

**REPORT TO THE  
CITY COUNCIL**  
*City of Salinas, California*

DATE: June 14, 2016

FROM: Gary Petersen, C. A. E.  
Public Works Director

THROUGH: Robert C. Russell, P. E.  
Deputy Public Works Director/City Engineer

BY: Victor Gutierrez,  
Assistant Engineer

SUBJECT: **1-HOUR PARKING ZONE REQUEST ALONG THE 900 BLOCK OF EAST  
ALISAL STREET**

**RECOMMENDATION:**

It is recommended that the City Council adopt a resolution approving 1-Hour Parking Zone designations along the northerly curblineline of the 900 Block of East Alisal Street (between Holaday Avenue and Sanborn Road).

**DISCUSSION:**

Staff received a signed petition from the business owners along the 900 Block of East Alisal Street requesting 1-Hour Parking Zone designations along East Alisal Street (between Holaday Avenue and Sanborn Road). According to business owners, the lack of off-street parking and vehicles parked in front of their businesses for a long period of time have an adverse effect on their businesses, since potential clients cannot find a place to park. The 1-Hour Parking restrictions is expected to improve parking conditions for the area businesses with more turnover making parking stalls available with greater frequency.

Traffic staff recommends approval of 1-hour Parking zones fronting businesses in areas where there is demand and there are limited off-street parking opportunities during business hours. Time limited parking zones allow a reasonable turnaround of parking spaces for customers to have access to businesses. The 1-Hour parking restricted spaces are for the general public's use. Thus, staff supports the requested 1-Hour Parking Zone designations along the northern curblineline of the 900 Block of East Alisal Street (between Holaday Avenue and Sanborn Road) as shown in the attached Exhibit 1. 1-Hour Parking Zones are enforced between the hours of 8:00 a.m. and 6:00 p.m. of any day except Sundays or holidays.

This item is categorically exempt under CEQA Guidelines Section 15301(c).

**TRAFFIC AND TRANSPORTATION COMMISSION RECOMMENDATION:**

The Traffic and Transportation Commission considered reducing the limits of the 1-Hour parking zones in response to a letter received from a business opposing the request. Another business owner,

in support of the request, stated that the opposition was from a business not located on the 900 block, and therefore is not as adversely affected by current conditions as those in favor of the request. Thus, the Commissioners supported the 1-Hour parking restrictions.

At its meeting of April 14, 2016, the Traffic and Transportation Commission voted (6-0) to recommend City Council approve 1-Hour Parking Zone designations along the northerly curblineline of the 900 Block of East Alisal Street (between Holaday Avenue and Sanborn Road).

**ISSUE:**

Shall City Council adopt a resolution approving 1-Hour Parking Zone designations along the northerly curblineline of the 900 Block of East Alisal Street (between Holaday Avenue and Sanborn Road) as shown on the attached Exhibit 1 and as detailed herein?

**FISCAL IMPACT:**

The estimated cost to install signs for the 1-Hour Parking Zone designations is \$300. There are sufficient funds available in the current budget to complete said work.

**TIME CONSIDERATIONS:**

There is no immediate time consideration for this issue, although the applicant and staff desire timely consideration and action on this issue.

**ALTERNATIVES:**

Council may deny the request. This will leave the situation as it currently exists, but does not address the concerns of the petitioning businesses.

**CITY COUNCIL GOALS:**

This action supports the Council's goals of Economic Diversity and Prosperity by making parking adjustments that support local business.

**CONCLUSIONS:**

At its meeting of June 14, 2016, the Salinas City Council is requested to adopt a resolution approving 1-Hour Parking Zone designations along the northerly curblineline of the 900 Block of East Alisal Street (between Holaday Avenue and Sanborn Road).

*Distribution:  
City Manager  
City Attorney*

*Back Up Pages:  
Resolution  
Exhibit 1  
Signed Petition*

**RESOLUTION NO. \_\_\_\_\_ (N.C.S.)**

**A RESOLUTION OF THE SALINAS CITY COUNCIL APPROVING 1-HOUR PARKING ZONE DESIGNATIONS ALONG THE NORTHERLY CURBLINE OF THE 900 BLOCK OF EAST ALISAL STREET (BETWEEN HOLADAY AVENUE AND SANBORN ROAD)**

**WHEREAS**, the City received a signed petition from the business owners requesting 1-Hour Parking Zone designations along the northerly curbline 900 Block of East Alisal Street along East Alisal Street (between Holaday Avenue and Sanborn Road); and

**WHEREAS**, on April 14, 2014 the Traffic and Transportation Commission unanimously recommended approval by a (6-0) vote of 1-Hour Parking Zone designations along the northerly curbline of the 900 Block of East Alisal Street (between Holaday Avenue and Sanborn Road)

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SALINAS THAT:**

1. The recitals set forth above are true and correct, and are incorporated herein by reference.
2. Resolution No. 8120 (N.C.S.), adopted May 29, 1973, LIMITING PARKING TO ONE HOUR, is hereby amended to ADD the following:

<b>STREET</b>	<b>LIMITS</b>
East Alisal Street (northern curbline)	from Holaday Avenue to Sanborn Road

**PASSED AND ADOPTED** this 14th day of June 2016, by the following vote:

**AYES:**

**NOES:**

**ABSENT:**

**ABSTAIN:**

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Joe Gunter, Mayor

**ATTEST:**

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Patricia M. Barajas, City Clerk