

**REPORT TO THE
TRAFFIC & TRANSPORTATION COMMISSION**
City of Salinas, California

DATE: October 13, 2016

FROM: Victor Gutierrez, Assistant Engineer
Eduardo Magana, Student Intern

THRU: Frank Aguayo P.E.
Acting Deputy Public Works Director/City Engineer

SUBJECT: **20-MINUTE GREEN ZONE REQUEST AT 1222 DEL MONTE AVENUE**

RECOMMENDATION:

It is recommended that the Traffic and Transportation Commission recommend approval of three (3) 20-Minute Green Zone designation for the business owner located at 1222 Del Monte Avenue.

DISCUSSION:

Victor Martinez, business/property owner of La Michoacana Bakery, contacted staff and requested three (3) 20-Minute Green Zone along the business' side on Towt Street. The business address is 1222 Del Monte Avenue and is located at the corner of Del Monte Avenue and Towt Street (see Exhibit 1). According to Victor Martinez, his customers visit the store for an average of 5-10 minutes.

Towt Street, between Del Monte Avenue and Cortez Street, is a two-lane collector street. The street is approximately 37 feet wide, from curb face to curb face. Parking is generally permitted on both sides of the street. Del Monte Avenue, between Towt Street and Dallas Avenue is a collector street, which is approximately 44 feet wide, curb face to curb face. Parking is generally permitted on both sides of the street.

Traffic staff recommends approval of green zones fronting businesses in areas where there is short-term parking demand and limited off-street parking opportunities. Green zones allow a quick turnaround of parking spaces for customers to have access to businesses. The requestor is also aware that the proposed green zones, if approved, are not for the exclusive use of the requestor. The 20-minute parking restricted spaces are for the general public's use. Enforcement is generally done on a complaint basis and responses to violations are a low police priority.

Thus, staff supports the requested three (3) 20-Minute Green Zone for La Michoacana Bakery at 1222 Del Monte Avenue along the business' side on Towt Street.

ISSUE:

Shall the Traffic and Transportation Commission recommend City Council approve of three (3) 20-Minute Green Zones along 1222 Del Monte Avenue side on Towt Street as shown on the attached

Exhibit 1 and as detailed herein?

FISCAL IMPACT:

Victor Martinez, business/property owner of La Michoacana Bakery has submitted payment for three (3) 20-Minute Green Zone to cover processing and installation costs.

TIME CONSIDERATIONS:

There is no immediate time consideration for this issue, although the applicant and staff desire timely consideration and action on this issue.

ALTERNATIVES:

Deny the request. This will leave the situation as it currently exists, but does not address the request of the petitioner

CITY COUNCIL GOALS:

This action supports the Council's goals of Economic Diversity and Prosperity by making parking adjustments that support local businesses.

CONCLUSIONS:

At its meeting of October 13, 2016, the Traffic and Transportation Commission is requested to recommend City Council approve three (3) 20-Minute Green Zone along 1222 Del Monte Avenue.

*Distribution:
City Attorney
Department Directors*

*Back Up Pages:
Exhibit 1(Location Map)
Special Curb Parking Zone Application*