



**CITY OF SALINAS**  
**LIBRARY AND COMMUNITY SERVICES COMMISSION**

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**DATE:** JUNE 12, 2024  
**FROM:** KRISTAN LUNDQUIST, LCS DIRECTOR  
**TITLE:** YOSAL MURAL PROJECT

RECOMMENDATION:

Receive report and provide input.

BACKGROUND:

In December 2023, Amy Burkman, a local artist approached staff to discuss the possibility of placing a mural at the John Steinbeck Library. YOSAL received a grant for a project to highlight some of their youth musicians including placing 5 murals around Salinas and a video documenting the project. Amy Burkman was the artist hired by YOSAL to lead this project.

Amy Burkman presented this project to the Public Art Commission at the February 26, 2024 meeting. Following this presentation, staff evaluated the John Steinbeck Library as a possible location for one of the murals funded with the grant YOSAL received. After further consideration, staff determined that the library was not the most suited for this project and began to consider other locations.

Staff looked for alternative locations that would support a mural and identified Sherwood Park as a possible location due to an established connection to YOSAL. The National Steinbeck Center leased the Community Center between 2010-2013 and during this time, YOSAL utilized a portion of the Community Center for their after-school program. In addition, YOSAL has continued to use Sherwood Hall for performances throughout the years, most recently on May 15, 2024.

On May 20, 2024, staff met with Amy Burkman at Sherwood Park to review potential locations. Ultimately, consensus was met to utilize a wall on the back side of Sherwood Hall that faces the parking lot. This location provides great visibility to users of the park and Sherwood Hall, including others who utilize the parking lot for events at the Salinas Sports Complex. The wall that was identified has also been subject to regular graffiti. The utilization of murals has been a best practice to deter graffiti and other vandalism.

Amy Burkman has provided a moc up of the potential design and we are seeking feedback from the Commission on those designs. Slight modifications like color scheme and sizing may changes prior to final design. Following feedback from the Commission, Ms. Burkman will be applying for a Site Plan Review (SPR) with the Planning Department and will be subject to all requirements of that process. Ms. Burkman has already been working with Planning on SPR for other murals

in Salinas funded through this grant. It is estimated that SPR will take about a month to complete, and the mural could be completed as early as August.

CEQA CONSIDERATION:

**Not a Project.** The City of Salinas has determined that the proposed action is not a project as defined by the California Environmental Quality Act (CEQA) (CEQA Guidelines Section 15378).

STRATEGIC PLAN INITIATIVE:

The update of the special event ordinance supports the following strategic goals:

- Infrastructure and Environmental Sustainability
- Public Safety

DEPARTMENTAL COORDINATION

Staff from Library & Community Services will coordinate with Planning around the SPR for this mural.

FISCAL AND SUSTAINABILITY IMPACT:

There is no fiscal impact.

ATTACHMENTS:

Mural Design

