

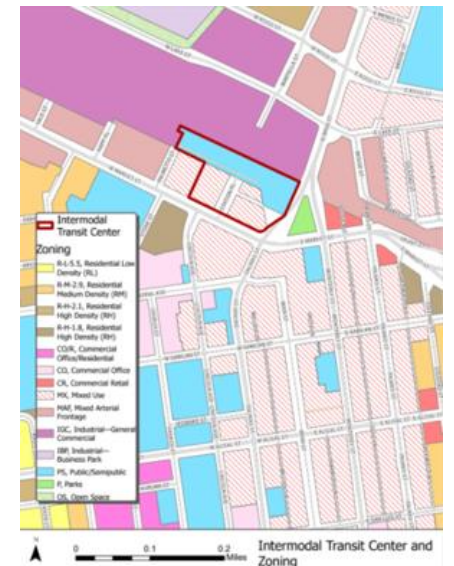
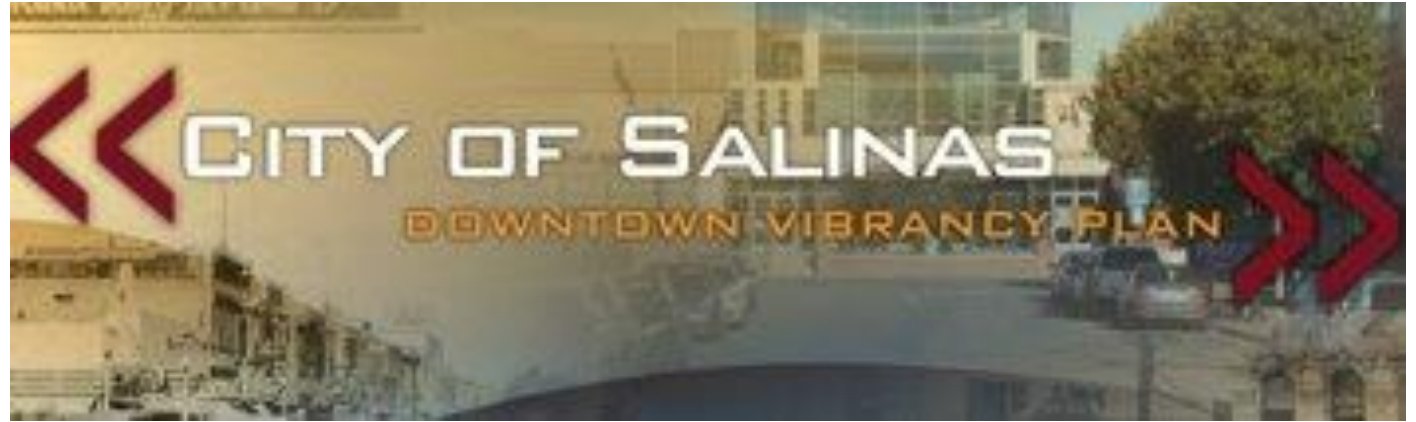


ITC Planning History and Next Steps

February 2, 2026

PLANNING HISTORY

- **2015** Downtown Vibrancy Plan
- **2017** Memorandum with TAMC
- **2021** Rezoning of ITC properties to Mixed Use
- **2024** Existing Conditions Analysis initiated by Harris and Associates
- **December 30, 2024**, Contract ends with Harris & Associates
- **2025** City Staff completes analysis of ITC Existing Conditions



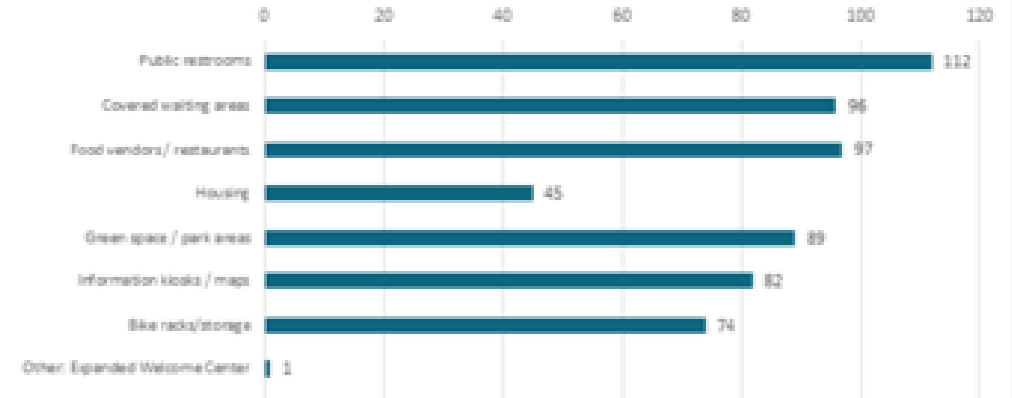
ITC SURVEY

- **Survey Topics Covered**

- Transportation usage and improvements to the ITC
- Amenities and activities
- Historical value and significance

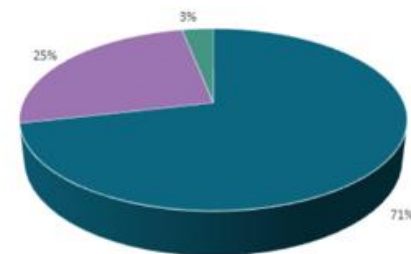
What amenities would you like to see included at the ITC? (check all that apply)

All respondents.



Do you think the ITC has historic value and significance in our community?

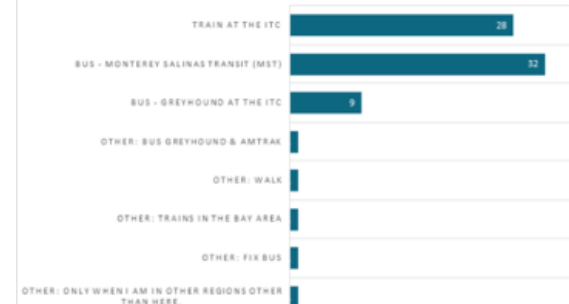
All respondents.



■ Yes ■ I'm not sure ■ No

What modes of public transportation do you use? (select all that apply)

Answered "Yes" to "Do you use public transportation?"



EXISTING CONDITIONS

- **What was analyzed**
 - Circulation
 - Accesses and Signage
 - Safety
 - Land Use Designations
 - Existing Facilities and Uses
 - Community Resources
 - TAMC Rail Extension
 - Parking and Circulation Patterns



*Eastbound Traffic on West
Market Street (SR 183) Blocking
Lincoln Street Intersection*

OPPORTUNITIES

- **Identified Opportunities**
 - Placemaking and Amenities
 - Transit and Rail Integration
 - Circulation and Parking
 - Land Use and Zoning
 - Technology and Operations



NAMING PROCESS

- **Naming process timeline**
- Application and supporting documents are submitted
- Within 30 days, the application is sent to the Library and Community Services Commission
- The LCS Commission reviews the application at a regularly scheduled meeting and holds a public hearing and makes a recommendation to City Council



NEXT STEPS

- Receive public comments on draft Existing Conditions and Opportunities Memos
- Finalize Memos in Spring 2026
- Work with ITC Stakeholders on naming and branding
- Pursue near term recommendations for activating the ITC



Questions?