



# CITY OF SALINAS

## TRAFFIC & TRANSPORTATION COMMISSION STAFF REPORT

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**DATE:** JULY 11, 2024

**DEPARTMENT:** PUBLIC WORKS, TRAFFIC & TRANSPORTATION DIVISION

**FROM:** GERARDO RODRIGUEZ, ASSISTANT ENGINEER

**BY:** CRISTOBAL BANUELOS, ENGINEERING AIDE I

**TITLE:** 2024/2025 SPECIAL CURB MARKINGS DELETIONS

### RECOMMENDED MOTION:

A motion recommending City Council approval of the 2024/2025 Special Curb Markings List and removal of eight special curb markings.

### BACKGROUND:

On May 1, 2024, annual letters to renew existing special curb markings fronting 38 businesses were mailed to business owners requesting payment for renewals with a deadline of June 30, 2024. On June 1, 2024, a second notice was mailed to the business owners who had not submitted payment. On June 14, 2024, a third and final notice was delivered in person to businesses who had not paid informing them that the special curb markings fronting their business would be recommended for deletion at the July 2024 Traffic and Transportation Commission meeting if payment was not received by June 30, 2024.

During the fiscal year 2023-2024, there were 96 special curb markings: 88 green, two (2) white, and six (6) yellow paid zones fronting businesses throughout the City. Of these 96 markings, eight (8) are being proposed for deletion (see Table 1). The other 88 special curb markings have been paid by the business owners to retain their special curb markings, generating a total of \$9,907.50. Payment for the special curb markings renewal is used to cover the expenses for refreshing curb markings and signs every year once renewed.

The following list of special curb markings identifies the businesses that have requested the special curb marking zones be removed or have not submitted payment. In the event City staff receives payment prior to Council consideration in August, the curb marking locations will be removed from the deletions list, in accordance with Section 20-06 of the Salinas Municipal Code. The Commission is requested to review and recommend deletion of the marking locations identified in Table 1.

**Table 1: SPECIAL CURB MARKINGS DELETIONS**

<b>APPLICANT</b>	<b>LOCATION</b>	<b>NO. PARKING STALLS</b>	<b>REASON</b>
180 Hair Transformation	24 West Curtis St.	(3) Green	No Response After Contact
Caliber Collision	131 Abbott St.	(2) Green	No Response After Contact
Lopez Market	316 Williams Rd.	(1) Green	No Response After Contact
Gateway Senior Apartments	25 Lincoln Ave	(1) White	No Response After Contact
Salinas Valley Post Acute	637 E. Romie Ln.	(1) White	No Response After Contact
<b>TOTAL: 8</b>			

**CEQA CONSIDERATION:**

Staff has determined that the project is exempt from the California Environmental Quality Act (CEQA) Guidelines (Section 15301, Class 1). The project consists of the operation, repair, or minor alteration of public streets involving no expansion of use. There would be no significant effect on the environment.

**STRATEGIC PLAN INITIATIVE:**

The approval of the 2024/2025 special curb markings supports the City Council’s goal of “Economic Development”. Special curb markings create parking turnover and available parking for customers to support local businesses.

**DEPARTMENTAL COORDINATION:**

Special curb markings are maintained by Public Works staff and are enforced in coordination with Salinas Parking Enforcement staff. No additional department coordination was conducted.

**FISCAL AND SUSTAINABILITY IMPACT:**

Sufficient funds are available in the current budget to remove the special markings. The renewal of the 88 special curb markings generated \$9,907.50, which covers the cost to maintain these zones. Renewal fees are deposited into the City’s General Fund.

**ATTACHMENTS:**

Attachment 1: 2024-2025 Special Curb Markings Report