



# Public Review Draft Visión Salinas 2040 General Plan

2/2/26





- **First comprehensive General Plan Update since 2002**
- Guiding policy document and vision for future development
- Compliance with changes to state law
- Elevates priorities of strategic plans
- First Climate Action Plan and Environmental Justice Element

## General Plan



## Visión Salinas Core Value and Guiding Principles

- An inclusive, diverse, and welcoming city where all persons can thrive.



- **Economic Prosperity, Equity, and Diversity**
- **Housing Opportunities for All**
- **Healthy and Safe Community**
- **Youth are the Future**
- **Collaborative, Inclusive, and Engaged Decision-Making**
- **Livable and Sustainable Community**
- **Connectivity, Access, and Mobility**
- **A Community to Celebrate**



## Community Engagement (so far) -

- 22 workshops and webinars
- 8 Working Group and 16 Steering Committee meetings
- 17 Pop-ups
- Additional house meetings, stakeholder sessions, surveys and other tools
- Bilingual and ongoing process





- Goals, policies, and actions
- Funnels from aspirational to more specific
- Development requirements

General Plan →





## Built Environment Pillar

- Land Use Element
- Housing Element (updated in 2023)
- Circulation Element
- Noise Element
- *Community Design Element*



## Environment and Sustainability Pillar

- Conservation and Environmental Safety Element
- Open Space Element



## Socioeconomic Systems Pillar

- Health and Environmental Justice Element
- *Public Safety Element*
- *Economic Development Element*
- *Arts, Culture, and Youth Element*

*Optional elements.*



# Element Structure

Element section	Purpose
<b>Introduction</b>	Describes the context and legal requirements (if applicable) for the Element
<b>Assets and Challenges</b>	Details relevant existing conditions, positive projects or opportunities, and community needs.
<b>Goals and Policies</b>	Sets the Goals and Policies of each element with supporting narrative.
<b>Implementation</b>	Discusses how the Goals and Policies can be implemented and lists actions for each Policy.



## Changes in the General Plan

- Reorganization and new elements
- Alignment with community and other recent plans and compliance with changes to state planning law
- Land use classification system – Place Types
- Importance of Housing beyond the Housing Element
- Creating transportation options
- Increase the adaptability and resiliency of the community from the risks of climate change.



# Historic Resources in the General Plan

- Goal CD-2: Protect and enhance community Historical resources.
- Policy CD-2.1: Preserve architecturally important historic buildings that are capable of being adapted for viable use.
- Support reinvestment and restoration.
- Maintain historic architecture when renovating.
- Protect historical resources in accordance with CEQA
- Complete a new comprehensive survey identifying historic structures and resources.
- Mark historic sites through plaques and Historic House Tour Guide.
- Administer and promote the local Mills Act ordinance.



# Historic Resources in the General Plan

- Policy ACY-2.2: Promote and preserve pluralistic culture, art, identity, and history of Salinas' unique neighborhoods through context and place-sensitive design.
- Establish arts and culture districts
- Support restoration projects
- Explore digital options to create interactive maps of historic landmarks/buildings





## First Draft Plan Released 12/19

- Includes all required chapters plus some optional chapters
- <https://www.salinas.gov/Newsroom/Public-Notices>
- Send comments to [vision2040comments@salinas.gov](mailto:vision2040comments@salinas.gov)
- Staff still finalizing the:
  - Economic Development Chapter
  - Climate Action Plan
  - Environmental Impact Report



# Visión Salinas 2040 General Plan

City of Salinas | December 2025  
Public Review Draft

# Projected General Plan Update Timeline 2026

**Q1**

Draft Plan Workshop

Continued Engagement

Revisions to  
ADCAP/ADEIR

Revisions to Draft Plan

**Q2**

Release draft EIR, CAP, and revised GP for 45-day comment period

Study sessions on EIR, CAP, and revised General Plan

Revise documents following comment period

Complete Phase 1 ZCU amendments

**Q3**

Publish revised General Plan, CAP, and EIR

Start approval process

- Monterey County Airport LU Commission
- Planning Commission
- Traffic and Transportation Commission
- City Council certification and adoption

**Q4**

Complete approval process if necessary

Focus on Phase 2 ZCU Amendments

# Thank You!

Questions  
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