



**SALINAS**

**RICH IN LAND | RICH IN VALUES**

# 2025 Homeless Response Program Update

May 27, 2025

City Council

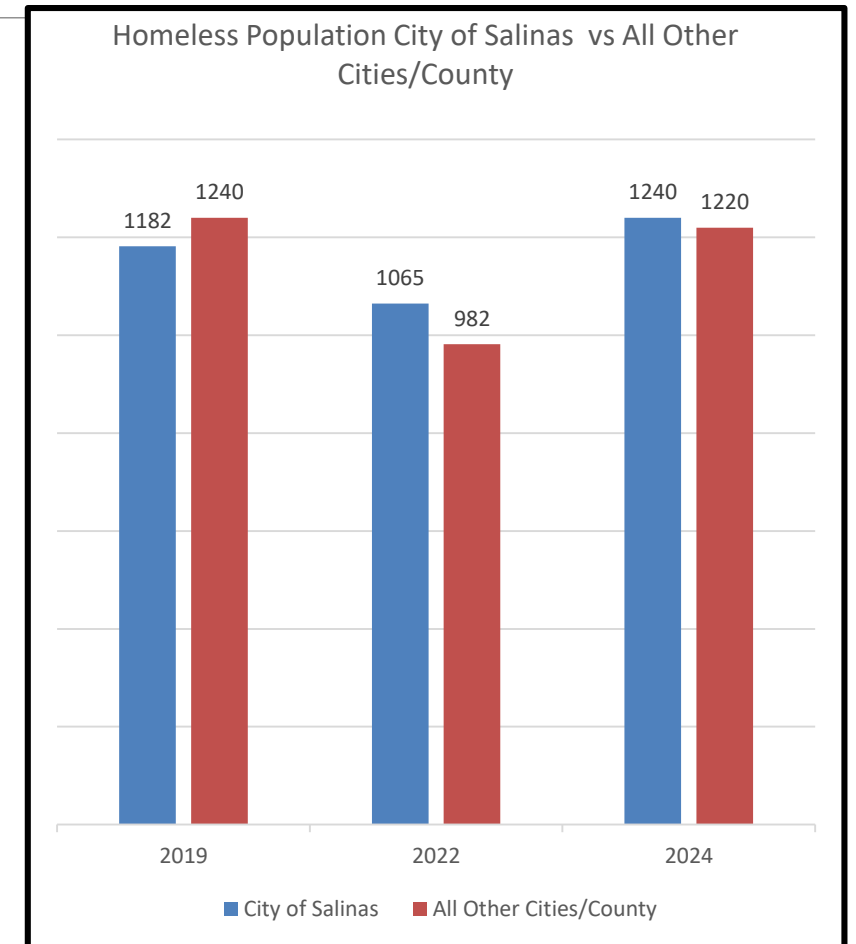
Community  
Development Dept.

# Homeless Response

The City of Salinas is home to 50% of the County's homeless population. In response to this pressing issue, the City has initiated various programs and services, including the acquisition of properties to support unsheltered community members.

These initiatives are primarily funded through grants, with minimal reliance on the general fund.

As grant funding diminishes, the City faces the challenge of determining how to sustain or adapt these programs moving forward.



# Homeless Response

2020 when the COVID Pandemic swept in, many pandemic-era safety nets were implemented through one-time

## **Federal Funds:**

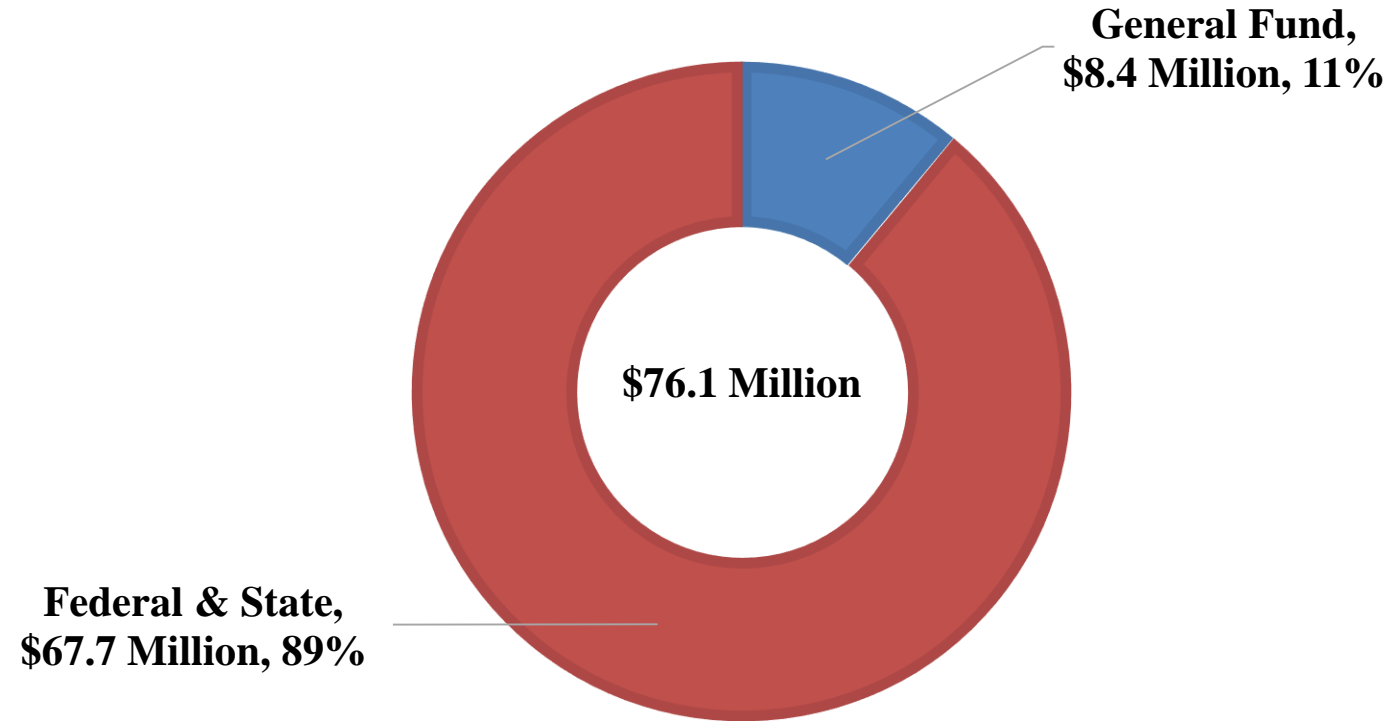
- American Rescue Plan Act (ARPA),
- Emergency Rental Assistance Program (ERAP),
- Emergency Solutions Grant-CV, and
- HOME-American Rescue Plan (HOME-ARP) along with the

## **State Funds**

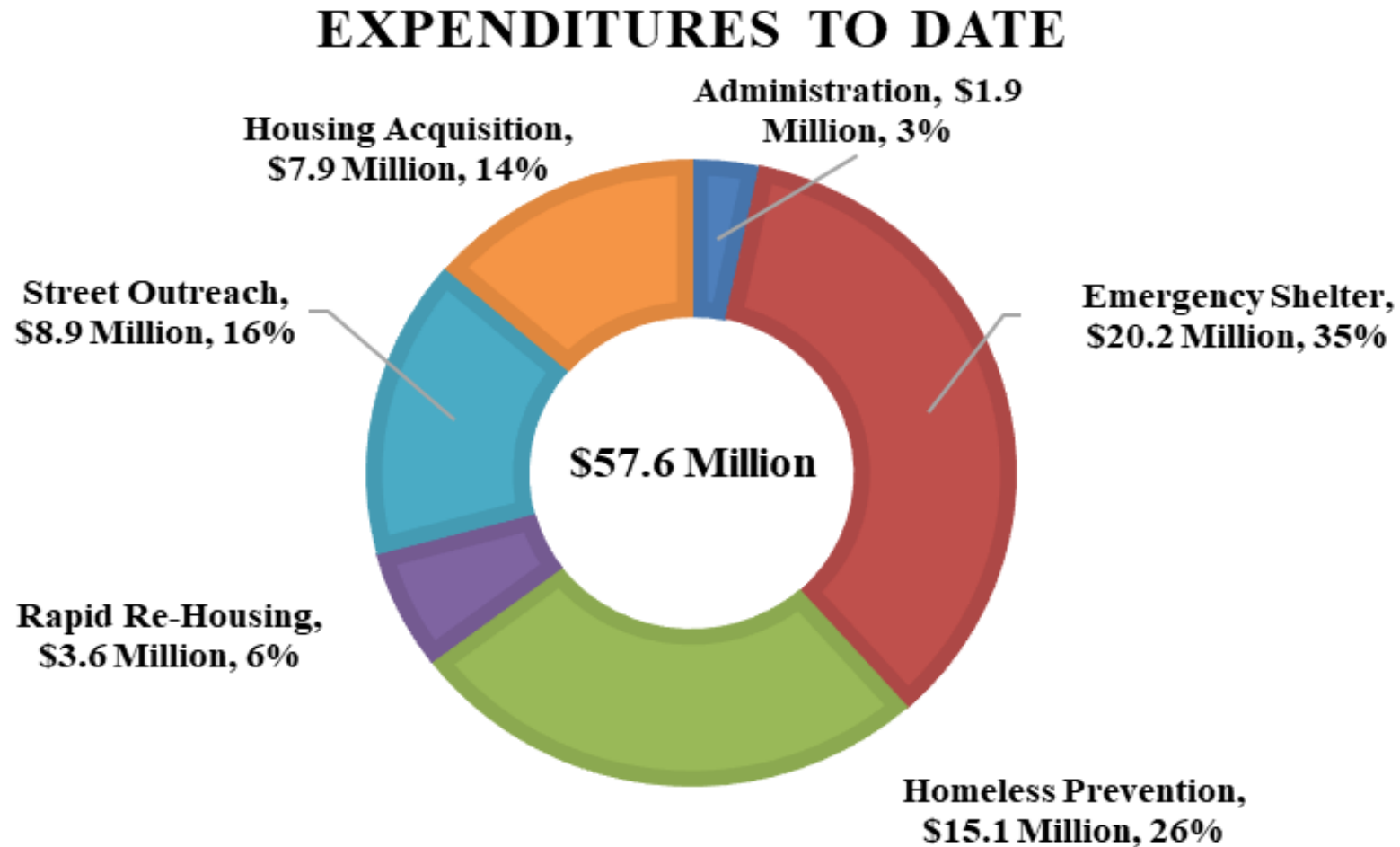
- Project Homekey, Roomkey,
- Encampment Resolution Fund (2),
- Family Homeless Challenge (2),
- Prohousing Incentive Program, and
- California Emergency Solutions & Housing grant (CESH)

# HOMELESS RESPONSE - REVENUE

## REVENUES

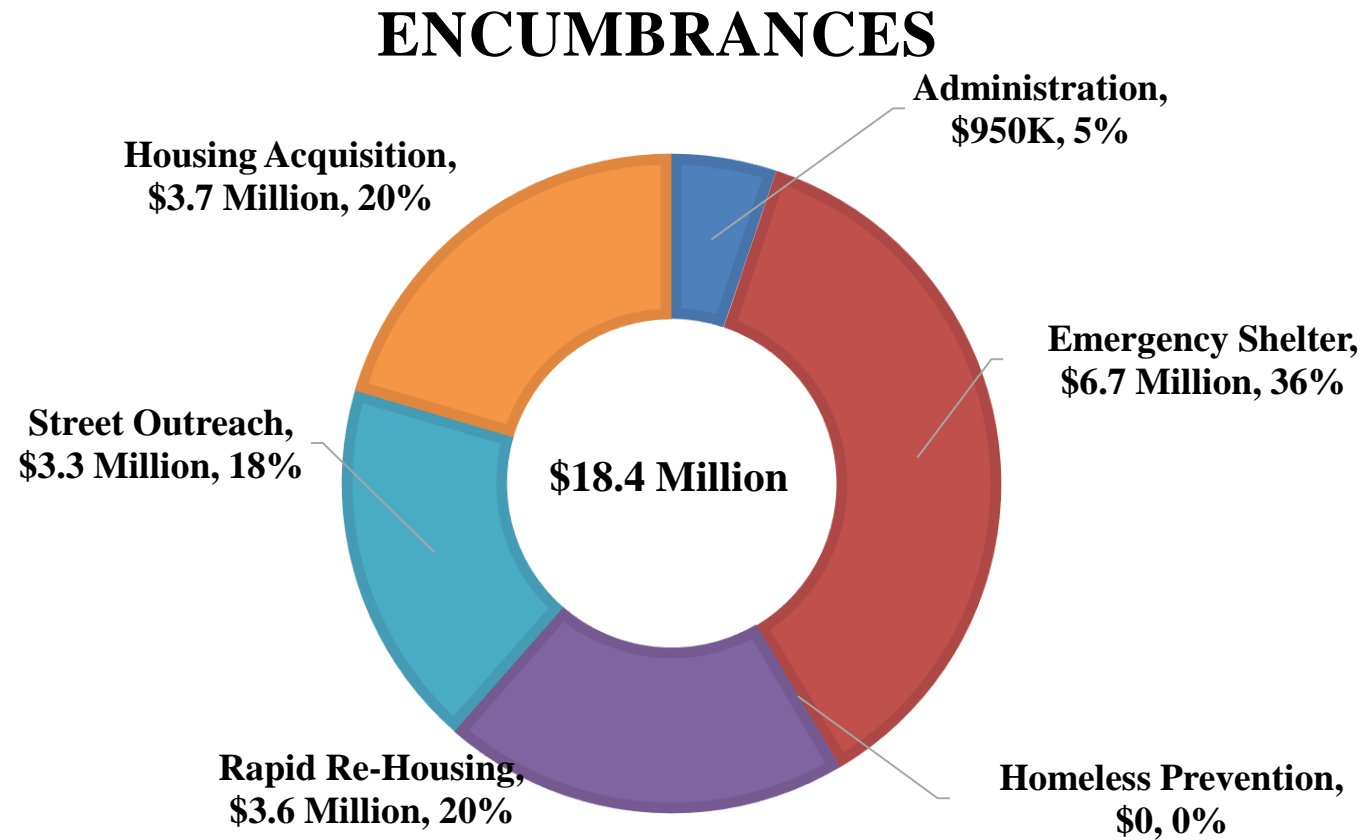


# Homeless Response – Expenditures



# Homeless Response - Encumbrances

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## Homeless Response – Programs & Services

Street Outreach and Response (SORT)

Rapid Rehousing Programs

Downtown Streets Team

Homeless Encampment Response Team

Mobile Crisis Response Team

Emergency Shelter Services

# Program & Services Outcomes

Program	Description	Clients Served	Placed in Housing
Chinatown Navigation Center	Emergency Shelter (2020 to Present)	753	137 PSH
Street Outreach Team (SORT)	Outreach & Housing Navigation services	742	97 PSH/110 Emerg. Shelter/35 reunified with family
Share Center	Emergency Shelter (2021)	690	146 PSH
Downtown Streets Team	Street outreach, housing navigation & street cleaning (2019)	223	77 PSH/6 reunified with family
Rapid Rehousing	Financial Assistance for housing	396	N/A
Mobile Crisis Response	Provides in person, non-law enforcement response to persons in behavioral crisis	834	Calendar Year 2024
Emergency Motel Program	Emergency Shelter Program	63	18 PSH



# Homeless Response -Permanent Supportive Housing

Permanent Supportive/Transition Housing	# of Units	Funding Amount	Funding Source
Salinas Inn (Fairview)	45	\$3.68 M	Combination of multiple grants for purchase. Future funding for rental assistance is included (\$1.18M)
Sanborn Inn	43	\$1.3 M	No city funding for purchase. Future funding for rental assistance (\$1.3M)
Good Nite Inn	103	N/A	N/A
El Rey Motel (transitional housing)	25	\$3.64 M	ARPA used to purchase.
Single Family Home- Completed	4	\$2.83 M	Family Homeless Challenge/ARPA
Single Family Home – Pending	2	\$2.8 M	Family Homeless Challenge
TOTAL UNITS	222	\$14.3 M	

# Programs & Services – Funding Status

Program	Funding Source	FY25/26 Annual Cost	FY25/26 Funding	FY26/27 Funding	FY27/28 Funding
Chinatown Navigation Center	Grant & GF	\$2.3 M	\$760K Funded thru Oct -\$1.54M Unfunded	-\$2.3M Unfunded	-\$2.3M Unfunded
Street Outreach Team (SORT)	Grants	\$1.3 M	\$1.3M Funded	\$1.05M Funded -\$250K Unfunded	-\$1.3M Unfunded
SHARE Center	Grant & GF	\$3.7 M 50/50 City/County	\$1.85M Funded	-\$1.85M Unfunded	-\$1.85M Unfunded
Downtown Streets Team	GF	\$652 K	\$652K Funded	-\$652K Unfunded	-\$652 K Unfunded
Rapid Rehousing	Grants		\$ 160K	\$160K	\$160K
Mobile Crisis Response	GF	\$390 K	-\$390 K	-\$390 K	-\$390 K
TOTAL FUNDED			\$4.72M	\$1.21 M	\$160K
TOTAL UNFUNDED			-\$1.89 M	-\$5.4 M	-\$6.5M

## Future of Homeless Programs & Services in Salinas

- Utilizing a combination of one-time grant funds and limited general fund dollars, the City has been able to implement the homeless response programs.
- All of these programs are heavily dependent upon grant funding.
- With grant funding running out on most of the programs and services, the City will need to determine what programs and services it would like to continue and to identify a funding source.

## Program & Services – Funding Recommendations

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Chinatown Navigation Center: Continued funding operations by the city is not recommended.

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SHARE Center: Staff recommends continue funding FY26/27 and in the future by pursuing additional grant funding or look to shift other grant funding to continue

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SORT: Funding is available through FY26/27. Staff recommends the City prioritize this program for future funding.

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Downtown Streets Team: Council direction requested for FY26/27

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Mobile Crisis Response: Council direction requested for FY25/26

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Single Family Housing: The City has purchased 4 homes and has funding available to purchase two additional homes for permanent supportive housing. Staff recommends turning those homes over to a non-profit provider who specializes in this type of housing program to ensure the future long-term sustainability and success for the occupants.

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El Rey Motel: Staff recommends finding a non-profit provider to eventually own and operate as a transitional housing facility.

# Requested Council Direction

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1. Provide staff direction on the city's role in providing homeless services and programs



2. Determine which programs and services the city will continue to fund



# Questions?

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