

City of Salinas Fireworks Enforcement Operations

AFTER ACTION REPORT



August 9, 2022

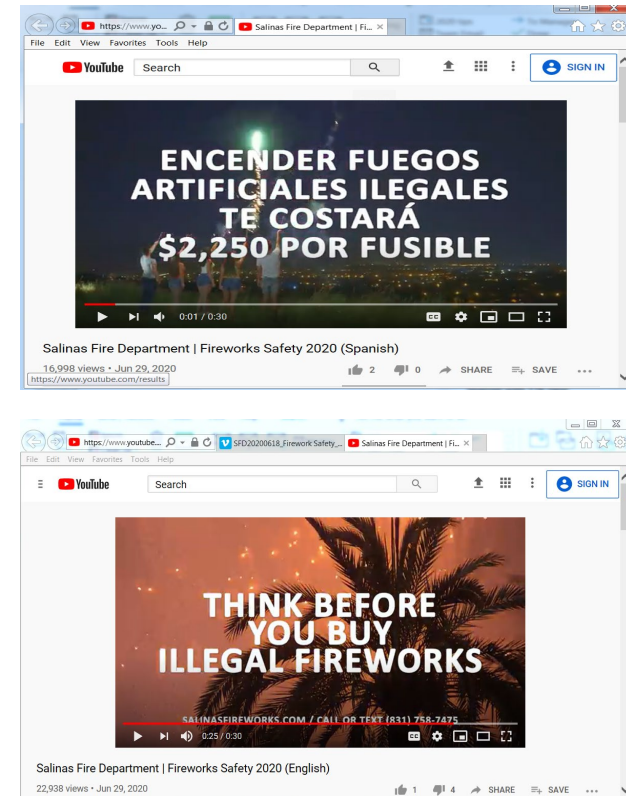
After Action Report Overview

This report is a compilation of information from the different departments and staff who participated in the enforcement operations and public outreach campaigns. The information was gathered by the **Salinas Fire Department (SFD)**, the **Salinas Police Department (SPD)**, **Salinas Public Works Department (SPW)**, and the **Monterey County Emergency Communications Department (ECD)**.

The issues addressed in this AAR are requested to be reviewed and thoroughly examined for the appropriation of needed resources to ensure the functions of incident response, stabilization and enforcement are safe, efficient and effective.

Outreach & Education

- Multi-media campaign from June 1st to July 15th, increased involvement from residents in the reporting use of illegal fireworks
- Large signs placed at key intersections and within neighborhoods throughout the city.
- Social media posts, print press, and television news stories.



FIREWORKS SAFETY

HOME » OUR CITY SERVICES » FIRE DEPARTMENT » FIRE PREVENTION » FIREWORKS SAFETY

Report Fireworks



Service Request



Celebrate Safely with Safe and Sane Fireworks in Salinas

Help us keep our community safe this Fourth of July -- report illegal and unsafe fireworks and those putting others in danger. Use **SalinasCONNECT** (click "**Request Service**" and give us as much info as possible), call our tip line, or text us a photo and the address of the violation. Together we can keep Salinas safe this holiday and have a great July 4th.

Call us: 296-3939

Text us: 296-3939

How Do I...

Find Out

Find fire safety info for kids?

Keep your children safe by talking to them about fire...

Find a neighborhood firehouse?

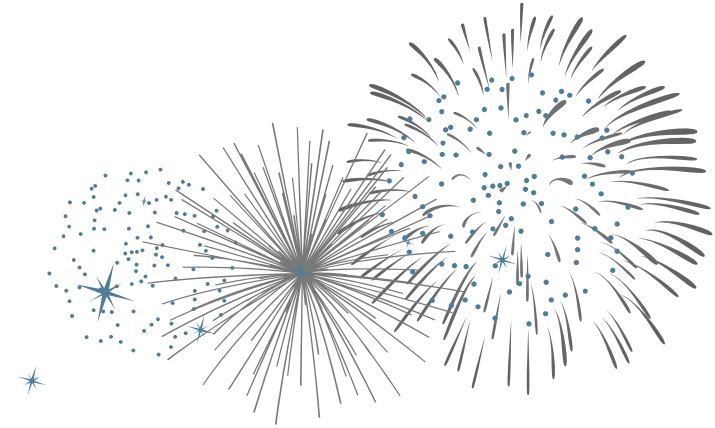
Use this interactive map to find out the firehouse that...

Prepare for a disaster?

Take the time to review the following links and prepare...

view all in Fire
Department

Revenue Statistics



Statistical Information:

Duration: June 1st – July 15th, 2021

Funding Sources

	<u>2021</u>	<u>2022</u>
<i>"Safe & Sane" retail fireworks booth application fees:</i>	\$7,508	\$6,905
<i>"Safe & Sane" fireworks retail sales surcharges (7% of gross):</i>	\$74,405	\$76,595
<i>Illegal fireworks Administrative Citations collected:</i>	\$24,050	\$70,170
<i>Total Estimated Revenue</i>	<i>\$105,963</i>	<i>\$153,670</i>

Charitable Organizations Statistics



TNT Fireworks Sales - 2022

Non- Profits	Net Sales	Retail Sales	7% Surcharge
Alisal High School	\$44,906	\$89,812	\$6,287
EAHS	\$29,918	\$59,836	\$4,189
Salinas City Virtual Academy	\$35,021	\$70,042	\$4,903
Alvarez Titans Youth	\$41,165	\$82,330	\$5,763
Rancho San Juan High	\$30,794	\$61,588	\$4,311
Madonna del Sasso School	\$41,386	\$82,772	\$5,794
Salinas Upper Room Church	\$37,903	\$75,806	\$5,306
Notre Dame High School	\$25,101	\$50,202	\$3,514
Sacred Heart School	\$32,123	\$64,246	\$4,497
Palma High School	\$44,313	\$88,626	\$6,204
North Salinas High School	\$43,119	\$86,238	\$6,037
Salinas High School	\$36,250	\$72,500	\$5,075
TOTAL	\$441,999	\$883,998	\$61,880



Phantom Fireworks Sales - 2022

NON-PROFITS
Confidence Pregnancy Center
Mt Toro High School
Ernie Camacho Ed. Foundation
LULAC
TOTALS

RETAIL SALES	7% Surcharge
\$ 47,285.28	\$ 3,309.97
\$ 53,634.02	\$ 3,754.38
\$60,835.82	\$ 4,258.51
\$ 48,458.72	\$ 3,392.11
\$ 210,213.84	\$ 14,714.97

Fire Department Operation & Statistics

During this period in 2022, SFD responded to a total of 2,330 emergency incidents. A breakdown of the fire incidents with previous years' data is provided as follows:

	<u>2021</u>	<u>2022</u>
<i>Structure Fires:</i>	55	56
<i>Vegetation Fires:</i>	40	40
<i>Misc. Fires (Dumpsters, etc.):</i>	48	38

Police Department Operations

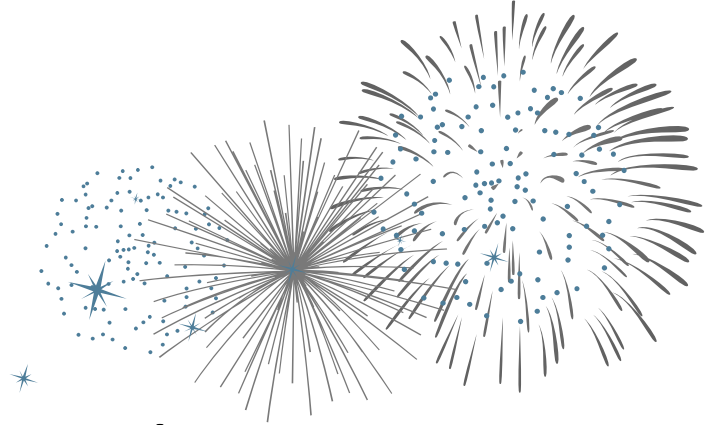


This year's fireworks enforcement were conducted on July 4th only. A total of six officers, one Community Service Officer and one Sergeant were assigned between 1600 hrs. and 0100 hrs. All SPD personnel were ordered in on July 4th.

SPD Calls for Service 7/4/22 1700-0100

• Number of calls received by County Communications	264
• Number of calls Fireworks Enforcement officers responded to	48
• 5-02.19 SCC Administrative Reports generated	32
• Fireworks confiscated	None

Illegal Fireworks Reports



Reports to 911 Dispatch Center, Q-Alert Salinas Connect and Fireworks Website/Tip Line = 1000+

- There was a decrease in fireworks use activity this year.
- Staff attributes this to be mostly due to several factors
 - *Holiday was on a Monday*
 - *Increased costs- fireworks and fuel*
 - *Public receiving our outreach message.*
- As evidenced by the significant increase in Safe-n-Sane sales, it was apparent that residents were eager to celebrate this holiday after months of pandemic-related lockdowns and restrictions.

Observe and Document




- Police and Fire deployed officers in marked units and undercover.
- Prevention and Code Enforcement Divisions assisted with observation and documentation.
- Citizen participation in reporting illegal fireworks decreased. Factors include inflation and holiday falling on Monday.


Illegal Fireworks Statistics

- The total number of Administrative Citation **131**.
- Administrative fines remained unchanged from the previous year at \$1,250.
- Largest single citation was \$12,500.
- Total citations issued \$294,750

ADMINISTRATIVE CITATION



**CITY OF SALINAS
FIRE PREVENTION DIVISION**
65 W. ALISAL STREET, STE 101, SALINAS, CA 93901
Office (831) 758-7466 www.cityofsalinas.org



CITATION DATE: 9/9/19 CASE NO: «Case_No»

The City of Salinas Fire Department, Code Enforcement Officer(s) and/or Salinas Police Officer(s) have witnessed the discharge of illegal fireworks from «Site_Address» APN: «Parcel» in the City of Salinas on the following date(s): «Issued»


THIS IS A VIOLATION OF SALINAS MUNICIPAL CODE (SMC) CHAPTER 13A AND YOU ARE BEING ISSUED THIS ADMINISTRATIVE CITATION IN LIEU OF CRIMINAL PROSECUTION FOR THE FOLLOWING VIOLATION(S):

	<u>FINE</u>
- <u>SMC Section 5-02.19(c) POSSESSION or USE OF ILLEGAL FIREWORKS</u>	\$1,250
- <u>SMC Chapter 21A-9 CLASS D NOISE</u>	\$1,000
- <u>SMC Chapter 13-9; 104.12 - 111.4 COST RECOVERY</u>	

ADDITIONAL VIOLATIONS MAY RESULT IN CRIMINAL PROSECUTION, ADDITIONAL ADMINISTRATIVE FINES AND FURTHER PUNITIVE ACTIONS.

Issued to Owner of Record :
«Owner»

Address of Property Owner of Record:
«Address»
«Address_2»


SAMUEL P. KLEMEK
FIRE MARSHAL

This Citation is required to be paid within thirty (30) days from the date of issuance.

FINES ARE PAYABLE TO
CITY OF SALINAS, 65 West Alisal St. Salinas, CA 93901

PLEASE REFER TO THE BACK OF THIS CITATION FOR ADDITIONAL IMPORTANT INFORMATION.

Education & Enforcement Expenses

	2021	2022
<i>Fire Department Overtime:</i>	\$7,340	\$14,645
<i>Police Department Overtime:</i>	\$7,922	\$10,129
<i>Code Enforcement Overtime:</i>	\$1,346	\$752
<i>Public Works Overtime:</i>	\$918	\$918
<i>MoCo 911 Overtime:</i>	N/A – Limited Staff	N/A – Limited Staff
<i>Outside Services:</i>	\$19,999	\$17,850
<i>Vehicle Rental:</i>	\$1,142	\$1,478
<i>Sign Printing:</i>	\$1,353	N/A
Total Expenses:	\$40,110	\$45,772

Recommendations

- Work with community groups to establish a community-based organized fireworks display to discourage “at-home” use of illegal fireworks.
- Consider a “reward” system for tips leading to successful citation of individuals and property owners where illegal fireworks are used. Rewards could be funded with successfully collected fines.
- Increase publicity of undercover activity and citation statistics in traditional and social media.
- Work with SPD to utilize Drone Teams on future July 4th Holidays
- Increase fines related to fireworks violations as deterrent.
- Continue attempts to engage neighborhood groups and citizens in “observe and report” roles and the distribution of signage.

Conclusion and Next Steps

The goal of these programs continues to focus on changing social consciousness at the individual and neighborhood level. It should be acknowledged that this is an ongoing process over several years.

Future years' plans will build on these successes and the Council Fireworks Subcommittee and City staff will remain engaged with constituents to discuss and implement recommendations to bring about a social change and improve the quality of life for the residents of Salinas.



Questions?