



CITY OF SALINAS

HOUSING AND LAND USE COMMITTEE STAFF REPORT

DATE: NOVEMBER 25, 2025

DEPARTMENT: COMMUNITY DEVELOPMENT

FROM: LISA BRINTON, DIRECTOR

THROUGH: ORLANDO REYES, ASSISTANT DIRECTOR

BY: VINCENT MONTGOMERY, PLANNING MANAGER
LUIS RODRIGUEZ, COMMUNITY DEVELOPMENT ANALYST

TITLE: HOUSING PRODUCTION DASHBOARD UPDATE

RECOMMENDED MOTION:

No action required. Receive an Administrative Report on Housing Production Dashboard development.

DISCUSSION:

Housing Production Dashboard will be a real-time, data-driven system for monitoring housing activity and aligning local reporting with the Housing Element Annual Performance Report (HE APR). The tool strengthens transparency, supports Regional Housing Needs Allocation (RHNA) compliance, and distinguishes production trends especially in the Future Growth Areas across affordability levels and development stages.

Dashboard development continues to progress. Since the last HLUC update on October 21, 2025, the GIS team identified that acquiring Microsoft Power BI was necessary to support the agreed-upon data interface and that assistance from the City's IT team would be required to integrate the tool into the existing Dashboard framework. To accommodate this work, both teams agreed to a three-week integration period to resolve licensing issues related to ESRI and Power BI. These issues have been resolved, required features have been incorporated, and back-end testing completed. As of November 20, 2025, the Housing Dashboard is in version four of its rendering. Power BI software has enabled the GIS team to implement graphical enhancements to improve user experience for residents. To ensure the dashboard displays current information, the GIS team programmed the Power BI queries to refresh three times per day. Next steps include providing an update to City Council on December 2, 2025, and HLUC Dashboard testing prior to public release.

ATTACHMENTS:

Housing Dashboard Update PPT