

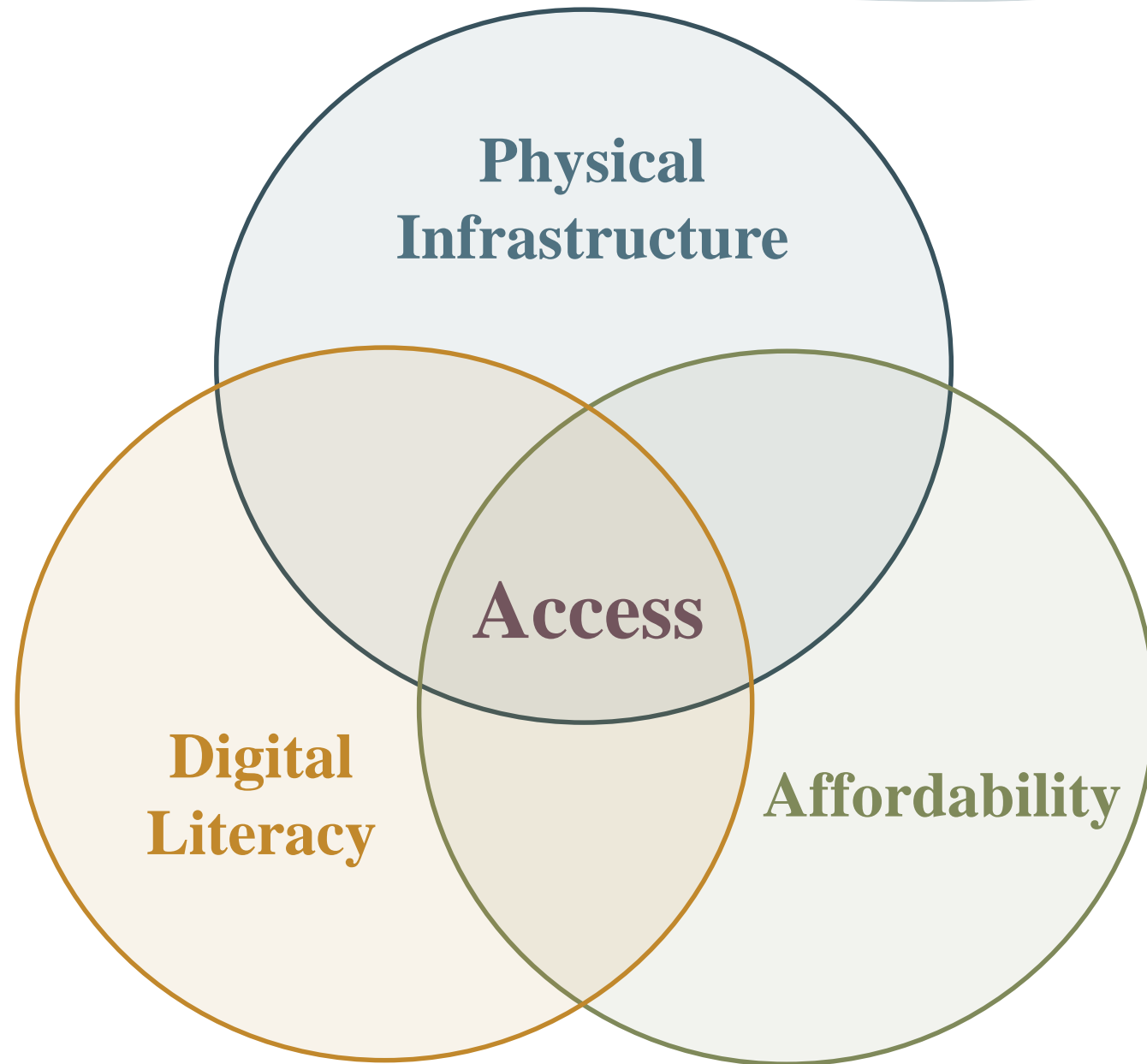
Broadband Network Development Update



Michael Gomez, Economic Development Analyst
Community Development Department and
Kimley Horn, Consultant
December 5, 2023

Background

- Broadband Service Brings Significant Economic and Social Benefits
 - Job Search/Recruitment
 - Education
 - Social Connectivity
 - Telehealth Resources
- Many Residents and Businesses have Indicated they Lack Access to Broadband Resources



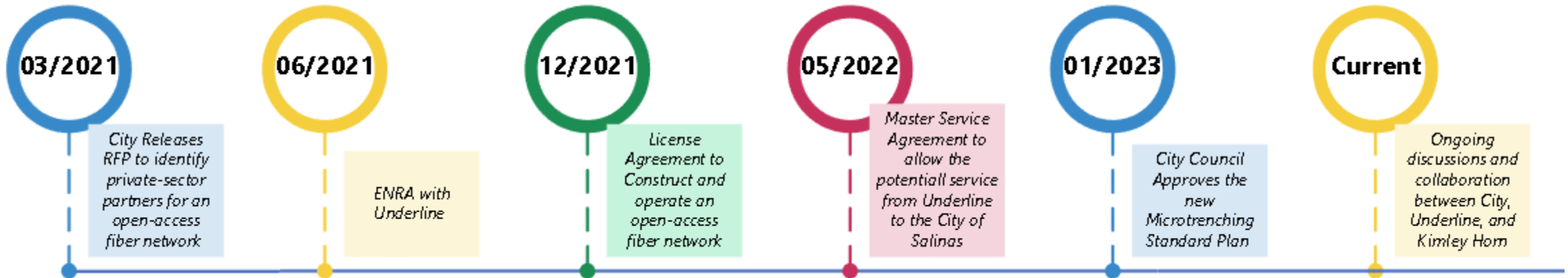
**Physical
Infrastructure**

Access

**Digital
Literacy**

Affordability

Underline Agreements



Underline Scope of Work

- Design to connect every resident and business in the City
- East Salinas prioritized for first connections
- Choice of service providers on the Underline Marketplace
- Minimum of 500/500 Mbps speeds
- Private Financing (No liability to the City)
- Community Engagement
 - Digital Outreach
 - Press, Radio, Billboards, Mail, Inventive
 - Local Champions

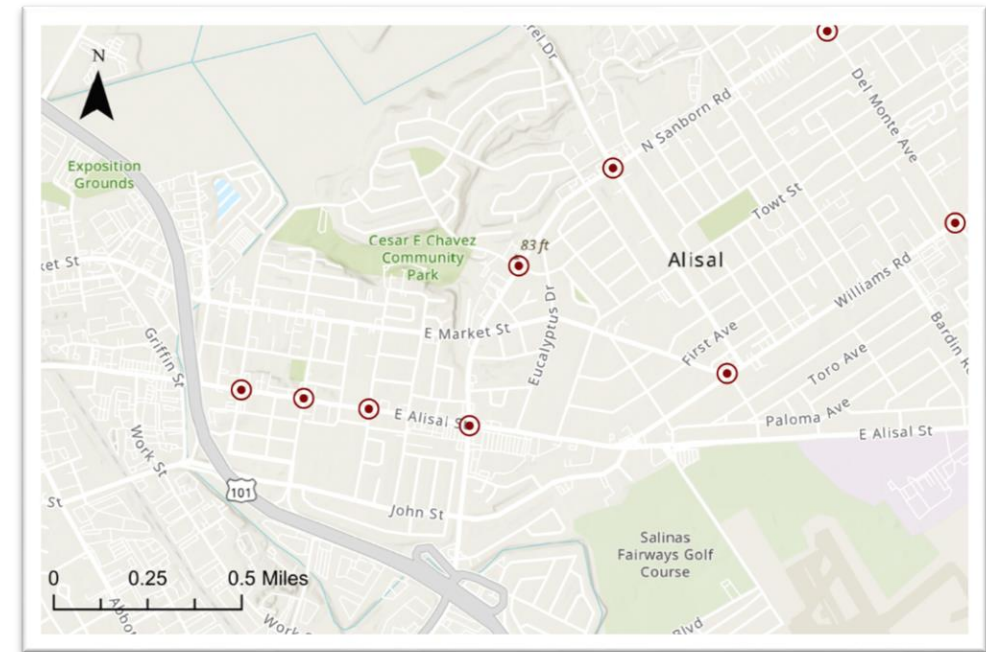


Salinas Broadband Master Plan Grant

- Improve Broadband service in Salinas
 - Received \$470,304 in Local Agency Technical Assistance Grant
 - Partnering with Kimley-Horn to deliver construction documents for Alisal Area and Plan for future expansion to rest of City
- Bridge digital divide - bringing low-cost, high-speed internet for unserved and underserved communities
 - Alisal Area
 - Chinatown
 - Downtown

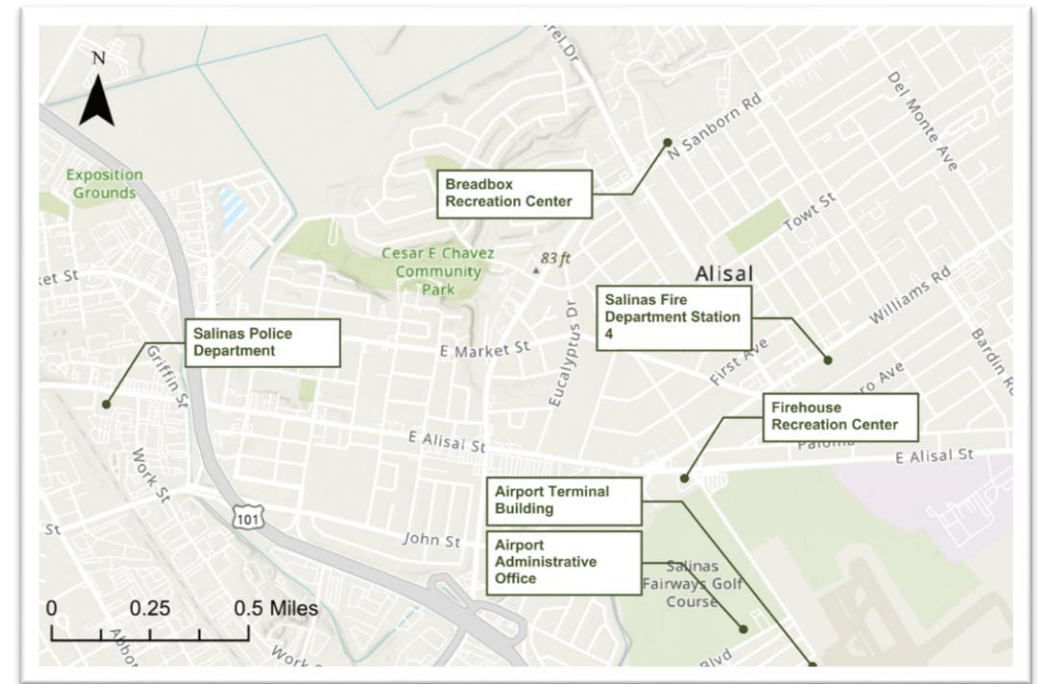
Salinas Broadband Master Plan

- Data Collection – Existing City facilities (traffic signal, buildings, utilities)
- Conceptual Design - City-wide fiber network
 - Preliminary Broadband Network Project List and costs
- Citywide Broadband Network Implementation Plan
 - Operations and Maintenance Plan - Draft
 - Governance Model Alternatives Analysis – Draft
 - Funding Opportunities
 - Potential Partnership Opportunities
- Broadband Master Plan – DRAFT and FINAL



Alisal Neighborhood Broadband Fiber Network Design

- Field Review of City facilities (Alisal Neighborhood)
- Needs Assessment Summary
- Construction Documents (Plans, Specifications and Estimate)
- Alisal Neighborhood Public WiFi Feasibility Study
 - Wireless Network Conceptual Design and Cost Estimates
 - Potential Partnerships
 - Implementation requirements



Broadband and Alisal Neighborhood Schedule

Task	Deadline
Data Collection/ Field Investigation	Complete
Alisal Fiber Network Preliminary Design	January 2024
Gap Analysis/ Preliminary Project List	Early February 2024
Implementation Plan	Late February 2024
DRAFT Broadband Master Plan	Early April 2024
FINAL Broadband Master Plan	Late May 2024

Questions?

