



**CITY OF SALINAS  
COUNCIL STAFF REPORT**

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**DATE:** AUGUST 20, 2024

**DEPARTMENT:** FINANCE

**FROM:** RENE MENDEZ, CITY MANAGER  
JIM PIA, ASSISTANT CITY MANAGER  
SELINA ANDREWS, ACTING FINANCE DIRECTOR

**TITLE:** POTENTIAL ADDITIONAL FY 24-25 COMMUNITY SPONSORSHIP FUNDING

RECOMMENDED MOTION:

Discuss and provide direction on the potential allocation of an additional \$50,000 towards the FY 24-25 Community Sponsorship Program.

EXECUTIVE SUMMARY:

The City Council has consistently demonstrated its support for community initiatives through various programs, one of which is the Community Sponsorship Program. On April 9, 2024, City Council adopted a new Community Sponsorship Policy outlining the funding limits, application requirements, review, and selection process. During adoption of the budget on June 11, 2024, several Council members inquired if there were additional available funds that could increase the Community Sponsorship Program beyond the adopted \$100,000.

BACKGROUND:

At the above referenced meeting that took place in April, Council adopted the new Community Sponsorship Policy. The Community Sponsorship application period has since taken place and the allocated \$150,000 was awarded through the newly developed process.

Recent discussions relating to the Monterey One Water Payment Assistance program could potentially provide an additional \$50,000 for the Community Sponsorships Program. Staff has identified previously unallocated funds which could have been utilized to facilitate partnering with the Monterey One Water Assistance program. Since M1W did not move forward with the property tax roll item, these previously unallocated funds could be appropriated if that's the Council direction.

Staff would like to receive direction from Council whether to increase the FY 24-25 Community Sponsorship Program budget by \$50,000 or apply it to the General Fund Balance, which can be

used to balance future budgets. Should the Council provide direction to add \$50,000 to the Sponsorship Program budget, staff will bring back recommendations at the next Council meeting per the Community Sponsorship Policy.

CEQA CONSIDERATION:

**Not a Project.** The City of Salinas has determined that the proposed action is not a project as defined by the California Environmental Quality Act (CEQA) (CEQA Guidelines Section 15378). In addition, CEQA Guidelines Section 15061 includes the general rule that CEQA applies only to activities which have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA. Because the proposed action and this matter have no potential to cause any effect on the environment, or because it falls within a category of activities excluded as projects pursuant to CEQA Guidelines section 15378, this matter is not a project. Because the matter does not cause a direct or foreseeable indirect physical change on or in the environment, this matter is not a project. Any subsequent discretionary projects resulting from this action will be assessed for CEQA applicability.

STRATEGIC PLAN INITIATIVE:

This action is consistent with the City Council's goal of supporting an effective and culturally responsive government. (City of Salinas Strategic Plan 2022-2025).

DEPARTMENTAL COORDINATION:

This staff report was coordinated with the City Attorney's Office, City Manager's Office, and the Finance Department.

FISCAL AND SUSTAINABILITY IMPACT:

Funding is available and appropriated in the FY 24-25 Budget.

ATTACHMENTS:

None