REPORT TO THE CITY COUNCIL

City of Salinas, California

DATE: Augusts 26, 2014

FROM: Matt N. Pressey, CPA, Finance Director

SUBJECT: MEMORANDUM OF AGREEMENT WITH CHISPA FOR THE ACOSTA

PLAZA BASKETBALL PROJECT

RECOMMENDATION:

It is recommended that the City Council adopt a resolution to approve a memorandum of agreement with CHISPA for the Acosta Plaza Basketball Project.

DISCUSSION:

The Acosta Plaza Project was funded by The California Endowment in 2011. The Community Housing Improvement Systems and Planning Association (CHISPA), Center for Community Advocacy (CCA) and Communities Organized for relational Power in Action (COPA), have worked to promote leadership development and increase the capacity of community leaders to represent the interests of the residents.

The first step is COPA's and CHISPA's efforts with neighborhood youth and adults to construct a basketball court. The Acosta Plaza Basketball Project, located near Carr Lake, consists of bringing together adult and youth leadership to design plans and raise funds for a community basketball court that will become a safe place for families to gather. The objectives are to provide safe places for youth by expanding access to sports and recreation facilities and enhance the neighborhood's defensible space. The long-term goal is the transformation of Acosta Plaza into a vibrant and safe neighborhood where residents have the skills and resources they need.

CHISPA is requesting cooperating and partnership from the City through funding to assist with the completion of the community basketball court project in the amount of \$40,000. A memorandum of agreement has been prepared for this purpose. The funding will be used by CHISPA to provide technical assistance to adult and youth residents of Acosta Plaza regarding the design, fundraising, and construction of the Basketball Project.

ISSUE:

Shall the City Council adopt a resolution to approve that memorandum of agreement with CHISPA for the Acosta Plaza Basketball Project?

FISCAL IMPACT:

The total Acosta Plaza Basketball project budget is \$184,101. CHISPA is requesting \$40,000 from the City to enable it to provide technical assistance to the project. Sufficient funds are available from the General Fund.

ALTERNATIVES:

Not fund the project or provide further direction to staff.

CITY COUNCIL GOALS:

The proposed contract amendment promotes the Council goals of Safe, Livable Community and promotes a high Quality of Life.

CONCLUSION:

Together, the City can join CCA, COPA and CHISPA and take another step to provide a much-needed recreational opportunity for the youth and the families of the Acosta Plaza neighborhood.

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