General Plan Update



Jonathan Moore, Senior Planner September 19, 2023



Background and Housing Element update

- Transitioning from initial engagement to drafting
- Working on preliminary
 HCD comments
- Reviewing other element policies with Steering Committee



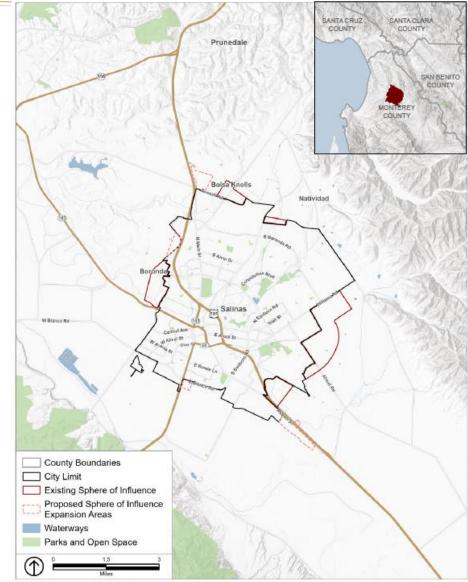


NOTICE OF PREPARATION

Notice of Preparation

- Formal start of EIR
- Opportunity for scope comments

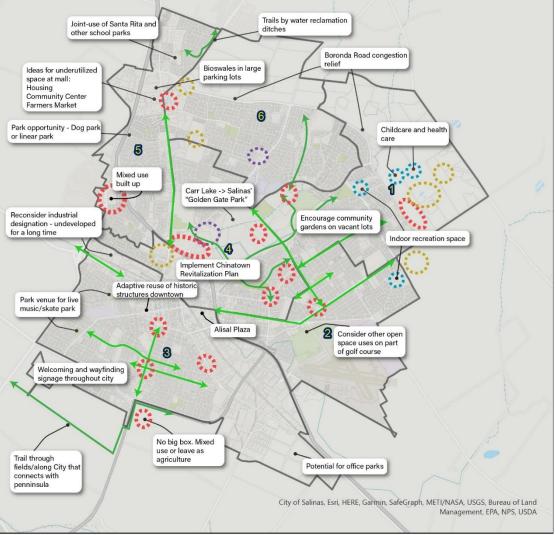
Pillars	Built Environment	Environment and Sustainability	Socioeconomic Systems
Elements	 Land Use and Infrastructure Community Design Housing Circulation Noise 	 Conservation & Open Space Environmental Safety 	 Health and Environmental Justice Economic Development Public Safety Arts, Culture, and Youth



Source: City of Salinas, 2023; PlaceWorks, 2023.

Draft Land Use Workshops Feedback Map







Draft Place Type Basis



More housing and mixed-use development

Family-friendly entertainment – mini-golf or gokarts

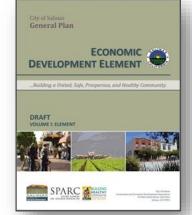


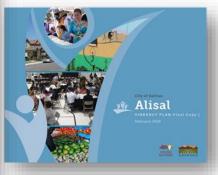


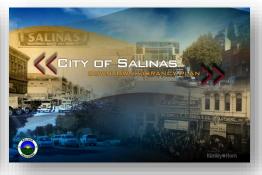
Additional park and recreation space

Space for new and growing businesses



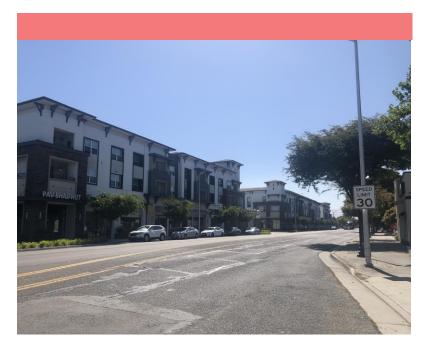




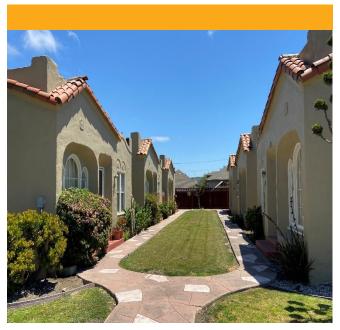


What do place types achieve?

- Focus on building form and placemaking
- Include more housing and mixed-use options than in the current General Plan
- Identify different types of allowed land use activities



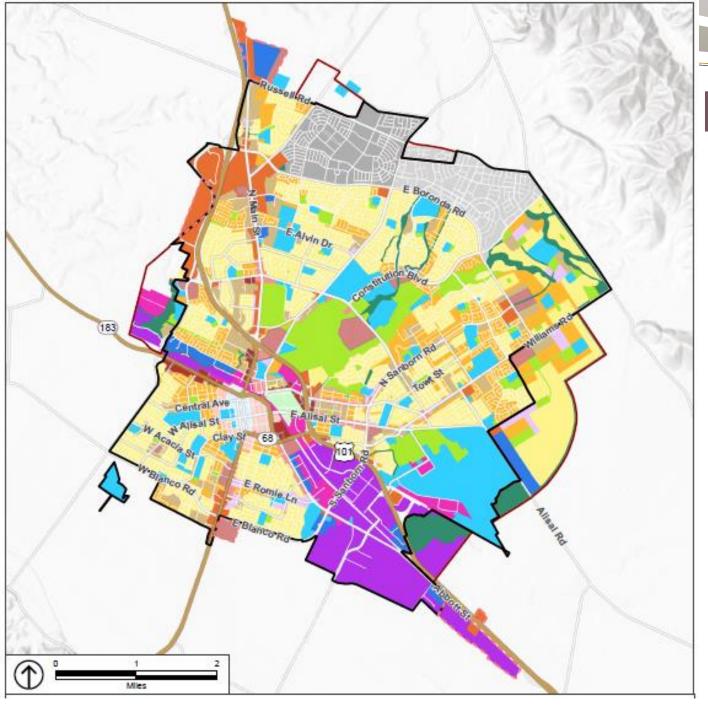
Mixed Use Corridor



Blended Residential Neighborhood



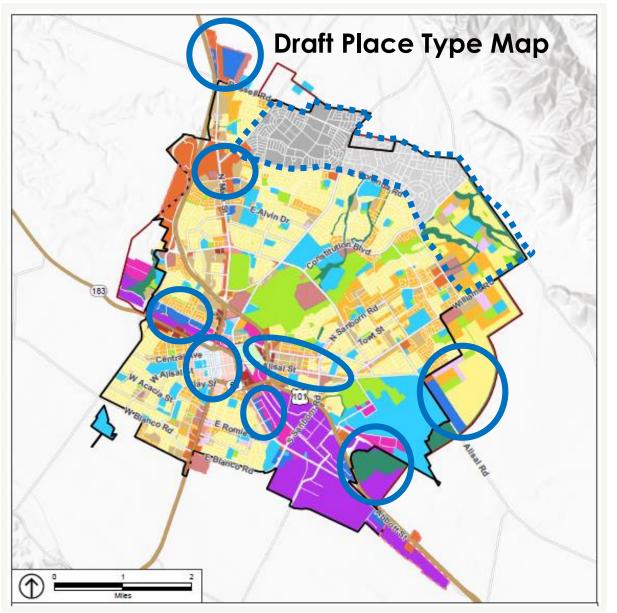
Civic and Institutional

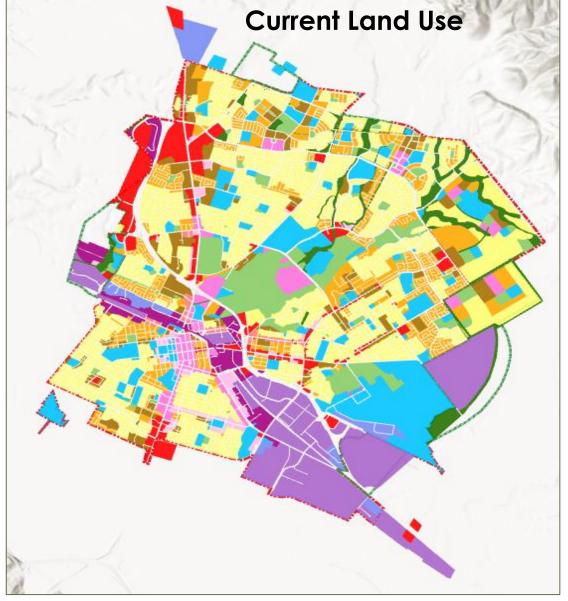


Draft Place Type Map



Mixed Use Corridor

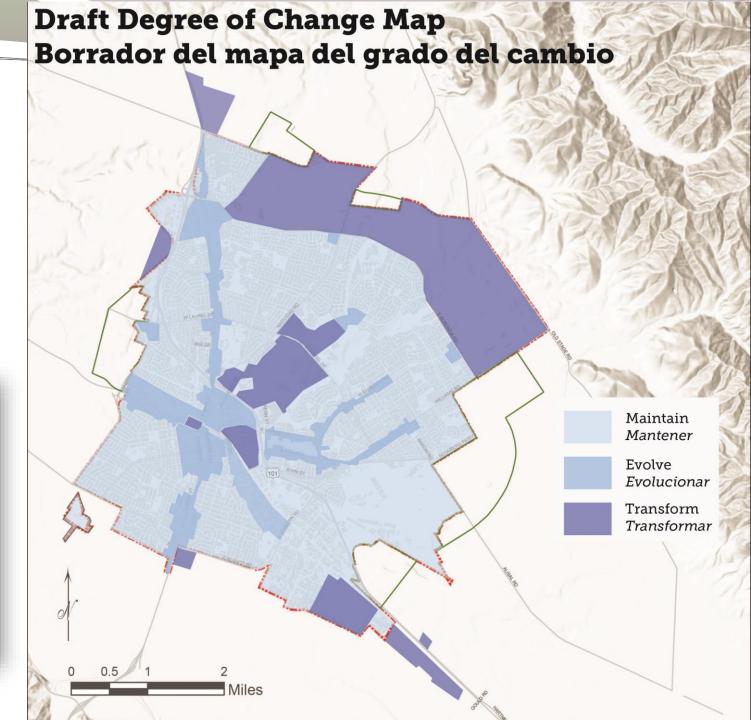




Where is change likely in next 20 years?







Next steps

- Scoping meeting 9/27
 - Steering Committee meetings at 312 E Alisal St during City Hall construction
- CAP and continued policy review
- Drafting of the General Plan/EIR

Questions/Comments