



CITY OF SALINAS FINANCE COMMITTEE STAFF

DATE: OCTOBER 14, 2025

DEPARTMENT: CITY MANAGER'S OFFICE
FINANCE DEPARTMENT

FROM: RENE MENDEZ, CITY MANAGER
SELINA ANDREWS, FINANCE DIRECTOR

TITLE: MEASURE G UPDATE

RECOMMENDED MOTION:

No motion required. Receive an update on Measure G Transaction and Use Tax.

DISCUSSION:

Measure G is a one-cent general Transaction and Use Tax approved by Salinas voters in 2014. It is projected to generate \$34.5 million in revenue for FY 2025–26, supporting a wide range of essential City services and projects, including public safety and major capital projects.

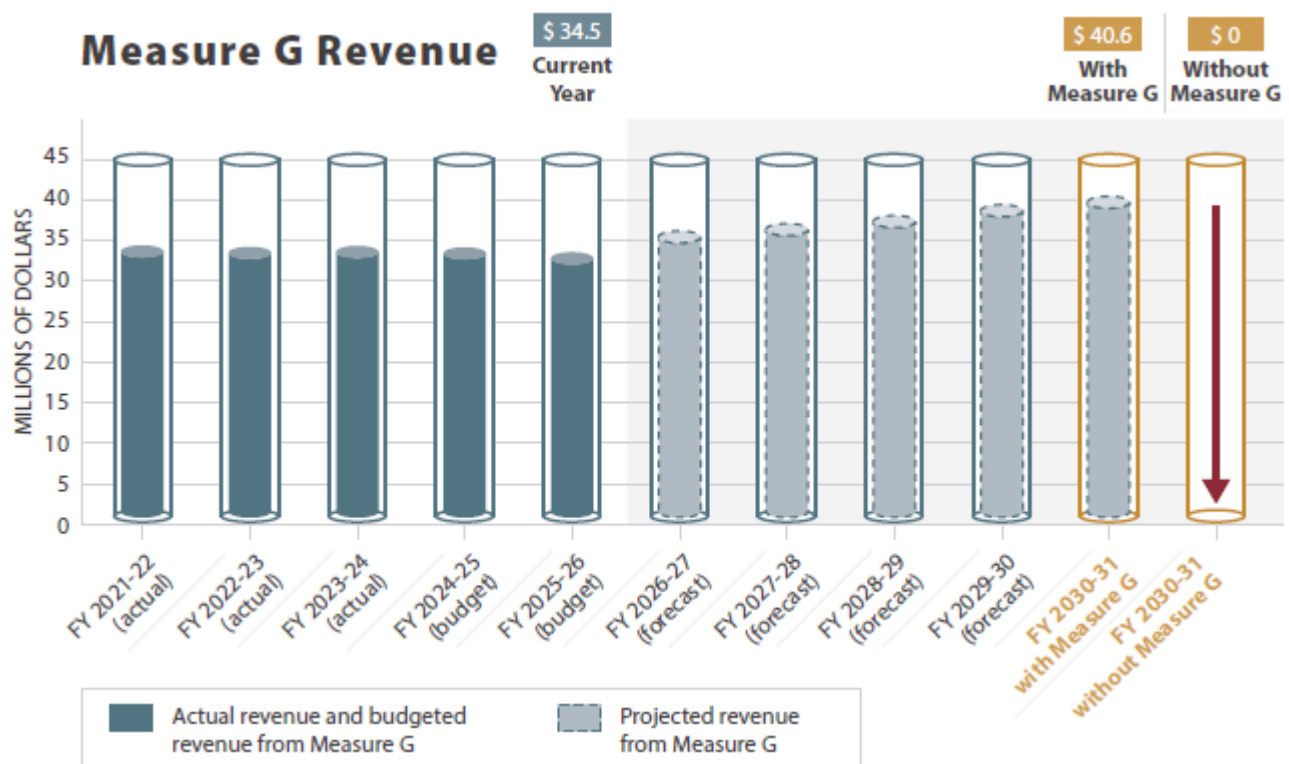
In FY 2025-26, Measure G currently funds 106.5 full-time positions within Public Works, Police, Recreation, Community Development, Fire, Finance/IT, Human Resources, and Administration. Additional operating budget includes funding for departmental supplies and services, fleet maintenance, debt, insurance premiums, emergency 911 and animal services.

In addition to the operating budget, Measure G has funded a variety of significant projects since its inception. Some of those projects are listed below.

- Fire Station Improvements
- Monterey Garage Improvements
- Storm Sewer Infrastructure
- Bicycle Lane Installations & Ped Safety
- Sidewalk & Drainage Repairs
- Street Preventative Maintenance
- Traffic Signal & Street Light Upgrades
- Sidewalk & Pavement Maintenance
- Safe Routes to School
- Boronda Rd Traffic Congestion Relief
- Striping & Signing Improvements
- Williams Rd Streetscape & Safety

Oversight of the fund is provided by a citizen-led Oversight Committee. The committee meets on a quarterly basis to receive financial reporting updates from staff.

As a time-limited measure, it is set to expire in 2030, potentially leaving the City with a significant annual revenue gap of over \$40.6 million if not renewed by voters.



ATTACHMENTS:

PowerPoint