Public Safety Element

Goal PS-1: Continue to play a central role in the creation and maintenance of a community that resolves its problems in non-violent ways.

Community Conflict Resolution & Violence Prevention

Policy PS-1.1: Improve community safety and health through civic engagement and relationship building.

Action PS-1.1.1: Ensure language inclusivity (including indigenous languages) to increase communication and connections with community members.

Action PS-1.1.2: Support and facilitate youth and resident led community events like National Night Out and Ciclovía.

Action PS-1.1.3: Convene residents, community organizations, schools, and the County to improve the criminal justice system.

Action PS-1.1.4: Work with community to establish practices/programs to help address disparities in underserved communities (racial equity framework).

Action PS-1.1.5: Encourage the creation of police sub-stations to facilitate community relations.

Police Response Alternatives

Policy PS-1.2: Implement alternative policing methods, Community Policing, youth programs and crime awareness public education programs to reduce the incidence of crime within Salinas.

Action PS-1.2.1: Promote neighborhood cohesion programs, and Neighborhood Watch programs to reduce the risk of criminal activity.

Action PS-1.2.2: Build partnerships with schools and support and facilitate youth programs and activities (e.g., Explorer Program, outreach positions for at-risk youth, etc.)

Action PS-1.2.3: Offer crime/violence prevention trainings/programs for parents and youth.

Action PS-1.2.4: Collaborate with regional partners to explore the creation of a mobile crisis unit that prioritizes mental health support.

Action PS-1.2.5: Work with Salinas Outreach and Response Team (SORT) to support engagement/communication with unhoused residents.

Action PS-1.2.6: Encourage ongoing application of Department of Justice report recommendations.

Goal PS-2: Provide effective and responsive police and fire services to ensure a safe and vibrant community.

Fire & Police Services

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Policy PS-2.1: Ensure Salinas' residents	Action PS-2.1.1: Address staffing needs by:
have effective and responsive fire, EMS,	*Adding additional response units during periods
and police services.	of high incident activity;
	*Add additional battalion chief(s) per shift;
	*Plan for the addition of facilities and staff in
	future growth areas;
	*Exploring opportunities to reduce response
	workload;
	*Addressing administrative and support staff
	needs.
	*Re-establish Deputy Fire Marshall position.
	Re establish beputy the Marshan position.
	Action PS-2.1.2: Offer mental health/emotional
	support services for fire/police officers.
	support services for fire/police officers.
	Action PS-2.1.3: Encourage capacity building and
	trainings for staff.
	trainings for stair.
	Action PS-2.1.4: Ensure roads can accommodate
	fire protection equipment and other emergency
	vehicles.
	verticles.
	Action PS-2.1.5: Update traffic signal pre-emption
	equipment to help improve response times.
	Action PS-2.1.6: Mitigate impacts of traffic calming
Policy DS 2.2: Improve facilities and	measures on response times. Action PS-2.2.1: Seek funding to modernize fire
Policy PS- 2.2: Improve facilities and	١
access to equipment and technology.	facilities to help improve work conditions and
	response times.
	Action DC 2.2.2. Extend use of compare of
	Action PS- 2.2.2: Extend use of cameras at
	intersections and high traffic public spaces.

	Action PS- 2.2.3: Seek funding opportunities to
	purchase new and improved fire/police
	equipment.
	Action PS- 2.2.4: Leverage advancing technologies
	to decrease dispatch and overall response times.
Policy PS- 2.3: Fire/PD collaboration	Action PS-2.3.1: Work with the Community
with other City departments and	Development Department to assist community
outside agencies/organizations to help	members with housing/shelter needs.
improve the built environment and	
connect residents to services.	Action PS-2.3.2: Work with Code Enforcement to
	help mitigate safety concerns due to
	overcrowding.
	Action PS-2.3.3: Support Public Works with active
	transportation projects to ensure pedestrian and
	traffic safety.
	Action PS-2.3.4: Work with County of Monterey to
	connect residents with mental health, social,
	domestic violence support programs and other
	services.
	Action PS-2.3.5: Build partnerships with outside
	agencies, and organizations, like the Red Cross, to
	provide fire prevention assistance to residents.
	Action PS-2.3.6: Work to improve the emergency
	communications and dispatch agreements with
	Monterey County and explore alternatives to
	current arrangements to contain costs and
	maintain/improve service levels.
	Action PS-2.3.8: Establish a business inspection
	program.
	Action PS-2.3.9: Reduce reliance on mutual aid
	responses into the city from neighboring fire
	departments.

Action PS-2.3.10: Explore partnerships and alternatives for the provision of ambulance transport within the City to; • Assure availability of medical transport resources. Stabilize/reduce ambulance billing rates for residents. • Provide critical capacity and redundancy during times of peak call-volume and local/regional disasters. Policy PS- 2.4: Provide a range of Action PS-2.4.1: Seek funding opportunities to fire/police services to support support local schools with first aid and safety community education and nontrainings/demonstrations. emergency situations. Action PS-2.4.2: Continue to promote Safe Zone Exchange and work with community to identify additional programmatic needs. Action PS-2.4.3: Increase public education and messaging related to community risk reduction, home fire safety/prevention and safe zones. Action PS-2.4.4: Promote the use of the Salinas Police Department anonymous tip line.

Goal PS-3: Create a safer community through the use of design techniques for existing spaces, new developments and reuse/revitalization projects.

Crime Prevention through Environmental Design (CPTED)

Policy PS-3.1: Promote the use of Crime	Action PS-3.1.1: Encourage physical features that
Prevention through Environmental	improve building visibility, as well as well-marked
Design techniques/strategies.	entrances and exits, proper lighting, and landscape
	design to improve or limit access to certain areas.
	Action PS-3.1.2: Create welcoming and accessible community spaces with both safety and design

	features (e.g., signage, public art, large
	planters/boulders to discourage vehicles, etc.)
	Action PS-3.1.3: Ensure repair and general upkeep
	of neighborhoods, debris, trash and graffiti
	removal, and street, lighting and sidewalk repairs.
Policy PS-3.2: Cultivate a safe and clean	Action PS-3.2.1: Ensure that streets, sidewalks, and
neighborhood environment in which	public spaces are clean and well maintained.
residents, employees, and visitors	
always feel comfortable and safe.	Action PS-3.2.2: Maintain and improve lighting in
	parks.
	Action PS-3.1.4: Install infrastructure
	improvements that increase pedestrian and traffic
	safety.