



## **CITY OF SALINAS**

### **TRAFFIC & TRANSPORTATION COMMISSION STAFF REPORT**

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**DATE:** SEPTEMBER 11, 2025

**DEPARTMENT:** PUBLIC WORKS, TRAFFIC & TRANSPORTATION DIVISION

**FROM:** GERARDO RODRIGUEZ, ASSISTANT ENGINEER

**BY:** CRISTOBAL BANUELOS, ENGINEERING AIDE I

**TITLE:** 2025/2026 SPECIAL CURB MARKINGS DELETIONS

#### **RECOMMENDED MOTION:**

This is an informational item only. Receive a report on the updated 2025/2026 special curb markings list and removal of three (3) special curb markings.

#### **BACKGROUND:**

On May 7, 2025, annual letters to renew existing special curb markings fronting thirty-six (36) businesses were mailed to business owners requesting payment for renewals with a deadline of June 30, 2025. On June 2, 2025, a second notice was mailed to the business owners that the City received had not received a payment. On June 23, 2025, a third and final notice was delivered in person to business properties who had not paid informing them that the special curb markings fronting their business properties would be removed if they did not respond by June 30, 2025.

During the fiscal year 2024-2025, there were 87-green, 2-white, and 7-yellow paid curb marking zones fronting businesses throughout the City. Of these ninety-six (96) curb markings, three (3) will be deleted as no response or payment was provided by the business owner (see Table 1). The other 93 special curb markings have been paid by the business owners to retain their special curb markings, generating a total of \$11,882.50. Payment for the special curb markings renewal is used to cover the expenses for refreshing curb markings and signs every year once renewed.

The following list of special curb markings identifies the businesses that have requested the curb marking zones be removed or have not submitted payment to retain these special curb markings. In the event City staff receives payment prior to Council's administration report in October, the curb marking locations will be removed from the deletions list. In accordance with Section 20-06 of the Salinas Municipal Code, City Engineer is authorized to delete the marking locations identified in Table 1.

**Table 1: SPECIAL CURB MARKINGS DELETIONS**

APPLICANT	LOCATION	NO. PARKING STALLS	REASON
Agave Auto Sales Inc.	714 E. Market St.	(3) Green	No Response After Contact

CEQA CONSIDERATION:

Staff has determined that the project is exempt from the California Environmental Quality Act (CEQA) Guidelines (Section 15301, Class 1). The project consists of the operation, repair, or minor alteration of public streets involving no expansion of use. There would be no significant effect on the environment.

STRATEGIC PLAN INITIATIVE:

The updated 2025/2026 special curb markings supports the City Council’s goal of “Economic Development”. Special curb markings create parking turnover and available parking for customers to support local businesses.

DEPARTMENTAL COORDINATION:

Special curb markings are maintained by Public Works staff and are enforced in coordination with Salinas Parking Enforcement staff. No additional department coordination was conducted.

FISCAL AND SUSTAINABILITY IMPACT:

Sufficient funds are available in the current budget to remove the special markings. The renewal of the ninety-three (93) other special curb markings generated \$11,882.50, which covers the cost to maintain these zones. Renewal fees are deposited into the City’s General Fund.

ATTACHMENTS:

Attachment 1: 2025-2026 Special Curb Markings Updated List