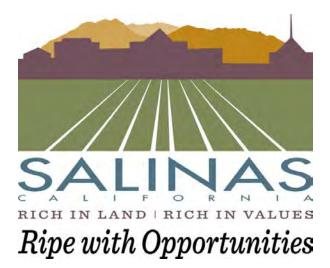
# DRAFT Annual ACTION PLAN for FY 2014/15

Community and Economic Development Department – Housing Division City of Salinas, California



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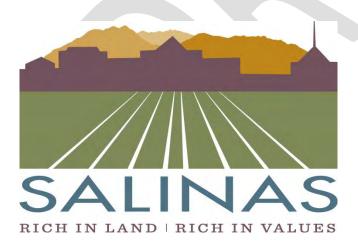
## **City of Salinas – Annual ACTION PLAN for FY 2014-15**

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# DRAFT Annual ACTION PLAN for FY 2014/15 Narrative

Community and Economic Development Department City of Salinas, California



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## Introduction

The estimated fiscal year (FY) 2014-15 allocation from the U.S. Department of Housing & Urban Development (HUD) is \$1,995,167 in CDBG funds; \$591,448 in HOME funds; and \$159,590 in ESG funds. Additional funds are allocated in the ACTION PLAN: these include estimated 'program income' of \$**160,000** and 'reallocated funds' of \$**52,950** (from cancelled projects or activities that did not spend all funds budgeted); such additional CDBG funds will bring that program's total to \$**2,148,117**. HOME funds from similar sources amount to \$**60,**000 of program income and \$**680,800** of 'reallocated funds,' resulting in total HOME funds available of \$**1,332,248**. [Funding for previously budgeted and authorized projects which are "in process" is not included in the FY 2014-15 ACTION PLAN, as they are considered "on-going" projects with funding allocated in prior year Annual ACTION PLANs.]

The allocation of CDBG, HOME and ESG funds to activities planned for FY 2014-15 was approved by the Salinas City Council following a public hearing held on May 6, 2014. In 2010, the Salinas City Council approved the SALINAS CONSOLIDATED PLAN (2010-2015) for CDBG, HOME and ESG programs. That Consolidated Plan, together with the draft City of Salinas General Plan Housing Element Update 2007-2014, served as the basis for the new Consolidated Plan prepared to cover the subsequent five year period. As has been the case since initiation of the Consolidated Plan process by HUD, each year's Annual Action Plan is considered part of the Consolidated Plan, with the Action Plans providing detailed plans for activities and funding levels that carry out the strategies and objectives of the Consolidated Plan. For improved understanding and clarity to the public and policymakers, Salinas develops and presents the Consolidated Plan as a separate document from the Action Plans, with the understanding that they must be considered together. Each year's allocation of HUD funds contained in the Action Plan is designed to implement the Consolidated Plan.

<u>Description of Lead Agency.</u> The City of Salinas is the lead agency and HUD grantee for the three grants that will be administered in keeping with this annual ACTION PLAN. The Community and Economic Development Department's (CEDD) Housing Division oversees the administration of the grants; the Division reports to the Assistant Director, CEDD. The City's DUNS Number is 01-091-9447.

The offices of the Housing Division, Community and Economic Development Department, are located at 65 West Alisal, 2<sup>nd</sup> Floor, Salinas, CA 93901. Office hours: 8:00 to 5:30, Monday-Thursday. The person in charge of this division is: Grace Aston, Planning Manager. The Assistant Director, CEDD, is: Alan Stumpf.

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#### Housing Division Staff/Consultants

**CDBG, HOME, ESG - Administration, Public Services, Affordable Housing, Capital Improvement Projects** Anna Velazquez, Grace Aston, Jennifer Coile, Vivian McCormick

CDBG, HOME, NSP – Housing Rehabilitation, Housing Accessibility, NSP Foreclosure, First Time Homebuyer – Joel Alvarez, Francisco Brambila

**City Inclusionary/Density Bonus Program, Housing Trust Fund, Infill Program** Grace Aston, Joel Alvarez

**City Housing Successor Agency** Grace Aston, Joel Alvarez



## Citizen Participation in Action Plan Process

The City process to allocate the FY 2014-15 resources began in the fall of 2013 in accordance with the Citizen Participation Plan amended by the City Council on September 24, 2014.

On November 26, 2013, the Housing Division announced that "Request for Proposals" (RFP) were available online through www.citydataservices.com. Notices were published in the Salinas <u>Californian</u> on November 4, 2013, and <u>El Sol</u> on November 2, 2013. An application workshop was held on December 4, 2013; Division staff went over each section of the application and provided an overview of the three grants and related federal regulations.

The deadline for submittal of proposals was January 23, 2014. 42 applications were received from 26 community organizations and 3 City departments. Staff reviewed the applications for completeness and the eligibility of the proposal according to HUD regulations.

On March 6, 2014, the City Council's CDBG Subcommittee met to review and prepare recommendations to the City Council regarding the applications for CDBG Public Services and ESG homeless services. The Subcommittee recommended a change to one of the CDBG Funding Parameters for clarification.

On March 19, 2014, the City Council's CDBG Subcommittee met to review and prepare recommendations to the City Council regarding the applications for economic development and capital projects, as well as reconsideration of ESG homeless services. The Subcommittee recommended proposed revisions to the CDBG Public Services Funding Parameters and ESG Funding Parameters and a two-year application cycle for CDBG Public Services applications beginning in FY 2014-15.

On March 26, 2014, the City Council's Housing Subcommittee met to review and prepare recommendations to the City Council regarding the one application received for HOME funds for a housing project and the applications for housing programs and services such as housing rehabilitation and energy improvements.

The draft ACTION PLAN was presented to the Salinas City Council on May 6, 2014. Notice of this comment opportunity for the draft ACTION PLAN and the public hearing scheduled for May 6, 2014, was published in both the Salinas <u>Californian</u>, the local newspaper of general circulation on March 29, 2014, and <u>El Sol</u>, the local Spanish language weekly newspaper on April 3, 2014. Representatives from non-profit agencies and the public provided comment. A summary of oral comments is found in Appendix D. Simultaneous Spanish translation was available at the public meeting and public hearing.

The City Council held a public hearing and accepted additional public comment on the Plan at its meeting of May 6, 2014. Council took action to approve the ACTION PLAN and to direct staff to submit all the required application materials to HUD. Public comments received are summarized in Appendix D.

This was the eleventh year that the City Council implemented the CDBG public services fund allocation process developed in FY 2003-04. On May 6, 2014, at the recommendation of the City Council's CDBG Subcommittee, Council revised the CDBG Public Services Funding Parameters and ESG Funding Parameters to clarify that an eligible agency is providing "services to people in the City of Salinas," rather than "in the community."

### Resources

<u>HUD Resources</u>. For 2014-15, the City of Salinas anticipates receiving \$1,995,167 in Community Development Block Grant (CDBG) funding, \$591,448 in HOME funds, and \$159,590 from the Emergency Solutions Grant program, each administered by the U.S. Department of Housing and Urban Development. In keeping with previous practice, HUD did not allocate Housing for Persons With AIDS (HOPWA) funding to Salinas for this fiscal year.

As noted on the ACTION PLAN spreadsheet, Appendix A, CDBG resources will also include estimated program income of \$100,000. Unspent prior year CDBG funds are being carried over and reallocated in the amount of \$52,950 (estimated, subject to year-end accounting corrections). In addition, CDBG funds will be carried forward to complete projects for which funding was allocated in prior years.

HOME resources include \$60,000 in estimated FY 2014-15 HOME program income and carry-over prior year reallocated HOME funds of \$680,800. Both HOME and CDBG carry-over funds are estimated in order to develop a Draft ACTION PLAN for consideration by the City Council in time for submittal of the approved ACTION PLAN to the U.S. Department of Housing and Urban Development in May. The ACTION PLAN must be submitted to HUD by May 15. Actual carry-over amounts are not known until early September following the (June 30) end of the City's fiscal year.

Salinas' Emergency Solutions Grant fund allocation is expected to be \$159,590. These funds are fully allocated in this plan and no carryover is anticipated into the following year. (No ESG projects are being carried forward from last year's ACTION PLAN.)

As shown on the accompanying tables in Appendix A, the total of HUD FY 2014-15 funding allocated by this ACTION PLAN is \$3,639,955.

HUD's entitlement grant amounts for CDBG and HOME have been declining gradually over the last 10 years. Since the FY 2003-04 allocations of funds, the City has experienced a decrease of 60.98% in CDBG funding and 49.46% in HOME funds. These reductions, coupled by shrinking vital public services, decrease funding available to the community's infrastructure and the indispensable affordable housing.

In the summer of 2013, the City identified nearly \$1 million in funds available for re-programming, primarily from de-allocations of unused funds . A Request for Proposals was issued on August 1, 2013 and proposals received August 21, 2013. The City Council CDBG Subcommittee met September 3, 2013 to consider the proposals and make their recommendations to the City Council. The City Council held the public hearing and approved appropriate Action Plan amendments on October 24, 2013.

<u>Other Federal Resources</u>. In 2008, the Housing and Economic Recovery Act (HERA) established a new program designed to address the specific problem of vacant housing in neighborhoods resulting from foreclosures and abandonment. Despite the national funding level of \$3.9 billion (a number greater than the \$3.5 billion in regular CDBG formula funding), HERA's Neighborhood Stabilization Program (NSP-1) formula failed to result in an allocation for the City of Salinas. Thus, the City was only able to access these funds by applying to the State of California wherein the City application was approved for \$2.6 million in late 2009. Staff began the 3<sup>rd</sup> round of acquisitions in February 2013; by the end of the 2nd quarter of 2013 staff was able to purchase another four (4) properties. Any Program Income (PI) funds received by the City after July 30, 2013 had to be returned to the State HCD Office. City was not obligated to return any PI funds to the State in 2013; return of PI monies began at the end of the 1st quarter of 2014. City staff was able to stabilize local neighborhoods using NSP monies by purchasing a total of nineteen (19) houses by July 30, 2013. By the end of 2013 a total of sixteen (16) of the NSP houses had been resold to eligible low/mod income buyers. The last three houses will be resold in 2014.

City staff continues to work with the Coalition of Homeless Services Providers, and will continue to support the efforts of the Monterey County Continuum of Care (CoC) as it seeks additional HUD resources (e.g., Supportive Housing funds). Through the local Countywide Continuum of Care, \$2.14 million in federal funding ("2013 NOFA for the McKinney-Vento Continuum of Care Homeless Assistance Grants") was made available to agencies to address homeless issues in Monterey County during the coming fiscal year. The City will continue to work with

the Housing Authority of the County of Monterey to access federal and any other funds for support of efforts to convert single family public housing units to ownership units.

Another resource planned for use to assist with the development of affordable housing is the federal **Low Income Housing Tax Credit** program. The City has been very supportive of the use of these tax credits within our boundaries. Since 1992, there have been nineteen (19) construction projects (including Haciendas Phase 1, construction completed January 8, 2013; Gateway Apartments, construction completed October 2013; and Haciendas Phase 2 which broke ground in June 2013). This means that virtually every apartment complex constructed during this period has employed the tax credit program. The three (3) newly constructed rental projects include 151 affordable rental units.

<u>State Resources.</u> Housing and community development resources available to the City from the State of California are extremely limited. The City's status as an entitlement jurisdiction under HOME, CDBG, and ESG means that the State will not pass through any of their funding from those programs. Project specific funding was directly solicited from the State Department of Housing & Community Development by project sponsors under the Joe Serna Farmworkers program for the Wesley Oaks Subdivision; construction was completed on November 13, 2013.

<u>Local Support</u>. The Salinas Redevelopment Agency (SRA) was formally dissolved on February 1, 2012. The City has opted to become the Successor Agency to the former SRA to administer the remaining agency assets and continue the dissolution processes (both as Successor Agency and Housing Successor Agency). The dissolution of the SRA, which has provided millions of dollars for many affordable housing projects in the City (discussed elsewhere under 'public housing'), unless replaced by another source, is a detriment to the City and its goals of addressing housing affordability.

Critically important for affordable housing and related services in the community are local non-profit agencies, ranging from housing developers, to mental health services providers, to fair housing advocates. These agencies serve as conduits to bring resources into our community by accessing foundation grants and governmental funds, generating local charitable giving (direct and via the United Way), energizing volunteers, and by publicizing the needs of our less fortunate residents.

CHISPA, Salinas' key non-profit housing corporation is but one example of the importance of this sector. Through CHISPA literally millions of dollars have been leveraged to address housing needs within Salinas and the region. CHISPA will continue their affordable housing work in FY 2014-15, as they seek financial resources from the City to acquire Vista de la Terraza, a 40 unit family apartment complex in need of rehabilitation and at risk of conversion from rents affordable to very low income households to market rents.

## Activities

#### ADMINISTRATION

The Housing Division administers the three HUD grants (CDBG, HOME, and ESG), the ARRA stimulus grants such as the Neighborhood Stabilization Program, as well as a variety of the City's housing activities including: housing rehabilitation loan program; first-time homebuyer loan program; infill housing; multi-family affordable housing (funded by HUD and the Successor Housing Agency) and inclusionary and density bonus housing. NSP, a stimulus grant, which provided a minimal amount for administration costs, concluded last fiscal year on July 30, 2013.

Each HUD program has a cap or maximum percentage of the grant that may be spent on administration and program delivery costs. Prior to FY 2013-14, available HUD funds for administration and delivery costs had been sufficient to maintain 8.5 staff positions, cover materials and supplies, rent and overhead charges paid to the General Fund. However, the significant decline of CDBG and HOME funds in FY 2012-13 resulted in elimination of two (2) program administrative positions and the identification of other funding sources such as the Housing Trust Fund and Housing Successor Agency. Meanwhile, federal regulations are changing, and program requirements and scrutiny are increasing. In FY 2013-14, with the end of the NSP program, the administration budget was balanced by eliminating a rehabilitation specialist position.

Despite increasing staff efficiency with the City Data Services online grants management system, and conservative management of staff resources, the limited ESG administrative funds are not sufficient to administer the program. Therefore \$15,000 of City of Salinas General Funds are requested for the ESG program management to supplement the ESG Administration funds.

Program	Funding Source	Available
CDBG Admin (20% cap)	CDBG	\$419,000
HOME Admin (10% cap) (including prior year carryover)	HOME	\$153,800
ESG Admin (7.5% cap)	ESG	\$11,969
Program Delivery (including FTHB)	CDBG/HOME	\$350,000
NSP*	State of CA/NSP	\$4,000
Housing Successor Agency**	City of Salinas HSA	\$60,000
Inclusionary**	Housing Trust Fund	\$30,000
ESG Admin**	City of Salinas General Funds	15,000
TOTAL		\$1,043,769

FY 2014-15 Funds Available for Administration

\*NSP Close-out, not included in Action Plan spreadsheet

\*\*Not included in Action Plan spreadsheet

Staff reductions have severely impacted the Housing Division's ability to carry out HUD-mandated responsibilities thoroughly in a timely way. Although the reductions were partially offset by the ramping down of two stimulus programs, HUD's reporting and other requirements are increasing. The relocation of the Housing Division offices was completed during FY 2011-12. The initial relocation plan included a concept of shared administrative support with the Department of Community and Economic Development's other divisions. However, it was not anticipated that administrative support for HUD program administration would be limited due to existing administrative demands placed on the Department's two administrative positions. As a result, all Housing Division staff has absorbed administrative tasks as required to complete their tasks, further increasing the workload issue for remaining staff.

#### **AFFORDABLE HOUSING & REHABILITATION**

This year, one major affordable housing project requested funding that is in addition to other housing activities such as the In-house housing accessibility grant, rehabilitation loan program, and First Time Homebuyer program (FTHB), a home repair program operated by the non-profit agency Rebuilding Together Monterey-Salinas, and an energy improvements program operated by the nonprofit agency Grid Alternatives.

A HOME allocation of \$1,955,000 was requested for rehabilitation of Vista de La Terraza (VDLT), an existing, dilapidated forty unit multi-family housing development located at 165 Carr Ave, constructed in 1983-84 and in

need of significant rehabilitation. The property has significant structural issues that need to be addressed. The proposal scope of work includes, property acquisition, predevelopment cost, relocation costs and Phase I rehabilitation.

As a result of the HOME 2013 Program Rule in which the definition of commitment was revised pursuant to 24 CFR Part 92.2, all projects funded with HOME must satisfy commitment criteria prior to the City committing HOME funds. Such criteria includes, the execution of a legally binding agreement for a specific project, all necessary financing has been secured, underwriting has been completed and construction is scheduled to start twelve months from agreement date.

For many of the housing projects, this criterion is significant as traditionally, HOME funds have been used as gap funding for development of affordable housing projects. During this fiscal year, the City plans to commit HOME funds to the VDLT project. Therefore, in order for the project to satisfy the financial criteria of all funds being secured, staff will request City Council approval of a provisional loan agreement between CHISPA, Inc. and the Salinas Housing Successor Agency (SHSA) for an allocation of \$500,000 from the SHSA. The provisional loan agreement will advance \$500,000 from the City's general fund account, which would then be repaid by the SHSA upon receipt of funds owed by the Salinas Successor Agency (SSA). Such repayment is not expected to occur until January of 2016. This action will allow the VDLT project to comply with the HOME commitment requirements as well as allow the City to commit FY 2014-15 HOME funds to the VDLT affordable housing project.

HOME program regulations require a minimum of 15% of HOME funds be set aside for activities undertaken by Community Housing Development Organizations (CHDOs). A CHDO is designated by the jurisdiction receiving HOME funds (i.e., the City), and must be a qualifying non-profit housing corporation. At present, there is one organization in Salinas that meets the guidelines for designation as a CHDO: CHISPA. The Housing Division plans to revise its CHDO application guidelines for compliance with the changes to the HOME regulations published on December 16, 2013 revising the CHDO requirements. During Fiscal Year 2013-14, in addition to revising the CHDO application guidelines, Housing staff will continue recruitment efforts to solicit qualified CDHO applications for certification during FY 2014-15 and anticipate that MidPeninsula The Farm, Inc. will be certified. This cycle's minimum CHDO set-aside is \$88,717 and an additional \$436,575 remain unreserved from prior years. A total of \$550,000 of CHDO funds are planned for reservation through a CHDO allocation for CHISPA's Vista de la Terraza project.

Other housing activities proposed for funding include: Rebuilding Together-Monterey/Salinas (CDBG \$36,600) do minor repairs to single-family dwelling units; City's housing Rehabilitation Loan program (CDBG \$109,000 and HOME \$200,000); City's Housing Accessibility Grant program (CDBG \$96,000); and Grid Alternatives (CDBG \$30,000) to install 10 solar electric systems on 10 single family houses.

#### **PUBLIC FACILITIES / IMPROVEMENTS**

Applications for six (6) capital improvement projects were received from the Public Works Department. Due to the limited amount of CDBG funds, and conformance with eligibility guidelines, four (4) of the projects are recommended for funding: The Old Municipal Swimming Pool Building Retrofit Phase I, Design/Construction; the Renovation of 10 Soledad Street, Design/Construction; the ADA Sidewalk Construction at Tatum's Garden, Design/Construction; and the Steaming Ahead Historic Railroad Exhibit ADA, Design/Construction.

The Old Municipal Swimming Pool Retrofit Phase I, design/construction, is recommended for funding this fiscal year in order to bring the facility into compliance with the CDBG program regulations as prior year CDBG funds were awarded for capital improvements. With the construction of the Salinas Aquatic Center, the Old Pool has been closed. With the proposed Phase I Retrofit, the facility will be converted to a Recreational Center to provide City sponsored youth sports programs and will continue to serve low/moderate income persons.

The Renovation of 10 Soledad Street Rehabilitation, design/construction, is recommended for funding this fiscal year as it is part of the City's Chinatown Renewal Project Plan, supported by the City through numerous financial investments as part of the former Salinas Redevelopment Agency. The City plans to acquire the property by May 12, 2014. The City Council has included the Chinatown Renewal Plan as part of the City Council 2013-2015 identified priority initiatives.

The ADA Sidewalk Construction at Tatum's Garden, design/construction, is recommended for funding this fiscal year as it will improve access by installing an ADA sidewalk and crosswalk that will connect the existing Tatum's Garden, an all-inclusive children's playground, to an existing parking lot and to the Sherwood Community Park. Further, this will support the Tatum's Garden Foundation efforts, which raised over \$1 million dollars for the construction of Tatum's Garden, the first all-inclusive playground in Monterey County.

The Steaming Ahead Historic Railroad Exhibit ADA, design/construction, is recommended for funding this fiscal year as it will improve access to an existing wooden stair structure, leading to a rail car exhibit, that currently does not meet the ADA access guidelines. At this time, the City is not able to fully-fund the entire exhibit project request due to insufficient CDBG funds and program ineligibility of other scope of work.

Five of the project requests are new this year with no prior CDBG allocation. One project received prior CDBG allocations in prior years for renovation efforts.

Project	Site	Request	Recommended
City of Salinas Public Works - Old Municipal Swimming Pool Retrofit, Phase I (Design/Construction)	920 North Main Street (CDBG Eligible Service Area)	\$350,000	\$350,000
City of Salinas Public Works- The Renovation of 10 Soledad Street Rehabilitation (Design/ Construction)	10 Soledad Street	\$194,400	\$194,400
City of Salinas Public Works - ADA Sidewalk Construction at Tatum's Garden (Design/Construction)	1 Maryal Drive (CDBG Eligible Service Area)	\$49,066	\$49,066
City of Salinas Public Works – East Salinas Area Street Lights- Phase XIII (Design Only)	Roosevelt, King, Madeira, Wood, Merced & Neil (Census Tract 05 & 10) (AHNRSA)	\$105,000	0
City of Salinas Public Works- East Alisal Street/Skyway Blvd. Roundabout (Construction Only)	East Alisal & Skyway Blvd (Census Tract 08 & 09) (AHNRSA)	\$500,000	0
City of Salinas Public Works- Steaming Ahead Historic Railroad Exhibit (Design/Construction)	20 Station Place	\$450,000	\$102,534
	Total	\$1,648,466	\$696,000

#### ECONOMIC DEVELOPMENT

The City has not allocated CDBG funds for economic development activities until recently. In the fall 2013 round of supplemental CDBG funding for the FY 2013-14 program, the City received an application from the University Corporation of California State University Monterey Bay (CSUMB) for microenterprise technical assistance provided at the Small Business Development Center (SBDC) in downtown Salinas. For FY 2014-15, the University Corporation submitted an application for microenterprise technical assistance at the SBDC, with an expanded scope to train homeless people as entrepreneurs and support the microenterprises on Soledad Street. Counseling for entrepreneurs and a twelve week training workshop are recommended for funding of \$69,286.

#### **PUBLIC SERVICES**

For FY 2014-15, applications for CDBG Public Service funding totaled \$503,253. HUD rules limit the amount of CDBG funds available for public services based upon 15% of the annual CDBG amount. Applying the 'cap' to the estimated CDBG fund level, \$411,000 is projected for public services activities.

The City Council established the "Public Services Funding Parameters," to provide a framework for the allocation of very limited public services dollars. The Parameters include allocating CDBG public services funds using the following categories and percentages: Senior 10%; Neighborhood Services 13%; Fair Housing 10%; and 67% Youth. Also, the Committee recommended establishing a minimum funding allocation of \$10,000 for FY14-15.

Staff reviewed all proposals received and presented a slate of recommended allocations at the March 6, 2014 City Council CDBG Subcommittee meeting. The Committee used the 'cost per participant' and the timely report submittal factor for funding considerations. One change to the funding parameters (see attachment), recommended by the Subcommittee was to clarify Parameter No. 3 requiring an agency to provide services "in the community" for the prior two years. The Subcommittee recommended revising the parameter to read "services to people in the City of Salinas."

Subsequent to the CDBG Subcommittee's meeting, on March 18, 2014, the U.S. Department of Housing and Urban Development (HUD) informed the City of its revised FY2014-15 CDBG grant allocation. When the projected grant amount increased, the potential funding available for public services increased also, from \$406,000 to \$411,000, a difference of \$5,000. The Subcommittee did not review how to allocate this additional funding. The following table describes recommended funding that combines the CDBG Subcommittee's recommendations with staff recommendation for the additional \$5,000 that maintains the City Council's percentage allocations within program categories: funding of Project Sentinel increased by \$2,500 to \$18,942 and funding for Meals on Wheels increased by \$2,500 to \$13,100.

Public Services Provider	Category	Request	Combined Recommended CDBG*
Legal Services for Seniors - Fair Housing	Fair Housing	\$3,750.00	\$10,000.00
Project Sentinel	Fair Housing	\$23,640.00	\$16,442.00
Central Coast Center for Independent Living	Neigh. Services	\$10,000.00	\$10,000.00
Food Bank of Monterey County	Neigh. Serv.	\$15,000.00	\$15,000.00
Housing Resource Center	Neigh. Serv.	\$23,000.00	\$23,000.00
Alliance on Aging, Inc Ombudsman	Senior	\$12,500.00	\$10,000.00
Alliance on Aging, Inc Tax Services	Senior	\$10,000.00	\$10,000.00
Legal Services for Seniors - Legal Services	Senior	\$10,000.00	\$10,000.00
Meals on Wheels of the Salinas Valley	Senior	\$20,253.00	\$15,600.00
Boys & Girls Club	Youth	\$15,000.00	\$10,000.00
Girls Inc.	Youth	\$12,000.00	\$10,742.00
City of Salinas Breadbox Recreation Center	Youth	\$53,960.00	\$53,960.00

City of Salinas Firehouse Recreation Center	Youth	\$21,400.00	\$21,400.00		
City of Salinas Hebbron Family Center	Youth	\$98,000.00	\$98,000.00		
			. ,		
Community Human Services - Super Parents	Youth	\$10,000.00	\$10,000.00		
Family Service Agency – Suicide Prevention	Youth	\$10,000.00	\$10,000.00		
Girl Scouts of California Central Coast	Youth	\$15,000.00	\$13,428.00		
Peacock Acres	Youth	\$18,500.00	\$10,000.00		
Rancho Cielo, Inc.	Youth	\$25,000.00	\$10,000.00		
Salinas Area Youth Drug (Sunrise House) T C	Youth	\$15,000.00	\$13,428.00		
Salinas Area Youth Drug (Sunrise House) 7 C	Youth	\$10,000.00	\$10,000.00		
Salinas Police Activities League	Youth	\$30,000.00	\$10,000.00		
Second Chance Youth Program	Youth	\$25,000.00	\$10,000.00		
<b>TOTAL</b> \$488,253.00 \$411,000.00					
*CDBG Subcommittee recommendations of March 6, 2014 and staff recommendation of 4/1/14 for Project					

#### CBDO

Sentinel and Meals on Wheels

HUD regulations provide for organizations that are certified as Community Based Development Organizations (CBDOs) to receive CDBG funds for services that can be excluded from HUD's cap of 15% of the CDBG grant devoted to public services. Services carried out by a CBDO as part of a project that meets the criteria of 24 CFR 570.204 are exempted from the public services cap in two cases: (1) job training and placement and other "employment support" services; and (2) any service pursuant to an approved Neighborhood Revitalization Strategy. Staff met with three local community organizations in FY 2013-14 to encourage consideration of adapting to become certified as a CBDO since they provide services in job training services and/or in the Alisal Homeownership and Neighborhood Revitalization Strategy Area. No applications were received from certified CBDOs for FY 2014-15 funds.

#### **HOMELESS SERVICES**

On May 20, 2009, the Emergency Assistance and Rapid Transition to Housing Act (HEARTH) was enacted, making numerous changes to HUD's homeless assistance programs. On December 5, 2011, HUD published the Interim Rule containing regulations governing the Emergency Solutions Grant Program (ESG), which took effect on January 4, 2012. The Act significantly modified the existing ESG program by expanding the set of eligible activities to include housing relocation and stabilization assistance, and short and medium-term rental assistance. Eligible activities under the revised ESG may receive funding under the following program components: Street Outreach, Emergency Shelter, Homelessness Prevention, Rapid re-housing assistance, and Homeless Management Information System (HMIS). Agencies receiving ESG funds are required to use HUD's data collection system, HMIS, to track clients and report services provided. In addition, the regulations introduce various new requirements on recordkeeping, client eligibility evaluation/re-evaluation, standards and policies, and the necessity to consult and coordinate with the area Continuum of Care (CoC), which locally is represented by Katherine Thoeni, Executive Officer, of the Coalition of Homeless Services Providers. The role of the CoC is to create a "One System" culture to collect homelessness data from emergency shelters, transitional housing, and permanent supportive housing programs. It anchors all county-wide efforts in a homeless assistance center network by tapping all local resources to increase access to prevention services and to ultimately end homelessness.

For FY 14-15, the City anticipates receiving \$159,590 in ESG funds, which reflects an 16% increase as compared to prior year funding. Proposals were received from the five (5) agencies currently supported with City ESG

funds. The CDBG Subcommittee prepared the recommendations below in accordance with the ESG funding parameters (Appendix C). For FY 2014-15 funding recommendations, the Committee used the 'cost per participant' and the timely report submittal factor for funding considerations.

The City Council's CDBG Subcommittee met on March 6, 2014 and prepared recommendations to the City Council for funding FY 2014-15 ESG homeless services. The Subcommittee recommended 100% of the funding requests from three agencies providing emergency shelter services. Subsequent to the meeting, the staff discovered an error in the ESG calculations; reconsideration of the ESG funding recommendations were added to the agenda of the next CDBG Subcommittee meeting on March 19, 2014.

On March 18, 2014, the U.S. Department of Housing and Urban Development (HUD) informed the City of its FY14-15 CDBG and ESG grant funds allocation. At the City Council's CDBG Subcommittee meeting on March 19, 2014, the Subcommittee prepared revised recommendations for the ESG funding that addressed the increased funding available. The Subcommittee again recommended 100% of the funding requests from three agencies providing emergency shelter services.

As noted above, ESG may be spent on five categories and HUD regulations include a cap of sixty percent (60%) of the total grant on two of the categories: emergency shelter and street outreach. When staff presented the revised ESG funding recommendations worksheet to the Committee, the worksheet incorrectly stated the 60% cap on only the emergency shelter requests. When the funding request for street outreach was added to the funding request for emergency shelter, it exceeded the cap by \$3,900. The table below represents the CDBG Subcommittee's recommendations for funding emergency shelter applications at 100% of their request, and the staff recommendation for Interim Inc. Street Outreach services funded at \$40,940 instead of \$44,090, in order to stay within the 60% cap.

ESG Services Provider	Request	CoC Approved	Combined Recommended*		
Central Coast HIV/AIDS Services – Housing Program- Homeless Prevention	\$31,278.00	\$24,824.00	\$24,824.00		
Franciscan Workers of Junipero Serra - Emergency Shelter	\$20,000.00	\$20,000.00	\$20,000.00		
Housing Resource Center – Homeless Prevention	\$19,000.00	\$14,243.00	\$14,243.00		
Interim, Inc – MCHOME and Chinatown Outreach/Case Mgmt Emergency Shelter	\$9,814.00	\$9,814.00	\$9,814.00		
Shelter Outreach Plus – Salinas I-Help Program - Emergency Shelter	\$25,000.00	\$25,000.00	\$25,000.00		
Interim - Street Outreach	\$59,910.00	\$40,940.00	\$40,940.00		
Housing Resource Center - Rapid Rehousing	\$10,000.00	\$10,000.00	\$10,000.00		
Housing Resource Center – HMIS	\$2,800.00	\$2,800.00	\$2 <i>,</i> 800.00		
City of Salinas – Administration (7.5% of cap)	\$9,450.00	\$11,969.00	\$11,969.00		
Total \$187,252.00 \$159,590.00 \$159,590.0					
*CDBG Subcommittee's recommendation of March 19, 2014 and staff recommendation of April 2, 2014 to reflect correct categories within 60% cap on emergency shelter and street outreach.					

The CDBG Subcommittee recommended one change to the ESG Funding Parameters to clarify Parameter No. 3 requiring an agency to provide "services in the community" for the prior two years. The Subcommittee recommended revising the parameter to read "services to people in the City of Salinas."

#### SECTION 108

In 2012, Housing Division staff worked with the National Development Council to develop a Section 108 Loan Pool Application in the amount of \$9,390,000 dollars. Section 108 is a loan guarantee program which enables CDBG grantees to borrow up to five times their annual entitlement grant. In addition to any security in the assets financed with loan proceeds, entitlement communities may pledge current and future CDBG funds as secondary security for the loans. In exchange for this pledge, HUD provides a federal guarantee to private sector investors that provided the Section 108 loan proceeds.

The City prepared an application to HUD for the Section 108 program that included a description of potential projects that will assist the City in meeting its goals as outlined in the five year Consolidated Plan (Con Plan), such as rebuilding of the Industrial Waste Water Conveyance System (IWWCS) and other economic development activities. On December 11, 2012, the Salinas City Council approved the First Amendment to the FY 2010-2015 CON PLAN, authorizing the Mayor to submit the Section 108 Loan Fund Application to HUD.

On December 27, 2012, the Section 108 Loan Fund Application was submitted to HUD and on March 25, 2014, HUD notified the City that the application was approved. The reconstruction of the IWWCS remains the highest priority for the Section 108 loan funds. In April 2014, the City Council considered the Second Amendment to the FY 2013-14 Action Plan to authorize a Section 108 guaranteed loan to the IWWCS and submit the loan proposal to HUD for approval.

#### **RELOCATION & CONTINGENCY**

CDBG funding in the amount of \$11,231 is proposed for FY 2014-15 potential program changes, cost overruns and relocation costs, as well as new projects. A total of \$64,048 is proposed to be set aside for HOME contingencies. No contingency is proposed for ESG as all funds are to be used within the program year. Such contingency funds are not spent without first transferring the relevant appropriation to a Council-approved project or activity.

#### **Outcome Measures**

As part of HUD's performance measurement system implemented in 2006, this ACTION PLAN includes an objective/outcome designation for each activity funded (found in Appendix A, Table 3B). The following are HUD's National Objective and Outcome categories:

#### Objectives

**Creating Suitable Living Environments** relates to activities that are designed to benefit communities, families, or individuals by addressing issues in their living environment. This objective relates to activities that are intended to address a wide range of issues faced by low and moderate income persons, from physical problems with their environment, such as poor quality infrastructure, to social issues such as crime prevention, literacy or elderly health services.

**Providing Affordable Decent Housing** covers the wide range of housing activities that are generally undertaken with HOME or CDBG funds. This objective focuses on housing activities whose purpose is to meet individual family or community housing needs. It does not include programs where housing is an element of a larger effort

to make community-wide improvements, since such programs would be more appropriately reported under Suitable Living Environments.

**Creating Economic Opportunities** applies to activities related to economic development, commercial revitalization, or job creation.

#### Outcomes

**Availability/Accessibility** applies to activities that make services, infrastructure, public services, public facilities, housing or shelter available or accessible to low- and moderate-income people, including persons with disabilities. In this category, accessibility does not refer only to physical barriers, but also to making the basics of daily living available and accessible to low- and moderate-income people where they live.

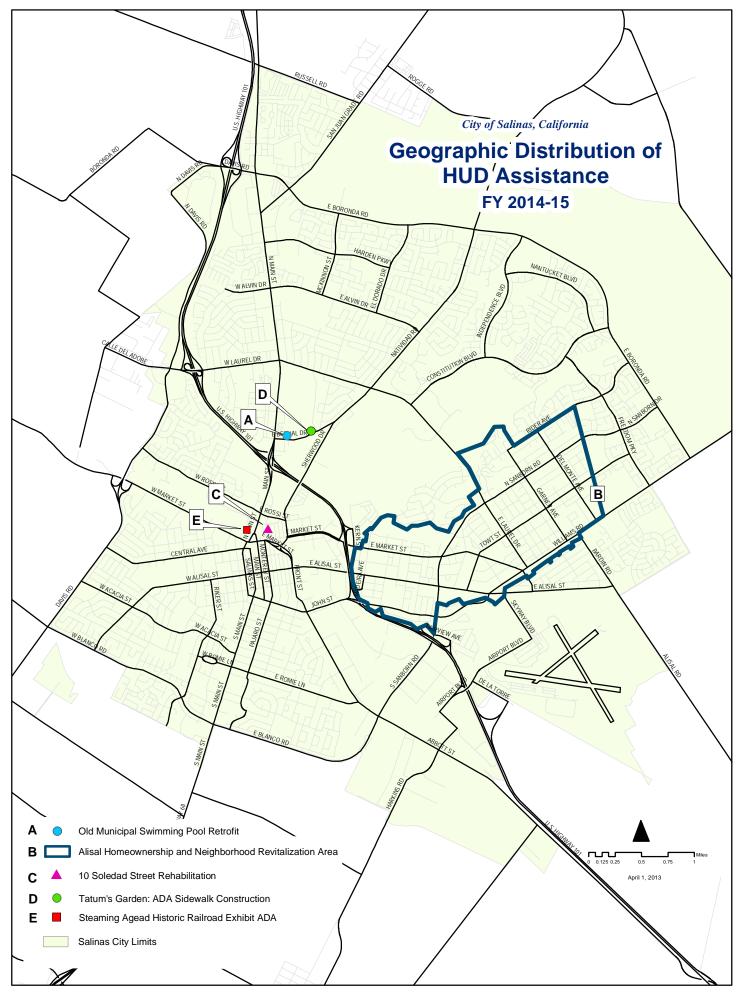
**Affordability** applies to activities that provide affordability in a variety of ways to low- and moderate-income people. It can include the creation or maintenance of affordable housing, basic infrastructure hook-ups, or services such as transportation or day care. Affordability is an appropriate outcome whenever an activity is lowering the cost, improving the quality, or increasing the affordability of a product or service to benefit a low-income household.

**Sustainability** applies to activities that are aimed at improving communities or neighborhoods, helping to make them livable or viable by providing benefit to persons of low- and moderate-income or by removing or eliminating slums or blighted areas, through multiple activities or services that sustain communities or neighborhoods.

### Geographic Distribution

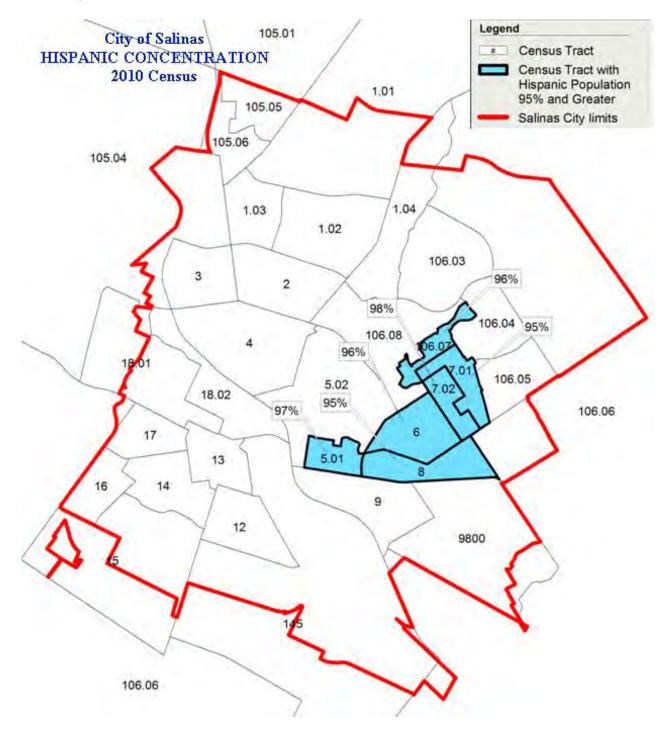
Following the table below is a map entitled Geographic Distribution of HUD Assistance. This map shows the distribution of HUD assistance (other than public services) as envisioned by ACTION PLAN 2014-15 and described below in the table. Although the public facilities' location may not be in an area of minority/ethnic concentration, the nature of the services or the service areas of the public facilities meet CDBG eligibility guidelines. Note that the Alisal Homeownership and Neighborhood Revitalization Strategy Area is comprised of portions of Census Tracts 5.01, 5.02, 6, 7.01, 7.02, 8, 9, 106.04, 106.05, 106.07, 106.08—all of which are identified as tracts with minority/ethnic concentrations.

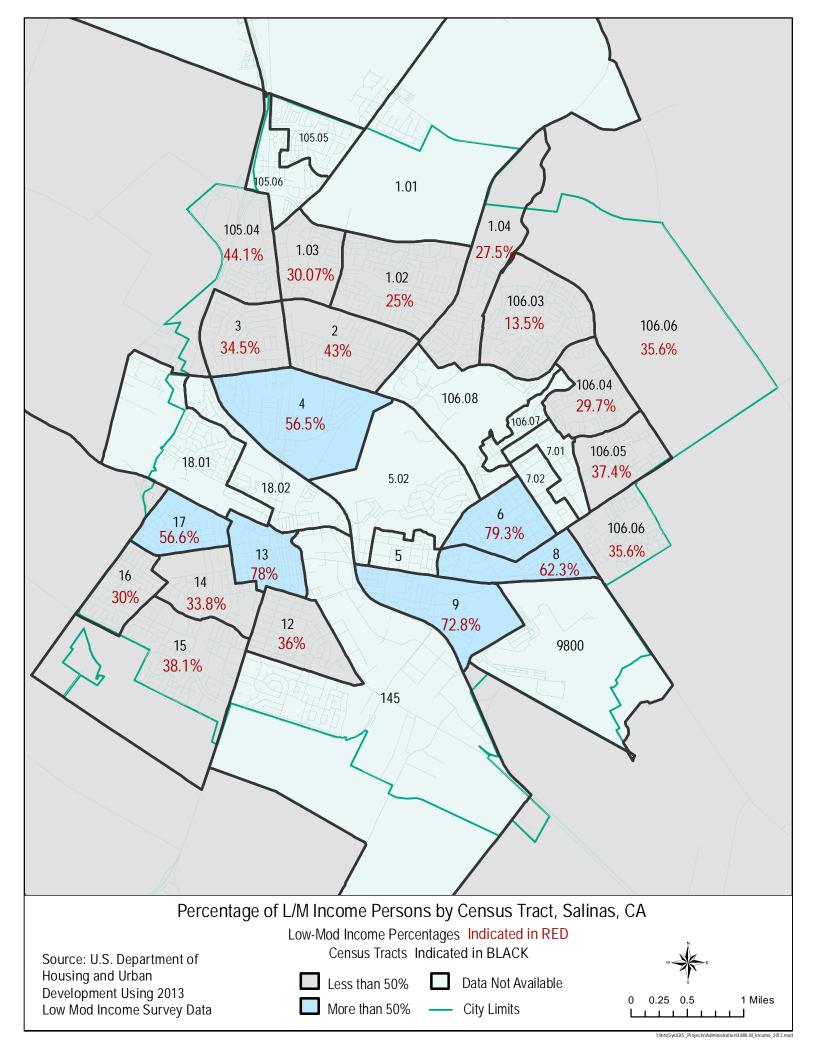
Кеу	Description	Census Tract	Minority/Ethnic Concentrated?
А	Old Municipal Swimming Pool Retrofit	4.0	No
В	Alisal Homeownership and Neighborhood Revitalization Area Activities	5.01, 5.002, 6, 7.01, 7.02, 8, 9, 106.04, 106.05, 106.07, 106.08	Yes
С	Renovation of 10 Soledad Street	18.0	No
D	Tatum's Garden ADA Sidewalk Construction	4.0	No
Е	Steaming Ahead Historic Railroad Exhibit ADA	18.0	No
F	CHISPA: Vista de La Terraza	5.0	Yes



Based on the 2010 Census, Salinas' total minority/ethnic population represented 84% of the City's population. The largest minority/ethnic group is comprised of Hispanics, making up approximately 75% of the City's overall population. This same group was also the largest minority/ethnic group identified in the 2000 Census at 64% of the total and in the 1990 Census, at 51%. Other populations are identified as follows: Asian 6%, Black 2%, American Indians and Alaska Natives 1.3%, and Pacific Islanders 0.3%.

Map below illustrates census tracts identified as areas of minority/ethnic concentration. A concentration is defined by HUD as any tract in which the percentage of a racial or ethnic group's population is at least 20 percent greater than in the City as a whole. In each of these six tracts, at least 95% of the population identifies itself as Hispanic or Latino.





The City experienced a slight decrease of population (0.4%) from 151,060 in 2000 to 150,441 in 2010. Over time, as population shifts occur due to migration and changes in birth/death rates, the number of residents within individual Census tracts can vary significantly. In Salinas, the trend has been for population to increase in the tracts with higher percentages of lower income residents, and to decline in other tracts. All but two census tracts, 1.02 and 106.03, have more than 50% low and moderate-income households. This is a radical shift from the 2000 Census which showed less than half of the City's Census Tracts to have more than 50% low-mod incomes. Needless to say, City of Salinas is becoming a poorer populace.

## Affordable Housing

The City continues to support the efforts of housing developers providing multi-family rental and owneroccupied housing for low and moderate income residents. Specific activities are discussed on pages 6 and 7 of this plan.

## Barriers to Affordable Housing

The 2010-2015 Consolidated Plan (ConPlan) contains discussion of barriers to affordable housing in Salinas (page 64). Major challenges identified in the plan include shortage of vacant land; and high cost of land, construction, financing and energy conservation measures. The ConPlan (page 69) identifies five "high priority" housing needs for our community: housing for households with incomes below 80% of median; households with incomes below 50% of median; improvements to blighted and deteriorated properties and facilities; housing for seniors, including congregate living facilities; and housing for disabled persons, both individuals and families. 'Medium priority' housing needs listed includes: increased homeownership opportunities for moderate and low-income households; multifamily housing opportunities in downtown Salinas, and in other areas with services and infrastructure suitable for higher density development; federally-subsidized affordable housing, particularly for larger households; development of larger rental housing units; and housing for disabled persons, with supportive services. It is important to note that the City's First Time Homebuyer (FTHB) Program has been plagued with ('Medium priority' housing needs) limited supply of housing stock until the end of 2013. Units that did become available were being swallowed up by "Cash Investors". City staff was informed by one FTHB program participant that they submitted over 8 purchase offers on properties only to be "beat out" by Cash Investors or Lenders wanting a quick sale; this scenario has recently changed in 2014; more "for-sale" units are available and real estate prices are steadily increasing. Staff has begun to do a program analysis based on the City's FTHB pre-approved applicant's list to determine if the amount of down payment assistance currently being offered should be increased.

As a moderately-sized community with limited resources (and constrained by a State-wide taxation system that precludes some of the revenue generation options available to municipalities elsewhere), the City of Salinas has a three point strategy to address affordable housing needs: aggressive use of police powers; secure all possible federal and state funding; and promote partnership with other governmental entities, and with both the non-profit and for-profit housing sectors. In California, affordable housing is critical to the attraction and retention of employers. Improving the City's image and reducing violence are two goals enunciated by our City Council that are intricately connected to the quality of life, which is itself very much impacted by the housing in which we live. Households that are forced by high housing costs to take on multiple jobs, or to double up in units, or commute long distances, have little time available for civic involvement. Access to affordable housing is of major importance to the community and its vision.

## **Other Community Development Actions**

The growth of Salinas, and corresponding reduction in vacant land, had become an obstacle to the provision of housing for populations identified in our 2006-2010 Consolidated Plan. In September 2002, the City completed a multi-year project to update the 1988 General Plan. A new Zoning Code was prepared to help implement the updated General Plan; this new Code was adopted by the City Council on November 7, 2006. City staff then worked with property owners to proceed with the orderly development of some 2700 acres recently annexed by the City - an annexation called for in the General Plan in order to provide needed room for growth. Fully 75% of this acreage is identified in the General Plan for residential uses. Then the economic downturn has resulted in reduced interest on the part of developers and landowners contemplating development of the newly annexed areas. However, in FY 2013-14, two preliminary draft Specific Plans were filed in this area to guide new development including nearly 7,000 units.

ECONOMIC DEVELOPMENT ELEMENT OF THE CITY GENERAL PLAN: Developing the "Economic Development Element" (Element) of the City of Salinas General Plan began in June 2013. The Element is an economic development strategy to achieve a vision of a united and sustained economic prosperity for Salinas. The strategy will identify policies, goals and objectives necessary to guide future public sector and private sector actions, and will contain a vision map and list of recommended actions to ensure the vision becomes a reality. The Element is also a tool to better understand and define the baseline economic conditions and identify opportunities for cultivating a more prosperous and healthy Salinas.

The Element had an extensive public consultation process throughout FY2013-14 that included persons and agencies involved in the City's CDBG, HOME and ESG programs. The Consolidated Plan 2010-2015 and the Alisal Homeownership and Neighborhood Revitalization Strategy (AHNRS) were reference documents when the Element's initial data collection began. Housing Division staff were involved in reviewing draft policies to ensure consistency and support of the ConPlan's goals and objectives.

This Element is intended to help promote the diversification of the local economy, including technology-based businesses. When implemented, the Element can strategically influence the direction of public and private sector investment in support of sustained economic growth. The Draft Element is scheduled for release and City Council consideration in summer 2014. It is being prepared in advance of a future City General Plan Update, and is subject to environmental review, California Environmental Quality Act (CEQA) process, public participation, and City and regulatory approval processes.

BUILDING HEALTHY COMMUNITIES IN EAST SALINAS -- In 2010, the California Endowment launched "Building Healthy Communities" (BHC), a ten year strategic plan designed to improve health systems and the physical, social, economic and services structures that support healthy living and healthy behaviors in California. Fourteen places in the state were selected, including the East Salinas neighborhood, popularly known as Alisal. The Alisal Homeownership and Neighborhood Revitalization Strategy Area established by the City follows these boundaries. The neighborhood is one of the densest in the state and has the fifth highest number of uninsured (health insurance) residents in the state.

Four goals guide BHC's work: health systems are family centered and prioritize prevention; schools anchor communities, promote healthy behaviors and are a gateway for resources and services; human services systems are family center, prioritize prevention and promote opportunities for children, young adults and their families; and physical, social and economic environments in local communities support health. These goals are informed by the fact that health problems are intrinsically linked to poverty, employment, education, child development, housing, the environment and other issues. Key outcomes sought by BHC East Salinas: children and families are safe from violence in homes and neighborhoods; all children have health coverage; health and family-focused human services shift resources toward prevention, communities support healthy youth development; and improved access to "health homes" that support healthy behaviors. CDBG Public Services funding supports activities by nonprofits that implement BHC priorities, especially youth services.

In addition to the California Endowment program, Monterey County is a recipient of a CDC STEPS five-year grant in the amount of \$8.5 million to create a broad-based coalition of the Health Department, schools, nonprofit organizations, law enforcement, and resident-based organizations that resulted in the development of a comprehensive approach to reduce the threats of obesity, asthma, diabetes and cardiovascular disease with a primary focus on East Salinas.

COMMUNITY ALLIANCE FOR SAFETY AND PEACE (CASP) -- The City Council's CDBG Funding Parameters for Public Services allocates 67% of the annual CDBG Public Services funding for youth services and 13% for neighborhood services which support the success of the CASP "Salinas Comprehensive Strategy for Community-Wide Violence Reduction 2013-18."

CASP is a collaborative of core stakeholders that developed a comprehensive strategy for a community-wide reduction in violence. Through CASP, the City of Salinas continues to deepen its partnership with the County of Monterey, community and business leaders, youth, and other regional collaborative and governments. The Strategy outlines both short and long-term goals, with measurable outcomes and commitments from key persons and agencies in the community, city and county levels. It seeks to reflect the issues that have been identified by a broad cross-section of Salinas residents, delineates the elements of a strategic approach and outline the next steps necessary to move forward.

The Strategy is based on four key operating principles: a single operational structure that manages action and progress; action is research and data-driven; the youth are at the center; and there is deep and meaningful engagement with the community. The most proven and result-based gang reduction strategies have always included the entire Continuum of Safety: Prevention, Intervention, Suppress, and Re-Entry.

In 2010, the City of Salinas in partnership with CSP and the community at large, embarked on a process to create the "Salinas Comprehensive Strategy for Community-wide Violence Reduction 2010-2012" to create a safer and healthier community. The development of the subsequent 2013-2018 Comprehensive Plan has supported the solidification of working relationships among the public and private entities that are committed to the principles of CASP, including the following: Salinas Mayor and City Council, Salinas City Parks and Community Services Department, Salinas Police Department, Salinas City Code Enforcement staff, Monterey County Department of Social and employment Services (including workforce Programs and child Welfare), Monterey County Health Department (including Behavioral Health and Public Health), Monterey County Probation Department, Monterey County Office of Education, Salinas Union High School District, as well as representatives from community based organizations and faith based organizations, representatives from the City Attorney's Office, and the Judiciary, the Monterey County Board of Supervisors, longstanding agricultural business leaders, and many others. These entities, which make up the membership of CASP, span the Continuum of Safety for a holistic approach to violence reduction. The CASP members were notified of the City's FY 2014-15 RFP process for CDBG Public Service funding.

The Comprehensive Plan incorporates smart strategies that interrupt acute violence, but at the same time addresses the factors that can lead to violence and that may prevent violence before it starts. The Plan has five goals, with numerous objectives for each: All residents have the ability and opportunity to earn a living wage and have access to necessary social and work support systems in order to provide for their families; Families and the entire community promote positive youth development; Residents have pride in all neighborhoods, and all neighborhoods support peaceful community life and positive community engagement; The community and law enforcement partner to create safe and thriving neighborhoods; All youth and their families are engaged with schools to ensure academic achievement and positive youth in development, in a safe environment; and, Reduce the demand and supply of alcohol and drugs.

CBDOs -- Staff met with three local community organizations in FY 2013-14 to encourage consideration of adapting to become certified as a Community Based Development Organization (CBDO) since they provide

services in job training services and/or in the Alisal Homeownership and Neighborhood Revitalization Strategy Area. HUD regulations provide for organizations that are certified as CBDOs to receive CDBG funds for services that can be excluded from HUD's cap of 15% of the CDBG grant devoted to public services. Services carried out by a CBDO as part of a project that meets the criteria of 24 CFR 570.204 are exempted from the public services cap in two cases: (1) job training and placement and other "employment support" services; and (2) any service pursuant to an approved Neighborhood Revitalization Strategy. No applications were received from certified CBDOs for FY 2014-15 funds.

The City of Salinas will continue to promote and participate in regional efforts to address housing and employment issues, and to enhance coordination between public and private agencies, social service and housing agencies, and the development community, including:

MONTEREY COUNTY CDBG PROGRAM--In FY 2012/13, the County of Monterey became eligible to receive CDBG funds as an entitlement jurisdiction for projects and programs in the unincorporated area of the county. In the summer of 2013, City Housing Division staff began meeting with County staff administering the CDBG program to explore collaboration. The County decided to engage City Data Systems, the online grant management system, that the City has used since 20012. The City and County worked with CDS to design a joint FY2014/15 online application so that nonprofit agencies applying for CDBG public services funds to both the City and the County could do so with one application incorporating a few separate columns with City/County numbers.

COALITION OF HOMELESS SERVICES PROVIDERS -- Also known as the "Coalition," this organization is the lead agency for the Continuum of Care (CoC) network and HMIS coordinator. This Coalition is composed of local, private, non-profit and public organizations working together to address the complex issues of homelessness. Its mission is to "Eliminate homelessness in Monterey County by promoting interagency coordination to develop and sustain a comprehensive system of housing and services designed to maximize the self-sufficiency of individuals and families." Part of the Coalition's role within the CoC is to assess gaps in service and develop programs, creating a web of services that leaves no local need unmet. The Coalition has demonstrated critical leadership in developing collaborative programs serving the homeless. CoC member agencies provide the continuum of services such as transitional housing, emergency shelter, street outreach and referral, child care, case management, life skills/employment training, drug and alcohol recovery counseling, youth programs, food distribution and counseling to assist families to become self-reliant. The Coalition is currently implementing its 10-year plan to end homelessness titled "Lead Me Home." The plan promotes broad involvement of all members of the community in forging the end of homelessness.

TRANSPORTATION AGENCY FOR MONTEREY COUNTY (TAMC) -- is a regional agency with a twenty-three member board which consists of local elected officials from each of the 12 cities in Monterey County and from the five Supervisorial Districts. TAMC exists to provide regional planning and coordination of transportation issues & funding, and serves as an important forum to address economic development issues pertaining to work commutes, getting goods to market, serving tourism, and balancing local and regional transportation needs. TAMC is Monterey County's designated Regional Transportation Planning Agency (RTPA), Congestion Management Agency (CMA), and Local Transportation Commission (LTC). Ex-officio members include the Association of Monterey Bay Area Governments (AMBAG), Monterey-Salinas Transit, the Monterey Bay Unified Air Pollution Control District, and the City of Watsonville. The City of Salinas actively participates in the oversight of TAMC activities and coordinates its own transportation improvement program with that of this regional agency.

ASSOCIATION OF MONTEREY BAY AREA GOVERNMENTS (AMBAG) -- is the federally designated Metropolitan Planning Agency (MPO) and Council of Governments (COG) organized to serve as a permanent forum for collaboration, planning and study of regional issues of mutual interest to the counties and cities in Monterey, San Benito, and Santa Cruz Counties; and for the development of studies, plans, policy and action recommendations. AMBAG's Board of Directors is composed primarily of locally elected officials appointed by

their respective city council or board of supervisors. Ad hoc members from the area's transportation agencies may also serve on the Board. Each member city has one representative on the Board, while each member county has two. The City of Salinas is an active participant in the governance of AMBAG and contributes dues annually for the financial support of the association. Among other duties, AMBAG is responsible for overseeing the Regional Fair Share Housing Allocation (RHNA) process established by the State of California for the region to ensure the provision of adequate housing opportunities. AMBAG also maintains the regional Energy Watch program funded thorough PG&E and the California Energy Commission (CEC) and other energy conservation and sustainability programs, which includes working with local jurisdictions, businesses and the public to retrofit existing lighting fixtures to incorporate more energy efficient lighting fixtures. AMBAG completed the "Regional Blueprint" which is intended to coordinate regional planning efforts aimed at greenhouse gas emissions reductions linked by land use and transportation planning consistent with the objectives of AB 32 and SB 375. The Blueprint was incorporated into the "Sustainable Communities Strategy" integrated into the Metropolitan Transportation Plan. These efforts tie in with federal initiatives to coordinate transportation, housing and energy conservation programs and demonstrate compliance with federal Clean Air Act. In July 2013 AMBAG began the public consultation process to develop the "2035 Moving Forward Monterey Bay Plan," an integrated long-range transportation and land use plan. One of the six community workshops held in July 2013 and then again in March 2014 was held in Salinas.

<u>Priority Needs</u>. The Strategic Plan section (page 68) of the 2010-2015 Consolidated Plan serves as a blueprint for addressing the needs identified in the Housing and Homeless Needs Assessment and other relevant sections of the Consolidated Plan. The table below lists activities being funded by ACTION PLAN 2014-15 that correspond to the listed priority needs.

	Priority Need and Specified Objective	2014-15 Funding
	General Housing (GH) & Special Housing (SH) Needs	
GH1	-Support to CHISPA to acquire and rehab the Vista De La Terraza affordable housing development, 40 extremely low, very low and low income rental units	\$714,400
GH3	-Grid Alternatives will install solar electric systems in ten low income homeowners' houses to reduce their electric bills by 70%	\$30,000
GH3, SH2	-Rebuilding Together to rehabilitate 3-8 homes in Salinas	\$36,600
SH2	-Assist with improving accessibility, City-wide (6 units, owner-occupied low income households)	\$96,000
GH3 CN4	-Operate housing rehab program City-wide, including direct and deferred loans, construction oversight, and loan servicing. Room additions are allowed for large households. Owners must be low income or lease units to lower income tenants (4 units, owner-occupied low-income households)	\$309,000
	Community Development Needs (CN)	
CN6	-Assist the construction of the Steaming Ahead Historic Railroad Exhibit to improve ADA access to an existing wooden stair structure.	\$102,534
CN6	-Assist the construction of the ADA Sidewalk at Tatum's Garden - (Design/Construction)	\$49,066
CN1, CN3 CN5	<ul> <li>Assist non-profit agencies addressing human service needs via activity funding with CDBG</li> </ul>	\$238,640
CN1	-Support eligible activities by City with CDBG funding (Breadbox, Firehouse Recreation, and Hebbron Heights activities)	\$172,360
CN1, CN3	-Support the Retrofit Phase I at the Old Municipal Swimming Pool Building (Design/Construction)	\$350,000
	Homeless Needs (HN)	

HN1 HN2	- Integration of homeless services through a HUD-approved Continuum of Care that promotes coordination of services and reduces service overlaps and gaps. Also, programs and services focused upon the prevention of homelessness, and on the rapid re-housing of those recently homeless or in imminent risk of same	\$159,590
HN1	-Support for Rehabilitation of 10 Soledad Street (Design/Construction) to be used for providing social services to homeless persons	\$194,400

<u>Public Housing</u>. The Housing Authority of the County of Monterey (HACM) serves as housing authority for the County as a whole and for each city in the County (except the City of Soledad). The City of Salinas does not permanently own, manage, or otherwise control any residential property, including any property that could be categorized as "public housing." [The City has acquired single family houses through the State-administered Neighborhood Stabilization Program (NSP), discussed elsewhere in this plan.] The Housing Authority has <u>not</u> been designated by HUD as "troubled." HACM has the responsibility for addressing public housing improvements, housing voucher programs, and resident initiatives.

The Authority has taken the lead in developing innovative models to enable the homeless and other low income families to achieve economic independence and self-sufficiency. Their multi-faceted plan to improve the operation of public housing units and assist clients toward self-sufficiency is detailed in their periodically updated Five Year ACTION PLAN.

The Housing Authority maintains a good working relationship with both the City itself, and the former Salinas Redevelopment Agency, frequently partnering with one or the other to further each agency's objectives. Examples of City/HACM cooperation include: the Laguna Haciendas Phase I affordable rental housing development (funded by City HOME funds, former Redevelopment funds and Tax Credits) completed on January 8, 2013;the Laguna Haciendas Phase II project's groundbreaking in June, 2013 (funded with City HOME funds); and cooperative efforts to facilitate the redevelopment of the "China town" area which is adjacent to the Housing Authority's oldest and largest public housing project in Salinas.

The Housing Authority operates HUD's Housing Choice Voucher (HCV) Program (previously known as **Section 8**) throughout Monterey County. Qualifying households must have incomes below 50% of the area median income (i.e., be "very low income") to receive rent assistance paid directly to the property owner to help them afford rental units. Unlike earlier versions of this program, households can pay more than 30% of their income for housing, particularly in high cost areas such as Salinas. Federal funding for the HCV Program has been declining over the past several years and the Housing Authority has begun to develop housing options outside of both HCV and traditional public housing (such as the Tynan Village development in Salinas). Federal funding for the operation and updating of existing public housing has also been subject to reductions, again causing the Housing Authority to explore other options for addressing the housing needs of its clients. The waiting list for new vouchers has been closed for several years.

<u>Anti-Poverty Actions</u>. According to the American Community Survey's report of the U.S. Census, 2006-2010 Poverty Status Within the Past 12 Months, approximately 22.3 percent (individuals) or 19.8 percent (families) are in poverty in Salinas. Various factors can contribute to poverty conditions within a specific area, including levels of educational attainment, fluency in English, the status of the local and the regional economy, and real or perceived barriers encountered by job-seekers. Poverty is also a function of salary inequities, citizenship status, tightening credit standards, the changing structure of skilled and unskilled labor, reductions in the level of public assistance, and other local, regional, and national economic dynamics.

As a California municipality, the City of Salinas has very limited control over the existence of poverty among its residents. Nevertheless, the City's actions – particularly with regard to the use of federal funds covered under

this plan – can work to assist those households and individuals currently facing poverty. This annual ACTION PLAN implements the Strategic Plan set out in Part 4 of the Consolidated Plan. Strategy elements are enumerated below, with specific FY 2014-15 actions noted within each category.

1. Continue to support the efforts of housing developers providing affordable housing opportunities in Salinas, particularly rental and multi-family housing. Provide HOME/CHDO allocation of \$714,400 to Vista de la Terraza for Phase I Rehabilitation. The Rehabilitation efforts will bring the structures into code compliance and stabilize existing structures.

2. Continue to support homeownership counseling and financial literacy training in the community, particularly focused upon lower income households and individuals. Support the Housing Resource Center to provide homeownership counseling and personal finance education (CDBG \$23,000).

**3.** Continue to provide housing rehabilitation programs targeting lower income homeowners and units serving lower income renter households to correct deficiencies and improve the livability of residential property. Fund the City's Housing Services Program to continue to process housing rehabilitation lending (HOME \$200,000 and CDBG \$109,000). Provide funding to Rebuilding Together for materials to be used by volunteers providing repairs to low income households (CDBG \$36,600). Provide funding to Grid Alternatives (CDBG \$30,000) to install energy saving improvements (solar electric systems) for low-income homeowners.

4. Continue to provide assistance to lower income homeowners in need of housing modifications to improve accessibility and foster continuing independent living. Fund the City's Housing Services Program to continue the Housing Accessibility Assistance grant program (CDBG \$96,000).

**5.** Continue to support senior-related services, particularly those that relate to fair housing issues, to enabling seniors to remain in their own homes, and to addressing basic needs. Partially fund the Alliance on Aging's Senior Tax Assistance and Ombudsman (CDBG \$20,000). Partially fund Legal Services for Seniors (CDBG \$10,000) and Project Sentinel (CDBG (\$16,442 Subcommittee recommendation; \$18,942 staff recommendation) for fair housing services. Provide funding to Meals on Wheels of the Salinas Valley (CDBG \$10,600 Subcommittee recommendation).

6. Support community organizations providing services to the disabled community (and to those living with HIV-AIDS), particularly those that assist with securing and maintaining decent, appropriate housing. Support increased community education regarding those with disabilities, both general and with regard to housing needs. Support Central Coast Center for Independent Living's Housing Choices for Persons with Disabilities (CDBG \$10,000) as well as Central Coast HIV/AIDS Services activities (ESG \$24,824). Provide funding to Interim's MCHOME project serving those with psychiatric disabilities (ESG \$44,040 Subcommittee recommendation; \$40,940 staff recommendation).

7. Continue to support homeless service providers in Salinas and the larger community. Continue to support the development of transitional housing, emergency shelters, and supportive services designed to address the needs of homeless and near-homeless. Provide grants to Housing Resource Center for homeless prevention activities and rapid rehousing (ESG \$24,243) and to Shelter Outreach Plus' I-HELP program for homeless single men (ESG \$25,000). [Funding of MCHOME in item 6 above also addresses this issue, particularly homelessness in the downtown and Chinatown area.] Provide funding to Franciscan Workers of Junipero Serra for their Dorothy's Place Hospitality Center (ESG \$20,000) and Rancho Cielo Inc.'s transitional housing program (\$10,000).

8. Continue to support City and community programs focused upon the recreational and educational needs of Salinas' youth. Provision of facilities and services at City's Breadbox Recreation Center (CDBG

\$53,960), Firehouse Recreation Center (CDBG \$21,400), and Hebbron Family Center (CDBG \$98,000). Fund Public Services activities for Girls Inc. (CDBG \$10,742); East Salinas Girl Scout Center (\$13,428); Police Activities League's sports activities and mentoring (CDBG \$10,000), Sunrise House's counseling programs (CDBG \$23,428); Community Human Services' Super Parents (CDBG \$10,000); Suicide Prevention Service of Central Coast (CDBG \$10,000); and Second Chance Youth Program (CDBG \$10,000).

**9. Support activities designed to retain and expand the existing employment base.** CSUMB Small Business Development Center's Microenterprise Technical Assistance (CDBG \$69,286). The Section 108 loan pool may assist in financing projects critical for job attraction or retention.

<u>Addressing Hazards of Lead Paint.</u> As required as a condition of receiving HUD funds, and as included in the Certifications found at the front of this ACTION PLAN, the City of Salinas complies with HUD's Lead Safe Housing Regulation (Title 24, Part 35). Primary compliance is through City Housing Services Program staff.

Potential project sites with housing units constructed prior to 1978 are tested by a certified lead inspection firm (for lead paint and, where applicable, for other possible materials containing lead, such as ceramic tiles). When found, lead remediation is performed by certified LBP contractors before the rehabilitation contractor is permitted to begin work. In addition, regardless of date-of-construction, rehabilitation sites are inspected for failing paint surfaces (chipping, flaking) during the initial rehabilitation evaluation. If such deteriorating paint is found, lead testing is performed and the necessary steps taken if lead is found. All general contractors involved in the Rehabilitation/Housing Accessibility Assistance grants and First Time Homebuyer program have received their certification as an EPA Renovation, Repair and Painting (RRP) contractor. Additionally, the Executive Director for Rebuilding Together/Monterey Salinas (RTMS), an agency that performs minor rehabilitation of single-family home and local Salinas general contractors who perform work on their projects have or will attend training in FY 2014-15 to obtain their Lead Based Paint Certification. As a result, a number of RTMS contractors and the RTMS Director now have greater awareness and skills for lead detection and remediation.

Lead-based paint testing, remediation and abatement activities are expensive. While such activities are eligible items for rehab loans, the cost was found to be a deterrent to potential rehab clients. The City therefore established a lead hazard grant program whereby rehabilitation clients are provided a grant sufficient to cover most -if not all- the costs of lead abatement. The current maximum grant is \$14,000 within the Alisal Homeownership and Neighborhood Revitalization Area and \$11,000 in the remainder of the City. The lead testing and lead hazard grant policies also apply to participants in the Housing Accessibility Assistance (HAA) program, also administered by Housing Services. Funding for these grants is included in the specific rehabilitation activities (lines 10 and 11 on the ACTION PLAN Table in Appendix A).

The City's down-payment assistance program for first-time homebuyers requires a City inspection prior to provision of financial assistance. Units with failing paint surfaces, or that were constructed prior to 1978, are tested for lead. If found, the lead must be removed or otherwise addressed in keeping with the HUD requirements as a condition of receiving a down-payment loan.

## **Program Specific Requirements**

<u>CDBG and HOME Timeliness of Expenditures</u>. HUD has established a guideline for the timely use of CDBG funds, specifically: each year by May First, grantees should have spent, and drawn down from HUD, enough CDBG funds such that the remaining available balance does not exceed one and one half times the annual grant amount (thus the ratio should not exceed **1.5:1**). Meeting this benchmark should not be taken for granted as it is due to concentrated effort by staff, not only within the Housing Division, but, in other departments

(noticeably *Public Works*, and *Finance*) to ensure that CDBG funds are spent appropriately, and on time. HOME funds are to be "committed" to projects within two years, and then spent within five years.

With implementation of the FY 2012 HOME Appropriations Law and the Operating Guidance for Implementation issued via CPD Notice 12-007 on May 8, 2012, HUD imposed significant changes and additional requirements to the HOME program. Significant changes included a four-year project completion requirement from date of project commitment. "Completion" shall mean that all necessary construction work has been completed and the project has received a certificate of occupancy or other local certification indicating that construction or rehabilitation has been completed and the project is ready for occupancy. For projects that fail to be completed within the four-year deadline, the Participating Jurisdiction (PJ) will be required to repay the HOME funds invested in the project. Repayment of HOME funds would be required for any unit that is not rented to eligible tenants within eighteen (18) months of project completion. Homebuyer units that are not sold within six (6) months of completion of rehabilitation/construction would be required to be converted to rental projects.

The 2012 revisions also applied to CHDO requirements, for example, commitment of CHDO set-aside funds to specific CHDO projects within twenty four (24) months. HUD would de-obligate CHDO set-aside funds not expended within five (5) years of obligation to the PJ.

PJs are required to assess a developer's capacity and financial condition, in addition to market need for the project and its long-term viability, before committing HOME funds. PJs are required to annually examine the financial condition of rental projects with at least ten (10) HOME assisted units, compliance with property standard and inspection requirements, establishment of mandatory design considerations for homebuyer programs and development of adoption of written policies and procedures for program oversight improvement, risk assessment and monitoring. Funds are not considered committed unless an executed Funding Agreement is in place - when even small projects take four (4) years to complete, it can be difficult to "commit" HOME dollars within two(2) years of making an allocation in an ACTION PLAN. Another complication is that many public funding sources require that developers both control the land (either own it or have a solid purchase agreement) and have land use entitlements in place before submitting applications for funding. The costs, and time required, to achieve this status are extensive, particularly if the project requires discretionary zoning approvals (e.g., conditional use permits, variances, or planned unit development permits). With federal HOME guidance suggesting that construction commence within twelve (12) months of expenditure of funds, it becomes virtually impossible to use HOME funds to acquire sites. With these additional regulations imposed, the City will continue experience a decline in viable affordable housing projects that meet funding criteria. During the fifteen (15) years since Salinas began receiving HOME funds, development costs and construction costs have increased greatly, as have the complexities of housing finance - particularly for multifamily housing.

<u>ESG.</u> On May 20, 2009, the HEARTH Act (Emergency Assistance and Rapid Transition to Housing) was enacted making numerous changes to HUD's homeless assistance programs. On November 15, 2011, HUD released new interim regulations for the Emergency Solutions Grants (ESG) program. This interim rule revises the regulations for the Emergency Shelter Grants program by establishing the regulations for the Emergency Solutions Grants program, which replaces the Emergency Shelter Grants program. The change in the program's name, from Emergency Shelter Grants to Emergency Solutions Grants, reflects the change in the program's focus from addressing the needs of homeless people in emergency or transitional shelters to assisting people to quickly regain stability in permanent housing after experiencing a housing crisis and/or homelessness.

The City of Salinas' (City) Housing Division, under the Community & Economic Development Department, as required by 24 CFR 91.100(d), consulted with the Continuum of Care (CoC) to determine how to best allocate its ESG grant for eligible activities.

Under the revised ESG pursuant to 24 CFR Part 576, all funded activities must fall under one of the following components:

- 1) Street Outreach
- 2) Emergency Shelter
- 3) Homeless Prevention
- 4) Rapid Re-housing
- 5) Homeless Management Information System (HMIS)

<u>ESG Matching Funds</u>. A condition of receiving ESG monies requires that the subrecipient match the ESG funding with an equal amount of funds from sources other than ESG funds, such as other grants, local and/or private funds, cash, or in-kind contributions.

Matching funds for the Emergency Solutions Grant allocations are detailed in the table below. The five subrecipients will receive a total of \$147,621.00 in ESG funding, and the City will use \$11,969.00 for administrative costs. The total of the listed matching funds is \$389,295.00.

Agency/Eligible Component	Category Amount	Total ESG Funding	Matching Funds	Source of Matching Funds
Central Coast HIV/AIDS Services Homeless Prevention	\$24,824	\$24,824	\$183,723	НОРWA
Franciscan Workers Emergency Shelter	\$20,000	\$20,000	\$20,000	Private donations
Housing Resource Center Homeless Prevention Rapid Re-Housing HMIS	\$14,243 \$10,000 \$2.800	\$26,800	\$41,155	United Way, EFS, CAP
Interim, Inc. Street Outreach Emergency Shelter	\$40,940 \$9,814	\$50,970	\$69,724	MoCo Behavioral Health, Donations
Shelter Outreach Plus Emergency Shelter	\$25,000	\$25,000	\$74,693	Community Foundation of Monterey County, Harden Foundation, Newman's Own Foundation, D & L Packard Foundation, Private donations
City of Salinas Administration		\$11,996		N/A
TOTAL		\$159,590	\$389,295	

<u>Specific HOME Requirement</u>. Salinas has periodically requested and received "high cost waivers" as provided under HOME regulations. The HOME value limits used on single family housing was \$581,400 to the end of 2013. Based on the HOME Final Rule, staff researched sales stats in Salinas and determined that the revised HOME Value Limit is now \$287,375. As in many jurisdictions across California, recent and rapid housing price depreciation was experienced across all Salinas' neighborhoods. The Second amendment to the FY 2013/14 Action Plan will include the new HOME Value Limit. Property owners throughout the city, particularly those with sub-prime mortgage loans and those victimized by predatory lending practices, are still finding themselves unable to refinance or otherwise modify current loans due to the drop in housing prices even though the recent upward movement of Sales prices. Layoffs, along with 'underemployment' (i.e., reductions in income due to reduced hours or unpaid furloughs), are aggravating this unfortunate situation.

In keeping with program requirements, the City imposed recapture requirements pursuant to the *City of Salinas First Time Homebuyers Down Payment Assistance Program Guidelines* (as adopted by City Council). The full amount of HOME assistance provided to first-time homebuyers is repaid to the City upon sale or transfer of the property, or other default under the Deed and Promissory Note. There is no provision for waiver or forgiveness of the principal amount; however, the interest which accrues (three percent per annum, simple) is forgiven provided the homebuyer occupies the property, and otherwise complies with the requirements, for thirty (30) years. Sale or other disposition prior to thirty (30) years from receipt of HOME assistance triggers repayment of principal and interest to the City; HOME funds so received are program income subject to HOME restrictions on re-use by the City of Salinas.

<u>RECAPTURE/RESALE PROVISION.</u> The City's First time Homebuyer Program funded its first loan in FY 2012-13 assisting a Salinas low income resident realize the dream of homeownership. Pursuant to HUD's HOME recapture regulations the City has chosen to recapture the entire principal loan balance (direct homebuyer subsidy) to the extent there are net proceeds after the sale of the home and repayments of the first mortgage and closing costs. This indebtedness is due and payable upon sale or transfer of the property, prior to the expiration of the period of affordability, to the extent there are sufficient "net proceeds". Net proceeds are defined as the amount of sale proceeds remaining (if any) after payment of any superior loan(s) (Other than HOME funds) and customary closing costs. If upon the voluntary or involuntary sale of the above named property prior to the expiration of the period of affordability there are insufficient net proceeds to pay the balance remaining of the FTHB program loan, the HOMEBUYER is relieved from any further obligation to pay the indebtedness. Per HUD's direction, City is currently using the revised HOME Value Limit of \$287,375.

<u>HOME Matching funds</u>. Pursuant to HUD regulations, all participating jurisdictions (PJs) must contribute or match 25 cents for each dollar of HOME funds spent on affordable housing. The HOME statute allows for a reduction of the matching contribution requirement under three conditions: 1) fiscal distress, 2) severe fiscal distress, and 3) for Presidentially-declared major disasters. When a local jurisdiction meets one of these distress conditions, it is determined to be in fiscal distress and receives a 50 percent reduction of match. If a local jurisdiction satisfies both of the distress criteria, it is determined to be in severe fiscal distress and receives a 100 percent reduction of match. Matching funds need not be provided for the 2014-2015 allocation because as of November, 2013, the City is considered to be in "severe financial distress." This determination was made because per capita income (\$18,474) and poverty level percentages (15.6%) for Salinas exceed the HUD criteria for severe financial distress. The City will continue to accrue matching funds to be 'banked' against future match requirements.

<u>HOME-Affirmative marketing</u>. From time to time the City provides gap financing to multi-family housing projects using the proceeds of the HOME Investment Partnerships Program (HOME) grant. As a condition of such financing, project owners enter into a Funding Agreement with the City that details the requirements and obligations incumbent upon recipients of HOME funds. Pursuant to HUD rules and City practice, a portion of the housing units within the development are designated as "HOME-assisted" units. Such units are required to be rented to lower income households at affordable rents for the term of the agreement. Available units are to be affirmatively marketed.

The HOME funding agreement also sets the requirement to comply with the HOME rules and regulations, typically in a general proviso such as:

Use of funds received pursuant to this Agreement shall be in accordance with the requirements of Title II of the Cranston-Gonzalez National Affordable Housing Act of 1990, 24 CFR Part 92, and other regulations governing the HOME Program, and any amendments or policy revisions thereto which shall become effective during the term of this Agreement.

In addition, however, specific wording is included pertaining to a variety of important obligations. Included among these are requirements to collect and maintain data pertaining to tenant income, race and ethnicity, household size and other characteristics which can be analyzed to determine the success of affirmative marketing efforts. During FY12-13, staff commenced the process of transporting all multi-family projects with active affordability periods into the Community Data Services database (CDS). This online grants management system has been in use for the past three years for reporting and tracking of all CDBG and ESG Public Service grantees, with the goal of adding the multi-family project module as resources permitted. The Covered projects include developments with rent and income restrictions under the City's Inclusionary Program, the former Salinas Redevelopment Agency, and the City's HOME and CDBG program. The database allows for enhanced comprehensive reporting of existing multifamily projects. Streamlining the monitoring process enables a more effective annual/periodic review and determination of long-term project viability. Moreover, this data is required to be submitted periodically to the City to assist in monitoring efforts. The Agreements contain a specific requirement to "affirmatively further fair housing" and a stipulation that the City can cancel the agreement if low income and minority people are not being served adequately.

Funding recipients are required to comply with the federal Civil Rights Act of 1964 and with the federal Fair Housing Act. A detailed list of prohibited actions is included in the HOME Funding Agreement. Funding Agreements include the following language compelling affirmative marketing:

(Recipient agrees) ... to carry out affirmative marketing requirements in accordance with 24 CFR 92.350-351, and implementing procedures approved by the City, in order to provide information and otherwise attract eligible persons from all racial, ethnic, and gender groups in the housing market area.

Finally, compliance is compelled by the City through the use of recorded restrictions and obligations which are placed against the property, including a Grant of Lien.

<u>HOME-Outreach to minority-owned and women-owned business</u>. Since the closure of the local, federally funded Minority Business Center, we have been obliged to develop direct methods of reaching out to minority and women-owned businesses. In April 2013, California State University Monterey Bay relocated their Small Business Assistance Center to downtown Salinas, which provided enhanced opportunities for coordinated outreach to minority and women-owned businesses.

As is our practice, the Housing Division maintains notices at City and County building permit desks inviting contractors to contact us regarding our programs. The local Salinas Valley Builders' Exchange publishes our notice annually in an issue of their bulletin to their members as well as posting our notice in their offices. The Division's approved list of contractors for housing rehabilitation projects includes 27 firms; fifteen (56%) of these are minority-owned firms. Although unsuccessful in finding or identifying local women-owned building contractors to date, outreach efforts in FY2014-15 will encourage their participation in our HUD-funded activities. The City may also research the Caltrans database of certified disadvantaged business enterprises (women and minority owned). We also maintain a list of building designers/draftsmen that provide rehab plans and drawings; three (3) of the four (4) individuals on the list (e.g., 75%) are minorities.

The City's Public Works Department staff receive regular reminders on the importance of promoting to general contractors (bidding on City capital improvement projects) the need to seek out qualified minority and womenowned sub-contractors. The Bid Specifications used for Capital Improvement Projects funded with CDBG monies contain language pertaining to appropriate affirmative action in support of women's business enterprises to be undertaken by contractors that includes review of Caltrans database of certified disadvantaged business enterprises (women and minority owned). This department has maintained the position of "Public Works Compliance Officer" which provides in-house support to help implement HUD labor standards requirements. This incumbent, together with Housing Division staff, regularly attend workshops and trainings on this topic. Our HUD-funded CIP contracts contain the required clauses pertaining to non-discrimination and preference for hiring local residents; Division staff review bid packages prior to release to ensure appropriate requirements are included.

## Monitoring

The City will maintain accurate records (both program and financial) pertaining to its housing activities. Salinas City staff will continue to service and monitor the Housing Services Program's portfolio of rehabilitation and FTHB program loans. The City has developed a system for monitoring HOME-assisted rental properties which was implemented at the start of FY 2004-05. Fund disbursements to CDBG public services subrecipients and to ESG subrecipients are predicated upon receipt of beneficiary demographics and related programmatic statistics. On-site monitoring of public services activities is scheduled and on-going. Three years ago, the City entered into an agreement with an Internet-services provider whereby public services subrecipients are able to submit beneficiary data and reimbursement requests on-line. During this FY the City completed the inclusion of all its existing affordable housing projects to the multi-family module. Such properties have unit income restrictions pursuant to one or more of the following programs administered by the City's Housing Division: Community Development Block Grant Program (CDBG), HOME Investment Partnerships Program (HOME), City of Salinas Inclusionary Housing Program, and the former Salinas Redevelopment Agency (SRA). As the SRA was dissolved, all existing Regulatory Agreements are now administered by the City of Salinas Successor Housing Agency. During FY 2013 staff completed a monitoring module for all of its multi-family housing projects. During FY 2013 an Annual Compliance Report was submitted for all income/rent restricted properties. Staff is preparing for the upcoming Annual Compliance Reports that will during FY 2014. Staff continues to research various options for enhancement of the annual reporting and monitoring process. This will further improve the quality of on-going monitoring efforts, and significantly reduce time spent on data-entry and record-keeping -both for City staff and for those at agencies receiving City financial support.

The City will review its housing activities, on a regular basis, to determine whether they are being carried out in accordance with the Strategic Plan (as contained in Part 4 of the Consolidated Plan). The results of such review will be used to:

1. Determine suggested revisions to the Consolidated Plan and to the City policies and procedures related to the provision of affordable housing;

2. Confirm compliance with statutory and regulatory requirements of applicable provisions of the National Affordable Housing Act; and

3. Prepare such performance reports as the City is required to make to the U.S. Department of Housing and Urban Development, as well as to develop new performance measures pursuant to the most recent monitoring process: "Outcome Measurement System," as promulgated in the HUD Notice found at Federal Register Volume 71, Number 44 dated March 7, 2006.

The Housing Division of the City's Community and Economic Development Department, together with the City Finance Department, will undertake monitoring of the use of all HUD funds received or administered by the City, including reviewing information submitted to existing HUD "cash and management" systems for accuracy. As is the case each year, an outside audit will also be performed by a qualified accounting firm.

## Affirmative Fair Housing

<u>Fair Housing</u>. The City's fair housing commitment is executed by the City Council's continued support of fair housing activities through allocation of CDBG public service funds: Legal Services for Seniors' legal assistance with rental and homeownership housing problems; Housing Resource Center's housing counseling activities; HIV/AIDS support activities (Central Coast HIV/AIDS Services); partial funding of Housing Specialist for disabled (Central Coast Center for Independent Living); Interim's MCHOME program; and the Ombudsman program (Alliance on Aging) for residents of nursing homes and convalescent facilities. For the first time in FY 14-15, Project Sentinel, an award-winning HUD-certified fair housing agency, will specifically target services in Salinas and unincorporated Monterey County.

In Fiscal Year 2012-13, First Community Housing's Gateway Senior Apartments received TCAC funds and completed their construction financing package. Construction was completed in November 2013. The creation and preservation of housing designed to accommodate the needs of disabled within our community is a key aspect of addressing fair housing issues. Further, the Laguna Haciendas Phase I affordable rental housing development was completed in on January 8, 2013. Also, the Laguna Haciendas Phase II project commenced construction in April 8 2013.

According to the 2010 U.S. Census data, minority households account for three quarters of the City's population, with a high concentration in East Salinas. Six Census tracts meet the HUD-defined criteria for an "area of minority/ethnic concentration; all are located in East Salinas (Census Tracts 05, 06, 07, 08, 09, and 106.02) and shown on the map on page 15. The Consolidated Plan also notes that very low- and low-income black Salinas households and low-income Hispanic households have a disproportionate share of housing needs compared to the City's population as a whole. Housing and Community Development staff provide written information and program materials in both Spanish and English; six of the eight staff are English/Spanish bilingual.

As detailed in the SUMMARY NARRATIVE section above, the City's proposed plan for the use of HUD funds focuses funds and activities on East Salinas neighborhoods. The City also has in place regulatory mechanisms that work toward resolving housing problems facing minority households. Some specific examples:

(1) **large households**: City Code requires developers of multifamily housing to develop at least 20 percent of units with a minimum of 3 bedrooms and at least 10 percent with 4 or more bedrooms. City "inclusionary housing ordinance" calls for 60 percent of inclusionary units to contain at least 3 bedrooms (options 2 and 3). HUD-funded City rehabilitation programs finance the addition of bedrooms for overcrowded homeowners.

(2) **households headed by single mothers**: Salinas funds traditional after-school recreational programs at City facilities that allow single parents to work during traditional employment hours. CDBG public services funds will support three recreation centers in East Salinas: the Bread Box, the Firehouse, and the Hebbron Family Center - these centers focus upon after-school activities. As described elsewhere, the City has been instrumental in the development of additional childcare facilities. Such centers not only allow single parents the opportunity to continue education or to work full-time, but provide employment opportunities as well.

(3) **households with teen aged children**: The City of Salinas will again fund the Community Human Services "Super Parents" activity which works to reduce child abuse and related behaviors (CDBG public services). CDBG funds will again support gang prevention activities focused upon at-risk youth (Second Chance) and female teenagers (Girls Inc. and Girls Scouts of the Central Coast East Salinas Center). Public services funding is also provided to the Family Services Agency to provide suicide prevention education in schools.

## Attachments to Action Plan

Appendix A - FY 2014-15 ACTION PLAN Tables (2)

Appendix B – CDBG Public Services Funding Parameters (adopted May 21, 2013 and proposed revision) Appendix C – ESG Public Services Funding Parameters (adopted May 8, 2012 and proposed revision) Appendix D – Summary of Public Comments [May 6, 2014 City Council Meeting]

Appendix E - Council Resolution \_\_\_\_\_ (N.C.S.)

Appendix F - Proof of Publication

Appendix G – Activity Summaries

#### **CITY OF SALINAS** ACTION PLAN FOR CDBG, HOME AND ESG FUNDS - FISCAL YEAR 2014-15 For Consideration by Council on May 6, 2014

Draft	ACTION PLAN FOR C	DBG, HOME AND Consideration by Co	ESG FUNDS - FIS		5		
eran	5			51/ 001 4 0045 500	REALLOCATED	ESTIMATED PROGRAM INCOME	
ACTIVITIES / DESCRIPTION	LOCATION	FY 2014-2015 CDBG FUNDS	FY 2014-2015 HOME FUNDS	FY 2014-2015 ESG FUNDS	FUNDS FROM PRIOR YEARS	(NEW) FROM VARIOUS ACTIVITIES	TOTAL 2014-2015 BUDGET
Planning and Administration	LOCATION	FUNDS	FUNDS	FUNDS	TLARS	VARIOUS ACTIVITIES	DUDGET
Management, coordination of CDBG, HOME, and E	SG-						
1 funded activities	N/A	\$419,000		\$11,969			\$584,769
Subtotal - Planning and Adm	nistration	\$419,000	\$59,000	\$11,969	\$94,800	\$0	\$584,769
Program Delivery	NIA	¢0	¢20.000				¢20.000
<ul><li>2 First-Time Homebuyer - City (HOME) (3225)</li><li>3 Housing Services (3220)</li></ul>	N/A N/A	\$0 \$150,000	\$38,000			\$100,000	\$38,000 \$250,000
4 Multi-Family (3240)	N/A N/A	\$150,000	\$42,000			\$100,000	\$250,000
Subtotal - Housing		\$170,000	\$80,000	\$0	\$0	\$100,000	\$350,000
Affordable Housing		+	•		•	•	
5 First-Time Homebuyer Downpayment Assistance	City-wide (scattered sites and AHNRSA)		\$60,000			\$60,000	\$120,000
CHISPA 6 Vista de la Terraza Pre-development/Rehabilitation	1		\$164,400				\$164,400
CHISPA 7 Vista de la Terraza Acquisition/Rehabilitation			\$0	\$0	\$550,000		\$550,000
Rebuilding Together - Monterey/Salinas (RTMS) 8 Home Repair & Rehabilitation Grid Alternatives	City-wide (scattered sites)	\$36,600					\$36,600
9 Owner/Renter-occupied Housing Rehabilitation	City-wide (scattered sites)	\$30,000					\$30,000
Subtotal - Affordable		\$66,600	\$224,400	\$0	\$550,000	\$60,000	\$901,000
Housing Rehabilitation			•		•	•	
City-Housing Rehabilitation Assistance (CDBG \$109 10 HOME \$200,000) (3220)	,000 and City-wide	\$56,050	\$200,000		\$52,950		\$309,000
11 City-Housing Accessibility Assistance (3220)	City-wide	\$96,000					\$96,000
Subtotal - Housing Reh	abilitation	\$152,050	\$200,000	\$0	\$52,950	\$0	\$405,000
Economic Development							
CSUMB SBDC Self-Employement Through Micro-en Training SEMET - University Corporation at Montere		\$69,286					\$69,286
Subtotal - Economic Dev	elopment	\$69,286		\$0	\$0	\$0	\$69,286
Public Facilities/Improvements							
City of Salinas, Public Works Department Old Municipal Swimming Pool Building Retrofit Pha 13 #9535)	ase I (CIP 920 N. Main Street	\$350,000					\$350,000
City of Salinas, Public Works Department ADA Sidewalk Construction at Tatum's Garden (De 14 Construction)	esign and 1 Maryal Drive	\$49,066					\$49,066
City of Salinas, Public Works Department 10 Soledad Street (Design and Construction) (CIP	#9065) 10 Soledad Street	\$194,400					\$194,400
City of Salinas, Public Works Department Steaming Ahead Historic Railroad Exhibit	20 Station Place	\$102,534					\$102,534
Subtotal - Public Facilities/Impre	ovements	\$696,000	\$0	\$0	\$0	\$0	\$696,000
Public Services							
Alliance on Aging, Inc. (Ombudsman) 17 Ombudsman	247 Main Street	\$10,000					\$10,000
Alliance on Aging, Inc. (T.C.E.) 18 Tax Counseling for the Elderly Boys and Girls Clubs of Monterey County	247 Main Street	\$10,000					\$10,000
Boys and Girls Clubs of Monterey County           19         Catch the Bus Expansion	City-wide	\$10,000					\$10,000

#### **CITY OF SALINAS** ACTION PLAN FOR CDBG, HOME AND ESG FUNDS - FISCAL YEAR 2014-15 For Consideration by Council on May 6, 2014

CITY OF SALINAS ACTION PLAN FOR CDBG, HOME AND ESG FUNDS - FISCAL YEAR 2014-15								
For Consideration by Council on May 6, 2014								
							ESTIMATED	
			FY 2014-2015 CDBG	FY 2014-2015 HOME	FY 2014-2015 ESG	REALLOCATED FUNDS FROM PRIOR	PROGRAM INCOME (NEW) FROM	TOTAL 2014-2015
	ACTIVITIES / DESCRIPTION	LOCATION	FUNDS	FUNDS	FUNDS	YEARS	VARIOUS ACTIVITIES	BUDGET
	Central Coast Center for Independent Living							
20	Housing Choice for Persons with Disabilities Central Coast HIV/AIDS Services	318 Cayuga St., Suite 208	\$10,000					\$10,000
	Central Coast HIV/AIDS Services Housing Program	City-wide						
21	(Homeless Prevention)	ong mae			\$24,824			\$24,824
	City of Salinas Bread Box Recreation Center		450.040					*50.0/0
22	After-School Program - Breadbox Recreation Center City of Salinas Firehouse Recreation Center	745 N. Sanborn Rd.	\$53,960					\$53,960
23	After-School Program/ Saturday and Seniors Prog-FRC	1330 E. Alisal Street	\$21,400					\$21,400
	City of Salinas Hebbron Family Center							
24	After-School Program /Saturday Prog- HFC Community Human Services - SuperParents	683 Fremont Street	\$98,000					\$98,000
25	SuperParents	433 Salinas Street	\$10,000					\$10,000
	Family Service Agency of the Central Coast (Suicide Prev)	City-wide						
26	Suicide Prevention Service of the Central Coast Food Bank for Monterey County	City-wide	\$10,000					\$10,000
27	Food Bank for Monterey County	815 West Market St. #5	\$15,000					\$15,000
	Franciscan Workers of Junipero Serra							
28	Dorothys Place Hospitality Center (Emergency Shelter) Girls Inc. of the Central Coast	30 Soledad Street			\$20,000			\$20,000
29	Girls Inc. of the Central Coast	369 Main St. Suite 201	\$10,742					\$10,742
27	Girl Scouts of Californias Central Coast		+10/112					¢10// 12
30	Girl Scouts East Salinas Program Center	345 Towt Street	\$13,428					\$13,428
31	Housing Resource Center of Monterey County (Home Ed.) Homeownership Education and Counseling	134 East Rossi Street	\$23,000					\$23,000
01	Housing Resource Center of Mty Cty (Homeless Prev.)	101 2031 10331 011001	\$20,000					\$20,000
	Homeless Prevention Services (HMIS, Homeless							
32	Prevention, Rapid Rehousing) Interim, Inc.	134 East Rossi Street			\$27,043			\$27,043
33	MCHOME (Emergency Shelter and Street Outreach)	29 Sun Street			\$50,754			\$50,754
	Legal Services for Seniors							
34	Legal Services for Seniors Legal Services for Seniors	21 West Laurel Drive, Suite 83	\$10,000					\$10,000
35	Fair Housing Services	21 West Laurel Drive, Suite 83	\$10,000					\$10,000
	Meals on Wheels of the Salinas Valley, Inc.							
36	Meals on Wheels of the Salinas Valley Peacock Acres, Inc.	40 Clark St., Suite C	\$15,600					\$15,600
	Peacock Acres Transitional Housing Program Group							
37	Psychotherapy	City-wide	\$10,000					\$10,000
38	Project Sentinel Fair Housing Services	City-wide	\$16,442					\$16,442
50	Rancho Cielo, Inc.	ony muc	\$10,442					ψ10,342
39	Rancho Cielo Independent Living Village	City-wide	\$10,000					\$10,000
	Salinas Area Youth Drug Information Crisis Center (Sunrise House)							
40	Youth Alternative to Violence/Teen Closett	119 Capitol Street	\$13,428					\$13,428
	Salinas Area Youth Drug Information Crisis Center (Sunrise	,						
41	House) 7 Challenges	119 Capitol Street	\$10,000					\$10,000
41	Salinas Police Activities League		\$10,000					\$10,000
42	Sports Activities and Mentoring	City-wide	\$10,000					\$10,000
43	Shelter Outreach Plus - -Salinas I-HELP Program	City wide			¢3E 000			¢3E 000
43	-Jaimas I-FIELP PIUyidili	City-wide			\$25,000		1	\$25,000

Draft	ACTION PLAN FOR CI For C		ESG FUNDS - FIS uncil on May 6, 2014		5		
ACTIVITIES / DESCRIPTION	LOCATION	FY 2014-2015 CDBG FUNDS	FY 2014-2015 HOME FUNDS	FY 2014-2015 ESG FUNDS	REALLOCATED FUNDS FROM PRIOR YEARS	ESTIMATED PROGRAM INCOME (NEW) FROM VARIOUS ACTIVITIES	TOTAL 2014-2015 BUDGET
The Second Chance Youth Program of Monterey County           44         Violence Prevention/Intervention Counseling Services	745 N. Sanborn Road	\$10,000					\$10,000
Subtotal - Public Services		\$411,000	\$0	\$147,621	\$0	\$0	\$558,621
45 Contingency cost/overruns	N/A	\$11,231	\$28,048		\$36,000	\$0	\$75,279
Subtotal - Relocation and Contingency		\$11,231		\$0			\$75,279
		\$1,995,167	\$591,448	\$159,590	\$733,750	\$160,000	\$3,639,955
Program Totals							
Total CDBG Projects/Activities (includes FY 2014-15 CDBG funds, reallocated funds, and estimated program income)		\$1,995,167			\$52,950	\$100,000	\$2,148,117
				///////////////////////////////////////	///////////////////////////////////////	///////////////////////////////////////	
Total HOME Projects/Activities (includes FY 2014-15 HOME funds, reallocated funds, and estimated program income)			\$591,448		\$680,800	\$60,000	\$1,332,248
Total ESG Projects/Activities				\$159,590		\$0	\$159,590
GRAND TOTAL		\$1,995,167	\$591,448	\$159,590	\$733,750	\$160,000	\$3,639,955

**CITY OF SALINAS** 

DISCLAIMER: Funds allocated by ACTION PLAN are "reserved" for specified activities. However, they are not "committed" until HUD provides the funds to the City and until Funding Agreements are executed with subrecipients. All "allocations" are tentative at this time.

#### CITY OF SALINAS ACTION PLAN FOR CDBG, HOME AND ESG FUNDS - FISCAL YEAR 2014-15 TABLE 3B

			-		TABLE	3B						-	
	100171011			51 H H A A A	CDBG National				Help HIV or	00.00000	0.1700115		0151515.0011
ACTIVITIES / DESCRIPTION Planning and Administration	LOCATION	NEED	Subrecipient Type	Eligibility Citation	Objective	HUD Matrix Code	Accomplishment Code	Help the Homeless?	AIDS?	OBJECTIVE	OUTCOME	INDICATORS	ONE-YEAR GOAL
Management, coordination of CDBG, HOME, and ESG-funded	City-wide	Planning &	Local Gov't	570.206	570.206	21A General Program	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1 activities	City-wide	Administration	EUCal GOV I	370.200	370.200	Administration	N/A	N/A	N/A	N/A	IWA	N/A	N/A
Program Delivery													
	N/A	Planning &	Local Gov't			14H Housing Services	N/A	N/A	N/A	N/A	N/A	N/A	N/A
2 First-Time Homebuyer - Housing Resource Center (3225)		Administration Planning &				14J Rehab							
3 Housing Services (3220)	N/A	Administration	Local Gov't			Administration	N/A	N/A	N/A	N/A	N/A	N/A	N/A
4 Multi-Family (3240)	N/A	Planning &	Local Gov't			14H Housing Services	N/A	N/A	N/A	N/A	N/A	N/A	N/A
4 Multi-Family (3240)		Administration			I	-							
Affordable Housing	1	1				<b>T</b>	<b>T</b>				1	1	
	City-wide (scattered sites and	Housing	Local Gov	92.205(a)1	570.208a(3)	13 Direct Homeowner	10 Housing Units	N/A	N/A	Provide Decent	Affordability	# of households provided Direct Financial Assistance to	6
5 First Time Homebuyer Downpayment Assistance	AHNRSA)	ribusing	EUcar GUV	72.203(d)1	570.2008(5)	Assistance	to Housing Onics	N/A	1976	Affordable Housing	Anordability	become homeowners	Ū
	165-177 Carr Avenue	Housing	501(c)(3)	92.205 (a)		14B-Rehab; Multi-	10 Housing Units	N/A	N/A	Provide Decent	Affordability	Rental Units Contructed	40
6 CHISPA - Vista de la Terraza Pre-development/Rehabilitiation						family residential 14G- Acquistion for				Affordable Housing Provide Decent			
7 CHISPA - Vista de la Terraza Acquisition/Rehabilitiation	165-177 Carr Avenue	Housing	501(c)(3)	92.205 (a)		Rehabilitation	10 Housing Units	N/A	N/A	Affordable Housing	Affordability	Rental Units Contructed	40
Rebuilding Together - Monterey/Salinas (RTMS) Home Repair & Rehabilitation	City-wide (scattered sites)	Housing	501(c)(3)	24 Part 570.202(b)(2)	570.208(a)(3) - housing activities	14A-Rehab: Single Unit Residential	10 Housing Units	N/A	N/A	Provide Decent Affordable Housing	Affordability	Owner Occupied Units Rehabilitated or Improved	5
Grid Alternatives - Owner/Renter-occupied Housing	City-wide (scattered sites)	Housing	501(c)(3)	24 Part 570.202(b)(4)	570.208(a)(3) - housing	14A-Rehab: Single Unit	10 Housing Units	N/A	N/A	Provide Decent	Affordability	Owner Occupied Units	10
9 Rehabilitation	City-wide (scattered sites)	nousing	301(0)(3)	24 Fait 570.202(0)(4)	activities	Residential	TO HOUSING UNITS	N/A	N/A	Affordable Housing	Anordability	Rehabilitated or Improved	10
Housing Rehabilitation													
City-Housing Rehabilitation Assistance (CDBG \$70,000 and	City-wide	Housing	Local Gov't	570.202, 92.205(a)(1)	570.208(a)(3)	14A-Rehab: Single Unit	10 Housing Units	N/A	N/A	Provide Decent	Affordability	# of owner occupied units	Α
10 HOME \$100,000)	-	riodaling	Local Govi	570.202, 72.203(a)(1)	570.200(d)(J)	Residential	to mousing onits			Affordable Housing	Parordability	rehabilitated or improved	*
11 City-Housing Accessibility Assistance	City-wide	Housing	Local Gov't	570.202	570.202	14A-Rehab: Single Unit Residential	10 Housing Units	N/A	N/A	Provide Decent Affordable Housing	Affordability	# of owner occupied units rehabilitated or improved	7
•												•	
Economic Development     CSUMB SBDC Self-Employment Through Micro-Enteprise	City-wide	Economic Developme	n 501(c)(3)	570.201(0)	570.208(a)(2)	18C Microent Tech Assis	s 01 People	N/A	N/A	Create Economic	Availability/Accessibility	1	33
Cooline obbe oeir Employment middign miero Enteprise	ong mas	Contornio Dorotophilo	301(c)(3)	0/0.201(0)	010.200(0)(2)	Too Microont Poor Asso	of roopic			Cicale Economic	Tread and proceeding of the second seco		50
Public Facilities/Improvements	[	1		[70.001(a) Dublia	[	T	1	1	1		1	1	
City of Salinas, Public Works Department Old Municipal Swimming Pool Building Retrofit Phase I	920 N. Main Street	Other Community	Local Gov't	570.201(c) Public Facilities &	570.208 (a)(1) -Area	03F- Parks, Recreation	11 Public Facilities	N/A	N/A	Create Suitable Living	Availability/Accessibility	Public Facility or	
13 (Design/Construction)		Development		Improvements	Benefit Activities	Facilities				Environments		Infrastructure	
City of Salinas, Public Works Department		Other Community		570.201(c) Public	570.208 (a)(2) (A) - Limited Clientele	03L-Sidewalk				Create Suitable Living		Public Facility or	
ADA Sidewalk Construction at Tatum's Garden (Design/Construction)	1 Maryal Drive	Development	Local Gov't	Facilities & Improvements	Activities-Presumed	Improvements	11 Public Facilities	N/A	N/A	Environments	Availability/Accessibility	Infrastructure	
14 (Design/Construction)				Improvements	Benefit	-							-
City of Salinas, Public Works Department	to called a characteristic	Other Community	Level Coult	570.202 (e) Renovation	570.208 (a)(2) (A) - Limited Clientele	04 Clearance, Demo,	AA DARK FARREN			Create Suitable Living	A CONTRACTOR CONTRACTOR	Public Facility or	
10 Soledad Street (Design/Construction)	10 Soledad Street	Development	Local Gov't	of Closed Buildings	Activities-Presumed	Remediate	11 Public Facilities	N/A	N/A	Environments	Availability/Accessibility	Infrastructure	
15					Benefit 570.208 (a)(2) (A) -								
City of Salinas, Public Works Department Steaming Ahead Historic Railroad Exhibit	20 Station Place	Other Community	Local Gov't	570.201(c) Public Facilities &	Limited Clientele	03F- Parks, Recreation	11 Public Facilities	N/A	N/A	Create Suitable Living	Availability/Accessibility	Public Facility or	
(Design/Construction)	20 Station Flace	Development	EUCal GUV I	Improvements	Activities-Presumed	Facilities	TT Fublic Facilities	1977	19/74	Environments	Availability/Accessibility	Infrastructure	
				·	Benefit								
Public Services		1			r T	1	- -				1		
Alliance on Aging, Inc. (Ombudsman) 17 Ombudsman	247 Main Street	Public Service	501(c)(3)	570.201(e)	570.208(a)	05A - Senior Services	01 People General	N/A	N/A	Create Suitable Living Environments	Availability/Accessibility		250
Alliance on Aging, Inc. (T.C.E.)	247 Main Street	Public Service	501(c)(3)	570.201(e)	570.208(a)	05A - Senior Services	01 People General	N/A	N/A	Create Economic	Availability/Accessibility		450
18 Tax Counseling for the Elderly Boys and Girls Clubs of Monterey County - Catch the Bus	247 Wall Stieet	r upite Service	301(0)(3)	570.201(e)	310.200(d)		or reopie General	IN/PA	IV/M	Opportunities	Availability/Accessibility		
19 Expansion	City-wide	Public Service	501(c)(3)	570.201(e)	570.208(a)(1)	05D - Youth Services	01 People General	N/A	N/A	Create Suitable Living Environments	Availability/Accessibility		1,550
Central Coast Center for Independent Living	318 Cayuga St., Suite 208	Public Service	501(c)(3)	570.201(e)	570.208(a)	05B - Handicapped	01 People General	Yes	No	Provide Decent	Availability/Accessibility		85
20 Housing Choice for Persons with Disabilities Central Coast HIV/AIDS Services						Services				Affordable Housing Provide Decent			
21 Central Coast HIV/AIDS Services Housing Program	433 Salinas Street	Public Service	501(c)(3)	§ 576.401	N/A	N/A	01 People General	Yes	Yes	Affordable Housing	Availability/Accessibility		100
City of Salinas Bread Box Recreation Center After-School Program - Breadbox Recreation Center	745 N. Sanborn Rd.	Public Service	Local Gov't	570.201(e)	570.208(a)	05D - Youth Services	01 People General	N/A	N/A	Create Suitable Living Environments	Sustainability		425
			1			1	1			Create Suitable Living			
City of Salinas Firehouse Recreation Center	1330 E. Alisal Street	Public Service	Local Gov't	570.201(e)	570.208(a)	05D - Youth Services	01 People General	N/A	N/A	Environments	Sustainability		120
23 After-School Program/ Saturday and Seniors Program-FRC City of Salinas Hebbron Family Center	100.5									Create Suitable Living			
24 After-School Program /Saturday Program- HFC	683 Fremont Street	Public Service	Local Gov't	570.201(e)	570.208(a)	05D - Youth Services	01 People General	N/A	N/A	Environments	Sustainability		500
Community Human Services - SuperParents SuperParents	433 Salinas Street	Public Service	501(c)(3)	570.201(e)	570.208(a)	05N - Abused & Neglected Children	01 People General	N/A	N/A	Create Suitable Living Environments	Availability/Accessibility		350
Family Service Agency of the Central Coast (Suicide			İ							Create Suitable Living			
Prevention) 26 Suicide Prevention Service of the Central Coast	City-wide	Public Service	501(c)(3)	570.201(e)	570.208(a)	05D - Youth Services	01 People General	N/A	N/A	Environments	Sustainability		2500
Food Bank for Monterey County	01E West Market Ct. #E	Dublic Consist	E01(-)(2)	E70 201(-)	E70 200/-)	OEW Eard Dark	01 Doople Conseri	NZA	NZA	Create Suitable Living	Availability/Assessite (%)		40.000
27 Food Bank for Monterey County	815 West Market St. #5	Public Service	501(c)(3)	570.201(e)	570.208(a)	05W - Food Banks	01 People General	N/A	N/A	Environments	Availability/Accessibility		60,000
Franciscan Workers of Junipero Serra Dorothys Place Hospitality Center	30 Soledad Street	Public Service	501(c)(3)	§ 576.401	N/A	N/A	01 People General	Yes	No	Create Suitable Living Environments	Availability/Accessibility		2000
Girls Inc. of the Central Coast	369 Main St. Suite 201	Public Service	501(c)(3)	570.201(e)	570.208(a)	05D - Youth Services	01 People General	N/A	N/A	Create Suitable Living	Sustainability		130
29 Girls Inc. of the Central Coast Girl Scouts of Californias Central Coast					.,					Environments Create Suitable Living	· · · · ·		-
30 Girl Scouts East Salinas Program Center	345 Towt Street	Public Service	501(c)(3)	570.201(e)	570.208(a)	05D - Youth Services	01 People General	N/A	N/A	Environments	Sustainability		200

#### CITY OF SALINAS ACTION PLAN FOR CDBG, HOME AND ESG FUNDS - FISCAL YEAR 2014-15 TABLE 3B

				0	TABLE	08							
					CDBG National				Help HIV or				
ACTIVITIES / DESCRIPTION	LOCATION	NEED	Subrecipient Type	Eligibility Citation	Objective	HUD Matrix Code	Accomplishment Code	Help the Homeless?	AIDS?	OBJECTIVE	OUTCOME	INDICATORS	ONE-YEAR GOAL
Housing Resource Center of Monterey County (Home Ed.) Homeownership Education and Counseling Housing Resource Center or Monterey County (Homeress	134 East Rossi Street	Public Service	501(c)(3)	570.201(e)	570.208(a)	05U - Housing Counseling	01 People General	N/A	N/A	Provide Decent Affordable Housing	Availability/Accessibility		240
Prev.) Homeless Prevention Services (HMIs, Homeless Prevention,	134 East Rossi Street	Public Service	501(c)(3)	§ 576.401	N/A	N/A	01 People General	Yes	No	Provide Decent Affordable Housing	Availability/Accessibility		1000
Interim, Inc. MCHOME	29 Sun Street	Public Service	501(c)(3)	§ 576.401	N/A	N/A	01 People General	Yes	No	Create Suitable Living Environments	Availability/Accessibility		26
Legal Services for Seniors Legal Services for Seniors	21 West Laurel Drive, Suite 83	Public Service	501(c)(3)	570.201(e)	570.208(a)	05A - Senior Services	01 People General	Yes	No	Create Suitable Living Environments	Availability/Accessibility		940
Legal Services for Seniors Fair Housing Services for Seniors	21 West Laurel Drive, Suite 83	Public Service	501(c)(3)	570.201(e)	570.208(a)	05J - Fair Housing	01 People General	Yes	No	Provide Decent Affordable Housing	Availability/Accessibility		160
Meals on Wheels of the Salinas Valley, Inc. Meals on Wheels of the Salinas Valley	40 Clark St., Suite C	Public Service	501(c)(3)	570.201(e)	570.208(a)	05A - Senior Services	01 People General	N/A	N/A	Create Suitable Living Environments	Availability/Accessibility		300
Peacock Acres - Peacock Acres Transitional Housing Proram Group Psychotherapy	838 South Main St, Suite C	Public Service	501(c)(3)	570.201(e)	570.208(a)	05D - Youth Services	01 People General	N/A	N/A	Create Suitable Living Environments	Availability/Accessibility		12
Project Sentinel - Fair Housing Services	City-wide	Public Service	501(c)(3)	570.208(a)(i)	570.201(e)	05J - Fair Housing	01 People General	N/A	N/A	Create Suitable Living Environments	Availability/Accessibility		250
Rancho Cielo, Inc - Rancho Cielo Independent Living Village	City-wide	Public Service	501(c)(3)	570.201(e)	570.208(a)	05D - Youth Services	01 People General	N/A	N/A	Create Economic Opportunities	Sustainability		6
Salinas Area Youth Drug Information/Crisis Center (Sunrise House) TC Sunrise House Operating Support	119 Capitol Street	Public Service	501(c)(3)	570.201(e)	570.208(a)	05F - Substance Abuse Services	01 People General	N/A	N/A	Create Suitable Living Environments	Availability/Accessibility		200
Salinas Area Youth Drug Information/Crisis Center (Sunrise House) 7 Challenges Sunrise House Operating Support	119 Capitol Street	Public Service	501(c)(3)	570.201(e)	570.208(a)	05F - Substance Abuse Services	01 People General	N/A	N/A	Create Suitable Living Environments	Availability/Accessibility		100
Salinas Police Activities League - Sports Activities and Mentoring	City-wide	Public Service	501(c)(3)	570.201(e)	570.208(a)	05D - Youth Services	01 People General	N/A	N/A	Create Suitable Living Environments	Availability/Accessibility		1680
Shelter Outreach Plus Salinas I-HELP Program	City-wide	Public Service	501(c)(3)	§ 576.401	N/A	N/A	01 People General	Yes	No	Create Suitable Living Environments	Availability/Accessibility		35
The Second Chance Youth Program of Monterey County Violence Prevention/Intervention Counseling Services	745 N. Sanborn Road	Public Service	501(c)(3)	570.201(e)	570.208(a)	05D - Youth Services	01 People General	N/A	N/A	Create Suitable Living Environments	Availability/Accessibility		150
location and Contingency	01		Level Coult										
Contingency cost/overruns	City-wide	N/A	Local Gov't	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

# HUD-424-M Funding Matrix

The applicant must provide the funding matrix shown below, listing each program or program component for which HUD funding is being requested and submit this information with the application for federal financial assistance.

Grant Program*	HUD Share	Matching Funds	Other HUD Funds	Other Federal Share	State Share	Local/Tribal Share	Other Funds	Program Income	Total
CDBG	\$1,995,167						\$52,950	\$100,000	\$2,148,11
HOME	\$591,448						\$680,800	\$60,000	\$1,332,24
ESG	\$159,590	\$389,295				15,000			\$563,88
Grand Totals	\$2,746,205	\$389,295				15000	\$733,750	\$160,000	\$4,044,25

# Proof of Publication

(2015.5 C.C.P.)

Salinas Newspapers, Inc. 123 W. Alisal St. Salinas, CA 93901 831-754-4138/Fax: 831-754-7156

State Of California ss: County of Monterey

Advertiser:

SALINAS, CITY COMMUNITY PLANNIN 65 W ALISAL ST SALINAS . CA 93901;

Gennifer Coile

RE: CITY OF SALINAS PUBLIC HEARING Propos Proposed Action Plan

I am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I hereby certify that the attached advertisement appeared in said newspaper on the following dates:

#### Newspaper: Salinas Californian

### 4/3/2014

I acknowledge that I am a principal clerk of the printer of said paper, which is published in the City of Salinas, County of Monterey, State of California. The Salinas Californian is printed and published daily, except Sunday and has been adjudged a newspaper of general circulation by the Superior Court of the County of Monterey, State of California. El Sol is printed and published weekly on Saturday and has been adjudged a newspaper of general circulation by the Superior Court of Monterey, State of California.

I certify (or declare) under penalty of perjury that the

foregoing is true and correct. Executed on this  $\underline{3}$  day of  $\underline{0}$   $\underline{0}$   $\underline{0}$   $\underline{1}$ , 2014 at Salinas, California.

clark

Declarant

Our Order # 0000278384 Net Order Cost \$ 381.15

	CITY OF SALINAS
	PUBLIC HEARING
P Revi	roposed Action Plan for FY 2014-15 for HUD Funds, ision of Funding Parameters for CDBG and ESG Funds, and Consideration of Two Year Application Cycle for CDBG Public Services Funding
\$1,9 Fund Soluting	City of Salinas expects to receive approximately 95,167 in Community Development Block Grant (CDBG) ds; \$591,448 in HOME funds; and \$159,590 in Emergency tions Grant (ESG) funds from the U.S. Department of Hous- and Urban Development in FY 2014-15. Activities pro- ad for funding include housing, public services, economic alopment, public improvements, and homeless services.
way draf for ( web Dev Stre the Gab hea	Salinas City Council is asking for public input on the best to use these funds in FY 2014-15. By April 3, 2014, the t Action Plan and proposed revised Funding Parameters CDBG and ESG funds can be viewed at the City of Salinas siste www.ci.salinas.ca.us; the Community and Economic elopment Department, Housing Division, 65 West Alisa set, 2nd floor; the City Clerk's office at 200 Lincoln Avenue John Steinbeck Library; the Cesar Chavez Library; and E oilan Library. The Salinas City Council will hold a public ring to obtain comment on the proposed Action Plan, Fund Parameters for CDBG and ESG Funds, and two year appli on cycle for CDBG Public Services Funding.
ble the	anish translation of documents mentioned above is availa upon request. Written comment is invited in advance of meeting to the Community and Economic Development De tment, Housing Division, 65 West Alisal Street, Salinas, C/ 001; the public is also invited to speak at the following meet
	PUBLIC HEARING
201 ete Pul Ma tur IN SH	a City Council will receive comments on the proposed FN 14-2015 ACTION PLAN, the CDBG and ESG Funding Param rs, and the Proposed Two Year Application Cycle for CDB blic Services at a public hearing scheduled for Tuesday y 6, 2014, at approximately 4:15 p.m. in the City Council Re ida, DISABLED PERSONS REGUIRING ACCOMMODATIO ORDER TO PARTICIPATE IN THE MAY 6 MEETIN OULD CONTACT CITY CLERK AT 758-7381 BY 3 P.M., O AY 1, 2014.
im me	e City Council Rotunda is accessible to those with mobili pairments. Spanish language translation is available at th seting. TDD users may contact the City through the Califo a Relay Service at 711. For more information, please ca 8-7334 or e-mail Grace Aston at gracea@ci.salinas.ca.us. April 3, 2014 (2788)

# Proof of Publication

(2015.5 C.C.P.)

Salinas Newspapers, Inc. 123 W. Alisal St. Salinas, CA 93901 831-754-4138/Fax: 831-754-7156

State Of California ss: **County of Monterey** 

Advertiser:

SALINAS, CITY COMMUNITY PLANNIN 65 W ALISAL ST SALINAS . CA 93901:

gennifer coite

CIUDAD DE SALINAS JUNTA PÚBLICA Plan d RE: Spanish CDBG notice

I am a citizen of the United States and a resident of the County aforesaid: I am over the age of eighteen years. and not a party to or interested in the above-entitled matter. I hereby certify that the attached advertisement appeared in said newspaper on the following dates:

#### Newspaper: El Sol-Salinas

### 3/29/2014

I acknowledge that I am a principal clerk of the printer of said paper, which is published in the City of Salinas, County of Monterey, State of California. The Salinas Californian is printed and published daily, except Sunday and has been adjudged a newspaper of general circulation by the Superior Court of the County of Monterey, State of California. El Sol is printed and published weekly on Saturday and has been adjudged a newspaper of general circulation by the Superior Court of Monterey, State of California.

I certify (or declare) under penalty of perjury that the

foregoing is true and correct. Executed on this = 9

day of march, 2014 at Salinas, California.

C. clark

Declarant

圇. CIUDAD DE SALINAS JUNTA PÚBLICA Plan de Acción Propuesto para el Año Fiscal 2014-2015 para Fondos de HUD, Revisión de los parámetros de financiamiento para los fondos de CDBG y ESG, y consideración de la solicitud de cada dos años para el financiamiento de servicios públicos de CDBG. La Ciudad de Salinas espera recibir \$1,995,167 en fondos de Subsidios Globales Para el Desarrollo Comunitario (CDBG); \$591,448 en fondos del Programa de Asociación para Inversiones en Vivienda (HOME); y \$159,590 en fondos de Subsidios de Soluciones de Emergencia (ESG). Las actividades propuestas para recibir financiación incluyen vivienda, servicios públicos, servicios a las personas sin hogar, proyectos de infraestructura, y desarrollo económico. El ayuntamiento de la Ciudad de Salinas está solicitando información del público sobre la mejor manera de usar estos fondos. El borrador del Plan de Acclón, y las revisiones propuestas a los parámetros de financiamiento para los fondos de CDBG y ESG puede ser visto en la página web de la Ciudad de Salinas www.ci.salinas.ca.us al partir del 3 de abril del 2014 y en la oficina de 65 W. Alisal Street, segundo piso; la oficina de la Secretaria Del Ayuntamiento en 200 Lincoln Avenue, Salinas; y las bibliotecas de John Steinbeck, Cesar Chavez, y El Gabilan. El Ayuntamiento de la Ciudad de Salinas llevará a cabo una junta pública para obtener comentarios sobre sobre el Plan de Acción, los parámetros de financiamiento para los fondos de CDBG y ESG, y la solicitud de cada dos años para el financiamiento de servicios públicos de CDBG. La traducción al español de los documentos arriba mencionados se encuentra disponible a petición. Se invita a enviar comentarios antes de la junta al Community and Economic Development Department, Housing Division, 65 West Alisal Street, Salinas, CA 93901; también se invita al público a hablar en la siguiente junta pública. JUNTA PÚBLICA El Concilio del la Ciudad recibirá comentarios sobre el PLAN de ACCION del Año Fiscal FY 2014-2015, los parámetros de financiamiento para los fondos de CDBG y ESG, y la solicitud de cada dos años para el financiamiento de servicios públicos de CDBG, en una junta pública; para el martes, 6 de mayo del 2014, aproximadamente a las 4:15 en la Rotonda del Concilio del Ayuntamiento. LAS PERSONAS DESHABILITADAS QUE REQUIERAN DE ACOMODACIONES PARA PODER PARTICIPAR EN LA JUNTA DEL 6 DE MAYO, DEBERAN COMUNICARSE CON LA SECRETARIA DEL AYUNTAMIENTO AL 758-7381 A MAS TARDAR A LAS 3 P.M., DEL 1 DE MAYO DEI 2014 La Rotonda del Concilio de la Ciudad es accessible para las personas con impedimentos móviles. En la junta se cuenta con interpretación al español. Los usuarios de TDD pueden comunicarse con la Ciudad a través del California Relay Service al 711. Para mayores informes, favor de llamar al 758-7334 o al correo electrónico de Grace Aston al gracea@ci.salinas.ca .US March 29, 2014 (278374) RECEIVED

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DEVE Y ...

Type of Activity:	CIP							
Agency Name:	City of Salinas							
Program Name:	Steaming Ahead Historic Railroad	d Exhibit						
Location:	20 Station Place, Salinas Ca near intersection of Main St. (Hwy 68) and Market St. (Hwy183) AHNRSA: Yes							
Census Tracts:	Census Tract 18							
Funding Request:		)10/11 Funding:						
Council Goals	Excellent Infrastructure							
Met:	Quality of Life							
	Quality of Life Goal Family oriented diverse recreational, cultural opportunities are provided by this project.Th project promotes historic tourism in partnership with the First Mayor's House and other s historic assets. It provides stop over rail commuters, educational entertainment opportun the student tours and teacher workshops in collaboration with Salinas school districts,CS and U.C. Berkeley develop a better quality of life through learning opportunities. To conti offering these unique opportunities at the site, accessibility must be undertaken. Excellent Infrastructure Goal The Council goals for excellent infrastructure must be consistent with Federal Requirement Public accessibility at this public site must be retrofitted to comply with the ADA mandates This project will fund the completion of the mandated infrastructure repairs to meet the accessibility mandates at the project site.							
Con Plan Goal Met:	The project will fund the completion of the mandated infrastructure repairs to meet the accessibility mandates at the project site. The project supports the goals of the current Consolidated plan in at least two critical areas: Assistance to Special Needs Groups and consistency with the Community Development Strategies identified in the plan. The 'Special Needs Groups' are the disabled and the elderly who are estimated in 2006 to have one or more disabilities in 17% of the Salinas population and about 1/3 has two or more disabilities. Failure to provide access to the City's exhibit site limits use of the exhibit to the elderly and the disabled, many of whom are also in the low to extremely low income category. The Community Development Strategy strives to support plans for City infrastructure to the under served and low income neighborhoods. The exhibit site charges no admission and as such provides an affordable community activity for all income levels. The project also supports activities related to the development of Old Town Salinas. A specific goal within the Community Development Strategy is to seek funding for accessibility improvements to City buildings and infrastructure. As mandated by the American Disability Act, all public facilities must be accessible to the disabled. To meet this mandate, funding for							
Measurement	the project is consistent to furthe		Shaded Flatt goal					
Objective:	Create Suitable Living Environme	ents						
Measurement								
Outcome:	Availability/Accessibility							
			Monthly					
Accomplishments:	Period July 1, 2012 - June 30, 2013 (from application) July 1, 2013 - December 31, 2013 (from Application) July 1, 2014 - June 30, 2015 (from application)	Actual	Average	Projected				
Report								
	Not Applicable							

## Promptness:

Brief project description:

The Steaming Ahead Historic Railroad Exhibit, in conjunction with the First Mayor's House and the Monterey Salinas Valley Historic Model Railroad Club, provide educational programs and facilitate tours and special events to improve use of and further development of the Intermodal Transportation Center. The requested funding will construct disability access ramps to five historic rail cars and railroad equipment on display at the site.

Currently, access to the rail cars is by wooden stairs that do not meet ADA access guidelines. \$\$85,000 is requested to construct a steel deck with black steel hand rails, and steps which are visually complementary to the locomotive and tender cars at the exhibit.

Additional \$225,000 is being requested to construct a lighted canopy roof shelter to provide all weather access to the exhibit and to protect site infrastructure.

\$50,000 is requested to complete vital elements of the historic restoration of the rail cars. This includes replacement of the caboose roof, replacement of the refrigerator car wooden siding, painting of surfaces metal work and removal of any lead based paint or other hazardous materials found during the restoration process.

Describe the location of your project:

The project is located at 20 Station Place in Salinas California. It is at the Intermodal Center which also include the Southern Pacific Freight Building, the Union Pacific Depot, the REA Building and the First Mayor's House. The project is between the Depot and the REA Building. The nearest cross streets are intersections at Market St. (Hwy 183) and Lincoln Avenue and North Main Street (Hwy 68) and Market St. The project is across the street from the National Steinbeck Center and is an extension of the Salinas Old Town Area. \*See map attached.

The Steaming Ahead project adds a unique historical education site to a portion of Salinas that has been under redevelopment for many years. The project has upgraded a portion of the Intermodal Center's deteriorating infrastructure and continues to help provide affordable educational entertainment to tourists and families. In order for the site to remain open to all the public, accessibility standards must be met. The funding of the ramp, shelter and historic restoration, will continue to improve this property and build value to Old Town Salinas.

the Exhibit is located in the Central City Redevelopment District. Consistent with Salinas' General Plan, the project has helped to revitalize this District. It has also furthered the Goal to 'enhance the Salinas Train Station' and also supports the Goal to 'support educational/cultural facilities by making continued invests in infrastructures'.

Describe the population/target group:

The mission of the partner projects at the Intermodal Transit Center is to bring the past to life for the benefit of local school children and to bring the future to life for the development of this important cultural/heritage site. Although all Monterey County schools may participate, students in Salinas schools are the primary focus of educational programs which support the teaching of history and social studies in the schools. 51% of students in Salinas fall into the low and moderate income levels. The projects hands on approach to learning will stimulate an interest in education and serve to engage student participation in an expanded educational experience that will help to broaden their future economic opportunities.

Low income persons will also have an opportunity for no cost educational entertainment at this public facility which will include disabled visitors once accessibility is achieved.

existing or proposed collaborative efforts for addressing program/project needs:	The on-site educational and special event partners of the Steaming Ahead Exhibit at the Intermodal Center are the First Mayor's House and its Board, and the Monterey Salinas Valley Historic Model Railroad Club. The local and California educational partners are the Salinas School Districts, CSUMB and University of Berkeley. The project also collaborates with the National Steinbeck Center and Salinas' Old Town Board for special events. The City's Historic Resource Board and the Daughter's of the American Revolution (DAR) also are involved with the project collaborative effort. The Board members of The First Mayor's Project represent many agencies and on some projects, participation of these agencies are potentially involved. Contributors to the historic assets include some agricultural businesses such as Grower's Ice and Ocean Mist Farms. Many individuals and local businesses have also contributed labor and supplies to support exhibit restorative efforts. Larger donors are acknowledged at the site with signage.
Identify short and	

long term funding sources (both City	
and non-City)	Source Award Date
which have been	
sought by the	
applicant:	
Funding Recommendation:	\$102,534 CDBG
Eligibility Citation:	570.201(c) and 570. 202(d)
HUD National Objective:	Limited Clientele -Presumed Benefit
CDBG National Objective:	570.208(a)(2)(A) ADA Component
HUD Matrix Code:	03 Public Facilities

## Other Staff Notes:

1) LMI – Area Benefit: to meet this national objective, the services of the public facility need to be viewed in terms of who they serve (the entire public) and where those served come from. The service area of a museum such as this, with a unique array of offerings that are not otherwise found in the area, is likely to have a regional draw beyond just Salinas. That said, more information is needed to determine this. We cannot look at just a sub-set of potential museum attendees (school kids) or any other sub-group that they may try to advertise to, in order to qualify this under the area benefit category since this is open to the general public. Therefore, more information would be needed to clearly define the actual service area of the facility.

2) LMI – Limited Clientele – Presumed Benefit: at least a portion of the improvements (the ADA accessibility ramp) can meet a national objective under 570.208(a)(2)(A) – as persons with disabilities are the beneficiaries of those improvements. Regardless of whoever else uses the ramps, they are specifically designed for the benefit of persons with disabilities. However, the remaining portions of the proposed project would not appear to meet the Presumed Benefit national objective.

Type of Activity:	CIP						
Agency Name:	City of Salinas Public Works Dep						
Program Name:	Old Municipal Swimming Pool Bu		· · · ·				
Location:	920 N. Main Street, Salinas, CA 9		SA: No				
Census Tracts:	4 (Service Area includes 2 mile radius from site. All covered CTs result in 51% L/M)						
Funding Request:	\$350,000 Source: 201	10/11 Funding: \$	0				
Council Goals	Economic Diversity and Prosp	perity					
Met:	📝 Safe, Livable Community						
	Effective Sustainable Govern	ment					
	Excellent Infrastructure						
	Quality of Life						
Con Plan Goal	Proposed project is part of the Council-idenitifed 2013-14 priority initiativesContinued support for Recreation, Arts, Libraries and Sports. Council Goal Met: Quality of Life. By clearly expressing an interest in park and recreation facilities, city government proves its investment in the lives of its residents as well as its desire to create a safe, livable community. Not only will the sports and activities programs encourage Salinas' youth to spend their free time in constructive play with other members of their community instead of potentially involving themselves in gang related activity, they will also be encouraged to engage in active, healthy lifestyles. In addition to a constructive outlet for physical activity, youth are also removed from potential danger via outside gang violence. With these benefic combined they will work together to vastly improve the quality of life for all of Salinas' residents.						
Met:	programs focusing upon children and adolescents, particularly with a view to provide alternatives to gang activity and other violent behaviors, and CN3- HIGH, Physical recreation facilities such as parks, athletic fields, and community centers, particularly those that serve more densely developed areas.						
Measurement Objective:	Create Suitable Living Environme	ents					
Measurement Outcome:	Availability/Accessibility						
	Period	Actual	Monthly Average	Projected			
	July 1, 2012 - June 30, 2013						
Accomplishments:	(from application) July 1, 2013 - December 31,				4		
Accomplishments.	2013						
	(from Application)						
	July 1, 2014 - June 30, 2015				1		
	(from application)						
Report Promptness:	No reports have been submitted						
a new facility for action inclusion of an indoo facilities available to	project is to construct a recreation vities at the site of the old municip r recreational facility in place of th	al pool in the Sh	erwood Park Recr	eational Complex. Th			
the top 18" of vertica	shall include, but is not limited to, pool wall; fracturing of the existir	ng pool bottom; s	tructural backfill of	f the existing pool;	and		
the top 18" of vertica construction of new, complete-in-place; m mechanisms. The design plans for		ng pool bottom; s g; installation of b m areas and inst ne Public Works	tructural backfill of basketball goals ar allation of new em	f the existing pool; nd all appurtenances, nergency exit door	and		

The service radius for the recreational facility is based on the City of Salinas Park and Sports facility standards. Additionally, there is a national and state standard that can be referenced showing a service radius of thirty minutes for parks as large as the Sherwood Sports Complex. This thirty minute standard would qualify must of the 93905 area code as takes about twenty minutes to travel from East Salinas to the project facility.

#### Describe the population/target group:

While the proposed recreational facility is meant to be utilized by the city as a whole, it will most directly benefit the areas directly surrounding the Sherwood Park Recreation Complex. The complex is located in an area that is 56.5 low/moderate percent income and will provide these residents with an improved recreational facility that will create a safe place for its youth to participate in group activity rather than in potential gang violence.

an to participate in group activity ratifer than in potential gang violence.
This project does not currently have any partnerships. To leverage all available resources the City of Salinas will utilize the Public Works Department to design and generate specifications in house. The Public works Department will also ensure that the project meets ADA standards. Once the design and specifications have been completed and approved the project will be put out to bid with sufficient notification to local contractors. This will be done in order to ensure that the construction contract will be awarded to the local contractor with the nost competitive bid.
Source Award Date
350,000 CDBG
i70.201 (c) public facilities and improvements
Area Benefit
570.208 (a) (1)

#### Other Staff Notes:

Staff is proposing funding for this project for the following reasons:

1) The City's Public Works Dept. has deemed the proposed project as priority #3.

2) The proposed project will meet a community need of providing additional recreational facilities to the Salinas community. The City-Rec park staff have identified a need for this type of use.

3) The proposed building has been empty for several years, thus not serving the community recreational needs and not meeting a CDBG national objective of providing services to Low/Mod income persons.

4) In FY 2005-06, the Clty of Salinas invested \$150,000 Salinas Municipal Pool Repairs-Lead Based Paint Abatement and Reroofing.

5) In FY 2007-08 the Clty of Salinas invested \$100,000 in the Municipal Pool Critical Repairs-Phase A that included replacement of rotten wood at the low roof and reinforcement of the 6x6 column at the corner of the lobby entrance, replacement or strengthening of all rotten wood, replacement of all rotten wood at window framings and repair of rotten roofing planks in the women's restroom.

Therefore, as the City previously invested CDBG funds of \$250,000 to the proposed facility and in order for the City to continue to comply with the provisions of 24 CFR Part 570.505- Use of Real Property, staff recommends awarding CDBG funds to the proposed project for necessary improvements to convert into a Recreational Center to continue to serve low/moderate income persons.

Type of Activity:	CIP									
Agency Name:	City of Salinas Public Works Dep	artment								
Program Name:	10 Soledad Street (Design and Construction)									
Location:	10 Soledad Street Salinas, Ca 93901 AHNRSA: No									
Census Tracts:	18 (38.06%)									
Funding Request:	\$194,400 Source: 2010/11 Funding: \$0									
Council Goals	Prosperity Initiative,									
Met:	The project is a FY 2013-14 City Council-identified priority initiative- -Safe, Livable Community, FY 13-14 priority initiatives-China Town Revitalization. -Quality of Life									
	This project addresses all of the City Council goals for the City of Salinas. By clearly expressing an interest in improving the quality of aid it offers homeless and low income residents, City government provides an example of its commitment to investing in the lives its citizens as well as its desire to create a safe, livable community. The Chinatown area have been specifically targeted by City Council for revitalization and the implementation of a community center that will not only improve quality of life for residents through job training, counseling and health care, but will also foster a greater sense of pride within the local community. The Learning Center has already made great strides towards creating a space that is one of safety and trust for the local community, and through renovation of the new building CSUMB, partnered with the City, will be able to continue that initiative of aid and acceptance that has helped so many already. Furthermore, as a result of these partnership residents will be able to work together to restore the Chinatown area and create a healthy, vibrant neighborhood.									
Met:	The proposed project, once impropriority item number HN1 – Integ continuum of care or similar fram service overlaps and gaps.	ration of homele	ess services through	a HUD - approved	-					
Measurement Objective:	Create Suitable Living Environme	ents								
Measurement Outcome:	Sustainability									
	Period	Actual	Monthly Average	Projected						
	July 1, 2012 - June 30, 2013 (from application)									
	July 1, 2013 - December 31, 2013 (from Application) July 1, 2014 - June 30, 2015									
	(from application)									

The purpose of this project is to renovate property located at 10 Soledad Street in order to create a partnership with the California State University Monterey Bay (CSUMB) Learning Center program. The learning center program offers homeless and low income residents in the Chinatown area of Salinas computer training and educational courses such as health, nutrition, conflict resolution, and job readiness. To keep the Learning Center program operating, the City of Salinas has begun the process of purchasing the 10 Soledad Street property with the intention of rehabilitating it. This will be done in order to provide the program a rent free facility and to reduce some of the burden of operating costs.

The scope of work will include, finalize design for tenant improvements; obtain permits and NPDES clearances based upon design; clean the vacant property of all debris; demo those parts of the interior necessary to build tenant improvements and rehabilitate structure and roof as required; build tenant improvements. Clean-up and

secure building, roof repairs, demolition, restore utilities electrical/plumbing, replace flooring & baseboards, install gypsum & texture on walls & ceilings, install restrooms and shower stalls (male/female), seal windows & doors, painting exterior/interior, site improvements, parking & striping, minor landscape (NPDES), hearing and ventilation, asbestos and lead survey, replacement of light fixtures.

Describe the location of your project:

This project is located in the Chinatown area of Salinas which has long been a gathering point for the City's homeless population. This location has been neglected over the years and has been a source of slum and blight within the City of Salinas.

## Describe the population/target group:

The target population group for this project is homeless and low –income persons, primarily those located in District Four and more specifically those within the Chinatown area. Although the census tract has a 38.06 percent moderate/low income population, the Chinatown area in particular is considered as an impoverished, high-risk community.

community.	
collaborative efforts for addressing	The City plans to continue its partnership with CSUMB which began in 2005 with the creation of the Community Garden at the corner of Soledad and Lake Streets. CSUMB is currently running the Community Center in its present location at 22 Soledad. In addition, the City will be expanding its two decade partnership with the Franciscan Workers who plan to staff restrooms and showers after-hours, so that the public will have access to them as needed. In addition, CSUMB has partnered with Interim Inc. and is relying on the business to provide funding for the Learning Center's operating costs.
Identify short and long term funding sources (both City	
and non-City) which have been sought by the applicant:	Source Award Date
Funding Recommendation:	\$194,400 CDBG
Eligibility Citation:	570.201 (d) clearance and remediation activities
HUD National Objective:	Slum and Blight
CDBG National Objective:	570.208 (b) (1)- Slum and Blight on Area Basis
HUD Matrix Code:	4-Clearance, Demo, Remediate

## **Other Staff Notes:**

The China Town Renewal Project Plan has been supported by City through numerous financial investments as part of the prior Salinas Redevelopment Agency. Further, the City Council has included the Chinatown Renewal project as part of the City Council-identified priority initiatives.

Type of Activity:	CIP					
Agency Name:	City of Salinas Public Works Dep	partment				
Program Name:	ADA Sidewalk Construction at Ta	atums Garden (I	Design and Constru	uction)		
Location:	1 Maryal Drive Salinas, CA 9390	6 AHNRSA	: No			
Census Tracts:	4 (56.50%)					
Funding Request:	\$49,066 Source: 201	0/11 Funding:				
Council Goals Met:	Quality of Life					
	This project falls under the goal of providing a high quality of life for its residents. As stated in the City council Goals for 2013-2015, Quality of Life, the goal of "A quality of life that supports children and families" and "Abundant parks" are initiatives that the City has identified as a priority.					
Con Plan Goal Met:	This project will help the City meet the community development needs (CN) medium priority item CN6 – Accessibility improvements to City buildings and infrastructure. Funding the design and Constructing this much needed pathway will help improve accessibility within the community for all of the community's children.					
Measurement Objective:	Create Suitable Living Environments					
Measurement Outcome:	Availability/Accessibility					
	Period	Actual	Monthly Average	Projected		
	July 1, 2012 - June 30, 2013 (from application)					
Accomplishments:	July 1, 2013 - December 31, 2013					
	(from Application) July 1, 2014 - June 30, 2015 (from application)					
Report Promptness:	No reports have been submitted					

Brief project description:

The purpose of this project is to build an ADA approved sidewalk and raised crosswalk that will connect Tatum's garden park located within the Sherwood Community Park. Tatum's Garden is Monterey County's only all-inclusive children's playground. This means that the playground was designed to accommodate both disabled and able bodied children. Currently, the only available access to Tatum's garden Park from within Sherwood Community Park is through the parking lot adjacent to Tatum's Garden. This access point is especially difficult for park visitors with disabilities to navigate due to curbs and rough terrain. In general, the work shall include, but is not limited to, construction of new concrete sidewalk, installation new ADA pedestrian ramp, new curb, and new elevated crosswalk with striping complete-in-place.

Describe the location of your project:

Although Tatum's Garden is located in the City of Salinas census tract number 4 a 56.5 percent low income area, it will serve the entire City of Salinas and Monterey County. Currently Monterey County has no other facility like Tatum's Garden. While, there are City parks within Salinas that have tried to make as many accommodations for disabled children as possible none have been able to match the level of accessibility that Tatum's Garden has achieved. Not one park in this area has playground equipment or walking and play surfaces specifically tailored for children with disabilities. The specially designed playground equipment in the park allows disabled children the opportunity to experience the feeling of being pushed in a swing and to play alongside able bodied friends.

Describe the population/target group:

This specialized park does not charge admission and is open to residents and visitors of all ages and abilities. Constructing this pathway will support the needs of low and moderate income families in Salinas with disabled children by providing access to the playground and the rest of Sherwood Community Park.

Describe your existing or proposed

collaborative efforts for addressing program/project needs:	This project does not currently have any partnerships. To leverage all available resources the City of Salinas will utilize the Public Works Department to design and generate specifications in house. The Public Works Department will also ensure that the pathway will meet the most up to date ADA standards.
Identify short and long term funding sources (both City and non-City) which have been sought by the applicant:	Source Award Date
Funding	\$49,066 CDBG
Eligibility Citation:	570.201(c) Public Facilities and Improvements
HUD National Objective:	Area Benefit
CDBG National Objective:	570.208(a)(1)
HUD Matrix Code:	03L-Sidewalk Improvements

Other Staff Notes:

The proposed project has been identified as priority No. 2 by the Public Works Dept.

Type of Activity:	CIP			
Agency Name:	City of Salinas Public Works Dep			
Program Name:	EAST SALINAS AREA STREET WOOD, MERCED AND NEIL) D	ESIGN ONLY		
_ocation:	Merced Street, Neil Street, Roos Court, North Wood Street AF	evelt Street, Kin INRSA: Yes	gs Street, North Ma	deira Street, Ragsdale
Census Tracts:	5 (70.05%) and 10 (80.81%)			
Funding Request:	\$105,000 Source: 20	10/11 Funding: \$	\$126,000	
Council Goals	Safe, Livable Community			
Met:	Excellent Infrastructure			
	Quality of Life			
Con Plan Goal	The main objective of this projection of this projection of the prosperity. La Paz Park, located frequent graffiti and vandalism is deterrent in discouraging these a Comprehensive Strategy for Commajor contributor to the deterioration of the deterior of the deteri	lism, reduce illeg within the project sues. Increasing acts, keeping the nmunity-Wide Vi- tion of families a st fifty years with lentified the lack s surveys condu- cern over poor li- aborhood safety to well. Salinas Ur d that communit ness district noti- ingly lit surroundi- ng hours. If appr c safety, busines the City of Salin	pal activity, and pror to boundaries, in par glighting in the area park safe at night. olence Reduction 2 and communities an in Salinas. The Co of street lighting in cted in the East Sal ghting in their neigh this project has the nited Business Asso y members have ex- mg public safety as ng neighborhoods of oved, this project was retention, and ec- mas Consolidation F	mote local business rticular has experience a would be an effective As stated in the Salina (010-2012, violence is d gang violence has mmunity Alliance for this area as a key fact inas Hebbron Heights borhoods. goal to attracting ociation (SUBA) director (pressed reservations a concern for business deters patrons from vill help create an onomic prosperity. Plan 2010-2015,
Met:	Community Development Need ( neighborhoods etc	(CN 2) HIGH-infr	astructure improve	ments in underseved
Veasurement Objective:	Create Suitable Living Environm	ents		
Measurement				
Outcome:	Availability/Accessibility			
	Period	Actual	Monthly Average	Projected
	July 1, 2012 - June 30, 2013 (from application)			
Accomplishments:	July 1, 2013 - December 31, 2013 (from Application)			
	July 1, 2014 - June 30, 2015 (from application)			

Madeira Avenue, Merced Street, North Wood Street, Neil Street, and Ragsdale Court. This project will significantly improve street and sidewalk illumination greatly enhancing safety within the area. The project design will include thirty-six (36) new street lights with spacing between each light designed to meet current IES (Illuminating Engineers Society) standards of approximately one hundred and fifty to two hundred and fifty (150-250) feet between lights. All proposed street lights are to be energy efficient light emitting diode (LED) luminaires and shall also be equipped with photoelectric cells for night fall detection and operation. Each luminaire will be mounted on a type 15 decorative green powder coated steel pole with an 8' to 10' foot mast arm to meet IES luminaire mounting Standards.

#### Describe the location of your project:

The project location is located in a neighborhoods in CT 5 and 10, that historically had difficulty combating gang violence and criminal activity. Completing this project will benefit the area by providing well lit streets helping to reduce the opportunity for criminal activity to go on under the cover of darkness. Well lit streets will also provide safer conditions for pedestrians, drivers, and children at play within the neighborhood.

#### Describe the population/target group:

This project will serve as an area benefit for a Salinas neighborhood that has a large low and moderate income population. According to the 2000 Census the percentage of Low & Moderate Income Households in tracts five (5) and ten (10) are 70.05 and 80.81 percent respectively. Not only will this project help reduce crime in the area but it will also address resident's concerns over neighborhood safety by providing proper illumination for pedestrians,

	s. This area is also part of the safe routes to school "Route dle school children during the shorter days of the winter mor				
Describe your existing or proposed collaborative efforts for addressing program/project needs:	The City of Salinas Public Works Department has developed and maintained a working relationship with the Salinas United Business Association (SUBA) a community organization that has long been an advocate for improving the Alisal community. Lighting in this area has long been a safety concern that has been expressed to SUBA by Alisal community members. This project will help to address those concerns and put the community more at ease It is also the intention of the Public Works Department to present this project to the Community Alliance for Safety and Peace (CASP) program to seek out its approval and input. The CASP program aims to prevent and suppress gang violence and crime in Salinas's neighborhoods through immediate and long term solutions. This project is ideal candidates for helping the CASP program achieve its goals based on the project boundaries. By improving street lighting in the area, a long term solution for cultivating the safety of a community in need of peace and safety can be found.				
Identify short and long term funding					
sources (both City					
and non-City)	Source	Award Date			
which have been					
sought by the					
applicant:					
Funding Recommendation:	\$0 CDBG				
Eligibility Citation:	570.201 (c) public facilities and improvements				
HUD National	Area Benefit				
Objective:					
CDBG National					
Objective:					
HUD Matrix Code:	03K- Street Improvements				

Other Staff Notes: Design activity by itself does not meet a HUD national objective, until construction/infrastructure is complete. Further, there are no other funds leveraged nor identified as potential funding sources for the construction phase. As a result, staff does not recommend funding the proposed project at this time.

Type of Activity:	CIP					
Agency Name:	City of Salinas Public Works Dep					
Program Name:	East Alisal Street/Skyway Blvd. F					
Location:	Intersection of East Alisal and Sl		AHNRSA: Yes	8		
Census Tracts:	No.8 (58.07%) and No.9 (71.85%	ó)				
Funding Request:	\$500,000 Source: 20	)10/11 Funding: \$	492,227			
Council Goals Met:	Safe, Livable Community Excellent Infrastructure Quality of Life					
	Excellent Infrastructure-Salinas e well planned and maintained	njoys safe roads	, streets and infras	structure systems tha	t are	
	A modern roundabout is the preferred alternative in lieu of a traffic signal at the East Alisal Street and Skyway Boulevard intersection, because a modern roundabout will perform better than a traffic signal, a modern roundabout will be able to handle current and future traffic demands at a satisfactory level of service, reduce congestion, reduce fuel consumption and reduce greenhouse gas emissions. Additionally, statics nationwide have demonstrated that roundabouts reduce the number of injury crashes; thus, making roundabouts safer to traverse than a traditional intersection controlled by traffic signals. This area lacks greenery and the roundabout will beautify the area as it is a gateway to the Salinas Airport. The Senior Center and the Fairway Golf course will benefit by creating a calmer and safer environment for their members.					
Con Plan Goal Met:	The East Alisal Street and Skyway Blvd Roundabout project will comply with the City of Salinas Consolidation Plan 2010-2015 pertaining to Community Development Needs (CN 2) HIGH priority item - Infrastructure improvements in underserved neighborhoods necessary to provide basic levels of safety and habitability, such as upgrading storm-water and sewer facilities, installation of street lighting and traffic signals, and biking facilities.					
Measurement Objective:	Create Suitable Living Environme	ents				
Measurement Outcome:	Availability/Accessibility					
	Period	Actual	Monthly Average	Projected		
	July 1, 2012 - June 30, 2013 (from application) July 1, 2013 - December 31, 2013 (from Application) July 1, 2014 - June 30, 2015 (from application)					
Report Promptness:	No reports have been submitted					
Brief project descript In general, the instal shall include the follo appurtenances; reloc main lines; construct LID features, and dra landscaping and irrig	ion: lation of the roundabout intersection owing work: demolition of existing cation of existing utilities and the option ion of new asphalt road pavement ainage features; grading and eros ation improvements; and all incidents of the construction of a complete	road asphalt, con construction of ne t, asphalt overlay ion control activit ental and appurte	ncrete, signs and w underground sto s, new street light ies; signing and st enant improvement	other street orm and sanitary sew s, curbs, gutter, sidev riping improvements;	ver valks,	

Describe the location of your project: The location of this project lies in East Salinas a disadvantage community, according to the Percentage of Low Income Households 2000 data, this area is in Census Tract 9, whose population is 71.85% low income. The purpose of building a roundabout in lieu of a traffic signal it is to enhance the image of this area by proving green areas and improving the intersection accessibly for pedestrians, bicyclists and vehicles. It is also the City's anticipation that these enhancements will inspire community pride and encourage property owners in the area to make facade improvements.

Describe the population/target group:

This project will serve as an area benefit for a Salinas neighborhood that has a large low income population. The East Alisal Street and Skyway Blvd Roundabout will enhance traffic safety and improve efficiency for all roadway users including pedestrians, bicyclists, and vehicles.

existing or proposed collaborative efforts for addressing program/project	The City of Salinas has partner with the Air Monterey Bay Unified Air Pollution Control District (MBUAPCD) and Transportation Agency for Monterey County (TAMC) to construct the East Alisal Street and Skyway Boulevard roundabout in the City of Salinas. These two partners will provide partial funding to construct the roundabout. MBUAPCD will required quarterly reports during construction and TAMC does not require any reporting. These two partnerships decided to fund this roundabout because of all the benefits as described in the above question.					
Identify short and	Source	Award Date	, ,,			
long term funding	MBUAPCD 2011 - 2012	1/29/2012				
	TAMC RSTP 2013-2014	8/28/2013				
and non-City)	City of Salinas (Gax Tax)	7/1/2013				
which have been	Prop 84 Grant Program	12/20/2013				
sought by the	MBUAPCD 2013 - 2014	9/18/2013				
applicant:	City of Salinas (Gax Tax) 2014 - 2015	7/1/2014				
	TAMC RSTP 2014 - 2015	5/1/2014				
	MBUAPCD 2014 - 2015	5/1/2014				
Funding Recommendation:	\$0 CDBG					
Eligibility Citation:	570.201(c) Public Facilities and Improvements					
HUD National Objective:	Area Benefit					
CDBG National Objective:	570.208(a)(1)					
HUD Matrix Code:	03k-Street Improvements					

## Other Staff Notes:

The project has been identified as priority No. 4. However, staff highly recommends full or partial funding for this project. The project is shovel-ready as numerous steps have been taken to secure additional funds and prepare necessary studies/analysis.

1. The intersection of Alisal Street and Skyway Boulevard is the next intersection due for a new traffic signal according to the Council's traffic signal priority list. These locations were selected because they met signal warrants identified in California Manual of Uniform Traffic Control Devices (CA-MUTCD).

2. The City has selected Williams Road (from John Street to Bardin Avenue) and East Alisal Street (from John Street to Quilla Avenue/Skyway Boulevard) as the next utility underground district for 2018.

3. The Hartnell Community College East Campus has expanded to this area and has increased the volumes of traffic.

4. Meetings with the affected property owners were held; August 16, 2012, October 4, 2012, to discuss the proposed roundabout impacts and benefits. Also, on October 29, 2012, staff held an open house style meeting to inform the public

5. The project has been approved by the Traffic and Transportation Commission on 11/8/2012.

6. The City of Salinas will conduct a before and after studies.

7. To be completed by May 2015

Type of Activity:							
Agency Name:	University Corporation at Monterey Bay						
Program Name:	CSUMB SBDC Self-Employment Through Micro-Enterprise Training (SEMET)						
Location:	106 Lincoln Ave., Salinas, CA 93901 AHNRSA: Yes						
Census Tracts:	0005.00, 0006.00, 0007.00, 0009.0	00, 0010.00, 001	3.00, 0106.02				
Funding Request:	\$170,986 Source: 2010/11 Fundin	g: \$64,950					
Council Goals Met:							
	This project addresses the City's S Prosperity. The proposed project t 2015 including the Alisal Market P Neighborhoods as well as address	ouches on severa lace, Chinatown	al of the City's pri revitalization, Em	iority initiatives for 2014-			
	The proposed project will help the City of Salinas achieve its Vision: "The City of Salinas has a vibrant, diversified and resilient economy and business environment that makes us the first choice for new and existing employers and businesses in the region. Jobs are created that provide residents with well paying, career ladder employment opportunities. Business development is leveraged by the area's many assets."						
	We will do this by educating and a resources available to help them s	tart up, improve a	and grow their sn	nall business.			
Con Plan Goal Met:	This project addresses Community Development Need (CN4): "Resources to attract and retain jobs, or to otherwise stimulate the local economy, particular with regard to the retail corridors of Main/South Main and East Alisal Streets.						
	'Love Loudly' the Franciscan Workers of Junipero Serra's newsletter documents that Monterey County has one of the highest poverty rates in the nation at 24%. Homelessness and poverty are inextricably linked. Low wage workers are particularly left behind as the disparity between rich and poor has mushroomed. Buying power is less than ever and wages have not kept pace with inflation. A disproportionate number, approximately 20 - 25% of people who come to Dorothy's Place suffer from mental illness and addition. Most homeless persons with mental illness can live in the community with the appropriate supportive services. This proposal especially focuses on this hard to employ population by providing basic skills training, empowerment, coaching, mentoring, role modeling and CSUMB student engagement to assist in creating viable business plans and marketing strategies to life MicroEnterprise organizations to profitability with real wages for the homeless and low income.						
	SBDC workshops and one on one consultations are nationally proven strategies to promote job growth. They strengthen existing businesses by giving owners the tools to succeed and grow. They help new businesses get started. By targeting the East Salinas community we will help the city in this consolidated plan need. Small business clients who work with an SBDC typically experience 6 times the sales growth, and created 13 times the jobs of average businesses. See http://californiasbdc.org.						
Measurement Objective:	Create Economic Opportunities	3					
Measurement Outcome:	Sustainability						
Accomplichmenter	Period	Actual	Monthly Average	Projected			
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)						

	July 1, 2013 - December 31, 2013 (from Application) July 1, 2014 - June 30, 2015 (from application)		
Report Promptness:	No reports have been submitted		

Brief project description:

The CSUMB Small Business Development Center is proposing a two year economic development project targeting homeless population, low and moderate income individuals with activities aligned and intertwined with individual social development and environmentally sustainable business practices. In addition, the CSUMB Chinatown Community Learning Center (CCLC) and the Franciscan Workers of Junipero Serra (FWJS) along with CSUMB faculty, students and SBDC staff will research and plan a future On The Job Training component with a possible SEMET graduate technology grant.

The SBDC will conduct economic development activity intended to create jobs for the low to moderate income population in the City of Salinas and in unincorporated areas of Monterey County. SBDC will hire a half time CDBG Program Coordinator, a half time CDBG Administrative Assistant and up to 12 CSUMB Students as Protege Business Advisers (PBA). The group will conduct 400 Synchronist Surveys, 200 in Salinas and 200 in the unincorporated Monterey County areas with the goal of identifying companies with high potential for job creation. A special emphasis will be on job creation and career pathways for the low to moderate income.

Surveys would bring in new clients to the CSUMB SBDC. We have budgeted for 33 clients to receive an average of 6 hours of private, confidential consultation each on various issues that will lead to job creation and/or retention for low to moderate unemployed individuals across Monterey County.

SBDC also will offer (2) two 12 week Self Employment Through MicroEnterprise Training (SEMET) Course of Study for up to 20 individual participants in each. One in the fall of 2014 will be taught in the SBDC office at 106 Lincoln Ave., in Salinas and one will be taught at a facility in an unincorporated area in Monterey County in the spring of 2015. We expect a minimum of 5 MicroEnterprises to start up and break even within a year of completing each 12 week course. CSUMB faculty will create & teach the course of study with oversight from Ms. Nield. CSUMB PBAs will assist SEMET students outside of the classroom with learning business principles.

In addition to low to moderate income participants from the community at large, it is expected that the individuals working in the five fledgling MicroEnterprises (ME) currently in the Soledad Street Marketplace will participate in an interview & selection process intended to assess each individual's potential to succeed. These MEs include reading room/coffee bar called La Perla; @Risk Gallery; Community Garden Vermiculture; Peter Maurin Silk Screeners; and a Homeless Publication. The CSUMB PBAs will work with these micro enterprise to set up structures, policies and procedures, bookkeeping systems, develop marketing strategies, assist with promotions and increase sales to at least a break even within 12 months of SEMET graduation.

Describe the location of your project:

A I list was developed for those Qualifying Census Tracts within the City of Salinas was developed at http://209.48.228.153/qctmap.html# and a copy uploaded to the application.

This project will focus on the very low to moderate income individuals in both the City and County jurisdictions. We will focus on micro enterprise creation through self employment training with one twelve week class to be offered in the City of Salinas and one twelve week class to be offered in the County qualified unincorporated area. Beneficiaries of the proposed services will learn what it takes to create and be successful with their own micro enterprise venture. While some participants may be currently homeless or living in homeless shelters, others will have existing micro enterprise operations such as in home child care centers, cottage food based businesses, flea market concessions, arts & crafts, exercise studios, entertainment and other opportunities.

Cumulative benefits to the County and City include:

33 clients x 6 hours consulting – 198 total hours, approximately 1/2 in each jurisdiction 5 new MicroEnterprises in each jurisdiction for a total of 10 in the region. Estimate 20 jobs created in the region with 10 in each jurisdiction. Estimate 10 jobs retained in the region with 5 in each jurisdiction. Estimate \$175,000 loans obtained across both jurisdictions Estimate \$140,000 sales increase across both jurisdictions

Two 12-week SEMET courses with up to 20 students enrolled, one in each jurisdiction. Two 12 week Job Readiness courses (to be delivered by CSUMB Masters in Social Work Interns), one in each jurisdiction.

10 - 20 individuals to complete SEMET

Two graduation ceremonies with community at large invited.

In addition, the CSUMB SBDC will conduct 400 Synchronist Surveys, with 200 each in each jurisdiction. The CSUMB SBDC has conducted close to 200 surveys in previous projects and have found the survey instrument to be an excellent tool to educate local business owners on local, state and federal resources that could help them, recruit new SBDC clients and gather relevant & pertinent information for elected officials to use in making policy decisions.

Describe the population/target group:

By focusing our services to businesses in the income qualified Census tracts of the City and unincorporated part of Monterey County, the benefit will be targeted to the low and moderate-income persons that live in these areas. We will help these businesses succeed and grow and they will hire new workers, preferably from these neighborhoods.

Low to moderate income individuals are often from under served populations including women, minorities, veterans, disabled and economically challenged individuals. The SBA requires SBDCs to emphasize services to underserved populations. The CSUMB SBDC has a good track record of doing so. SBDC demographics: 63 of the 123 SBDC clients served between January through June of 2013 were Hispanic; this represents 51.2% of our clientele. Since opening in 2009, we have hovered at between 45% and 55% Hispanic clientele. 32 clients are of American Indian descent, representing 26% of our clientele and 9 are Asian, representing .7%. In sum, 84.5% of our clientele are under represented. This is an outstanding percentage. Our Business Adviser team, in fact, has capability to provide private consultation services in nine languages; English, Spanish, Japanese, Mandarin, Cantonese, Philippine, German, French and Italian.

Describe your existing or proposed collaborative efforts for addressing program/project	This project is proposing a collaborative effort between the CSUMB SBDC, the CSUMB Chinatown Learning Center (CCLC) and the Franciscan Workers of Junipero Serra (FWJS) to address the needs of low to moderate income individuals, including the homeless and hard to employ populations. While CCLC and FWJS have been working to build micro enterprises, bringing on the CSUMB SBDC makes this a more robust and holistic approach that will yield higher results and actually lift people out of poverty by creating their own job through building profitable micro enterprise operations.
needs:	The SBDC works with a variety of other economic development groups in the City of Salinas and County of Monterey. Our goal is to maximize effectiveness by collaborating and cross marketing of our services, events and programs. Some of the organizations we work with are listed below. City of Salinas Salinas Valley Enterprise Zone
	Salinas United Business Association Monterey County Workforce Investment Board and America's Job Center (formerly referred to as One Stop Career Centers) Hartnell College Salinas Valley Chamber of Commerce CSU Monterey Bay College of Business & Institute for Innovation & Economic Development SCORE

	Cal Coastal Rural Development Local Banks, CPA and HR firms Shoreline Workforce Services Goodwill The County of Monterey Monterey County Business Council	
Identify short and	Source	Award Date
long term funding sources (both City	Small Business Administration for SBDC	Calendar year
and non-City) which have been	City of Salinas (Jan - June 2014) for SBDCC	
sought by the applicant:	various State & Private Funds for SBDC	Calendar year
Funding Recommendation:	\$69,286 CDBG	
Eligibility Citation:	570.201(o)	
HUD National Objective:	Area Benefit	
CDBG National Objective:	570.208(a)(2)	
HUD Matrix Code:	18C	

## Other Staff Notes:

We can not pay expenses for 'planning' for second year of program. PBAs appears to be an internship program and not CDBG eligible.

Type of Activity:	Housing Activity					
Agency Name:	CHISPA, Inc.					
Subrecipient Type:	non-profit					
Project Name:	Vista de la Terraza					
Location:	165-177 Carr Avenue, Salinas, CA 93905 AHNRSA: Yes					
Census Tracts:	5.02					
Funding Request:	\$1,600,000 Source: 2010/11 Funding: \$1,100,000					
Con Plan Goal Met:	Vista de la Terraza will fulfill several of the City of Salinas Consolidated Plan's goals and objectives: Increase the supply of standard, affordable housing through the acquisition or rehabilitation of existing housing units and, if appropriate, the construction of new units. Meet the housing needs of large families, elderly persons, farm workers, and persons with disabilities. This project will address the consolidated plan's goals by maintaining 40 affordable multi-family units for low and very-low income families for the next 55 years. The City has cooperated and continues to cooperate with affordable housing developers such as CHISPA (Policy H-3).					
Measurement Objective:	Provide Decent Affordable Housing					
Measurement Outcome:	Affordability	Affordability				
Measurement Indicator:						
Units to be assisted: -acquired -rehabbed	Notes: Projected Completion Date: November 2015					
	Unit Type Number of Units					
	Single Room Occupancy (SRO)					
	One Bedroom					
Unit Type:	Two Bedroom					
orme rype.	Three Bedroom					
	Four Bedroom					
	Five Bedroom					
	Total 0					

Brief project description:

The scope of work includes, acquisition of property, relocation costs and Phase I rehabiliation for the Vista De La Terraza, a forty (40) unit multi-housing development. The existing lease and operating subsidy will expire November 19, 2014, the owner can convert development to market rate.

CHISPA intends to acquire (from Carr Ave. Partners) and rehabiliate the development for the purpose of maintaining affordable for the next 55 years. The Vista de la Terraza Apartment complex is a dilapidated 40-unit apartment building that is in need of significant rehabilitation. The Phase I rehabilitation will bring the structures into code compliance and stabilize existing structures. Phase I scope of work includes, Building K retaining wall, complete underpin and tieback of Building J, site landscaping, framing, lumber, hardware, trusses, sheet metal, and installation of vinyl flooring

Vista de la Terraza Cooperative, Inc. (VDLT), a limited equity cooperative formed to provide affordable housing to low and very low income people) leases and operates the 40 unit apartment complex at 165-177 Carr Avenue. The property is owned by Carr Avenue Property. CHISPA Housing Management Inc. (CHMI) has managed the property since 1984.

The California Department of Housing and Community Development (under the Rental Housing Construction Program) provided the owner (Carr Avenue Property) with a 32 year no interest loan and the cooperative an annual subsidy in order to provide and maintain the affordability of the units. After twenty-six years of operation, the property is in need of significant rehabilitation. The State subsidy is insufficient to allow for capital improvements, and the Cooperative does not have the capacity to raise the funds necessary to exercise the option to acquire the property and perform the rehabilitation. Moreover, the lease and operating subsidy will expire on November 19, 2014. At such time, the owners of the property can convert the complex to market rate housing.

At a general membership meeting on May 12, 2008, the members of the cooperative voted to assign the lease and option to purchase the property to CHISPA or a similar non-profit developer so that the property can be purchased from Carr Avenue Property, rehabilitated and operated as an affordable rental complex. By doing so, the complex can be operated as affordable housing for at least another 55 years, rather than have it converted to market rate in 2 years. The lease and option was assigned to CHISPA on September 21, 2010.

Funding Sources:							
Source		Federal	State	Other	Private	Status	Award Date
	TOTAL	\$0	\$0	\$0	\$0		
Need Addressed:	affordable ho	ousing					
Funding Recommendation:	\$714,400 HOME						
Eligibility Citation:	92.205(a) affordable rental housing reconstruction or rehab, acquisition, site improvements, relocation expenses of displaces persons etc						
CDBG National Objective:	Low Mod Ho	ousing					
HUD Matrix Code:	14B-Rehab;	Multi-family re	esidential and	14G- Acquisti	on for Rehabi	litation	
Accomplishment Code:	10-Housing	Units					

## Other Staff Notes:

Staff Comments:

1) There are insufficient FY 14/15 funds to award the requested amount under HOME or CDBG.

2) The City needs to comply with the HOME/CHDO annual set-aside requirement. Currently, the City is in non-compliance. Therefore, staff is recommending a conditional award for commitment of HOME/CHDO funds for property acquistion, relocations costs and predevelopment costs for a total of 614,000 contingent upon submittal of feasible financing structure for Phase I Rehabilitation ( Sources and Uses Statement) and it is determined that contruction can start within 12 months of execution of a HOME/CHDO Funding Agreement.
3) Upon commitment of HOME funds, the project must comply with the HOME provision under 24 CFR Part 92.2(2)-Commit to a specific local project.

Proposed HOME/CHDO funds:

-\$500,000- property acquisition -\$10,000- relocation -\$25,000- permit Fees -\$79,400-rchitectual/engineering

Total: \$1,600,000

Type of Activity:	
Agency Name:	GRID Alternatives
Program Name:	Monterey County / City of Salinas Solar Affordable Housing Program
Location:	2900 El Camino Real, Atascadero, CA 93422; Various homes in Monterey County and City o Salinas AHNRSA: Yes
Census Tracts:	06079012501
	\$30,000 Source: 2010/11 Funding: \$0
Council Goals Viet:	Safe, Livable Community This project addresses the City Council goals adopted on May 7, 2013, in particular that which relates to having a 'Safe, Livable Community' because our volunteer opportunities will empower and support neighborhoods and volunteers as collaborative partners in creating a safe community. GRID Alternatives uses a 'barn-raising model' and uses volunteers to fulfill
	its mission of providing renewable energy/solar energy to low- and moderate-income people With CDBG funding, we will target volunteer opportunities to residents in Salinas, thereby enabling them to get to know their neighbors and their communities through this project.
Con Plan Goal Met:	This proposed project addresses the City's Consolidated Plan needs in several ways: 1. It addresses General Housing Needs Item 7 noted in Part 4, Strategic Plan, page 69 of the Consolidated Plan, which states a Medium priority need for "Educational outreach regarding energy conservation opportunities in housing and increased energy conservation options for lower income households." In preparation for our solar installations, we will launch an outreach campaign to generate awareness and a client base in the City. A large part of our outreach activities involves educating homeowners about how they can reduce their energy consumption, and therefore, save money on their utility bills.
	2. It addresses Special Housing (SH) Needs Item 2 which indicates a High priority need for "Affordable, accessible housing for disabled persons, both individual and families." Disabled persons in the targeted areas stand to benefit from significant energy costs, savings which can go as much as 75% to 80% off of expensive utility bills. Such savings would enable disabled persons to ensure that they can continue to live in affordable homes and not have to choose between spending their income on housing or on medical bills.
	3. It addresses SH Needs Item 4 which states a Low priority need for "Affordable housing for farmworker households." Significantly reducing energy bills adds value to hardworking farmworkers in the targeted areas.
	4. It addresses Needs Pertaining to Homelessness (HN) Item 2 which describes a High priority need for "Programs and services focused upon the prevention of homelessness, and on the rapid re-housing of those recently homeless or in imminent risk of same." By reducing utility bills, we prevent homelessness because we are helping families who are struggling to make ends meet.
	5. Finally, it addresses the City's Community Development Need (CN) Item 4, which states a Medium priority need for "Resources to attract and retain jobs, or to otherwise stimulate the local economy, particularly with regard to the retail corridors of Main/South Main and East Alisal Streets." Key to GRID Alternatives' triple bottom line approach is employment. Our business model relies on Volunteers – many of whom participate in our program because they desire to work in the renewable energy industry. As such, we have partnered and continue to work with job training organizations and colleges, including the Center for Employment Training (Gilroy, Santa Maria and Soledad); Allen Hancock College; Cabrillo College; Cal Poly Power and Energy Society and Engineers Without Borders; California Conservation Corps-Monterey Bay; Cuesta College-Clean Energy Workforce Development Program; Hartnell College; Job Train Works-Menlo Park; One Stop Center-San Luis Obispo; Poly Habitat; and Santa Barbara City College. Since our Central Coast office opened in mid-2010, we have engaged 1,100 volunteers who donated 21,057 hours and helped us achieve
A	ins
Measurement Objective:	Provide Decent Affordable Housing
Measurement Outcome:	Affordability

Accomplishments:	Period	Actual	Monthly Average	Projected
	July 1, 2012 - June 30, 2013 (from application)			E 1
	July 1, 2013 - December 31, 2013 (from Application)			
	July 1, 2014 - June 30, 2015 (from application)	-		
Report Promptness:	No reports have been submitted	1		

### Brief project description:

The mission of GRID Alternatives is to empower communities in need by providing renewable energy and energy efficiency services, equipment, and training. GRID Alternatives works collaboratively with communities and local organizations to identify specific needs and to develop renewable energy solutions that are environmentally, socially, and economically sustainable.

With CDBG funding, GRID Alternatives will train and lead volunteers and job trainees to install solar electric systems for ten (10) low-income homeowners (Clients) in Gonzales, Del Rey Oaks, and unincorporated areas of Monterey County and ten (10) low-income homeowners in the City of Salinas. Each Client will be provided with outreach, education, system design and engineering, procurement of permits and equipment, an industry-standard 10-year labor warranty, preparation and submittal of utility interconnection and rebate paperwork. We will also help Clients obtain free energy efficiency and weatherization services through existing energy assistance programs. GRID Alternatives will provide long-term reductions in energy costs for low-income families, offer community members and job trainees hands-on experience in solar installation, and create high-profile demonstration projects to encourage greater adoption of solar technology in Monterey County and in the City of Salinas.

## Describe the location of your project:

This project will impact homeowners who reside in the Gonzales, Del Rey Oaks and unincorporated areas of Monterey County, as well as residents in the City of Salinas. These areas will benefit because through our work, we will prevent homelessness by slashing utility bills of low-income families in the service area. On average, families will save 75% on monthly electric bills, saving an average of \$21,000 over the life of a 30-year solar electric system. The area will also benefit from increased property values that will result from the installation of the solar panels. Finally, we will impact the area through our economic development/job training component, which will enable local students, residents and volunteers learn solar installation skills that could help them gain employment in the renewable energy industry.

## Describe the population/target group:

GRID Alternatives makes solar practical for low-income communities, delivering long-term savings to families struggling to pay their bills. Our target population consists of homeowners whose incomes are 80% of the Area Median Income (\$57,050 for family of four in Monterey County in 2013). Savings can be used to buy food, clothing and other necessities supporting the local economy. Our program increases the long-term affordability of Clients' homes by reducing their electric bills and insulating them from future rate increases. Over the 30-year lifetime of the solar electric systems, they will save each family and average of \$21,347.80. On average, Clients save 75% on monthly electric bills while reducing greenhouse gas emissions.

Describe your existing or proposed collaborative efforts for addressing program/project needs:	The Single-family Affordable Solar Homes (SASH) Program is one of the California Solar Initiative's (CSI) two low income programs offering rebates for solar systems to low-income homeowners in PG&E, SDG&E, and SCE territories. GRID Alternatives is the Program Manager for the SASH Program on behalf of the California Public Utilities Commission. These rebates help leverage other fundraising dollars. We partner with local affordable housing builders and local agencies to identify and reach many of our Clients. In Monterey County this includes Community Housing Improvement Systems and Planning Association, Inc. (CHISPA) and South County Housing, both of which are long-standing partners of GRID Alternatives. CHISPA makes Client referrals and works closely with us to target qualified individuals and families. CHISPA will launch a direct mail campaign to past Clients and work with us to generate interest among the target population. With CDBG Funding, In the coming year, CHISPA and GRID Alternatives anticipate identifying Clients who will benefit from this program. SCH is the developer of a 30-unit housing development and we are a sub- contractor for solar installation in 2014. We also partner with PG&E and their local Energy Watch program to provide energy efficiency services, maximizing Clients' electricity savings. It also allows for smaller system design, giving us the ability to serve more families with our
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	program		
Identify short and	Source	Award Date	
long term funding	SASH Admin Contract	2013	
sources (both City	In-Kind Equipment Donations	2013-14	
	Funding from GRID Sources - Rebates, Tax Incentives, etc.	Upon installation	
sought by the	Monterey County CDBG 2014	TBD	
applicant:	City of Salinas CDBG 2014	TBD	
Funding Recommendation:	\$30,000 CDBG		
Eligibility Citation:	24 Part 570.202 b (2)		
HUD National	Area Benefit		
CDBG National Objective:	570.208 (a) 3 - Housing Activity		
HUD Matrix Code:	14A		-

Other Staff Notes: First year application; acitivity to assist low income homeowners reduce montly electric bill. CDBG monies will be leveraged with other grid alternatives funding.

Type of Activity:		V			
Agency Name:	Rebuilding Together - Monterey/S	Salinas (RTMS)			
Program Name:	Home Repair & Rehabilitation			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
_ocation:	Service Area is most of Monterey County, but for the purposes of this funding the service area is city of Salinas. AHNRSA: Yes				
Census Tracts:	All				
		/11 Funding: \$3	6,600		
Council Goals Met:	Economic Diversity and Prosp	erity			
	Safe, Livable Community				
	F Effective Sustainable Governme	nent			
	<ul> <li>The work RTMS does may not specifically address any one of the City's goals, but it certainly indirectly affects the ability of the City to reach these goals.</li> <li>1. Economic Diversity and Prosperity - Without quality housing, businesses can not hope to have a good labor force. By repairing homes of low income homeowners, RTMS helps local residents stay in the area and continue to work in community.</li> <li>2. Safe &amp; Livable Community - RTMS makes sure homes of low income residents are safe by cleaning chimneys, installing smoke and carbon detectors, installing new locks, replacing broken windows, trimming bushes away from homes to eliminate hiding spots for would-be burglars. Safety is part of our mission and in making these types of repairs we are helping eliminate opportunities for people who wish to commit crime against residents in their own homes.</li> <li>3. Effective Sustainable Government - We provide a service the city government isn't able to provide. In the City's effort to provide good customer service, they can simply refer potential</li> </ul>				
J	applicants to RTMS for home rep 4. Quality of Life - This starts at h into their community to enjoy with	ome. A safe and it has to offer.	healthy home allow		
Con Plan Goal Met:	RTMS addresses three of the fou 1. General Housing Needs - Rebu- that already exist. We do not build their independence by remaining homeowners we've helped have move into another home or rental	uilding Together d new homes. In in their own hon owned their hom	focuses on homeovistead we help homeovies as long as possible.	eowners safely maintain ible. Many of the	
	<ol> <li>Special Housing Needs - Part of in their home. Providing accessib part of our rehab efforts. But this seniors who may not have a disa addition of grab bars, smooth floor 3. Community Development Need as housing needs, for senior pop seniors who are not able to maint constraints.</li> </ol>	ility modification is not limited to bility, but who ha pring, ramps, etc ds - A medium p ulation. Approxir	s (grab bars, ramps people with disabilit ave difficulties that c riority of the city is t nately 75 percent o	b) toilets, etc.) is a major ies, it also includes can be addressed by the o provide services, suc f those we serve are	
Measurement Objective:	Provide Decent Affordable Housi	ng			
Measurement Outcome:	Affordability				
	Period	Actual	Monthly Average	Projected	
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)		1		
neounplianmenta.	July 1, 2013 - January 31, 2014 (Actual from reports) July 1, 2014 - June 30, 2015 (from application)		0		
	(from application)				

Report Promptness:

Reports are submitted 3 days late, on average

Brief project description:

RTMS rehabilitates homes of low-income homeowners as defined by HUD Income Limits Summary in the City of Salinas so that they may live in safe and healthy homes. If awarded the grant, money would be used to purchase building materials or pay for services from skilled tradesmen who perform work that would otherwise be unsafe for unskilled volunteers to perform. Work includes making homes more accessible (grab bars, ramps, widening doors, etc.), securing the home (such as with locking doors and new windows) and healthy (such as repairing/replacing a leaking roof, furnace or water heater).

Describe the location of your project:

Per our affiliation with the national organization of Rebuilding Together, our service area is specifically defined as Carmel, Carmel by the Sea, Carmel Village, Castroville, Del Rey Oaks, Marina, Monterey, Pacific Grove, Prunedale, Salinas, Sand City, Seaside and Spreckels. However, for the purposes of this specific grant, any money awarded would be treated as restricted funds limiting its use for homes located within the City of Salinas' limits.

Since the late 1990s, Salinas has experienced extensive demand for housing due to employment and population growth, and now with the down economy the housing problems are growing. The shortage of affordable housing continues to be one of the most critical issues facing Salinas. Many residents who could afford their own homes at one time have not been able to afford the expense of home repair and maintenance and are now living in substandard condition.

Many residents who could afford their own homes at one time have not been able to afford the expense of home repair and maintenance and are now living in sub-standard conditions. RTMS wants to help homeowners stay in their homes by making them safe and healthy.

Describe the population/target group:

RT's target population must be low-income homeowners, as defined by HUD Income Limits Summary for the City of Salinas, particularly those who are elderly, disabled, families with children or veterans of war.

Homeowners benefit by maintaining their independence in a home that is safe and healthy. It also allows them to spend their limited funds on other necessities such as food, medical bills and utilities.

Describe your existing or proposed collaborative efforts for addressing program/project needs:	While there are other agencies such as Allianc Wheels, Monterey County Health Department, Coast Center for Independent Living and dozen disabled and elderly, none provide skilled labor as Rebuilding Together to rehabilitate the home independently, safely and healthy, especially for However, we work with all these agencies to he services. RTMS relies on referrals from those of social workers, code enforcement officials, etc. social services when we see a need for a servit Finally, we also strive to create a team of all int	California Rehabilitation Department, Centr hs of other public agencies for the low-incorr building materials and an organization success of those who wish to continue to live or free. The identify potential homeowners for our on the front lines, such as Meals on Wheels RTMS also refer our homeowners to other ce we do not provide.
1 L	example, on a recent project parties involved in (funding), Sears (Sponsor/donor), social worke	ncluded RTMS, the homeowner, USDA r and county code enforcement. As a result
Identify short and	example, on a recent project parties involved ir (funding), Sears (Sponsor/donor), social worke RTMS was able to bring the home up to code a	ncluded RTMS, the homeowner, USDA r and county code enforcement. As a result and keep the homeowner in their home.
Identify short and long term funding	example, on a recent project parties involved in (funding), Sears (Sponsor/donor), social worke	ncluded RTMS, the homeowner, USDA r and county code enforcement. As a result and keep the homeowner in their home. Award Date
	example, on a recent project parties involved ir (funding), Sears (Sponsor/donor), social worke RTMS was able to bring the home up to code a Source	ncluded RTMS, the homeowner, USDA r and county code enforcement. As a result and keep the homeowner in their home.
long term funding	example, on a recent project parties involved ir (funding), Sears (Sponsor/donor), social worke RTMS was able to bring the home up to code a Source Harden Foundation	ncluded RTMS, the homeowner, USDA r and county code enforcement. As a result and keep the homeowner in their home. Award Date Spring 2014
long term funding sources (both City and non-City) which have been	example, on a recent project parties involved ir (funding), Sears (Sponsor/donor), social worke RTMS was able to bring the home up to code a <b>Source</b> Harden Foundation Bank of America	ncluded RTMS, the homeowner, USDA r and county code enforcement. As a result and keep the homeowner in their home. Award Date Spring 2014 Spring 2014
long term funding sources (both City and non-City) which have been sought by the	example, on a recent project parties involved ir (funding), Sears (Sponsor/donor), social worke RTMS was able to bring the home up to code a <b>Source</b> Harden Foundation Bank of America Monterey Peninsula Foundation	ncluded RTMS, the homeowner, USDA r and county code enforcement. As a result and keep the homeowner in their home. Award Date Spring 2014 Spring 2014 Spring 2014
long term funding sources (both City and non-City) which have been	example, on a recent project parties involved ir (funding), Sears (Sponsor/donor), social worke RTMS was able to bring the home up to code a <b>Source</b> Harden Foundation Bank of America Monterey Peninsula Foundation Monterey County GIVES!	ncluded RTMS, the homeowner, USDA r and county code enforcement. As a result and keep the homeowner in their home. Award Date Spring 2014 Spring 2014 Spring 2014 Winter 2014
long term funding sources (both City and non-City) which have been sought by the	example, on a recent project parties involved ir (funding), Sears (Sponsor/donor), social worke RTMS was able to bring the home up to code a <b>Source</b> Harden Foundation Bank of America Monterey Peninsula Foundation Monterey County GIVES! M&S Building Supply	Award Date Spring 2014 Spring 2014 Spring 2014 Spring 2014 Spring 2014 Spring 2014 Spring 2014 Spring 2014 Spring 2014 Spring 2014 Summer

	Church Mouse	Spring 2014
	Yellow Brick Road	Spring 2014
	Individuals	Ongoing
Funding Recommendation:	\$36,600 CDBG	
Eligibility Citation:	24 Part 570.202(b)(2)	
HUD National Objective:	Area Benefit	
CDBG National Objective:	570.208(a)(3) - housing activities	
HUD Matrix Code:	14A	

Other Staff Notes: 3rd year submitting application; slow to begin projects due to their application cycle but have always challenged themselves to expend grant funds by June 30th of each year.

Type of Activity:	Public Services					
Agency Name:	Alliance on Aging, Inc. (Ombudsman)					
Program Name:	Ombudsman					
Location:	Monterey County AHNRSA: Yes					
Census Tracts:	1.04, 0702, 1300, 1200.016, 104, 107.01, 132, 116.02, 111.02, 124.02, 113.02					
Funding Request:	\$12,500 Source: 2013/14 Funding: \$10,000					
Council Goals Met: Con Plan Goal Met:	Quality of Life The advocacy services of the Ombudsman program preserve optimum quality of life for seniors residing in long-term care. Ombudsman protects this vulnerable population from physical, sexual, and emotional abuse by providing an avenue for conflict resolution that ma otherwise be unavailable to elderly residents. As an important voice for senior citizens when they may feel too overwhelmed or ashamed to communicate problems of abuse, Ombudsman works vigilantly to eliminate all forms of elder abuse and establish bonds of trust while protecting the confidentiality of individuals. The Ombudsman Program addresses the SH1 needs outlined in the City of Salinas Consolidated Plan regarding special housing needs for seniors, including congregate living facilities. The Ombudsman program helps seniors and their family members locate affordabl long-term care housing options including skilled nursing homes that accept Medicare. Another Consolidated Plan Community Development Need met by the Alliance on Aging is Community Need #5: "Services for the senior population of Salinas, such as those addressing recreation, nutrition, health, and housing needs." Seniors have been described in the City's Consolidated Plan as a "special needs" group because of their fixed income, limited mobility, and frequency of disability. Ombudsman protects the physical, mental, and emotional health of seniors residing in long-term care by keeping them safe from abuse and contributing to a safe, healthy and attractive living environment for these frail seniors. Ombudsman monitors the living environment in skilled nursing and residential care facilities in Salinas by making unannounced visits in order to observe the level of care that clients are receiving.					
Measurement Objective:	Create Suitable Living Environments					
Measurement Outcome:	Sustainability					
	Period	Actual	Monthly Average	Projected		
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	152	13			
	July 1, 2013 - August 31, 2013 (Actual from reports)	159	80			
	July 1, 2014 - June 30, 2015 (from application)			250		

CDBG funding would support the Alliance on Aging's Ombudsman program. Certified Ombudsmen serve as advocates for the frail and elderly residents in Salinas nursing homes and residential care facilities. Ombudsman staff and volunteers visit these facilities on a regular and unannounced basis in order to observe the level of care that residents are receiving. Ombudsmen investigate residents' complaints and work to resolve those complaints and advocate for residents' rights in order to protect these vulnerable seniors from neglect and or abuse, whether it is physical, sexual, emotional, verbal, or financial in nature.

The Ombudsman program also serves families and caregivers who are seeking guidance and information for placing their loved ones in a long-term care facility. The Ombudsman program facilitates Advance Health Care Directives for residents in skilled nursing facilities. An Advance Health Care Directive allows residents to appoint an agent who has power of attorney to make care and treatment decisions on the residents behalf, and give instructions about the residents health care wishes. Ombudsman safeguards clients' rights to privacy by protecting confidential information and works to ensure dignity, choice and quality of life for all deserving citizens in long-term care.

Describe your existing or proposed collaborative efforts for addressing program/project needs:	Ombudsman refers clients and family members to, and rec public agencies we've listed, and also collaborates closely non-profit and private sector. Partners include: the Alzheim Care Alliance for End of Life Care, Meals on Wheels, the E the Center for Deaf and Hard of Hearing, Legal Services fo Center, Central Coast Center for Independent Living, Visiti CHISPA, and the YMCA and others.	with other loca her's Associatio Blind and Visual or Seniors, the S	l providers in the n, Compassionate ly Impaired Center, Salinas Senior
Identify short and	Source	Award Date	
long term funding	Harden Foundation		
sources (both City	Monterey Peninsula Foundation	12/15/13	
and non-City) which have been	Monterey County Area on Aging		
sought by the	City of Salinas		
applicant:	City of Monterey		
Funding Recommendation:	\$10,000.00 CDBG		
Eligibility Citation:	570.201(e) Public Service		
HUD National Objective:	LMC Presumed Benefit-Elderly		
CDBG National Objective:	570.208(a)(2)(i)(A)		
HUD Matrix Code:	05A - Senior Services		

## **Other Staff Notes:**

Alliance on Aging submits their reports in a timely manner. No errors or problems noted.

Type of Activity:	Public Services						
Agency Name:	Alliance on Aging, Inc.						
Program Name:	Tax Counseling for the Elderly						
Location:	Monterey County AHNRSA: Yes						
Census Tracts:	1.04, 0702, 1300, 1200.016, 104, 107.01, 132, 116.02, 111.02, 124.02, 113.02						
Funding Request:	\$10,000 Source: 2013/14 Funding	\$10,000 Source: 2013/14 Funding: \$20,000					
Council Goals Met:	lo Council Initiatives selected.						
Con Plan Goal Met:	The Tax Counseling program specifically empowers seniors to satisfy their legal requirements, which they are able to do with the assistance of volunteers. Seniors are encouraged to be pro-active in preparing for the next year's return and call the Alliance on Aging immediately if they receive any correspondence from the IRS, even outside the tax season. Letters from the IRS cause a great deal of anxiety for these seniors and can often be taken care of very quickly and easily. Quality of life impacts volunteers as well. Seniors have been described in the City's Consolidated Plan as a "special needs" group because of their fixed income, limited mobility, and frequency of disability. The work of the						
	from the Tax Counseling program outside of their social security che monthly income does not cover. Ir the Tax Counseling program, seni Alliance on Aging, such as our Be further support. The Alliance on A order to improve accessibility to se	Tax Counseling for the Elderly program helps to ensure that the goal of meeting the needs of special groups, such as the elderly, is achieved, as over 1500 seniors receive assistance from the Tax Counseling program each year. For many, their tax refund is the largest check outside of their social security check and is often used to pay for basic needs that their monthly income does not cover. In addition, when first contact is made with a senior through the Tax Counseling program, seniors learn about the other programs available through the Alliance on Aging, such as our Benefits Checkup Program, and HICAP, which can provide further support. The Alliance on Aging conducts extensive outreach at many locations in order to improve accessibility to services and reach the underserved elderly. This ultimately contributes to creating positive changes in the standard of living and overall health of low					
Measurement Objective:	Create Suitable Living Environme	nts					
Measurement Outcome:	Sustainability						
	Period	Actual	Monthly Average	Projected			
	July 1, 2012 - June 30, 2013 (from application)	1,630	136				
Accomplishments:	July 1, 2013 - December 31, 2013 (from Application)	300	50				
	July 1, 2014 - June 30, 2015 (from application)			4	50		
Report Promptness:	0 Reports Submitted support the Alliance on Aging's Ta						

CDBG funding would support the Alliance on Aging's Tax Counseling for the Elderly program. Tax Counseling for the Elderly assists seniors with the preparation and filing of their federal and state income tax returns at no charge and has been providing this service for 37 years to more than 1,400 seniors annually. Clients receive the security of trustworthy assistance, the reassurance of filing their tax returns correctly and on-time, and the financial benefit of unexpected income from tax refunds. Every extra dollar low-income seniors receive benefits their ability to remain self-sufficient.

In 2013, 87% of returns were e-filed, ensuring speedy delivery of refunds and preventing fraud. For those cases in which clients do not have a regular bank account, the Alliance on Aging assists them in opening an account in order to receive their refund in a secure manner. Every extra dollar low-income seniors receive benefits their ability to remain self-sufficient. Last tax season, refunds totaling \$959,242 were processed. Many of the trained Tax Counseling volunteers are seniors themselves who understand the complexities specific to senior citizens' tax

forms, including pensions and retirement income. Counseling is available at ten locations in Monterey County staffed by 13 IRS-certified volunteers. A new IRS requirement in 2013 requires that two preparers review every return. This is placing an additional hardship on the program. We need more staff resources to recruit, interview, and train additional preparers, and we need more money to expand marketing for volunteer recruitment.

Describe your existing or proposed collaborative efforts for addressing program/project needs:	AOA is engaged in many existing and proposed collaboratii initiative to establish an Aging and Disabilities Resource Co initiative is to develop a network that eliminates barriers to a creates a "no wrong door" approach to those services. Colli identified in #1 above. In addition, the tax sites that are listed partnerships with the managers or owners of all of the facili sites are made available to AOA at no cost to us or the clies management also supports the program by publicizing it to Most of these have been long standing partnerships and ar provide this service. CHISPA makes their 3 senior housing as well as other program services. The new Gateway Center assistance site and site for other AOA services. A local tax training to our volunteers at our annual volunteer training at AOA has the benefit of some local media partnerships. KSE time to support our volunteer recruitment efforts. The Califor releases about the tax program. The Off 68 tabloid has dom program and volunteers. These are important partnerships option with our current budget.	onnection. The access to thos aborations spe ed in this prope- ties where TC nt. In most cas their residents e critical to AC sites available er Apartments professional p t no cost to the 3W has run Ta ornian has regule a feature ar	e goal of this be services and ecific to tax are osal represent E is offered. These ses the s or congregation. DA's capacity to e for Tax Assistance will host a tax provides support and e AOA or volunteers. ax PSA's at prime ularly run press ticle on the tax
Identify short and	Source	Award Date	
long term funding	Harden Foundation		
sources (both City	Monterey Peninsula Foundation	12/15/13	
and non-City)	United Way Monterey County		
which have been	Internal Revenue Service Grant		
sought by the	City of Monterey		
applicant:	Wells Fargo Bank Foundation	7/18/13	
	ТСЕ		
Funding Recommendation:	\$10,000.00 CDBG		
Eligibility Citation:	570.201(e) Public Services		
HUD National Objective:	Area Benefit		
CDBG National Objective:	570.208(a)(2)(i)(A)		
HUD Matrix Code:	05A - Senior Services		
	•		

## **Other Staff Notes:**

This application was submitted in lieu of the Senior Employment Program, funded in prior years. Alliance on Aging has been very good at submitting reports and information in a timely manner.

Type of Activity:	Public Services					
Agency Name:	Central Coast Center for Independent Living					
Program Name:	Housing Choices for Persons with Disabilities					
Location:	318 Cayuga St. Ste. 208, Salinas, CA 93901 AHNRSA: No					
Census Tracts:	06053001300					
	310,000 Source: 2013/14 Funding: \$8,500					
Council Goals Met:	Prosperity Initiative,					
	Housing Choices for Persons with Disabilities allows people with disabilities to access and maintain affordable and accessible housing. Stable affordable housing is fundamental to the success of other City of Salinas activities. Homelessness and substandard housing encourage participation in activities that jeopardize public safety and economic development ike gang involvement and drug use. The City of Salinas continues to devote countless resources to increasing overall public safety. The creation of a stable home environment can only support these efforts.					
Con Plan Goal Met:	Affordable housing for disabled persons both individuals and families and Item #SH3: Affordable, accessible housing for disabled persons, with supportive services. These priorities indicate the City's desire to support organizations that assist with the housing needs of people with disabilities. As the cost of current market rate housing continues to increase housing has become even less affordable for our residents. Social Security Administration (SSA) benefits, the Supplemental Security Income/ State Supplementary Payment (SSI/SSP programs continue to be reduced annually.					
	The City of Salinas' Consolidated Plan dis assistance for people with disabilities inclu subsidized housing programs. CCCIL und services in order for a person with a disab	uding non-exist lerstands that c	ent Section 8 voor project mus	vouchers and other to provide adequate		
	CCCIL provides the following Independent Living Services; Information and Referral, Benefic Counseling, Housing Assistance, Personal Assistant services, Independent Living Skills Training, Peer Support, Assistive Technology (AT), and Traumatic Brain Injury Services. AT assists consumers in identifying devices, housing modification needs and funding sources. Our consumers learn how to find and apply for accessible and affordable housing. CCCIL staff also assists consumers in accessing the City of Salinas' Housing Assistance Accessibility grants. Grants in amounts of up to \$14,000 are available to homeowners for the removal of architectural barriers.					
	We continue our work as a member of the Housing Alliance for People with Disabilities (HAPD) in 2005. CCCIL was a founding member of this coalition. Residents fortunate enough to own homes continue to lose them n foreclosure. There has not been an increase in the number of rental unit owners willing to contract with the local Housing Authority to list their properties as subsidized. Low-income families and individuals living on fixed incomes continue to compete with other residents seeking housing and have additional financial resources available to them.					
Measurement Objective:	Create Suitable Living Environments					
Measurement Outcome:	Availability/Accessibility					
	Period	Actual	Monthly Average	Projected		
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	94	8			
	July 1, 2013 - August 31, 2013 (Actual from reports)	30	15			

	July 1, 2014 - June 30, 2015 (from application)		45		
Report	Reports are submitted 0 days early, on average				
Promptness:	otness.				
CCCIL requests fund people with disabilitie housing. Through CC	The shortage of available, affordable and accessible housing continues to be a serious issue in the City of Salinas. CCCIL requests funds to support Housing Choices for Persons with Disabilities (HCPD). Our project will teach eople with disabilities to develop the skills they need to successfully access and retain affordable and accessible ousing. Through CCCIL's mandatory housing orientations consumers receive training and information on fair ousing rights, HUD regulations and policies, and eligibility requirements.				
Dorothy's Place and on As CCCIL consumers how to successfully re SSA benefits in conju- advocacy, and inform	the homeless community has doubled in Monterey County. On other local homeless services has increased the number of a develop their independent living and money management etain affordable/accessible housing in a difficult economy. On nction with providing housing assistance. Our project will p ation and referral services to the disability community. In co- pusing goals and develop an Independent Living Plan that w ccessible housing.	homeless co skills, they ga CCCIL assists rovide service ollaboration w	nsumers we serve. ain knowledge on them with accessing coordination, rith CCCIL staff,		
Describe your existing or proposed collaborative efforts for addressing program/project needs:	CCCIL has established a collaborative relationship with two programs: Community Housing and Improvement Systems Monterey Housing Authority. Both agencies refer consume housing assistance. We also receive alerts from them advi accepted at specific complexes. We provide technical assi- accommodation requirement under the Fair Housing Act an Development regulations CCCIL consumers receive prior they are receiving housing assistance from us. CCCIL sits Council and the Monterey County Commission on Disabilit	s Association ers with disabi ising when ap stance regarc nd Housing a rity status by to on the Area /	and the County of lities to CCCIL for plications are being ling reasonable nd Urban poth organizations if		
Identify short and	Source	Award Date	9		
long term funding	Harden Foundation	July 2013			
sources (both City	Community Foundation for Monterey County	July 2013			
and non-City)	Community Foundation of Santa Cruz County	July 2013			
which have been	United Way of Monterey County	July 2013			
sought by the	California Latino Age Wave Initiative	July 2013			
applicant:	Monterey Bay Central Labor Council Blue Shield	October 2013			
	Independent Living Partnership Device Lending Library	July 2013	_		
	WIPA through DRAIL	August 2013	3		
	State Department of Rehabilitation - 204	October 2013			
	TBI New Options	October 2013			
	Department of Rehabilitation Coop Employment Services	October 2013			
	US Department of Education VIIC	October 2013 July 2013			
	US Department of Education VIIC Monterey County Behavioral Health	October 2013 July 2013 July 2013			
	US Department of Education VIIC Monterey County Behavioral Health Santa Cruz County Juristictionals	October 2013 July 2013 July 2013 July 2013			
	US Department of Education VIIC Monterey County Behavioral Health	October 2013 July 2013 July 2013			
Funding Recommendation:	US Department of Education VIIC Monterey County Behavioral Health Santa Cruz County Juristictionals	October 2013 July 2013 July 2013 July 2013			
	US Department of Education VIIC Monterey County Behavioral Health Santa Cruz County Juristictionals Other funding sources	October 2013 July 2013 July 2013 July 2013			
Recommendation:	US Department of Education VIIC Monterey County Behavioral Health Santa Cruz County Juristictionals Other funding sources \$10,000.00 CDBG	October 2013 July 2013 July 2013 July 2013			

Objective:	
HUD Matrix Code:	05B - Handicapped Services

CCCIL faced some challenges this year due to staff turnover. Any time information was requested they were quick to respond.

Type of Activity:	Public Services				
Agency Name:	Central Coast HIV/AIDS Services				
Program Name:	Central Coast HIV/AIDS Services Housing	n Program			
Location:	Monterey and San Benito Counties AHNR				
Census Tracts:	All census tracts in the City of Salinas				
Funding Request:	\$31,278 Source: 2013/14 Funding: \$20,86	65			
Council Goals Met:	<u>ت</u>				
Con Plan Goal		mproving Quali Volunteerism: 3 5. Neighborhoo easibility): seel IV disease. ams of CCHAS	ty of Life in the 3. Redevelopme d Engagement/ king ways in whi address many	following ways: ent Master Plan 4. Homeowners ich to develop of the priorities cite	ed
Met:	The HIV/AIDS Housing Assistance Programs of CCHAS address many of the priorities cited in the City of Salinas Consolidated Plan such as rental affordability, households overpaying for housing, special needs groups, persons with disabilities, mobility and self care limitations, and farmworkers. In addition, CCHAS provides free HIV education, prevention and testing services to the entire community, and in particular the agricultural community. Through community outreach to the agricultural worker community, more needs can be addressed, and services are more accessible to a population that is otherwise underserved.				
Measurement	Brovida Decent Affordable Housing				
Objective:	Provide Decent Affordable Housing				
Measurement	Availability/Accessibility				
Outcome:					
	Period	Actual	Monthly Average	Projected	
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	204	17		
	July 1, 2013 - August 31, 2013 (Actual from reports) July 1, 2014 - June 30, 2015 (from application)	56	28	100	)
Report Promptness:	Reports are submitted 0 days early, on av	verage			4
Central Coast HIV/AIDS Services (CCHAS) seeks \$31,278 to offset 35% of the salary expenditure of two full time bilingual client services staff. Approved funding will be used to deliver a full-spectrum of housing services to low, very-low, and no-income individuals and families living with HIV/AIDS in the City of Salinas. Programs include, but are not limited to; emergency shelter, rental/utility assistance, permanent supportive housing, tenant based assistance, case management. AIDS Drug Assistance (ADAP) enrollment, transportation assistance and linkages to ancillary services. CCHAS is not seeking funds from the City of Salinas for the cost of direct client assistance as we have leveraged that support from other sources. CCHAS seeks support from the City of Salinas to offset the costs associated with vital personnel to work directly with those we serve. By combatting homelessness in the HIV/AIDS community and providing free services to Salinas residents, CCHAS continues to decrease the rate of HIV infection in the Salinas area and keep those infected with HIV as healthy as possible, for as long as possible.					
Describe your	Our partnering agencies include, but are r				ənt,
existing or proposed	Natividad Immunology Department Outpa (OPIS) medical clinics, Monterey County I				on

collaborative efforts for addressing program/project needs:	of Homeless Services Providers, Sun Street Centers, Community Human Services, Interim, Inc., Veteran's Transition Center, Shelter Outreach Plus, Food Bank for Monterey County, Goodwill Industries, Housing Authority of Monterey County, Salvation Army, Dorothy's Place, Victory Mission and a host of others. Collectively, it is our goal to provide resources to the community order to anticipate and address the needs of this often fragile population.			
Identify short and	Source	Award Date		
long term funding	HOPWA	July 2013		
sources (both City	Community Action Partnership	January 2014		
and non-City)	US Dept of HUD	February 2013		
which have been	CFMCO	July 2013		
sought by the applicant:	CFMCO-Madsen	December 2013		
o.b.b	Hospice Foundation	October 2013		
Funding Recommendation:	\$25,000 ESG			
Eligibility Citation:	§ 576.103,105,106			
HUD National				
Objective:				
CDBG National Objective:	N/A			
HUD Matrix Code:	05 - Public Services			

Other Staff Notes: CCHAS submits reports and information requested in a timely and efficient manner.

Type of Activity:	Public Services			
Agency Name:	Community Human Services - SuperPare	ents		
Program Name:	SuperParents			
Location:	433 Salinas St., Salinas, CA 93901 AHNF	RSA: No		
Census Tracts:	06053001300			
Funding Request:	\$10,000 Source: 2013/14 Funding: \$10,0	00		
Council Goals Met: Con Plan Goal Met:				
Measurement Objective:	Create Suitable Living Environments			
Measurement Outcome:	Availability/Accessibility			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	339	28	
Accomplishments.	July 1, 2013 - August 31, 2013 (Actual from reports)	225	113	
	July 1, 2014 - June 30, 2015 (from application)			350
Report Promptness:	Reports are submitted 0 days early, on av	-		
Community Human S married) parents with parents. Program sta and, when necessary	brogram name for the parenting education Services. Supervised visitation services pro- a neutral location and exchange site for v ff works to ensure that visits are safe and a v, that there is no contact between custodia d by the Family Court for the safety of the o	ovide non-custo risits between cl appropriate, tha al and non-custo	dial (divorced, s hildren and their it children are p odial parents. O	eparated or non- non-custodial roperly cared for ften, supervised

individuals to spend time with their children. SuperParents strengthens family relationships and improves the home environment, thereby contributing to reduced incidence of child abuse and neglect, domestic violence, gang violence and juvenile delinquency. The long-term impact of these positive changes are difficult to quantify but they have the very real potential of positively influencing multiple generations.

Describe your existing or proposed collaborative efforts for addressing program/project needs:	The program fully utilizes all available community resources in meeting the needs of its clients, and staff routinely collaborates with a host of local agencies. Community Human Services works closely with Central Coast HIV/AIDS Services (CCHAS) in outreach and AIDS prevention/education. Close ties with the Rape Crisis Center, Planned Parenthood, the Food Bank of Monterey County, and the Monterey County Youth Employment Program (One-Stop Career Center) have all amplified the ability of of our programs to connect clients with services vital to their wellbeing. The Kinship Center has helped find short-term guardians for younger homeless teenagers in other programs and is always an option for clients of our SuperParents program if applicable.		
Identify short and	Source	Award Date	
long term funding	CITY OF SALINAS CDBG		
sources (both City	MENTAL HEALTH SERVICES ACT	07/01/2013	
and non-City)	DEPARTMENT OF SOCIAL AND EMPLOYMENT		
which have been	SERVICES		
sought by the	CLIENT FEES		
applicant:			
	UNITED WAY OF MONTEREY COUNTY OTHER FUNDRAISING/JOINT POWERS SUPPORT		
Funding	OTHER FUNDRAISING/JOINT FOWERS SUFFORT		
Funding Recommendation:	\$10,000.00 CDBG		
Eligibility Citation:	570.201(e) Public Services		
HUD National	Area Benefit		
Objective:			
CDBG National Objective:	570.208(a)		
HUD Matrix Code:	05N – Abused & Neglected Children		

Other Staff Notes: Super Parents is right on target to meet their FY 13-14 goals. Their reports are submitted timely and accurately.

Type of Activity:	Public Services			
Agency Name:	City of Salinas Bread Box Recreation Cen	ter		
Program Name:	After-School Program - Breadbox Recreat			
Location:	745 Sanborn Road, Salinas, CA 93905 Al			
Census Tracts:	106.2			
Funding Request:	\$53,960 Source: 2013/14 Funding: \$38,00	00		
Council Goals Met:	E C			
	We address these goals in several ways- providing learning activities, introduce a va provide engagement opportunities for you centers and homework centers.	we hire and tra ariety of sports th of all ages, a	in staff and vol and leisure ac adults, and sen	tivities as well as iors at recreation
Con Plan Goal Met:	The Project states under the Community I high priority to create a positive and peace priority and to build a safe and peaceful co providing such a place that is safe and ne densely populated East Salinas Communi providing an alternative programs and act	eful environmer ommunity. The utral for all part ty with over-cro	nt to make your Breadbox mee icipants. The b	th at risk a high ets this priority by preadbox services a
Measurement Objective:	Create Suitable Living Environments			
Measurement Outcome:	Sustainability			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	522	44	
	July 1, 2013 - January 31, 2014 (Actual from reports)	463	66	
	July 1, 2014 - June 30, 2015 (from application)			425
Report Promptness:	Reports are submitted 3 days early, on av	J		
skate boarding and o homework or researc that were offered this	tivities include pool, ping-pong, TV DVD me ther sport activities. The updated computer h projects. Upgraded lighting and new com past year included skate board making, co enues such as ice skating, movies, bowlin	lab is availabl puters were pu mmunity servio	e for youth to c urchased. Som ce projects, da	complete their le special activities nces, sports and
Recs is a popular pro Center and Hebbron neighborhood lines. L Monday-Friday 3:00p 1:00pm-8:00pm, Mon	gram providing healthy opportunities for co Family Center, promoting sportsmanship a .ast summer 2021 lunches were served. Th m to 8:00pm. Saturdays 12:00-4:00pm. Th -Fri; Saturdays 12:00pm to 4:00pm during	mpetition betw nd most of all the ne hours of ope le facility is close winter, spring	veen the Bread building relation eration during to sed on Sunday vacation and fo	box Recreation nships across he school year are s. The facility is open or the 10 week
provide for additional Recreation Center is to moderate income T populated area. ( Cer variety of recreational	new Saturday night enrichment program ha staff hours and program supplies. Describ located at 745 Sanborn Road in East Salin The Bread Box Recreation Center targets a nsus Tract 106.2) The Community will bene l/educational activities. Being in a densely ad participate in either free or low cost activ	e the location of as. It is located all ages in this v efit by having a populated area	of your project: d in Census Tra very low incom nearby recrea	The Bread Box act 106.2 which is low e and densely tion facility offering a
Describe your existing or proposed	The Center houses the Second Chance F and young adults. Their programs include services-anti-gang curriculum, street-reac	amily and Yout prevention and	d intervention p	programs and related

collaborative efforts for addressing program/project needs:	Alisal Center for Fine Arts is a non-profit group who has an office, art room and stage/open meeting room in the building. This organization provides training and education of the arts and related disciples to the Community. Go-Kids, another non-profit will provided parent education workshops for pre-K and school age youth. They have expanded their play groups that are being held at the BreadBox. These are now held on the first and third Thursday and Friday of the month.		
Identify short and long term funding			
sources (both City	Source	Award Date	
and non-City)	CDBG-operating/ staff City of Salinas Measure V	<u> </u>	
which have been	City of Salinas General Fund/operating/staff	<u>+</u>	
sought by the			
applicant:			
Funding Recommendation:	\$53,960.00 CDBG		
Eligibility Citation:	570.201(e)		
HUD National Objective:	Area Benefit		
CDBG National Objective:	570.208(a)		
HUD Matrix Code:	05D – Youth Services		

The Breadbox has been able to surpass their annual goals for FY13-14, with limited staff on a limited work schedule.

Type of Activity:	Public Services			
Agency Name:	City of Salinas Firehouse Recreation Cen	ter		
Program Name:	After-School Program/ Saturday			
Location:	1330 East Alisal Street AHNRSA: Yes			
Census Tracts:	09			
Funding Request:	\$21,400 Source: 2013/14 Funding: \$21,40	00		
Council Goals Met:				
	Youth Crime and Gang Violence Prev We address these goals in several ways- providing learning activities, introduce a va provide engagement opportunities for you centers and homework centers.	we hire and tra ariety of sports	in staff and volu and leisure act	ivities as well as
Con Plan Goal Met:	The Consolidated Plan states under the C there is a high priority to create a positive high priority and to build a safe and peace providing such a place that is safe and ne densely populated East Salinas Communi providing programs and activities.	and peaceful e oful community. utral for all part	nvironment to r The Firehouse icipants. The Fi	nake youth at risk a meets this priority by irehouse serves a
Measurement Objective:	Create Suitable Living Environments			
Measurement Outcome:	Sustainability			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	242	20	
	July 1, 2013 - January 31, 2014 (Actual from reports)	58	8	
_	July 1, 2014 - June 30, 2015 (from application)			120
Report Promptness:	Reports are submitted 2 days late, on ave	-		
Monday thru Friday fr for coffee, dance, info Alisal School District in collaboration with t them at the Firehouse enrichment activities, during the summer pr Monday-Friday 3:00p	ation Program serves both seniors and you rom 7:30am to 1:00pm. Activities are held in prmation and social interaction. Monthly pa Food Service Program. The Center admini- he Food Bank. The Seniors are involved b e. The afterschool and Saturday program for games, trips and special holiday events. T rogram in 2013. The hours of operation for m to 5:30pm. Saturdays 12:00-4pm. The four urdays during the winter and spring vacation	in the morning of rties are planned isters the the El oth in planning or youth include The Firehouse so the youth prog acility is open 1	encouraging the ed. A noon mea mergency Food and implement es sports, arts a served 3044 lun ram during the :00pm-5:30pm	e seniors to gather I is served by the I Assistance Program ing the programs for and crafts, cultural iches to the youth school year are , Monday- Friday and
	by the C.D.B.G. funds allows the staff to c ese at-risk youth would not other wise be a			ns and activities at
Describe your existing or proposed collaborative efforts for addressing program/project	In collaboration with the Alisal School District Food Service Program the City serves a noon meal to seniors five days a week. The Center administers the Emergency Food Assistance Program in collaboration with the Food Bank. The Seniors who attend the facility are very involved in the planning and leading of activites that take place at the Center.			

needs:			
which have been	Source CDBG- City of Salinas General Fund City of Salinas Measure V- operational	Award Date	
Funding Recommendation:	\$21,400.00 CDBG		
Eligibility Citation:	570.201(e) Public Services		
HUD National Objective:	Area Benefit		
CDBG National Objective:	570.208(a)		
HUD Matrix Code:	05D - Youth Services		

Firehouse recreation center has had it challenges this year with minimal staffing with furloughs. Because they have to deal with a 6 days a week to provide services and still need to adjust to a furlough work program. Submitting reports have been a challenge when the lead person is out ill.

Type of Activity:	Public Services			
Agency Name:	City of Salinas Hebbron Family Center			
Program Name:	After-School Program /Saturday Program	HFC		
Location:	683 Fremont Street AHNRSA: Yes			
Census Tracts:	05			
Funding Request:	\$98,000 Source: 2013/14 Funding: \$78,00	00		
Council Goals Met:	Youth Crime and Gang Violence Prev We address these goals in several ways- providing learning activities, introduce a va provide engagement opportunities for you centers and homework centers.	we hire and tra ariety of sports	in staff and vol and leisure ac	tivities as well as
Con Plan Goal Met:	The Project states under the Community I high priority to create a positive and peace priority and to build a safe and peaceful co providing such a place that is safe and ne densely populated East Salinas Communi providing a alternative programs and activ	eful environmer ommunity. The utral for all part ty with over cro	nt to make you Breadbox mee icipants. The b	th at risk a high ets this priority by preadbox services a
Measurement Objective:	Create Suitable Living Environments			
Measurement Outcome:	Sustainability			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	644	54	
	July 1, 2013 - January 31, 2014 (Actual from reports) July 1, 2014 - June 30, 2015	495	71	
	(from application)			500
Report Promptness:	Reports are submitted 2 days late, on ave	rage		
The Hebbron Family Center provides a safe place for youth and adults of the community to come and take part in recreation activities. It allows the surrounding community to get out of their high density apartment or housing unit and come to a place to have fun. They can be involved in activities that they would normally not be able to participate in if at home. This Center is also a school bus pick-up and drop-off for the middle school in the area and several elementary schools in the area. There is a teen area and the center hopes to expand the Hebbron music program/Recording Studio. The Center offers activities for families. The facility offered drop in recreation activities, TV DVD movies, video games, arts and crafts. Organized programs include trips to both local and regional sport venues. There are plans to update the computers for public service this year. The hours of operation during the school year are Monday-Friday 3:00pm to 8:00pm. Saturdays 12:00-4:00pm and 6:00-9:00pm for teens. The facility is open 12:00pm-8:00pm, Mon-Fri; Saturdays 12:00pm to 4:00pm and 6:00pm-9:00pm during winter, spring vacation and for the 10 week summer program. The youth participate in the 'Battle of the Recs' with the Breadbox. The main purpose of the 3-day sporting competition is to provide healthy opportunities for competition, promote sportsmanship and most of all build relationships across neighborhood lines. During the summer of 2013 1883 lunches were served.				
Describe your existing or proposed collaborative	Hebbron continues to be the HUB for the Community Alliance for Safety and Peace (CASP). CASP police staff and the California Youth Outreach have a presence at the facility. Several outside agencies including Harmony At Home, Monterey County Health Department and Second Chance are providing direct services at Hebbron and or to the surrounding			

efforts for addressing program/project needs:	neighborhood. CASP group meetings are held at the Center. Other groups collaborating with the Center include Neighbors United, the BHC (Building Healthy Communities), Citizenship Project, Girl Scouts, a Time for Grieving, Harmony at Home and the Sun Street Centers -El Corazon Program. The Salinas Public Library has play groups and their 'Raising A Reader' program at the Center.		
Identify short and long term funding sources (both City and non-City) which have been sought by the applicant:	Source CDBG City of Salinas Measure V Staff and Operations City of Salinas General Fund operation	Award Date	
Funding Recommendation:	\$98,000.00 CDBG		
Eligibility Citation:	570.201(e) Public Services		
HUD National Objective:	Area Benefit		
CDBG National Objective:	570.208(a)		
HUD Matrix Code:	05D - Youth Services		

With limited staff and reduced work hours Hebbron has been able to exceed their FY 13-14 goal of people served. Hebbron also hosts a food bank, which accounts for the exceeded number served. Submitting reports has been a challenge with the limited staff and furlough work program.

Type of Activity:	Public Services			
Agency Name:	Family Service Agency of the Central Coa	ast (Suicide Pre	evention)	
Program Name:	Suicide Prevention Service of the Central	Coast		
Location:	Monterey, Santa Cruz, and San Benito Co	ounty AHNRSA	.: Yes	
Census Tracts:	0106.02, 0007.00, 0006.00, 0005.00, 001	3.00, 0010.00,	0009.00	
Funding Request:	\$10,000 Source: 2013/14 Funding: \$10,0	00		
Council Goals Met:	Prosperity Initiative, The City Council's effort to promote a safe, livable community and a high quality of life, Suicide Prevention Service is committed to continuing to provide confidential, safe, and supportive services to all City residents. Suicide continues to cross all demographic lines and threaten the safety and security of our community. Outreach strategies to promote safety will also cross all demographic boundaries to reach Salinas City residents from many different walks of life. Suicide Prevention training empowers neighborhoods and neighborhood groups to know how to access the local resources.			
Con Plan Goal Met:	In the City's Consolidated Plan, Commun priority the prevention of violent behaviors a focus to providing alternatives to violent one's self and oftentimes includes violent acts of youth violence are perpetrated by take their own lives after the killing of othe displayed suicide warning signs prior to ta alternatives to violent behavior among yo	ity Developmer among childre activity. Suicid acts against ot young people v ers. In almost a aking action aga	n and adolesce al behavior is a hers. School sh who are also sui Il cases, the you	nts, particularly with violent act towards ootings and other cidal and plan to ing person has
Measurement Objective:	Create Suitable Living Environments			
Measurement Outcome:	Availability/Accessibility			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	2,685	224	
Accomplishments.	July 1, 2013 - August 31, 2013 (Actual from reports)	1,165	583	
	July 1, 2014 - June 30, 2015 (from application)			1,300
Report Promptness:	Reports are submitted 0 days early, on av	verage		

Funds will be used to support activities that prevent suicidal behavior and death among low-income individuals who are in danger of engaging in suicidal behavior, primarily youth. Youth have the highest rate of suicide attempts, and research consistently shows that an individual with a previous attempt is 40 times more at risk of death by suicide.

The most effective method that protects an individual throughout their life is learning how to get help and have a plan to stay safe through a suicidal crisis, before attempting to take their life. Educational presentations for young people provide them with factual information that lowers the stigma of suicide. These presentations allow youth to feel safe about reaching out for help when experiencing suicidal thoughts and feelings. Participants learn that suicide is a health issue, not a moral issue, and how they may access safe resources, including our multilingual 24/7/365 suicide crisis line. Young people will also learn about other age appropriate community resources that will help them with feelings of hopelessness, worthlessness, and despair. We work closely with County Behavioral Health and the seven school districts that serve the city core and adjacent unincorporated areas, as well as local youth service providers. All of these feelings, along with other factors, may lead to suicidal thoughts. Age appropriate presentations are conducted in middle and high school classrooms, as well as in juvenile hall and

and how to get help. I	tation content includes: how a person becomes suicid Each participant is given the opportunity to ask a quest oward the end of each presentation.		
Describe your existing or proposed collaborative efforts for addressing program/project needs:	Ve collaborate with Catholic Charities, United Way, Monterey Rape Crisis, Monterey ehavioral Health, Interim, California State University at Monterey Bay, Natividad Hospital, ne Diocese of Monterey, Monterey County Juvenile Hall, Drake House, YWCA, Boys and Birls Club, Social Workers at CSUMB. We also work with Alisal Union School District and hiddle and high school districts in Salinas and throughout Monterey County. As a partner with law enforcement and behavioral health services we have provided Crisis Intervention raining for City of Salinas Officers and law enforcement officers from all areas of Monterey county. We have worked with veterans groups at symposiums and plan on expanding our ffort to collaborative with substance abuse recovery service providers.		
Identify short and	Source	Award Date	
long term funding sources (both City	Monterey Peninsula Foundation	December 14, 2013	
and non-City)	Harden Foundation	January 13, 2014	
which have been	Monterey County Behavioral Health	Standing Contract	
sought by the	Community Foundation of Monterey County	July 12,2013	
applicant:	City of Salinas CDBG		
Funding Recommendation:	\$10,000.00 CDBG		
Eligibility Citation:	570.201(e) Public Services		
HUD National Objective:	Limited Clientele		
CDBG National Objective:	570.208(a)		
HUD Matrix Code	05D – Youth Services		

The staff at Family Service Agency is very good to work with. They are on track to meet their FY 13-14 goals and submit there reports and required information in a timely and efficiently.

Type of Activity:	Public Services			
Agency Name:	Food Bank for Monterey County			
Program Name:	Food Bank for Monterey County			
Location:	815 West Market Street, #5 Salinas 9390	1 AHNRSA <sup>.</sup> Ye	S	
Census Tracts:	06053001700		.0	
	\$15,000 Source: 2013/14 Funding: \$12,80	20		
Funding Request: Council Goals Met:		50		
Con Plan Goal Met:	Youth Crime and Gang Violence Pre- Prosperity is defined as a successful, nou Monterey County helps ensure that Salina professional lives by providing emergency agencies that constitute a safety net for S County's Agency Clearinghouse Program Salinas nonprofit agencies that serve the effectively helps to make prosperity possi assistance in Salinas. When a household living in Salinas in terms of fixed househol medical treatment, a family can turn to a I members healthy, employed and in schoo soliciting the community's participation in need for existing City services is decrease services, and the City would otherwise be and people who require food assistance. Agency Clearinghouse, is known to the co behalf of that program will be rewarded by By providing food to the homeless or thos Monterey County fulfills the City's Consoli (HN) Item # Priority Need HN1 High-Integ approved Continuum of Care or similar fra	rishing, and thr as residents ex / supplemental alinas residents , by serving as low and no inco ble in its proact budget is strete ld expenses su ocal nonprofit a ocal nonprofit a ocal nonprofit a developing and tasked with pro The Food Bank ommunity as a / a sense of giv e who might be dated Plan Nee ration of homel	iving condition. perience succes food assistance s. The Food Bar the primary food one population ive response to ched because of ched because	esful personal and to the 37 nonprofit hk for Monterey d resource to 37 of Salinas, the need for food f a higher cost of utilities, fuel, and necessary to keep its unity engagement by volunteerism. The programs and nonprofit agencies house, home to the re volunteer work on <u>r own community.</u> s, the Food Bank for o Homelessness rough a HUD-
	and reduces service overlaps and gaps.			
Measurement Objective:	Create Suitable Living Environments			
Measurement Outcome:	Availability/Accessibility			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	3,874	323	
Accomplianmenta.	July 1, 2013 - August 31, 2013 (Actual from reports)	412	206	
	July 1, 2014 - June 30, 2015 (from application)			600
Report Promptness:	Reports are submitted 0 days early, on av	verage		
The Food Bank for M distribution of donate distribution programs agencies that serve the population countywid Monterey County rec	onterey County's Agency Clearinghouse is d government and purchased food. The fo as well as the Agency Clearinghouse, a p ne working poor, the unemployed, the elde e; 37 are based in Salinas. City of Salinas eived 6,148,216 pounds of food during the lemental food to the low- and no- income r	od is then redis artnership with rly, the chronic residents recei last fiscal year	tributed through over 100 non-p ally ill, as well a ved 2,190,050 p . The Food Ban	a two direct rofit food assistance s the homeless bounds of food and k supplies

Describe your existing or proposed collaborative efforts for addressing program/project needs:	Food Bank Collaborates with local churches in Salinas and throughout Monterey County. A list was uploaded stating dates and times of food distribution per location. List includes 18 Salinas locations.
Identify short and long term funding sources (both City and non-City) which have been sought by the applicant:	Source Award Date Please see attached
Funding Recommendation:	\$15,000.00 CDBG
Eligibility Citation:	570.201(e) Public Services
HUD National Objective:	Area Benefit
CDBG National Objective:	570.208(a)
HUD Matrix Code:	05W – Food Banks

I was able to monitor the Food Bank operations this year. There were no findings. Reports are submitted in a timely efficient manner.

Type of Activity:	Public Services			
Agency Name:	Franciscan Workers of Junipero S	orra		
- · ·		ena		
Program Name: Location:	Dorothys Place Hospitality Center			
	30 Soledad St, Salinas, CA 93901 AHNRSA: No 06053001800			
Census Tracts:		<b>*</b> 4 <b>*</b> 4 <b>* *</b>		
Funding Request:	\$20,000 Source: 2013/14 Funding	: \$12,153		
Council Goals Met:	Prosperity Initiative, Franciscan Workers efforts support two facets of the Safe, Livable Community goal: 'Empower and support neighborhoods and volunteers as collaborative partners in creating a safe community'; and 'Address homelessness'. It is obvious that through Dorothy's Place, people experiencing homelessness can maintain their dignity, eat, have daytime and evening shelter, and connect with capacity-enhancing services available in other agencies through our health advocates.			
Con Plan Goal Met:	The project meets one of the five s Special Needs Groups. We provid persons with disabilities, seniors, a special needs group, but the Plan resources to end homelessness. T Plan) has recently completed anot Franciscan Workers, as a voting m slow to predict success with the cu in homelessness in Salinas. Franc CHSP partners, as well as with the subcommittees Chinatown Homeles Security and Sanitation Committees can work together to find solutions	e direct assistance and farm workers. provides no soluti he Coalition of He her Ten Year Plan nember of the CHS urrent overall lack iscan Workers is e Salinas Downtov ess Action Team ( e, the City of Salin	e and housing for The City recogni- on or action plan omeless Services to End Homeles SP, supports the of resources. Wh committed to coll wn Community Be (CHAT) and the C as and any other	r the homeless, including izes the homeless as a for which to provide s Providers (cited in the ssness, and while Plan, we and others are hat we see is an increase aboration with our oard and the Chinatown Safety,
Measurement Objective:	Create Suitable Living Environmer		·	
Measurement Outcome:	Availability/Accessibility			
	Period	Actual	Monthly Average	Projected
	July 1, 2012 - June 30, 2013 (from application)	1,961	163	
Accomplishments:	July 1, 2013 - December 31, 2013 (from Application)	1,305	218	
	July 1, 2014 - June 30, 2015 (from application)			2,000
Report Promptness:	No reports have been submitted			
Soledad St in Salinas director. Dorothy's PI homeless and extrem poor with engagemen Women Alive! Emerg no-questions-asked r	support the cost of utilities (gas, el s' Chinatown area, and a portion of ace is home to Dorothy's Kitchen, s hely poor people daily; our Day She ht, advocacy, health clinic, showers lency Shelter, the only hightly shelter for street women in the sitional housing for up to 14 chronic	the cost of the Wo serving meals thre lter for the homele , hygiene needs, p ne County, serving	omen Álive Emer e-times daily to a ess, serving the h phone and mail s g 189 different wo	gency Shelter program approximately 350 nomeless and extremely ervice, and clothing; omen last year; and

of Salinas has a fine record of supporting social services that provide shelter and housing for seniors, drug and alcohol treatment patients, HIV/AIDS victims, domestic violence victims and homeless men, it does relatively little to support homeless women and

the chronically homeless who cannot or will not engage in traditional social services. These people, who fall through the gaps in our Continuum of Care, often have their basic needs overlooked, and without care become not only a moral imperative, but a compelling risk to public health and safety. We believe that by partnering with Franciscan Workers/Dorothy's Place, a private organization that seeks to serve the least-servable, the City effectively

leverages scarce resources with Franciscan Workers private funding to address basic needs of the homeless and to engage a population that is a real threat to public health and safety, not to mention image and business vitality.

#### Describe the location of your project:

Located in the Chinatown area of Salinas. Boundaries are Market Way, N. Main St., Rossi St, and Sherwood Drive. Although we have no outreach element, our reputation attracts poor and homeless persons from throughout Salinas, Peninsula communities, South Monterey County and Hollister. We know that of the 350 people we serve daily, that approximately 75 are chronically homeless residents of Chinatown, and the rest come from other parts of Salinas, other communities in Monterey County and San Benito County.

#### Describe the population/target group:

Our target population is the homeless and working poor as defined by the Monterey County Homeless Census of 2013. According to the census, more than 6,400 unique individuals will be homeless in Monterey County this year, up 58% from 2011. This represents nearly 2% of the general population. 76% of people who are homeless in Monterey County are unsheltered (living on the streets). The proportion of unsheltered homeless has increased from 2011. In similar fashion, we have seen a steady need for our services in the last year. Our entire service population is extremely low/no income.

Of the population we serve, nearly 51% are Latino, 22% are Caucasian and 20% are African-American. Women comprise 30% of our population. In our Women Alive Emergency Shelter program, we use HMIS to record that 37% of our homeless women are age 55 and over. Of our sheltered women, 90% report a physical or psychiatric disability, or both. These factors make these women virtually unemployable and dependent on government benefits, which do not pay enough to feed and house them, much less provide adequate health benefits. Our Women Alive advocate works to connect our ladies with government benefits through SSI and SSDI and the Medically Indigent program. In the last six months, we've been able to connect three gravely disabled women with County Health services that could place them in appropriate care facilities.

All of our guests receive meals, shelter, hygiene, companionship and the benefit of our weekly health clinic (staffed with volunteer doctors and nurses from the Residency program at Natividad Medical Center).

Dorothy's Place is a rock of stability in the chaotic lives of people that are surviving homelessness. It's a place to go to get basic needs met, but it's also a place where they can connect with services toward greater stability AND have an advocate that will hold their hand, transport them to appointments, help fill out eligibility forms, provide an address to receive correspondence, and pretty much all things that mainstream people take for granted – services that the homeless need to stabilize.

that the nomeless nee			
existing or proposed collaborative efforts for addressing program/project	We are active participants in the Salinas Downtown Commu- the Executive Committee, Safety Committee and Chinatown with representatives from City Services. We are members of Services Providers (CHSP) and work in collaboration with C including Interim Inc, Shelter Outreach Plus, Central Coast Food Bank, Housing Resource Center, Community Human Shelter Outreach Plus and Sun Street Centers. We provide days per week for syringe exchange and testing services, a support their outreach interns in the Chinatown/Oldtown are	n Homeless A of the Coalition CHSP agencie HIV/AIDS Ser Services, Sec clinic space fo nd work with I	ction Team along of Homeless s in Salinas, vices (CCHAS), ond Chance, or CCHAS three
Identify short and	Source	Award Date	
long term funding	FEMA Emergency Food & Shelter	12/13/13	
sources (both City	MC Community Action Partnership	11/22/13	
and non-City)	Community Foundation for MC	7/1/13	
which have been	Harden Foundation	7/23/13	
sought by the	United Way MC		

applicant:	Interfaith Outreach of Carmel	11/26/13	
	Yellow Brick Road Benefit Shop	12/13	
	Toyota	11/13	
	PG&E	11/13	
	Cal Water	11/13	
	various donors - Dayroom supplies, food 2013	1/13	
	medical professional - health clinic services 2013	1/13	]
	volunteers (15,300 hours) 2013	1/13	
	Bingo fundraising Jan-Dec 2013	1/13	
	Individual contributions Jan-Dec 2013	1/13	
Funding Recommendation:	\$20,000.00 ESG		
Eligibility Citation:	576.401		
HUD National			
Objective:			
CDBG National Objective:	N/A		
HUD Matrix Code:	05 - Public Services		

Franciscan Workers has had some staffing problems this year, resulting in late reporting. There is no denying the value of this public service. I recommend funding this activity.

Type of Activity:	Public Services
Agency Name:	Girl Scouts of California
Program Name:	Girl Scouts East Salinas Program Center
Location:	345 Towt Street, Salinas, CA 93905 AHNRSA: Yes
Census Tracts:	06053000600
Funding Request:	\$15,000 Source: 2013/14 Funding: \$10,000
Council Goals Met:	<u>ب</u>
	Prosperity Initiative, The Girl Scouts East Salinas Program Center can help contribute to a safe, livable community and the neighborhood's quality of life through early intervention in the lives of at- risk girls, promoting a caring neighborhood and service to others, helping girls develop critical skills and traits such as self-confidence, sound decision-making skills, self-efficacy, and stronger ties to their community, and fostering concepts such as caring, equality, social justice, responsibility and restraint. These critical skills/traits are linked to resiliency in at-risk youth populations, providing children the tools they need to be resilient to gangs, potential youth violence, and crime – all of which, when reduced, increase the safety, livability, and quality of life within the Alisal neighborhood.
	Additionally, Girl Scouts East Salinas Program Center will expand use of the property as an adult resource center during in-school hours and increase family-inclusive program opportunities after school and on weekends to improve the quality of life of local residents. Through a continuing collaboration with California State University Monterey Bay (CSUMB), local residents can receive tax and finance information from business university students at the program center. Girl Scouts is working with CSUMB to expand these services in 2014-2015 to include technical literacy, job skills development, and additional financial literacy components, incorporating the program center's computer lab.
Con Plan Goal Met:	Marked as a high priority in the city's 2010-2015 Consolidated Plan, providing services for Salinas' at-risk youth, through both recreational and educational activities, is a critical need. Girl Scouts East Salinas Program Center will provide these services to one of the most at-risk youth populations in Salinas (girls ages 5-12 from low-income and Latina backgrounds), providing girls a safe and supportive environment to increase daily physical activity through exercise/recreational activities, become better students through tutoring services, gain interest and aptitude in critical subjects such as science, technology, computer literacy, the arts, and the environment. Expanding on recreational activities at the East Salinas Program Center). Emphasizing increased physical activity through non-competitive, introductory soccer as a means to combat rising obesity trends, this series will serve an additional 100 girls from the Alisal neighborhood.
	The program center will also help the city's efforts to create a positive and peaceful environment for Salinas' youth and cultivate a safe community by diminishing instances of female gang activity. As the Consolidated Plan specifies, providing alternatives to gang activity and other violent behaviors is a critical need in Salinas – especially East Salinas. With a strong focus on empowering girls to become leaders, programming at the Girl Scouts' East Salinas Program Center will help girls develop skills and traits linked to strong leadership such as sound communication skills, self-confidence, connections to the community, and feelings of belonging – critical traits that help youth be resilient to negative influences such as gangs. As previously detailed, the developmental assets girls receive at the program Center is having on the lives of local girls, consider that over 85% of girls consistently attending after school activities at the center exhibit strong self-confidence, connections to their community, decision-making skills, social skills, and high levels of communication.
Measurement	Create Suitable Living Environments

Objective:				
Measurement	Custoin shilitu			
Outcome:	Sustainability			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	133	11	
Accomplishments.	July 1, 2013 - August 31, 2013 (Actual from reports)	40	20	
	July 1, 2014 - June 30, 2015 (from application)			200
Report Promptness:	Reports are submitted 0 days early, on a	verage		
positive adult role mo strong focus on asse through a myriad of h arts and crafts, and h	ities—the opportunity to develop long-term odels/mentors and peers, access to new le t building, enabling girls to explore their str ands-on, learning-by-doing projects in are lealthy cooking. Integrating the computer la re, connect, and supplement learning by v	arning and extra engths and dev as such as scie ab into these lea	a-curricular oppo elop their confic nce, environme arning opportuni	ortunities, and a lence and skills ntal conservation, ties and experiences
programming at the E tutoring services so tl school year, as well a Soccer Series (where	Girl Scouts will expand services into the su East Salinas Program Center. This program hat girls can easily maintain and/or strengt as bridge the gap into the next school year e over 100 girls participate in 4 vs. 4 nonco r additional program opportunities.	nming will incluc hen learned aca . Additionally, gi	le continuing er ademic skills fro rls participating	richment and m the previous in the Salinas
programming at the E tutoring services so the school year, as well a Soccer Series (where meet at the center for Describe your existing or proposed collaborative efforts for addressing program/project	East Salinas Program Center. This program hat girls can easily maintain and/or strengt as bridge the gap into the next school year e over 100 girls participate in 4 vs. 4 nonco	nming will includ hen learned aca Additionally, gi ompetitive socce at will continue i nino Futbol Leag	te continuing er ademic skills fro rls participating r games once p nto 2014 are the gue, and Californ	richment and m the previous in the Salinas er week) will also e League of United hia State University
programming at the E tutoring services so the school year, as well a Soccer Series (where meet at the center for Describe your existing or proposed collaborative efforts for addressing program/project needs:	East Salinas Program Center. This program hat girls can easily maintain and/or strengt as bridge the gap into the next school year e over 100 girls participate in 4 vs. 4 nonco r additional program opportunities. Three major collaborative partnerships the Latin American Citizens (LULAC), El Cam Monterey Bay. The collaboration with LULAC will continu	nming will includ hen learned aca Additionally, gi ompetitive socce at will continue i nino Futbol Leag	te continuing er ademic skills fro rls participating r games once p nto 2014 are the gue, and Californ	richment and m the previous in the Salinas er week) will also e League of United nia State University ogram opportunities
programming at the E tutoring services so the school year, as well a Soccer Series (where meet at the center for Describe your existing or proposed collaborative efforts for addressing program/project needs: Identify short and	East Salinas Program Center. This program hat girls can easily maintain and/or strengt as bridge the gap into the next school year e over 100 girls participate in 4 vs. 4 nonco r additional program opportunities. Three major collaborative partnerships the Latin American Citizens (LULAC), El Cam Monterey Bay. The collaboration with LULAC will continu at the	nming will includ hen learned aca Additionally, gi ompetitive socce at will continue i nino Futbol Leag	le continuing er ademic skills fro rls participating r games once p nto 2014 are the jue, and Californ nily-inclusive pr	richment and m the previous in the Salinas er week) will also e League of United nia State University ogram opportunities
programming at the E tutoring services so the school year, as well a Soccer Series (where meet at the center for Describe your existing or proposed collaborative efforts for addressing program/project needs: Identify short and long term funding	East Salinas Program Center. This program hat girls can easily maintain and/or strengt as bridge the gap into the next school year e over 100 girls participate in 4 vs. 4 nonco r additional program opportunities. Three major collaborative partnerships the Latin American Citizens (LULAC), El Cam Monterey Bay. The collaboration with LULAC will continu at the Source	nming will includ hen learned aca Additionally, gi ompetitive socce at will continue i nino Futbol Leag	le continuing er ademic skills fro rls participating r games once p nto 2014 are the jue, and Californ nily-inclusive pr Award Date	richment and m the previous in the Salinas er week) will also e League of United nia State University ogram opportunities
programming at the E tutoring services so the school year, as well a Soccer Series (where meet at the center for Describe your existing or proposed collaborative efforts for addressing program/project needs: Identify short and long term funding sources (both City	East Salinas Program Center. This program hat girls can easily maintain and/or strengt as bridge the gap into the next school year e over 100 girls participate in 4 vs. 4 nonco r additional program opportunities. Three major collaborative partnerships the Latin American Citizens (LULAC), El Cam Monterey Bay. The collaboration with LULAC will continu at the <u>Source</u> Packard Foundation	nming will includ hen learned aca Additionally, gi ompetitive socce at will continue i nino Futbol Leag	de continuing er ademic skills fro rls participating r games once p nto 2014 are the jue, and Californ nily-inclusive pr <u>Award Date</u> Oct 2012	richment and m the previous in the Salinas er week) will also e League of United nia State University ogram opportunities
programming at the E tutoring services so the school year, as well a Soccer Series (where meet at the center for Describe your existing or proposed collaborative efforts for addressing program/project needs: Identify short and long term funding sources (both City and non-City)	East Salinas Program Center. This program hat girls can easily maintain and/or strengt as bridge the gap into the next school year e over 100 girls participate in 4 vs. 4 nonco r additional program opportunities. Three major collaborative partnerships the Latin American Citizens (LULAC), El Cam Monterey Bay. The collaboration with LULAC will continu at the <u>Source</u> Packard Foundation Harden Foundation Tanimura Family Foundation	nming will includ hen learned aca Additionally, gi ompetitive socce at will continue i nino Futbol Leag	te continuing er ademic skills fro rls participating r games once p nto 2014 are the jue, and Californ nily-inclusive pr <u>Award Date</u> Oct 2012 Jan 2014	richment and m the previous in the Salinas er week) will also e League of United nia State University ogram opportunities
programming at the E tutoring services so the school year, as well a Soccer Series (where meet at the center for Describe your existing or proposed collaborative efforts for addressing program/project needs: Identify short and long term funding sources (both City and non-City) which have been	East Salinas Program Center. This program hat girls can easily maintain and/or strengt as bridge the gap into the next school year e over 100 girls participate in 4 vs. 4 nonco r additional program opportunities. Three major collaborative partnerships the Latin American Citizens (LULAC), El Cam Monterey Bay. The collaboration with LULAC will continu at the <u>Source</u> Packard Foundation Harden Foundation Tanimura Family Foundation Monterey Peninsula Foundation	nming will includ hen learned aca Additionally, gi ompetitive socce at will continue i nino Futbol Leag	te continuing er ademic skills fro rls participating r games once p nto 2014 are the jue, and Californ mily-inclusive pr <u>Award Date</u> Oct 2012 Jan 2014 April 2014 June 2014	richment and m the previous in the Salinas er week) will also e League of United nia State University ogram opportunities
programming at the E tutoring services so the school year, as well a Soccer Series (where meet at the center for Describe your existing or proposed collaborative efforts for addressing program/project needs: Identify short and long term funding sources (both City and non-City) which have been sought by the	East Salinas Program Center. This program hat girls can easily maintain and/or strengt as bridge the gap into the next school year e over 100 girls participate in 4 vs. 4 nonco r additional program opportunities. Three major collaborative partnerships the Latin American Citizens (LULAC), El Cam Monterey Bay. The collaboration with LULAC will continu at the <u>Source</u> Packard Foundation Harden Foundation Tanimura Family Foundation Monterey Peninsula Foundation United Way Monterey County	nming will includ hen learned aca Additionally, gi ompetitive socce at will continue i nino Futbol Leag	te continuing er ademic skills fro rls participating r games once p nto 2014 are the jue, and Californ mily-inclusive pr <u>Award Date</u> Oct 2012 Jan 2014 April 2014 June 2014 July 2013	richment and m the previous in the Salinas er week) will also e League of United nia State University ogram opportunities
programming at the E tutoring services so the school year, as well a Soccer Series (where meet at the center for Describe your existing or proposed collaborative efforts for addressing program/project needs: Identify short and long term funding sources (both City and non-City) which have been	East Salinas Program Center. This program hat girls can easily maintain and/or strengt as bridge the gap into the next school year e over 100 girls participate in 4 vs. 4 nonco r additional program opportunities. Three major collaborative partnerships the Latin American Citizens (LULAC), El Cam Monterey Bay. The collaboration with LULAC will continu at the <u>Source</u> Packard Foundation Harden Foundation Tanimura Family Foundation United Way Monterey County Driscolls Foundation	nming will includ hen learned aca Additionally, gi ompetitive socce at will continue i nino Futbol Leag	te continuing er ademic skills fro rls participating r games once p nto 2014 are the jue, and Californ mily-inclusive pr <u>Award Date</u> Oct 2012 Jan 2014 April 2014 July 2013 April 2014	richment and m the previous in the Salinas er week) will also e League of United nia State University ogram opportunities
programming at the E tutoring services so the school year, as well a Soccer Series (where meet at the center for Describe your existing or proposed collaborative efforts for addressing program/project needs: Identify short and long term funding sources (both City and non-City) which have been sought by the	East Salinas Program Center. This program hat girls can easily maintain and/or strengt as bridge the gap into the next school year e over 100 girls participate in 4 vs. 4 nonco r additional program opportunities. Three major collaborative partnerships the Latin American Citizens (LULAC), El Cam Monterey Bay. The collaboration with LULAC will continu at the <u>Source</u> Packard Foundation Harden Foundation Tanimura Family Foundation Monterey Peninsula Foundation United Way Monterey County	nming will includ hen learned aca Additionally, gi ompetitive socce at will continue i nino Futbol Leag	te continuing er ademic skills fro rls participating r games once p nto 2014 are the jue, and Californ mily-inclusive pr <u>Award Date</u> Oct 2012 Jan 2014 April 2014 June 2014 July 2013	richment and m the previous in the Salinas er week) will also e League of United nia State University ogram opportunities

HUD National Objective:	Area Benefit
CDBG National Objective:	570.208(a)
HUD Matrix Code:	05D- Youth Services

I had the opportunity to do an on site monitoring for the Girl Scouts. There were no findings. Reports are submitted in a timely manner.

Type of Activity:	Public Services			
Agency Name:	Girls Inc. of the Central Coast			
Program Name:	Girls Inc. of the Central Coast			
Location:	Salinas, District 1 and District 2 City Cour Freedom, Williams, and East Laurel) or C North and East, and US 101 to the West). St 0104.00) AHNRSA: Yes	ity Council Dist	rict 2 (bordered	by East Alisal to the
Census Tracts:	Salinas: 0007.00, 0006.00, 0106.02 Mont	erey County 01	04.00, 0103.01	
	\$12,000 Source: 2013/14 Funding: \$10,00		,	
Council Goals Met:	Youth Crime and Gang Violence Prevention Initiative, This project meets the City Council goals on Economic Diversity and Prosperity, Safe, Livable Community and Quality of Life. Our programs promote and support a safe, livable, community, and provide after-school activities and job opportunities for teens in our community. Our programs encourage and help develop positive communication between girls and their parents; promote and develop goal setting and decision-making skills; and provide training and opportunities to explore new life options.			
Con Plan Goal Met:	This project meets the City's Consolidated Development Strategies. According to you build a safe and peaceful community. The violence in East Salinas. Our programs an peoples' day – considered the most optim We also offer all programs at school sites issues or lack of familiarity with the progra by giving youth, specifically girls, alternati work with youth, teaching them how to res being to join gangs.	d Plan needs in ur plan, the City e plan specifical re offered after nal time for then , so that no one am site. Our proves to joining g	the area of Co wants to make ly mentions the school, a critica n to get involved is left out beca ograms aim to re angs. Our prog	e youth a priority and e prevalence of gang al time in young d in risky behaviors. ause of transportation educe gang violence rams aggressively
Measurement Objective:	Create Suitable Living Environments			
Measurement Outcome:	Sustainability			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application) July 1, 2013 - August 31, 2013 (Actual	161 77	13	
	from reports) July 1, 2014 - June 30, 2015 (from application)		39	130
Report Promptness:	Reports are submitted 0 days early, on av	verage		
school sites in E. Sali programming for girls through a series of pr graduated from prior pregnancy preventior drugs and alcohol and supported through the program, works with I pregnancy, pursue po opportunities for the E	f the Central Coast proposes to provide af nas. In Monterey County Girls Inc. of the C , ages 9 -18, at 4 school sites in N. Monter ograms that are age and developmentally years programs as facilitators and peer lea , leadership development, pursuing post-s d resisting peer pressure including gang p ese grant funds are summarized below: EC high-risk teen women, ages 15-18. The pro ost-secondary education, and plan for future ECHO graduates to continue their leadership gh school and middle school. Friendly PEI	Central Coast p rey County-Cas appropriate, ar aders to younge secondary educ revention. The CHO Leadershi ogram is desigr re careers. You nip developmen	roposes to prov stroville. We will nd involve hiring er girls. These p cation, self-emp specific program p Program: is a ned to encourag th Leaders Pro- th by delivering	vide after-school I accomplish this g teens who have programs focus on owerment, avoiding ms that will be g girls to avoid gram: Girls Inc. has programs to young

program for middle school girls, which also prepares them to become facilitators of workshops on this subject for elementary school children. Will Power/Wont Power: is a series of interactive assertive communication workshops for girls ages 12-14, focusing on values and healthy relationships, that helps girls identify and avoid risky situations, provides factual information on female health and encourages girls to value and support each other. In addition, we plan to offer Growing Together, a communication workshop for mothers and their 9-12 year-old daughters.

Describe your Collaborators: Everyone's Harvest (Nutrition workshops); One village at a Time (Sisterhood, existing or Global/Culture awareness); CSU Monterey Bay (college presentations); Monterey County proposed Health Department (Reproductive Health); Food Bank and Ag Against Hunger (Snacks) and collaborative YWCA (Healthy Relationships). Schools are significant partners in implementing our projects. efforts for We work with them to make presentations in classrooms and at lunchtime, refer participants, set up a schedule for the modules to be implemented and arrange for time off for college and addressing capitol retreats. This process was implemented eleven years ago, and continues today with program/project annual formal approval given by needs:

necuo.		
Identify short and	Source	Award Date
long term funding	City of Salinas CDBG	July 2014
sources (both City	Monterey County CDBG	July 2014
and non-City)	Packard Foundation	July 2014
which have been	Community Foundation for Monterey County	July 2014
sought by the	Harden Foundation	July 2014
applicant:	Monterey Peninsula Foundation	July 2014
	Claire Giannini Fund	July 2014
	Rabo Bank	July 2014
	Chapman Foundation	July 2014
	Nancy Buck Ransom Foundation	July 2014
	Driscoll	July 2014
	Barnet Segal	July 2014
	Chevron	July 2014
	Special Events Fundraisers	July 2014
	Program fees	July 2014
Funding Recommendation:	\$10,742.00	
Eligibility Citation:	570.201(e) Public Services	
HUD National Objective:	Area Benefit	
CDBG National Objective:	570.208(a)	
HUD Matrix Code:	05D - Youth Services	

## **Other Staff Notes:**

I had the opportunity to do an on site monitoring for Girls Inc this year. Their documentation was well organized. Many of the staff are prior program participants and very engaged in the Girls Inc. mission.

Agency Name:	Public Services			
	Housing Resource Center of Mont	erey County		
Program Name:	Salinas CDBG Home Ownership	122		
_ocation:	City of Salinas, CA AHNRSA:	a list of second list		
Census Tracts:	City wide-particuarly: 0106.02, 000			009.00, 0010.00
	\$23,000 Source: 2010/	11 Funding: \$13,0	000	
Council Goals Met:	Safe, Livable Community Our entire community benefits whe speaks to the prosperity of city gov community. Our home ownership households to increase their ability	vernment part of the education and fination	hat also relates to ancial literacy train	the residents of our ing assists low incom-
Con Plan Goal Met:	HRC home ownership education a support home ownership as define Consolidated Plan. HRCs home or complement and support Salinas I knowledge low income families ne that clients will be able to buy a ho homes become available. HRC als households to maintain their units, HRCs home ownership education tools needed for low income famili limited English skills, to understan their credit and to find a mortgage to achieve their dream of home ow	nd counseling set of in sections 5.2. whership and fina- nome ownership p ed to access city me by becoming so provides forecle when feasible. seminars and fina- es, especially tho d the complex hor that they can affo	rvices meets the C 1 and 5.10 of the notal education ar programs and polic housing programs mortgage ready; a psure education a ancial counseling s se who speak only me ownership pro	City Salinas needs to Salinas City ad counseling services cies by providing the at HRC services ensur and as affordable nd counseling to enab services provides the y Spanish or have cess, how to improve
Measurement Objective:	Provide Decent Affordable Housin			
Measurement Outcome:	Affordability			
	Period	Actual	Monthly Average	Projected
	July 1, 2012 - June 30, 2013 (from application)	290	24	
Accomplishments:	July 1, 2013 - January 31, 2014	217	31	· · · · · · · · · · · · · · · · · · ·
Accomplishments:	(Actual from reports) July 1, 2014 - June 30, 2015 (from application)			240
Promptness.	(Actual from reports) July 1, 2014 - June 30, 2015	and the second second		

existing or proposed collaborative efforts for addressing program/project needs:	National Foreclosure Mitigation Collaborative; Cali California Housing; Central Coast Foreclosure Col Reinvestment Coalition; Rural Community Assistan Association;Monterey County Association of Realt	laborative; National Community nce Corporation; Monterey County Bar ors, as well as state and local legislators.
Identify short and	Source	Award Date
ong term funding sources (both City	United Way	July 2013, July 2014
and non-City)	National Foreclosure Mitigation (RCAC)	On Going
which have been sought by the	Bank of America	November 2013
applicant:	Monterey County Association of Realtors	
	Community Foundation	July 2013, July 2014
	United Way	
	Individual Donors	ed in December 2013
Funding Recommendation:	\$23,000 CDBG	
Eligibility Citation:	570.201(e)	
HUD National Objective:	Area Benefit	
CDBG National Objective:	570.208(a)	
THE R. P. LEWIS CO., LANSING MICH.	05 - Public Services	

HRC is one of the more challenging subrecipients to work with. Due to staffing challenges it is sometimes difficult to get information from them in a timely manner.

Type of Activity:	Public Services			
Agency Name:	Housing Resource Center of Monterey Co	unty (Home Pr	ev)	
Program Name:	ESG Emergency Rental Assistance		,	
Location:	City of Salinas, CA AHNRSA: Yes			
Census Tracts:	City wide-particularly: 0106.02, 0007.00, 0			
Funding Request:	\$31,800 Source: 2013/14 Funding: \$19,03		0, 0010.00, 000	5.00, 0010.00
Council Goals Met:				
	Prosperity Initiative, HRC services further the City Council goal life for all Salinas residents. HRC helps res already homeless to be rapidly re-housed. cornerstone of a stable community and ha builds stronger families, stronger neighbor support economic growth, and help prever	sidents prevent Ensuring stabl s wide-reachin hoods, and a s	homelessness e, sustainable h g ramifications. tronger commu	, and helps those housing is a Housing stability hity. These help
Con Plan Goal Met:	HRC services prevent homelessness and to combat homelessness in Salinas and th households to prevent homelessness througuarantees, financial literacy education, ar income households become more self suff needs to the residents of Salinas by the Ci- literacy training, homeless prevention activ affordable housing opportunities for the ex Salinas. HRC enables low and very-low in through our homeless prevention, rapid-re emergency rental assistance programs.	roughout Mont ugh emergency nd tenant educa ficient. Services ity's Consolidat vities, rapid re-t tremely low an come househo	erey County. HI rental assistan ation to help low s provided by HI ed Plan which p nousing of the h d very low incor lds to access af	RC assists ce, security deposit and very low- RC are deemed hig prioritizes financial omeless, and ne population of fordable housing
Measurement Objective:	Provide Decent Affordable Housing			
Measurement Outcome:	Availability/Accessibility			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	1,797	150	
Pierre	July 1, 2013 - January 31, 2014 (Actual from reports)	1,849	264	
	July 1, 2014 - June 30, 2015 (from application)			1,000
Report Promptness:	Reports are submitted 4 days early, on ave	erage		

households and assist with the high cost of move-in; tenant education; financial literacy education to assist low income tenants learn to better manage their limited funds; Fair Housing; and housing referral and housing research education.

Through the variety of services available, HRC enables very-low and low income households to move into housing they would not be able to access otherwise due to financial constraints and limited resources. We help households

who have had a household emergency avoid eviction and homelessness. We provide education to improve the life and financial management skills of low income households so that they a have the knowledge and tools they need to make sound financial decisions for themselves and their families; are able to budget for present and future financial needs, and are better prepared for, and more effective in, dealing with emergencies and the realities of renting.

## Describe the location of your project:

HRC provides services throughout Salinas. Our office is centrally located near downtown Salinas at 134 East Rossi Street, between North Main Street and Sherwood Drive, on the north border of Chinatown and is both handicapped accessible and serviced by public transportation, The HRC office is in the neighborhood of low income housing operated by the Housing Authority. Our services enable very low and low-income households to obtain and maintain permanent rental housing and avoid homelessness. The location of the office is easily accessible to all residents of Salinas. Services are provided throughout the week, and most educational workshops and presentations are offered on weekends or evenings for the convenience of working families.

Outreach is conducted throughout Salinas. HRC has a long history of extensive community outreach. That experience will be put to full effect on behalf of the ESG grant, including posters, flyers, email, Public Service Announcements on television and radio, as well as community calendars, bulletin boards and online forums. Outreach for the program will be focused on the local Food Banks and other food pantries; homeless and mobile medical clinic; and all community partners, including the United Way (HRC is Certified United Way Partner Agency); the Community Foundation; the Continuum of Care; and the local Coalition of Homeless Service Providers. HRC also attends monthly Parole and Community Team meetings; and has close ties to the local faith communities, the local homeless shelters, the I-Help and Men in Transition programs, the shelters for single women and victims of abuse; and Dorothy's Place/Franciscan Workers. HRC staff members, including the Executive Director are frequent and recognized speakers at community events, schools, businesses, Rotary Clubs, and professional organizations. The Executive Director of HRC is on the Board of Directors of the Monterey County Coalition of Homeless Service Providers; and is Committee Co-Chair of the Homeless Prevention and Rapid Re-Housing Committee of the Lead Me Home Ten-Year Plan to End Homelessness. HRC participated in the 2012 Veteran Standdown; and is the recipient of a 2013-2014 Veteran's Administration Supportive Services to Veteran Families Grant of almost \$500,000.

HRC has also obtained or is seeking funding from other communities and provides educational and counseling in other locations throughout Monterey County.

## Describe the population/target group:

Our emergency rental assistance programs serve low, very-low, and extremely low income households, providing support to maintain and access housing which the household might otherwise not be able to afford or to retain. Our educational services are available to all residents of the City, however are targeted to serve low, very-low, and extremely low income households, providing life skills to help these households become self sufficient. Our homeless prevention services target those below 50% ad below 30% of the area medium income (AMI). HRC homeless prevention and other emergency rental services are need-based. Program guidelines and need assessment are updated regularly in accordance with published HUD and ESG guidelines.

accoccinicit are uput	
Describe your existing or proposed collaborative efforts for addressing program/project	HRC works closely and collaboratively with many other community organizations, including Coalition of Homeless Service Providers; Lead Me Home 10-Year Plan to End Homelessness; collaborations with Dorothy's Place/Franciscan Workers (referrals, clothing); Interfaith Outreach of Carmel (funding, clothing); Community Chapel of Carmel Valley Thrift Shop (clothing), Shelter Outreach Plus, Catholic Charities, Salvation Army (housing referrals); Department of Social and Employment Services; Continuum of Care; Housing Authority; YWCA; United Way;
needs:	Proposed: Supportive Services for Veteran Families; Veteran's Transition Center; Veterans Rehabilitation Services, Inc.; Community Human Services; Veteran's Administration; Harden Foundation.

Identify short and	Source	Award Date
long term funding	Carmel Realty	December 18, 2013
sources (both City	Community Action Partnership (CAP)	January 2014
and non-City)	Emergency Food and Shelter (EFS)	December 13, 2013
which have been	Harden Foundation	
sought by the	Individual Donors	
applicant:	Interfaith Outreach of Carmel	November 26, 2013
	Monterey Peninsula Foundation	June 2013
	Packard Foundation	
	United Way	June 2013, June 2014
	VA Supportive Services for Veteran Families	October 2013
	Yellow Brick Road	
Funding Recommendation:	\$27,043.00 ESG	
Eligibility Citation:	§ 576.401	
HUD National		
Objective:		
CDBG National	N/A	
Objective:		
HUD Matrix Code:	05 - Public Services	

HRC is one of the more challenging subrecipients to work with. My annual experience with them always requires a budget revision. Attempts to encourgage them to do quarterly reports to free up time on both ends was not successful.

Type of Activity:	Public Services			
Agency Name:	Interim, Inc.			
Program Name:	MCHOME			
Location:	City of Salinas AHNRSA: Yes			
Census Tracts:	All Salinas Census Tracts			
Funding Request:	\$69,724 Source: 2013/14 Funding: \$56,2 <sup>,</sup>	10		
Council Goals Met:				
Con Plan Goal Met:	Prosperity Initiative, The City Council Goals document identified Interim's MCHOME is the only program in homeless adults with mental illness off the 2012-13, MCHOME housed 15 adults with provided outreach to an additional 50 hom persuading them to accept housing and so This project provides Assistance to Specia with psychiatric disabilities, including hom	Monterey Cou e streets and in h mental illness neless individua ervices. al Needs Group eless transitior	Inty that activel to housing and s from Salinas a als in Salinas w ps by targeting nal-age youth o	y seeks to move I recovery. In FY zip codes and vith the goal of homeless individua over 18. We also
	expect that by connecting homeless indivi reduce blight that results from homeless e MCHOME efforts will ultimately help to att economic development in Salinas.	encampments i	n Chinatown ai	nd Old Town and the
Measurement Objective:	Create Suitable Living Environments			
Measurement Outcome:	Availability/Accessibility			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	80	7	
	July 1, 2013 - August 31, 2013 (Actual from reports)	34	17	
	July 1, 2014 - June 30, 2015 (from application)			26
Report Bromotococ:				
Promptness:	Reports are submitted 0 days early, on av	-		
Interim, Inc. is request emergency/temporary include emergency or health evaluation and income (through jobs temporary housing ar benefits or employme who will provide stree associated costs. Pro	Reports are submitted 0 days early, on av ting \$69,724 for its MCHOME homeless s y housing, and supportive services for hom temporary housing (in motels or in transit medication, substance abuse treatment, h or public benefits), and food, clothing, and all supportive services or obtains them f ent. Funding will help to cover partial costs of outreach in Salinas. It will also partially c grams like MCHOME have been demonst eets and in local jails and hospitals.	ervices program neless adults w ional housing u healthcare and d personal care from other prov of an Outreach over emergend	vith serious mer units leased by dental services e items. MCHOI viders until parti n Coordinator a cy and tempora	ntal illness. Services Interim), mental s, support in obtainin ME pays for the icipants obtain publi and Case Manager any housing and

needs:		
Identify short and	Source	Award Date
long term funding	Monterey County Behavioral Health	Oct 2013
sources (both City	City of Salinas Pass-Through	July 2014
and non-City)	City of Monterey Pass-Through	June 2014
which have been	Rents	Ongoing
sought by the	United Way	Ongoing
applicant:	Donations	Ongoing
Funding	\$50,754.00 ESG	
Recommendation:	\$00,704.00 ECC	
Eligibility Citation:	§ 576.401	
HUD National		
Objective:		
CDBG National	N/A	
Objective:	N/A	
HUD Matrix Code:	05 - Public Services	

Interim submits there reports timely and efficiently. Information is received upon request. They are on target to meet all goals. Interim is a pleasure to work with.

Type of Activity:	Public Services			
Agency Name:	Legal Services for Seniors			
Program Name:	Legal Services for Seniors			
Location:	AHNRSA: No			
Census Tracts:				
Funding Request:	\$15,000 Source: 2013/14 Funding: \$11,40	00		
Council Goals Met:		00		
Con Plan Goal Met:	Providing legal solutions to seniors' probles suffice empowers the City's seniors in matheir own living situations, prevents home and mistreatment by unscrupulous busine creates a safe community for them and the and enhances the quality of life for these st them as well. To provide the support our community's st in retaining their financial and physical he clients living on fixed incomes consisting of assistance (\$900-\$1,200/month) our clien income affordability categories. Given the relegated to poorer-maintained rental unit defer much-needed maintenance and also or other service providers. Salinas' consol the number of owners and renters with ho rent/mortgage or lack of complete, safe fa problems stemming from substandard how mortgage scams and other legal problems	intaining their of lessness, make esses or violent ose around the seniors, a bene eniors ask for v alth, independe entirely of socia ts place in the ir income, seni s; seniors who o can be at the lidated plan be pusing problem icilities. LSS as using repairs, s	own financial se es them less vu family member em. Such empo fit to themselve when they come ence and freedo al security-type Extremely Low own their home mercy of unsor ars out this fact s such as overp sists these clie ubstandard livit	ecurity, keeps them in Inerable to scams rs which in turn werment also creates es and those around e to us for assistance om. With some of our pensions or and Very Low any times are es many times must rupulous contractors c (Table 2-29) showing payment of nts faced with legal ng conditions,
Measurement Objective:	independence in their homes. Create Suitable Living Environments			
Measurement Outcome:	Availability/Accessibility			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	1,382	115	
	July 1, 2013 - August 31, 2013 (Actual from reports)	452	226	
	July 1, 2014 - June 30, 2015 (from application)			1,100
Report Promptness:	Reports are submitted 0 days early, on av	verage		
Last year, LSS provid				

LSS is the only source of no-cost legal services for Monterey County seniors. In FY 2012-2013, LSS represented 2630 clients, 41% of those clients were City of Salinas residents. Even though moderate-income families will see their own financial turnaround in the coming year, seniors living on fixed incomes have been severely impacted by losing their homes or leaving secure living situations. LSS excels in efficiently using resources to serve the maximum number of clients possible to maintain Salinas' seniors their financial, physical and legal independence.

Describe your To b	en alte ta bala en anno 0 alte en anni ann an anni bla		
existing or senior proposed Meal collaborative the A efforts for other addressing LSS program/project apply	be able to help as many Salinas seniors as possible, we for service agencies in the Salinas area, including the Al als on Wheels, California Rural Legal Assistance, Center Adult Abuse Prevention Council. Our Executive Director er groups to maintain contact and communication about a can better benefit our seniors. LSS has also joined with ly for a grant to help Monterey County seniors who have eclosure crisis.	liance on Agin for Communi meets regular each others' p the Watsonvi	g, Food Bank, ty Advocacy and rly with these and rograms and how ille Law Center to
Identify short and	Source	Award Date	
	a Agency on Aging	08/08/2013	
	fornia State Bar - IOLTA	7/12/13	
	ted Way	11/12/13	
which have been City	of Monterey CDBG	10/2013	
sought by the City		10/13/13	
		10/13	
	·	12/13/13	
		7/13/13	
Harc	den Foundation	7/23/13	
Funding Recommendation: <sup>\$10,</sup>	,000.00 +(\$10,000.00 Fair Housing) CDBG		
Eligibility Citation: 570.	.201(e) Public Services		
HUD National Objective:	ited Clientele		
CDBG National 570.	.208(a)		
HUD Matrix Code: 05C	- Legal Services		

## **Other Staff Notes:**

Reports are submitted in a timely manner. All requests for information are responded to without delay.

Type of Activity:	Public Services			
Agency Name:	Meals on Wheels of the Salinas Valley, In	С.		
Program Name:	Meals on Wheels of the Salinas Valley: ho	ome-delivered r	neal program	
Location:	40 Clark Street, Suite C, Salinas, CA 9390	01 AHNRSA: Y	es	
Census Tracts:	all census tracts in City of Salinas			
Funding Request:	\$20,253 Source: 2013/14 Funding: \$12,80	00		
	No Council Initiatives selected. Our goals are to improve the health and w help them remain in their homes and mair are a preventive health program that has keep seniors healthy, independent, at hor Wheels serves some of the most vulnerate including people who need long-term help We're addressing the community develop (1) elderly persons and (2) persons with d meals to seniors, 60 and older, and disab- themselves. In FY 12-13 we served 336 u meals to them (45,248 main meals and 24 people served in Salinas in FY 12-13 were who were disabled. Our services improve have enough food to eat each day. Our m staff who deliver them, improve clients' he homes and maintain their independence. Without our meals, some seniors would be food, pay their rent, and pay for medical a provides home-delivered meals in Salinas	vell-being of fra ntain their indep a strong return ne, and out of e ble and "invisibl and those who ment needs of lisabilities. We p led non-seniors induplicated clie 4,001 breakfast e seniors, 60 ar the social conta ealth and well-b Without our me e homeless bec and other expen	endence. Home on investment. expensive nursing on need meals of two special need provide nutrition who aren't able ents in Salinas a meals). Eighty- nd older, and 11 ditions of our clie ct with the caring eing and help the cause they could	e-delivered meals Our nutritious meal ng homes. Meals of this community, <u>aly temporarily.</u> ds groups in Salina is home-delivered to shop or cook for and delivered 69,24 nine percent of the % were non-senior ents by assuring the g volunteers and hem remain in their ors would go hungry
Measurement Objective:	Create Suitable Living Environments			
Measurement Outcome:	Availability/Accessibility			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	336	28	
	July 1, 2013 - January 31, 2014 (Actual from reports)	255	36	
	July 1, 2014 - June 30, 2015 (from application)			300
Report Promptness:	Reports are submitted 4 days early, on av	verage		
years of age and olde	everaged and used to provide nutritious ho er, and disabled nonseniors in Salinas who v 70,000 nutritious meals (44,000 main mea	can't shop or c	ook for themse	lves. We expect to

deliver approximately 70,000 nutritious meals (44,000 main meals and 26,000 breakfast meals). Our request is for \$20,253, the Salinas Program portion of rent for the office/warehouse, which houses all functions of the agency. In FY 2014-2015 our total rent will be \$28,932.

In Salinas, meals are delivered to clients' homes twice a week. Main meals are delivered on Tuesdays and breakfast meals on Thursdays. Volunteers deliver a 5-day or 7-day supply of frozen meals, which are most costeffective. Seniors can request both main meals and breakfasts or just main meals. Frozen meals eliminate most food safety issues and allow the clients to choose the meal they want to eat each day and eat when they're hungry. Meals are easily heated in a microwave oven. Our menus were developed according to Dietary Guidelines for Americans to meet the nutritional needs of seniors. A registered dietitian develops all menus. Meals are designed for diabetic, hypertensive and cardiac restricted diets. Our meals assure clients are getting nutritious food and that they have enough to eat. Meals on Wheels' caring volunteers and staff deliver meals and also provide regular, friendly contact for our clients, many of whom are socially isolated. They're frequently the first reporters when a client experiences emotional, physical, or financial distress. The human interaction is arguably as valuable to the client's health as the nutritious meals we provide.

We collaborate with local agencies that provide services to seniors in Salinas, including the Describe your Alliance on Aging, Alzheimer's Association, Catholic Charities, CHISPA, Department of existing or Social and Employment Services, Food Bank, Legal Services for Seniors, Housing Authority, proposed Housing Resource Center, Interim Inc., Salvation Army, and Visiting Nurse Association. We collaborative deliver meals to their consumers and refer our clients to them for services that we don't efforts for provide. In turn, they refer people to us who need our meals. Examples: (1) We deliver meals addressing to eligible seniors who are Interim, Inc. clients living at Lupine Gardens and Sunflower program/project Gardens. (2) We refer our clients who have lost a spouse and could benefit from counseling needs: to the Alliance on Aging for their Peer Counseling program.

Identify short and	Source	Award Date
long term funding	County of Monterey	7/1/14
sources (both City		7/1/14 -
and non-City)	contributions	6/30/15
which have been	client donations	7/1/14 -
sought by the	client donations	6/30/15
applicant:	United Way	7/1/14 -
o.b.b	Offited way	6/30/15
	special fundraising event	3/31/15
	investment income	7/1/14 -
		6/30/15
	The California Wellness Foundation	7/30/15
	Harden Foundation	7/30/15
	Monterey Peninsula Foundation	12/15/15
	Community Foundation for Monterey County	7/30/13
	May & Stanley Smith Charitable Trust	5/30/15
	other grants	7/1/14 -
	other grants	6/30/15
	transfer from reserves	
Funding	\$15,600.00 CDBG	
Recommendation:	\$15,600.00 CDBG	
Eligibility Citation:	570.201(e) Public Services	
HUD National	Linsite d Olivertale	
Objective:	Limited Clientele	
CDBG National		
Objective:	570.208(a)	
	05A - Senior Services	

#### **Other Staff Notes:**

I was able to do an on-site monitoring visit the Meals on Wheels. All records are well organized. The operation is run very efficiently. I was able to meet some of the volunteers, who love what they do. This is a very valuable public service to our community.

Type of Activity:	Public Services			
Agency Name:	Project Sentinel			
Program Name:	Fair Housing			
Location:	Citywide AHNRSA: Yes			
Census Tracts:	all			
Funding Request:	\$23,640 Source: 201	0/11 Funding:		
Council Goals Met:	Safe, Livable Community			
Con Plan Goal Met:	Fair housing services ensure that that members of protected groups identifies Hispanics, large families special needs as populations of p populations specially benefited by	s can find and mair s with children, disa particular concern, a	ntain housing of the abled individuals, s as well as low inco	eir choice. The plan senior citizens with
Measurement				
Objective:	Provide Decent Affordable Housi	ng		
Objective:	Provide Decent Affordable Housin Availability/Accessibility	ng		
Objective: Measurement		ng Actual	Monthly Average	Projected
Objective: Measurement	Availability/Accessibility		-	Projected
Objective: Measurement Outcome:	Availability/Accessibility <b>Period</b> July 1, 2012 - June 30, 2013	Actual	Average	Projected
Objective: Measurement Outcome:	Availability/Accessibility Period July 1, 2012 - June 30, 2013 (from application) July 1, 2013 - December 31, 2013	Actual NaN	Average NaN	Projected 250

Project Sentinel is a HUD qualified fair housing agency with years of experience in providing comprehensive fair housing services of community outreach/education and complaint investigation. This agency is also regarded as a "high performing" fair housing agency and, as such, has received multi-year Fair Housing Initiative Program grants. The following are routine activities to affirmatively further fair housing:

1) Community outreach and education are accomplished through the use of mass media, public presentations, training workshops, and the distribution of educational material. Educational workshops are provided to owners and managers of rental housing as a means of proactively avoiding violations. One of the benefits of extensive outreach is an informed network of agencies available to aid victims of housing discrimination whether it be counseling, or shelter or some other form of social service, leading to client referrals to Project Sentinel. 2) Investigation of Housing Discrimination Complaints: Complaint intake is usually performed by phone. Complaints are investigated by testing, interviews, surveys, and document review by trained, experienced Fair Housing Coordinators, most with law degrees and public interest work experience. The agency maintains a pool of culturally and racially diverse testers in each community it serves. In its enforcement efforts, Project Sentinel investigates an average of 450 cases a year. Approximately 25 percent to 35 percent of the investigations reveal evidence substantiating the claim of discrimination. The majority of these meritorious complaints are conciliated or referred to a government enforcement office (HUD or DFEH) or to a member of the private bar. When Project Sentinel finds evidence of discrimination and pursues enforcement action with the government or private counsel, the agency acts as advocate for the discrimination victim throughout the enforcement process. In cases where a discrimination victim is afraid or otherwise unable to pursue enforcement, Project Sentinel will often file an enforcement action in its own name to make sure the discriminatory practice stops. Project Sentinel has staff members with bilingual capability in Spanish for callers with limited English capability. The agency also contracts with Ethnic Bridge Language Line for use with callers of other language groups.

3) Audits: Project Sentinel also independently initiates investigations of potential discrimination based on potentially discriminatory rental advertisements and tips from knowledgeable third parties, using testers. These investigations, called audits, have no bona fide complainant, but are an important tool in proactively identifying and combatting what would otherwise be unreported discrimination. Audits are also helpful in planning outreach/education and to prevent civil rights violations from occurring.

4) Consultations & Referrals: PS maintains a referral database of other agencies and organizations.

Describe the location of your project:

Fair housing services will be available throughout Salinas and the Urban County, as directed by the CDBG entitlements. Services will be provided primarily by phone with a local number forwarded to our office in Gilroy, although the assigned Fair Housing Coordinator will travel down to the relevant site on those occasions when necessary. A local phone line can be easily established where callers can receive assistance at no cost. For additional description of benefits of the service, see 6 below.

### Describe the population/target group:

As noted above, low to very low income tenants, households with disabled and elderly residents, households with children, racial minorities, Hispanics, immigrant populations, including farmworkers, as well as housing providers constitute the majority of clients served. These groups are traditionally the victims of discriminatory housing practices and have the fewest resources available to them to get help with their housing issues. The agency estimates providing Information/counseling and referral income rental households, many of whom are mono-lingual, non English speaking or with little or no formal education and often with a disability. This client base constitutes the most vulnerable of our communities. This client base is comprised of individuals in fear of retaliation, dislocation, institutionalization, and deportation. Project Sentinel proposes to provide information to home seekers and housing providers on their respective rights and responsibilities in multiple languages. We believe that an informed populace will make better decisions, will respect the rights of others and will endorse and promote fair housing in their community. Residents of Salinas and the Urban County will be aware of a resource available to assist them if a fair housing violation should occur. Property owners will have a resource for learning the benefits of obeying fair housing laws.

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existing or proposed collaborative efforts for addressing program/project needs:	Project Sentinel collaborates with a wide range of groups, grassroots community organizations, public interest legal groups and government offices to promote fair housing and to reach protected households and individuals. We believe it is important to educate 'front line' providers on what fair housing is, how to recognize a complaint, and how to make an effective enforcement referral. The more the staff at other service agencies understand what fair housing is, the better they can serve their clientele with a referral to Project Sentinel. Collaborations for enhanced staff training for effective referrals include: Homeless shelters, Centers for Independence of the Disabled, Housing Authorities, Schools, county social services. We can provide an extensive list of organizations we currently collaborate with in communities we have long standing relationships with. We actively participate in Housing Task forces, committees and coalitions. We were a founding member of the Northern California Fair Housing Coalition and have sat on the Board of Directors of the National Fair Housing Alliance. We would welcome the opportunity to get to know and be a part of the Salinas and Urban County communities, and would reach out to entities such as the Central Coast Center for Independent Living, the Gateway Center, Residential Care facilities, the Monterey County Housing Authority, and the CRLA.
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Identify short and	Source	Award Date	
long term funding	HUD/FHIP		
sources (both City	HUD COMP		
and non-City)	Legal Counsel		
which have been			
sought by the			
applicant:			
Funding Recommendation:	\$16,442 CDBG		
Eligibility Citation:	570.208(a)(1)		
HUD National Objective:	Area Benefit		
CDBG National Objective:	570.201(e)		
HUD Matrix Code:	05J - Fair Housing (Public Services)		

Other Staff Notes:

Type of Activity:	Public Services			
Agency Name:	Salinas Police Activities League			
Program Name:	Salinas Police Activities League			
Location:	100 Howard Street Salinas, CA 93901 AF	INRSA <sup>.</sup> Yes		
Census Tracts:	06053001300			
Funding Request:	\$30,000 Source: 2013/14 Funding: \$17,0	00		
Council Goals Met:				
	Prosperity Initiative, Quality of LIfe, Safe Livable Community a by providing positive role models and the youth would not be able to afford to experi	chance to enjogience.	y activities that o	otherwise these
Con Plan Goal Met:	Our organization provides free activities a minority households. Young people in Sa learning and nurturing environments so th such an easy alternative. At risk youth will the opportunity. Gangs and their associat truancy, and school dropout rates have o Salinas has developed many programs a issues. At Salinas PAL, programs and pa of the community an alternative to those of positive lifestyle and a safe place which to	linas need positive line lure of gangs l choose alternated vollence, druver whelmed the nd collaborative rtnerships are in choices and an	tive role models and drugs do n atives to gangs a g abuse, teena e entire commun e efforts to comb n place to give e	along with positive ot continue to be and drugs if given ge pregnancy, hity and the City of bat these social every young member
Measurement Objective:	Create Suitable Living Environments			
Measurement Outcome:	Sustainability			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	1,647	137	
Accomplianmenta.	July 1, 2013 - August 31, 2013 (Actual from reports)	552	276	
	July 1, 2014 - June 30, 2015 (from application)			2,000
Report Promptness:	Reports are submitted 0 days early, on av	/erage		
Capital requested un and future PAL progr	der the Community Development Block Gi ams while providing a safe environment fo rate, bowling, Jr. Giants baseball, and soc be used.	r the activities a	and ensuring the	ere is adequate

There is no fee to join any PAL activity. All participants must be between the ages of 5 and 18. The Salinas PAL office is open Monday-Friday and the hours of operation are flexible depending on the activity being provided. Our activities are held at several locations throughout the City of Salinas including Lincoln Elementary School, the Salinas Sports Complex, the Steinbeck Institute for Arts and Culture, Salinas city parks, and other locations as the need arises. Salinas PAL also is in the process of renovating and revitalizing the historic Salinas National Guard Armory in downtown Salinas for use as a base of operations for programming

The primary benefit to the City of Salinas is that our organization provides free and safe social, cultural, recreational, and educational activities to a yearly average of 3000 children from primarily low to moderate-income families. Salinas PAL is the only non-profit organization that bridges the gap between Police Officers and youth. Children are mentored and develop long lasting relationships with Police Officers, citizen volunteers, and other participating youth and their families. The City also benefits from a reduction in crime when children learn about alternatives to violence and explore the world outside of their neighborhoods through our activities.

Salinas PAL enjoys a total participation of over 1500 youth on an annual basis. Many PAL participants are from low to moderate-income families and many of these families are residing in high-risk areas of the city. With the funding requested, PAL will maintain existing programs and well as add new programs and activities for those youth to participate in. The projects these youth will participate in are in the fields of sports, social/education activities and the arts. The objectives of these activities are threefold: 1) provide youth of our community with an alternative to gangs and violence, 2) provide a forum for police and volunteers to become positive role models for the youth of our community and assist them with into growing into responsible adults and 3) give the participants a place and means to build their skills in sportsmanship, academics, and citizenship.

Describe your existing or proposed collaborative efforts for addressing program/project needs:	Salinas PAL has a long standing partnership with the Salinas City Elementary School District; Lincoln Elementary School has been the site of our Karate program for over eight years. Other schools will be used for baseball and other programs throughout the year. Our long standing relationship/partnership with the City of Salinas Parks and Recreation Department. This partnership includes use of local parks for our programs, to providing a safe alternative to traditional Trick or Treating by hosting a Halloween Party for the youth of the community. We also currently partner with the Ventana Wildlife Society to provide school year and summer camps for low income youth. Future plans to expand existing community partnerships to include an Armory based homework center and computer lab.
Identify short and long term funding sources (both City and non-City) which have been sought by the applicant:	Source Award Date Harden Foundation 02-15-2014
Funding Recommendation:	\$10,000.00 CDBG
Eligibility Citation:	570.201(e) Public Services
HUD National Objective:	Area Benefit
CDBG National Objective:	570.208(a)
HUD Matrix Code:	05 D - Youth Services

#### **Other Staff Notes:**

I recommend funding this valuable public service for our youth.

Type of Activity:	Public Services				
Agency Name:	The Second Chance Youth Progra	am of Monterey C	ounty		
Program Name:	Gang Prevention/Intervention Cou	nseling Services			
Location:	City Wide Salinas AHNRSA: Yes				
Census Tracts:					
Funding Request:	\$25,000 Source: 2013/14 Funding	: \$14,300			
Council Goals Met:	Prosperity Initiative, One of the City Council goals adop Initiative. 2nd Chance is one comm wants to extricate him or herself fro other social service agencies is the become valued friends to the parti enough to reclaim lost youth from	nunity-based age om the gang lifest at the personnel v cipants from the v	ncy that offers he tyle. What sets 2 working at 2nd Ch very first contact,	elp to any youth who nd Chance apart from nance work very har	o m d to
Con Plan Goal Met:	The Intervention/prevention and co providing programs that provide al 2nd Chance is the only agency of one of the cities most critical issue risk of gang violence and families/ justice system. We work closely w County Office of Education, Salina Community Alliance for Safety and youth involved have a way out and through our various programs inclu- intervention, family and individual	ternatives to gang its kind in Monter s, youth violence youth of gang invo- ith Monterey Cou as Union High Sch d Peace (CASP). d keep those yout uding counseling,	s focus on one C g activity and othe ey County. We w . It focuses its eff olvement or youth nty Probation De nool District and t All of our efforts a h at risk of acade	er violent behaviors. ere created to addre orts on families/yout n involved in the juve partment, Monterey he City of Salinas are to ensure those mic failure on track	th a enil
Measurement Objective:	Create Suitable Living Environmer	nts			
Measurement Outcome:	Availability/Accessibility				
	Period	Actual	Monthly Average	Projected	
	July 1, 2012 - June 30, 2013 (from application)	198	17		
Accomplishments:	July 1, 2013 - December 31, 2013 (from Application)	43	7		
	July 1, 2014 - June 30, 2015 (from application)			15	50

Utilizing CDBG funds, we will continue to leverage other funding sources to expand our current outreach and Violence Interrupter efforts in support of gang violence prevention/intervention. Additionally, this funding will help us as we continue to assist in the renewed efforts and reimplementation Ceasefire Operations. We will continue to support an aggressive intervention/outreach campaign that has been effective in pulling youth away from the destruction of gangs over the last 25 years. Our outreach and program services are considered best practices model after the OJJDDP Gang Prevention Component that is effective in addressing gang membership. The new healing informed approach, coupled with the US Attorneys funded Project Safe Neighborhood Violence Interrupters program is one of only 13 funded nationwide. Staff work varied schedules and respond to both fatal and non-fatal shootings with the intent of reducing the number of retaliatory incidents of violence.

Describe your existing or proposed collaborative efforts for addressing program/project needs:	We continue to stress the importance of investing in long te in a prevention/intervention approach. Each year we ask the the work, help us help the city reduce violence. Suppression more of a temporary solution. We intend to not only offer pr address this with a healing informed approach. As the level it is important that the City of Salinas recognize that its time community. For years, the City of Salinas and its residents problem. Gang violence is listed as one of the city councils efforts are not a priority. If the services are not funded, the of violence issues. 2nd Chance has an established track reco- lives. Best practices has shown over and over again, that it approach to truly address youth violence: Intervention (Sec school, PAL, B&GC), and Suppression (Law Enforcement). the Suppression efforts, only a small portion of funding com- prevention/intervention efforts. As long as it is not an equal violence and innocent lives will continue to be lost and fami beautiful city.	e same, make a n alone is not the evention/interver of violence has they take back half-heartedly put top priorities, but city will continue rd of changing yo will take a three ond Chance), Pr While millions a tinues to go to th effort, juvenile c	commitment to e solution, but ntion, but also increased again, control of the it effort into the t investment to have gang bung peoples pronged evention (after re being spent on ie rime, gang
Identify short and	Source	Award Date	
long term funding	Project Safe Neighborhood	10/1/2012	
sources (both City	Mo. Co. Probation Claire Gianni Fund		
and non-City)	United Way of Monterey County		
which have been	The California Endowment		
sought by the applicant:	Monterey County CAP		
applicant.	Miscellaneous Contributions		
	Fees For Service		
Funding Recommendation:	\$10,000 CDBG		
Eligibility Citation:	570.201 (e) Public Services		
HUD National Objective:	Area Benefit		
CDBG National Objective:	570.208(a)		
HUD Matrix Code:	05D - Youth Services		

### **Other Staff Notes:**

All reports and information requested are submitted in a timely manner. I recommend funding this activity.

Type of Activity:	Public Services			
Agency Name:	Shelter Outreach Plus			
Program Name:	Salinas I-HELP Program			
Location:	Case management takes place at 298 12 City of Marina but are restricted to City of	Salinas reside	nts AHNRSA: N	lo
Census Tracts:	Clients are provided emergency shelter a Program serves all clients presenting for s following Salinas census tract blocks: 1, 2	shelter services	s originating from	m Salinas from the
Funding Request:	\$25,000 Source: 2013/14 Funding: \$18,5	12		
Council Goals Met:	Prosperity Initiative, SOPs contribution to the City of Salinas v livable community goals set forth in May 2 Program homeless men are provided with resources to include case management a plans established in this program, many h and secure stable housing. By increasing the financial burden of the City of Salinas	2013.Through S n emergency sh nd individualize nomeless men n the self-sufficie	Shelter Outreac helter, food, clob ed case plans. work to gain sus ency of these m	h Plus I-HELP thing, referrals and Through the case stainable employment
Con Plan Goal Met:	The City's strategic blue print for addressi priority on the integration of homeless ser that promotes the coordination of services and gaps. As a member of the Coalition of Plus has worked for over 20 years with its of Care that accomplishes the goals set b into a system of care that facilitates move needs. By collaborating, service providers populations, maximizing scarce financial of primary providers of homeless services w house Continuum for both individuals and Continuum of Care steps - outreach, eme	ing the needs of vices through a s among memb of Homeless Se s partner agence by the city - a se ment between s avoid duplicat resources. She vithin the county I families by off	of its homeless a HUD-approve pers and reduce rvices Provider ies to create a eamless system providers to me ion of services lter Outreach P v, has, in its ow ering services a	d Continuum of Care es service overlaps s Shelter Outreach homeless Continuum of integrating clients eet each individual's to serve the same Plus, as one of the n right, created an in- at three of HUD's four
Measurement Objective:	Create Suitable Living Environments			
Measurement Outcome:	Availability/Accessibility			
	Period	Actual	Monthly Average	Projected
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	87	7	
Accomplianmenta.	July 1, 2013 - August 31, 2013 (Actual from reports) July 1, 2014 - June 30, 2015	27	14	35
Report Promptness:	(from application) Reports are submitted 0 days early, on av	/erage		
maximum of 14 men and counseling servic program is a 14 bed f essential supportive s a more permanent ho Shelter and case mar restricted to homeless	to provide staffing support associated with each evening. Our request also includes fi ses for I-HELP clients. The program opera ixed-site emergency shelter for single men services to assist each resident in becomir rusing situation at its administrative office, hagement services are provided in the City is City of Salinas residents. Case manager in Marina. Prospective clients must under	unding to supportes nightly,365 n. During the dating self-sufficien the 12th Street of Marina, but nent and day s	ort clinical ment days-a-year. T ay, the program t either through Client Activity program partic ervices are loca	tal health assessment he I-HELP Salinas offers an array of nemployment and/or Center, in Marina. sipant eligibility is ated at our 12th Street

licensed clinical social worker to determine the client's commitment to pursuing a case plan. Clients are also screened out who are not committed to maintaining sobriety or committed to maintaining, or obtaining treatment for a mental health condition. After screening by staff for program eligibility and fit they can move into one of three shared apartments located in Marina. The benefit to the city is that a maximum of 14 homeless single men will not sleep in a place or location not designed for human habitation within the City of Salinas but will participate in a three to six month program, placing emphasis on long-term self-sufficiency in accessing public benefits, permanent housing and employment opportunities. Program participants needing longer assistance, and deeper supportive services, may be transitioned to Shelter Outreach Plus' Men in Transition program.

	Coolition Monthemphine and Activities
Describe your existing or proposed collaborative efforts for addressing program/project needs:	Coalition Memberships and Activities: Community Action Partnership Collaborative Member: SOP has been a member of the Community Action Partnership regional collaboratives for seven years. Collaboratives are formed by County geographic regions so that low-income services are available where clients live and work. SOP is a member of the Monterey Peninsula Collaborative, the North County Collaborative and the Salinas Collaborative. Collaboratives meet bi-monthly to exchange information, discuss programs that have become available, provide status reports, and review client referral rates and/or issues.
	Coalition of Homeless Services Providers (CHSP) –The Coalition coordinates and facilitates homeless services provided by all of Monterey County's nonprofits. As a member of the Coalition (total 11 member agencies), SOP is an active participant in the provision of services for the County's Continuum of Care.
	Salinas Downtown Community Board Member – The Community Action Partnership and Shelter Outreach Plus are voting members of the Salinas Downtown Community Board (SDCB), a board comprised of 24 community stakeholders, educational institutions, government officials, and nonprofit agencies.
	Homeless Census – SOP participates in the planning of the census and provides additional volunteer staff support the day of the census. It has also participated in past censes as well.
	Service Collaboration Partnerships - Alliance on Aging: Benefits Counseling and Assessment Peer Counseling Services – individual counseling, support groups, mental health referrals Assessment for the Senior Employment Training Program Health Insurance Counseling and Advocacy
	Interim: Referrals for entrance into Interim's MCHOME program, providing housing, outreach and intensive integrated services for homeless adults with mental illness Central Coast HIV/AIDS Services:
	Emotional Counseling and Support related to living HIV positive AIDS Drug Assistance Program benefits assessment Free HIV testing for high risk clients Free individual prevention counseling
	Community Human Services: Mental health counseling Anger management workshops Court-ordered 26- or 52-week batterer's courses
	Alcohol & substance abuse counseling and treatment Department of Social Services: Assessment and enrollment in County, State and Federal mainstream benefit programs Job Search and retention programs through the One-Stop Career Center
	Housing Resource Center: Security Deposit Guarantees Emergency Rental Assistance

	Community education including information and referral on education and financial literacy workshops. Veterans Transition Center: Assessment and case management for access to VA benef compensation Assistance with paperwork for outstanding military issues	Ū	
Identify short and	Source	Award Date	
long term funding	Harden Foundation		
	Monterey Peninsula Foundation		
and non-City)	Newmans Own Foundation		
which have been	Packard, D & L Foundation		
sought by the	E.F.S.P.		
applicant:	Monterey County CAP		
Funding Recommendation:	\$25,000.00 CDBG		
Eligibility Citation:	§ 576.401		
HUD National			
Objective:			
CDBG National Objective:	N/A		
HUD Matrix Code:	05 - Public Services		

## Other Staff Notes:

Shelter Outreach Plus submits there reports in a timely manner. All requests for information are submitted without delay.

I recommend funding for this program.

Type of Activity:	Public Services				
Agency Name:	Salinas Area Youth Drug Information/Crisi	s Center (Sunr	ise House)		
Program Name:	7 Challenges				
Location:	City of Salinas AHNRSA: Yes				
Census Tracts:	0013.00				
Funding Request:	\$10,000 Source: 2013/14 Funding: \$14,40	00			
Council Goals Met: Con Plan Goal Met:	Prosperity Initiative, Sunrise House is a community-based orga "continuum of care" recommended by the Early Intervention, through its counseling a Challenges. Sunrise House is part of the C year Cal-GRIP subcontract to provide serv Recreational programs, particularly those other violent behavior are in short supply v locations within the City's Consolidated PI educational activities for Salinas youth are coordinates and collaborates with many of arrange meaningful participation and recreation offered as a reward and encouragement for program. Ongoing collaborations include pr meals to the homeless, a partnership with high school students, and a partnership w plant maintenance in Natividad Creek Par who rarely leave Salinas, Sunrise House p and tours of college campuses.	Avery Report, i and programs f City's "safety ne vices for at-risk that provide alt within the City o an, the need fo e mentioned as rganizations an eation for the yo or youth particip partnering with the Boys and o ith Salinas Parl k. To offer trave	namely, Early C or at-risk youth, et," and was the youth. ernatives to gar of Salinas. In fac r healthy recrea a high priority. d service provid both of Salinas. bating in the Se Dorothy's Place Girls Club to ho ks & Recreation eling opportunit	are, Prevention, a including Seven recipient of a two and activities and ational and Sunrise House ders within the Cit Many activities an ven Challenges to have youth se d dances for publ to perform native ies for those youth	y to re erve lic
Measurement Objective:	Create Suitable Living Environments				
Measurement Outcome:	Availability/Accessibility				
	Period	Actual	Monthly Average	Projected	
Accomplishments:	July 1, 2012 - June 30, 2013 (from application)	2,198	183		
	July 1, 2013 - January 31, 2014 (Actual from reports)	1,403	200		
	July 1, 2014 - June 30, 2015 (from application)			100	)
Denert					
Report Promptness:	Reports are submitted 6 days early, on av d in support of Sunrise House's Seven Cha	-			

The Seven Challenges substance abuse recovery program provides a framework for respectfully challenging youth to engage in self-evaluation and a decision-making process. Through counseling sessions, supported by readings and nine interactive journals, The Seven Challenges Program assists young people in evaluating their lives; including the needs they are attempting to satisfy by using drugs; and the risks, harm, and potential harm from their drug use. This leads to decision making about drug use; and finally, successful implementation of the changes they wish to make.

Sunrise House Seven Challenges program runs at 119 Capitol Street, in Salinas, Tuesday through Friday, from 5:00 to 7:30 p.m. We expect to enroll approximately 100 youth into the program during the upcoming year. Youth are referred to the program by the Monterey County Probation Department, the four Salinas high schools that host

our Drug Resource Specialists on campus, Monterey County Alternative Education, any member of our Joint Powers body, or are self-referred.

Sunrise House is responsive to needs expressed by its Joint Agency partners, which are the Describe your City of Salinas, Hartnell Community College, Salinas Union HS District, Santa Rita Union existing or School District, Salinas City Elementary School District, Alisal Union School District, proposed Monterey County Board of Education, Spreckels Union School District, Housing Authority of collaborative Monterey County, and North Monterey County Unified School District. Their responsibilities efforts for include: attending Board meetings in an advisory and oversight capacity, keeping Sunrise addressing House apprised of developments within their populations, and making an agreed annual program/project monetary contribution. In exchange they are able to refer youth who are identified as needing needs: some assistance. Identify short and Source Award Date Monterey County Drug Program (\$522/mo) long term funding 7/1/13 City of Salinas - Community Development Block Grant sources (both City Harden Foundation and non-City) 7/23/13 Monterey Peninsula Foundation 10/23/13 which have been

sought by the	United Way Monterey County	7/1/13	
applicant:	Nancy Buck Ransom Foundation	4/12/13	
	Donations	12/31/13	
	MC Probation	7/1/13	
Funding	\$10,000.00 CDBG		
Recommendation:	\$10,000.00 CDBG		
Eligibility Citation:	570.201(e) Public Services		
HUD National Objective:	Area Benefit		
CDBG National Objective:	570.208(a)		
HUD Matrix Code:	05F – Substance Abuse Services		

#### **Other Staff Notes:**

Sunrise House submits reports in a timely manner. I recommend funding for this valuable public service.

Type of Activity:	Public Services				
Agency Name:	Salinas Area Youth Drug Informat	ion/Crisis Center (	(Sunrise House)		
Program Name:	Youth Alternative to Violence/Tee	n Closet			
Location:	City of Salinas AHNRSA: Yes				
Census Tracts:	106.02, 005.00, 013.00				
Funding Request:	\$15,000 Source: 2013/14 Funding	j: \$14,400			
Council Goals Met: Con Plan Goal Met:	Prosperity Initiative, Sunrise House provides many hea the most effective strategies to co create a positive environment whi this strategy includes traveling op family situations and living condition supervises, and pays for field trips The majority of the homeless indivi- issues which prevent them from fi of the gang-involved youth of the and alcohol use, and without Sum	mbat drug use and le focusing on com portunities for thos ons; those who rai is to interesting and viduals in Salinas a nding and keeping City have parents rise House YATV	d violence among nprehensive preve se youth who are b rely leave Salinas d educational loca are struggling with g jobs and caring f or caregivers who workshops, might	at-risk youth is to ention education.P burdened with diffi . Sunrise House p les. n alcohol and/or dr for their children. N o are absent due to end up homeless	Part o icult plans rug Many o dru
	themselves. YATV sessions give to lives and set goals for productive together, individuals on the road to a "high priority" in the City's Conse prevention of homelessness. ")	futures. Sunrise H o recovery, and pr	ouse counseling here a counseling here a counseling here a country of the country	helps put families ness, which is liste	bacł ed as
Measurement Obiective:	lives and set goals for productive together, individuals on the road to	futures. Sunrise H o recovery, and pr olidated Plan ("Pro	ouse counseling here a counseling here a counseling here a country of the country	helps put families ness, which is liste	bacl ed as
Measurement Objective: Measurement Outcome:	lives and set goals for productive together, individuals on the road to a "high priority" in the City's Conso prevention of homelessness…").	futures. Sunrise H o recovery, and pr olidated Plan ("Pro	ouse counseling here a counseling here a counseling here a country of the country	helps put families ness, which is liste	bacł ed as
Objective: Measurement	lives and set goals for productive together, individuals on the road to a "high priority" in the City's Conse prevention of homelessness…"). Create Suitable Living Environme Availability/Accessibility <b>Period</b>	futures. Sunrise H o recovery, and pr olidated Plan ("Pro	ouse counseling here a counseling here a counseling here a country of the country	helps put families ness, which is liste	bacł ed as
Objective: Measurement Outcome:	lives and set goals for productive together, individuals on the road to a "high priority" in the City's Conse prevention of homelessness…"). Create Suitable Living Environme Availability/Accessibility <b>Period</b> July 1, 2012 - June 30, 2013 (from application)	futures. Sunrise H o recovery, and pr olidated Plan ("Pro nts	ouse counseling hevents homelessrograms and servic	helps put families ness, which is liste es focused on the	back ed as
Objective: Measurement	lives and set goals for productive together, individuals on the road to a "high priority" in the City's Conse prevention of homelessness…"). Create Suitable Living Environme Availability/Accessibility <b>Period</b> July 1, 2012 - June 30, 2013 (from application) July 1, 2013 - December 31, 2013 (from Application)	futures. Sunrise H o recovery, and pr olidated Plan ("Pro nts Actual	ouse counseling hevents homelessrograms and servic	helps put families ness, which is liste es focused on the <b>Projected</b>	bacl ed as
Objective: Measurement Outcome:	lives and set goals for productive together, individuals on the road to a "high priority" in the City's Conse prevention of homelessness…"). Create Suitable Living Environme Availability/Accessibility <b>Period</b> July 1, 2012 - June 30, 2013 (from application) July 1, 2013 - December 31, 2013	futures. Sunrise H o recovery, and pr olidated Plan ("Pro nts Actual 2,007	ouse counseling hevents homelessrograms and servic	helps put families ness, which is liste es focused on the <b>Projected</b>	bacl ed as

\$10,000 of the funds will be used in support of Sunrise House's Youth Alternative to Violence (YATV) programming and youth activities. The remaining \$5,000 will be used in support of the Teen Closet, a community- based project to provide new or slightly used clothing and accessories to needy teens in Salinas.

YATV was modeled after the evidence-based, and highly successful "Men's Alternative to Violence. Now approximately 115 incarcerated individuals in the Youth Center and youth in Alternative Education at Silver Star receive services through the Youth Alternative to Violence program each year. In addition, sessions are held at Sunrise House headquarters. Last fiscal year, 213 youth completed the program. YATV is a sixteen-session program in which teens explore a variety of personal issues. Students are able to examine their violent behaviors and develop healthy alternatives. YATV is a bi-level program, which addresses five basic types of violent or abusive behaviors: physical, emotional, verbal, intellectual, and spiritual, and a variety of issues: parents and family problems, relationships, school, grief, socialization, self-esteem, cycle of violence, self-respect, healthy boundaries, and drug abuse. Groups are conducted two days per week at the Silver Star Youth Program, one evening per week at Soledad High School, two afternoons per week at the Youth Center, two afternoons at Ranch Cielo,

Washington Middle School, and two afternoons per week at Sunrise House.			
Describe your existing or proposed collaborative efforts for addressing program/project needs:	The partners who host Sunrise House programs provide the site, security, and the youth participants. Silver Star provides a Probation presence on the premises during any Sunrise House programming sessions, and Rancho Cielo and the Youth Center provide a Probation Officer who remains in the room during class sessions. Probation Officers communicate regularly with Sunrise House instructors about their assigned students so that Sunrise House can keep apprised of each student's progress and offer additional assistance to students if needed. The funds applied for in this application would be directed to the YATV program that meets at Sunrise House, Youth Center, and Silver Star.		
Identify short and	Source	Award Date	
long term funding	Nancy Buck Ransom Foundation	4/12/13	
sources (both City	CDBG - Salinas	10/21/13	
and non-City)	Monterey County Office of Education	7/1/13	
which have been	Harden Foundation	7/23/13	
sought by the	Monterey County Probation	7/1/13	
applicant:	Monterey Peninsula Foundation	10/23/13	
	United Way Monterey County	7/1/13	
Funding Recommendation:	\$13,428.00 CDBG		
Eligibility Citation:	570.201(e) Public Service		
HUD National Objective:	Area Benefit		
CDBG National Objective:	570.208(a)		
HUD Matrix Code:	05D - Youth Services		

# Other Staff Notes:

Sunrise House is always very conscientious about reporting and responding to requests for information in a timely manner.

I recommend funding this activity.