SALINAS HISTORIC RESOURCES BOARD
RESOLUTION NO. 2026-
A RESOLUTION RECOMMENDING THE CITY COUNCIL SUPPORT HERITAGE
TOURISUM AT THE INTERMODAL TRANSPORTATION CENTER

WHEREAS, the Historic Resources Board (HRB) is authorized to make recommendations regarding promotion, preservation, restoration, and protection of historic resources located within the city; and

WHEREAS, the City engaged Harris & Associates in May 2023 to prepare an Intermodal Transportation Center Master Plan (ITCMP) to guide area naming, promotion strategies, facility use, and stakeholder engagement; and

WHEREAS, the ITC Master Plan is still in progress, and completion of the plan, along with a clear timeline, will assist tenants and stakeholders in planning marketing, promotion, and operational activities; and

WHEREAS, providing clarity regarding the naming and designation of the ITC tenant area will support heritage tourism and enhance community understanding; and

WHEREAS, defining responsibilities for signage, including standards, placement, and funding, will improve visibility and consistency in promoting heritage tourism at the ITC; and

WHEREAS, establishing clear standards for promoting heritage tourism, including signage, will enhance the visitor experience and strengthen Salinas' position as a heritage tourism destination.

NOW, THEREFORE, BE IT RESOLVED by the Salinas Historic Resources Board recommends the City Council support heritage tourism at the Intermodal Transportation Center.

PASSED AND APPROVED this 2nd day of March 2026, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

THIS IS TO CERTIFY that the foregoing is a full, true, and correct copy of a Resolution of the Historic Resources Board of the City of Salinas, that said Resolution was passed and adopted by the affirmative and majority vote of said at a meeting held on March 2, 2026, and that said Resolution has not been modified, amended, or rescinded, and is now in full force and effect.

SALINAS HISTORIC RESOURCES BOARD

Date: _____   _____ _____
                                Yesenia Segovia, Secretary