

Planning Commission Study Session Salinas Intermodal Transportation Center (ITC) Planning Efforts Draft Memorandum Findings

June 17, 2026

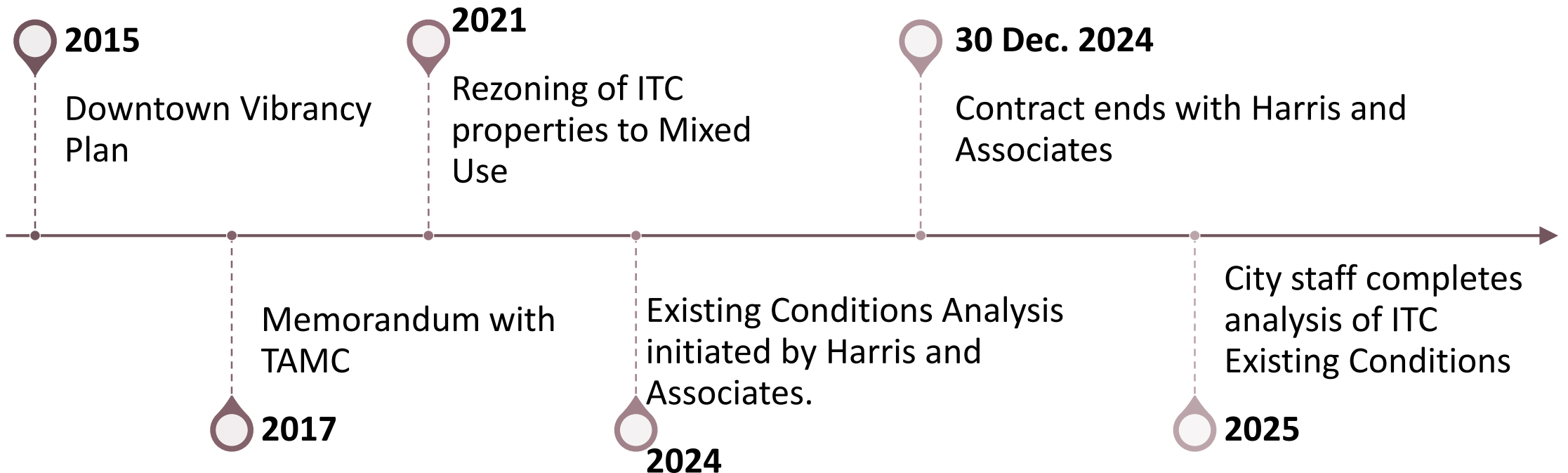


Purpose of Meeting



- Share key findings from the draft ITC memorandums
- Gather feedback
- Incorporate public input into final memorandums

Planning History



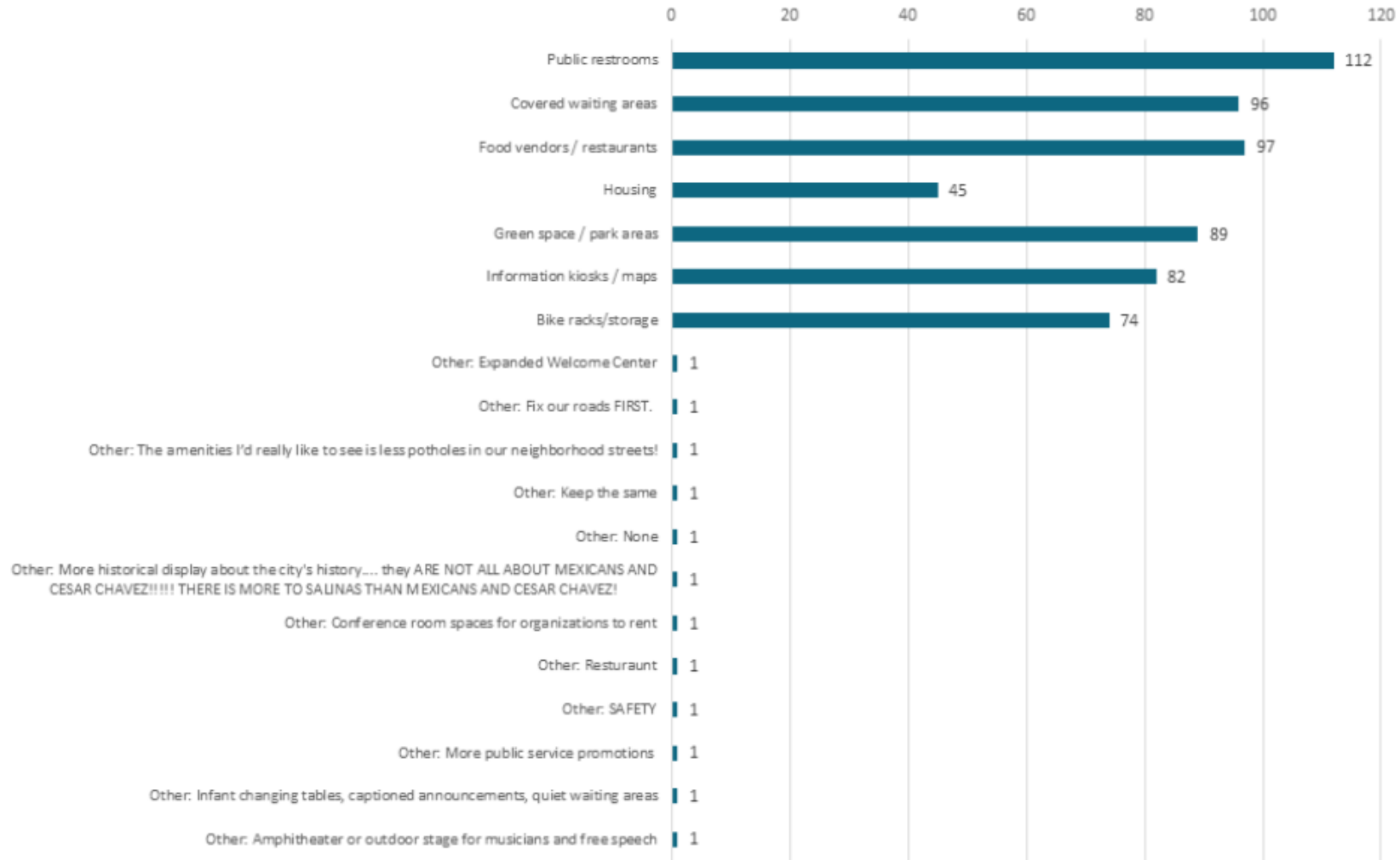
ITC Survey

Survey Topics Covered

- Transportation usage and improvements to the ITC
- Amenities and activities
- Historical value and significance

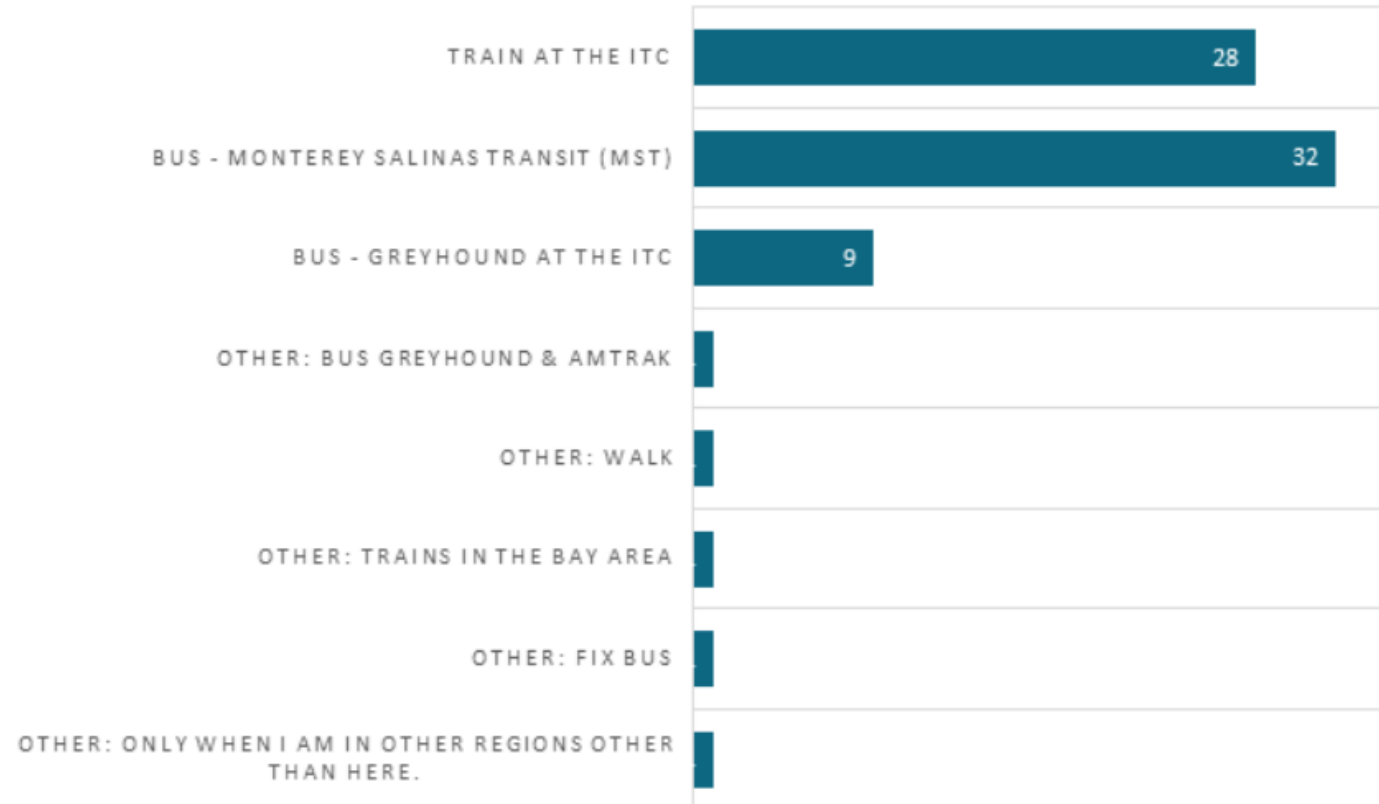
What amenities would you like to see included at the ITC? (check all that apply)

All respondents.

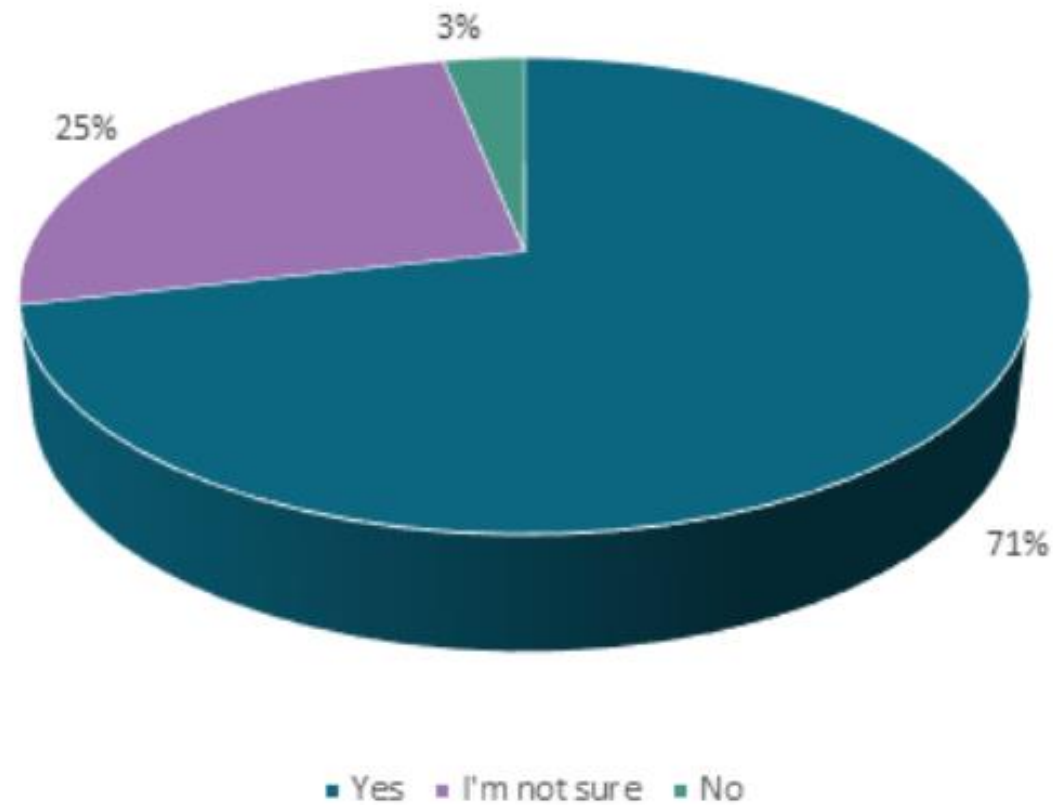


What modes of public transportation do you use? (select all that apply)

Answered "Yes" to "Do you use public transportation?"



Do you think the ITC has historic value and significance in our community?
All respondents.



Additional Outreach

April-May 2026

One-on-One Stakeholder Meetings

Key Theme	Common comments
Connectivity & Safety	<ul style="list-style-type: none">Market Street is difficult and unsafe to crossExisting traffic already creates barriersBetter pedestrian connections are neededNeed stronger connectivity between downtown, Battan Park, and the stationSupport for a bridge or unified walkway system
Concerns about MST relocation to the Train Station	<ul style="list-style-type: none">Increased congestion on Market StreetExisting traffic conditions are already difficultBus circulation patterns may worsen trafficParked buses could obstruct visibility of existing tenants/businessesMST facility may be too large for the siteSome stakeholders supported consolidating transportation services into one centralized hub
Activation of the Train Station	<ul style="list-style-type: none">Food trucksGrab-and-go food optionsOutdoor seatingMurals/public artOpen green spaceAdditional amenitiesBusinesses that generate revenueBetter use of historic buildingsActivation of Battan ParkSome viewed food trucks positively as activation toolsOthers believed they could compete with downtown businesses
Branding and Historic Preservation	<ul style="list-style-type: none">Historic buildings are underutilizedDesire for better branding and signageSupport for naming or unifying historic buildings under a shared identity (example: "Heritage Park")Existing historic assets should be highlighted and activated



Additional Outreach

Monday, May 11th Workshop

Existing Conditions

Analysis and findings

- Circulation
- Access and Signage
- Safety
- Land Use Designations
- Existing Facilities and Uses
- Community Resources
- TAMC Rail Extension
- Parking and Circulation



Opportunities

Identified Opportunities

- Placemaking and Amenities
- Transit and Rail Integration
- Circulation and Parking
- Land Use and Zoning
- Technology and Operations



MST Relocation Study Opportunity

MST is currently studying:

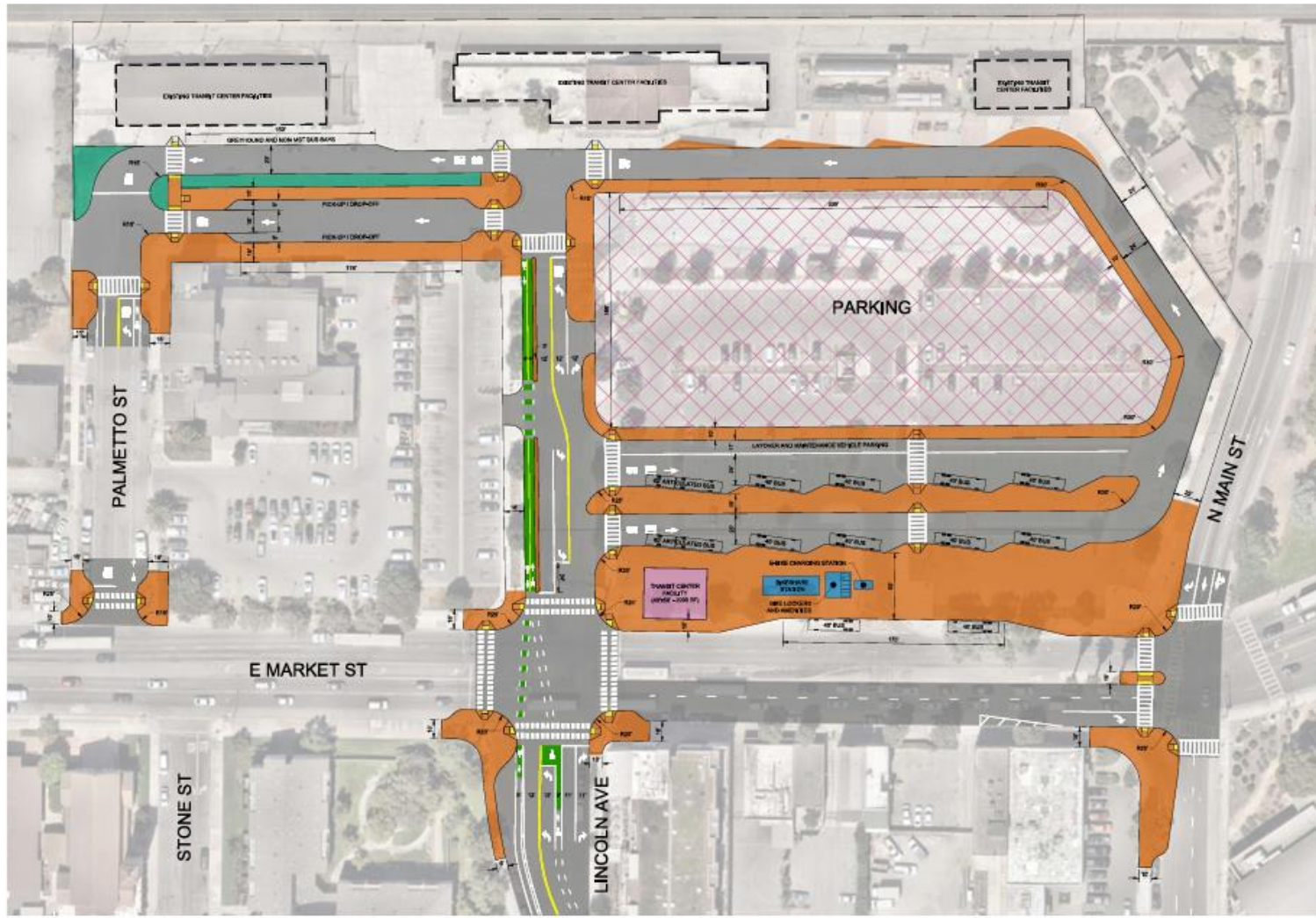
- Improvements along East Alisal St. and Williams Rd.
- Potential Bus Rapid Transit service
- Possible relocation to the ITC



Potential Connection to the ITC:

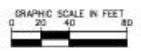
- Opportunity to co-locate local and regional transit
- Improve transfers and rider convenience
- Reinforces the ITC as a multimodal hub

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LEGEND

-  HARDSCAPE
-  LANDSCAPE
-  TACTILE WARNING SURFACE
-  BIKE AMENITIES
-  BUILDINGS
-  PARKING STRUCTURE



No.	REVISIONS	DATE	BY

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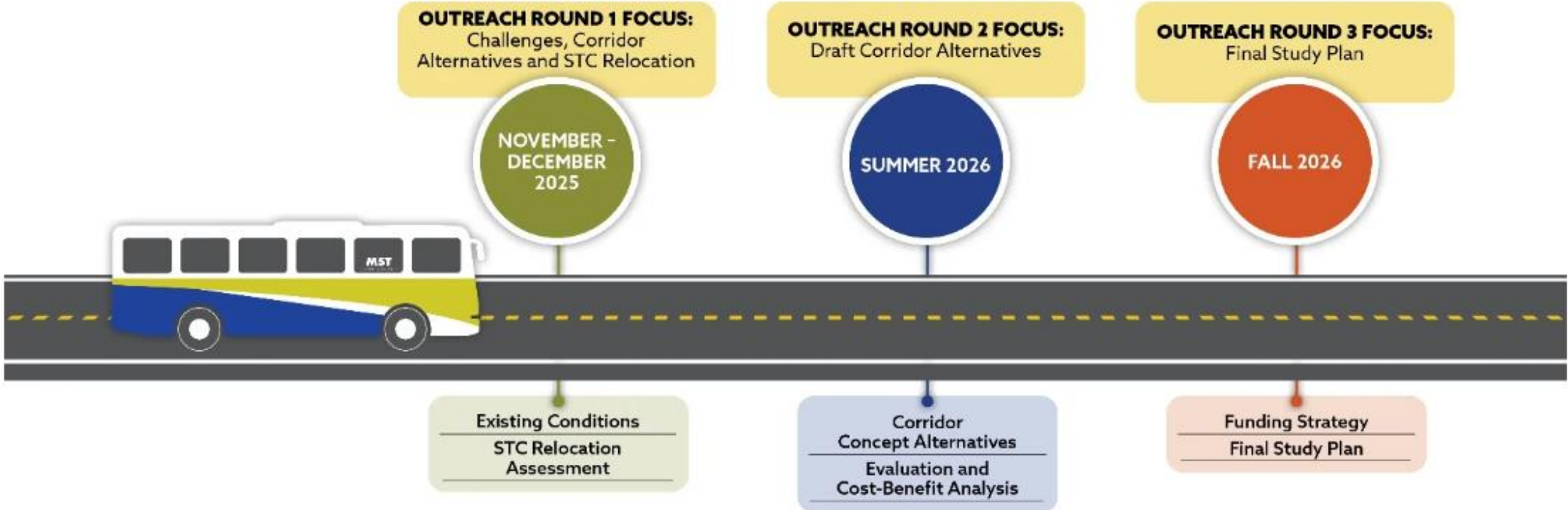


**SALINAS TRANSIT CENTER
 RELOCATION**
 OPTION A: SALINAS INTERMODAL TRANSIT CENTER
 SALINAS, CALIFORNIA

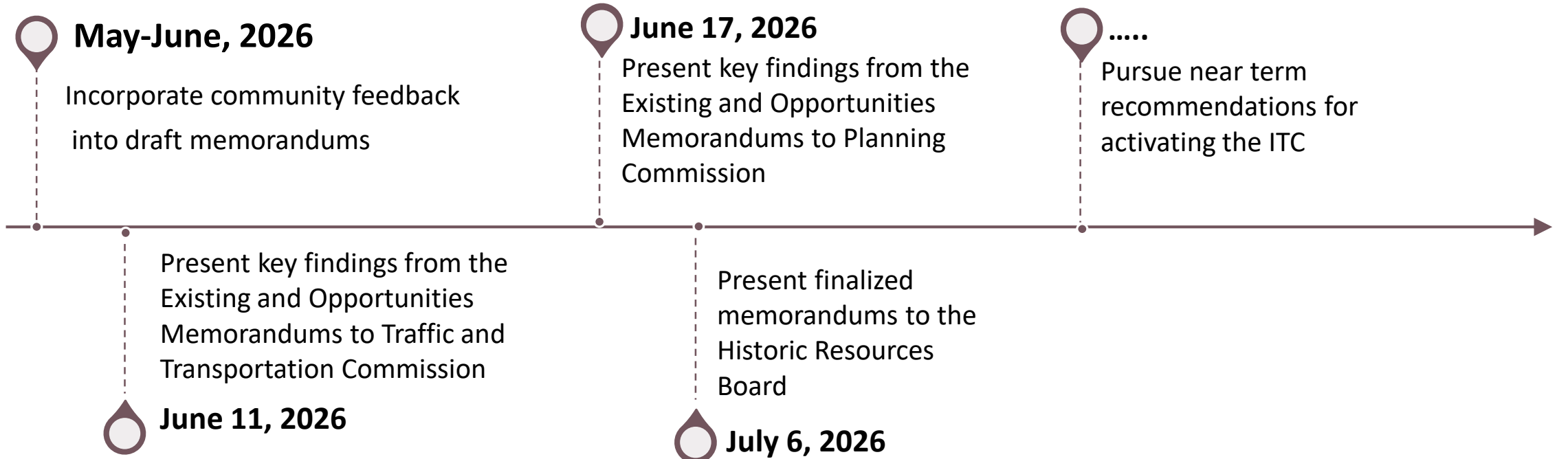
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DRAWING NUMBER L-01
SHEET NUMBER 1 OF 1

Schedule



Next Steps



We'd Like Your Feedback!

- What findings from the memorandums do you think are most important?
- Do you agree with the suggested opportunities for ITC?
- Do you have other suggested opportunities for the ITC?
- Which opportunities stand out as the highest priority?
- What are your thoughts on the potential relocation of MST to the ITC?



Thank You!