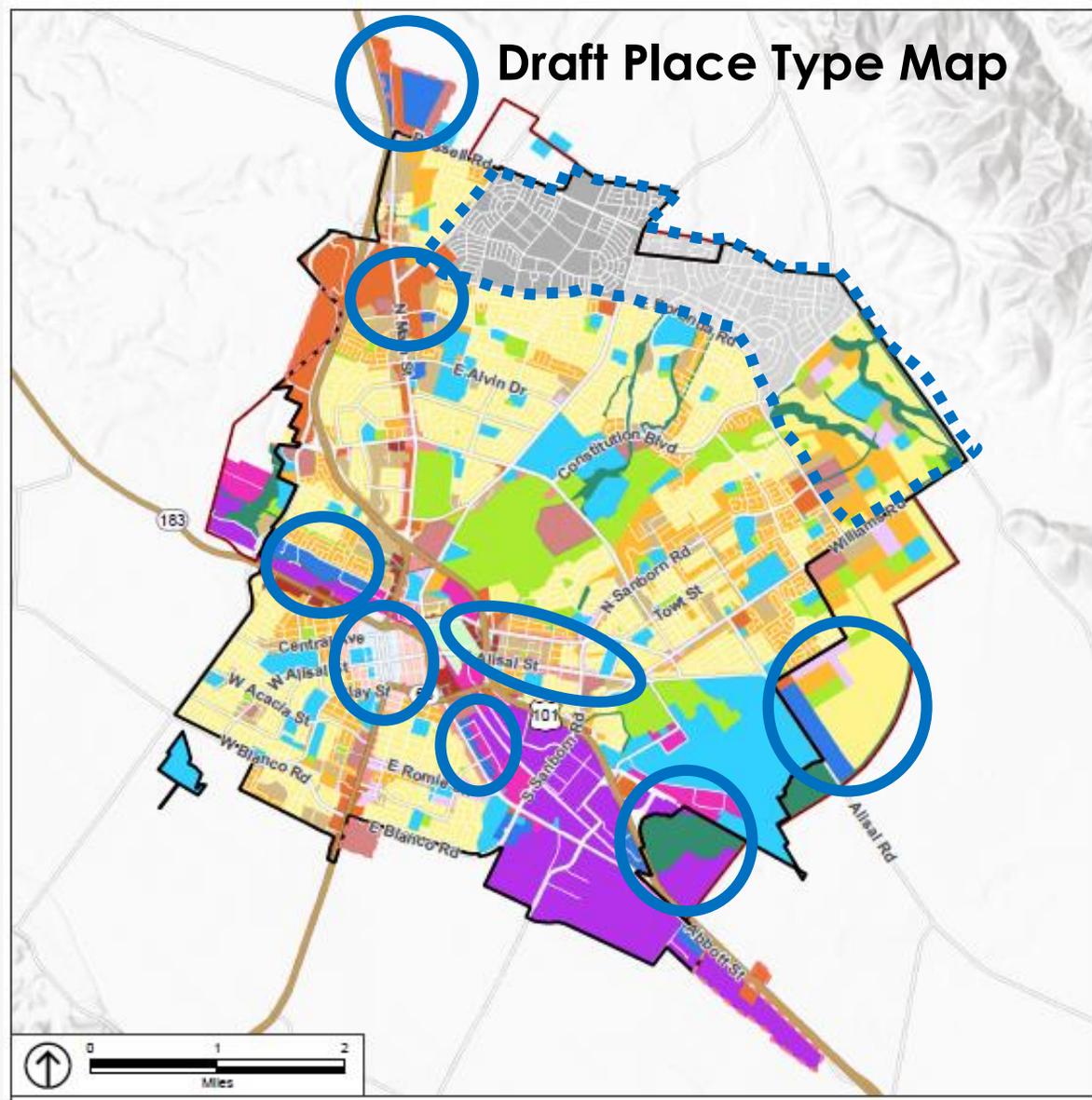
Blended Residential Neighborhood



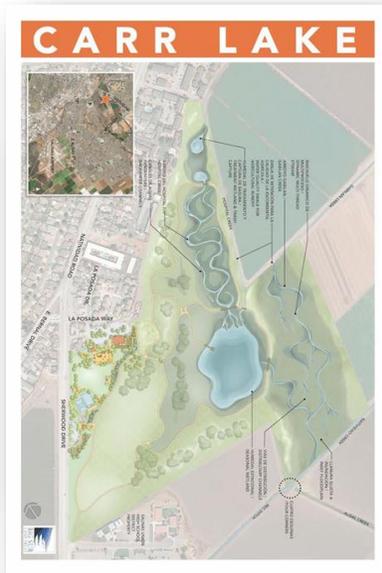
Civic and Institutional

Draft Place Type Map

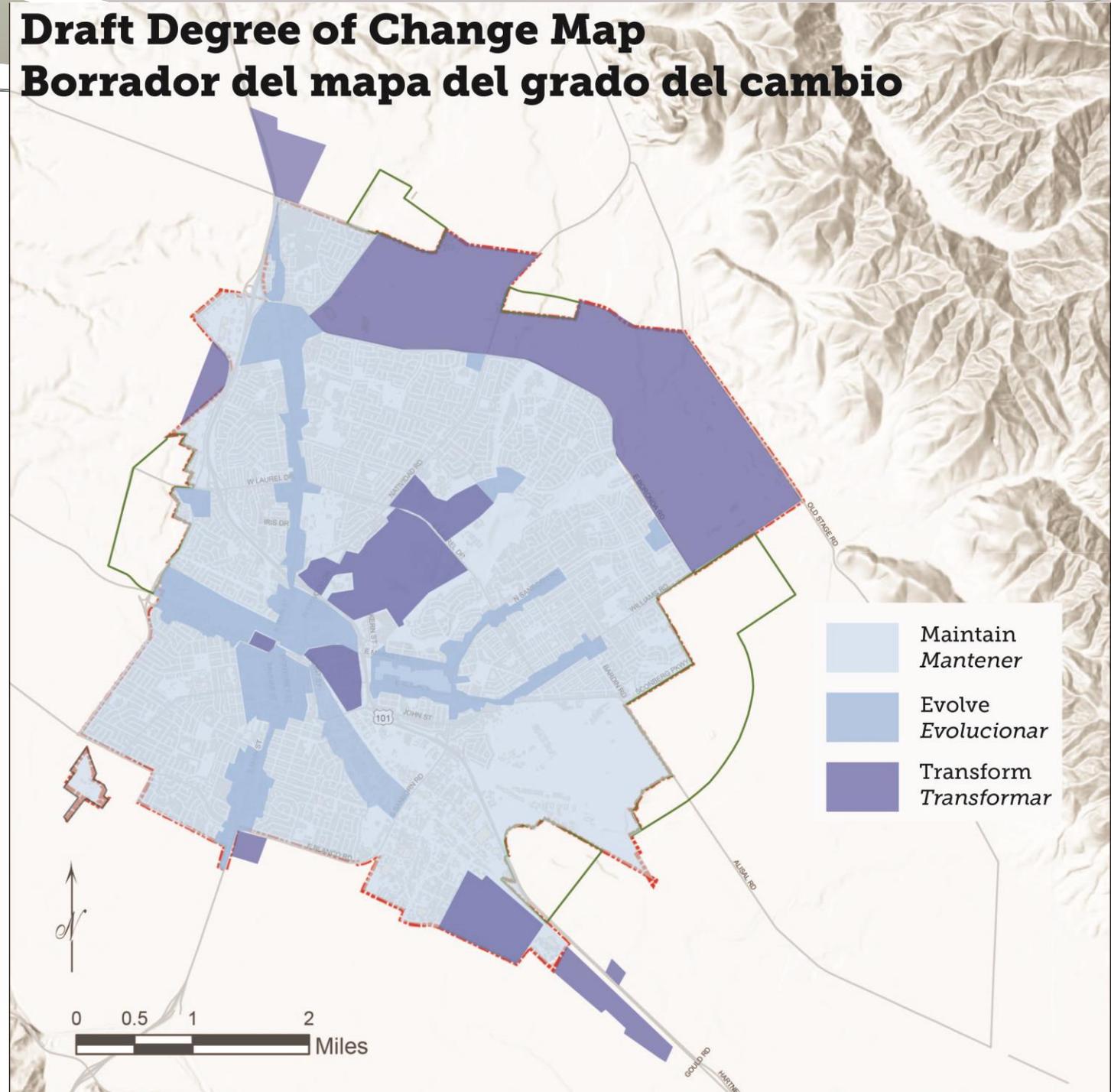




Where is change likely in next 20 years?



Draft Degree of Change Map Borrador del mapa del grado del cambio



Next steps

- Scoping meeting 9/27
 - Steering Committee meetings at 312 E Alisal St during City Hall construction
- CAP and continued policy review
- Drafting of the General Plan/EIR



Questions/Comments