

Salinas United Business Association (SUBA)

600 E. Market Street, Ste. 205
Salinas, CA 93905

November 7, 2025

City of Salinas

Attn: Rene Mendez
200 Lincoln Avenue
Salinas, CA 93901

Subject: Notice of Dissolution – Salinas United Business Association (SUBA)

Dear Mr. Mendez,

The Board of Directors of the Salinas United Business Association (SUBA) has voted to formally dissolve the organization, effective December 31, 2025. This decision follows extensive review and deliberation by the Board beginning this summer and ending in September 2025, and the process will be finalized this month.

SUBA, a 501(c)(4) nonprofit organization, will begin winding down operations through the end of November, and has begun to conclude as we do not have the funds to continue operating. During this period, the organization will not collect any Business Improvement Area (BIA) assessments for the upcoming fiscal year. SUBA will focus on fulfilling outstanding obligations, settling any remaining debts, and responsibly distributing or donating its remaining assets to other community-based nonprofit organizations or charities.

Any assets, furniture, or equipment that cannot be donated or sold will be disposed of appropriately, as most have been fully depreciated or hold minimal remaining value.

SUBA is deeply grateful for the partnership and support provided by the **City of Salinas** and the many community members who have collaborated with us over the years to promote local business vitality and downtown improvement. It has been an honor to serve the East Salinas business community, and we take pride in the progress achieved through this collective effort. As you are very aware, SUBA has not received any funding from the City of Salinas since 2011. During the past 6 years, the city ceased to collect the assessments and for nearly year, our City Liaison from the City Council was removed as a realignment of resources by the City of Salinas.

Please consider this letter as formal notice of SUBA's dissolution for your records.

With appreciation,



Alejandro Chavez
Executive Director

Salinas United Business Association (SUBA)

Crystal Casillas

From: SUBA Salinas <subadirector@gmail.com>
Sent: Thursday, October 9, 2025 6:54 AM
To: Lisa Brinton
Cc: Crystal Casillas
Subject: SUBA

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Lisa,

The board has pushed forward to dissolve the organization. This was all due to the current economic realities, and the inability to collect assessments in a meaningful way. The pattern has been shifting downward each year from collecting the assessments from an average of what used to be 70% to averages that are not sustainable.

We apologize for the tardiness of this email to you and the city, but this was a decision that was not only difficult to make, but heart wrenching to fathom.

I am away from the area to take some time off.

Respectfully,

Alejandro Chavez