



CITY OF SALINAS COUNCIL STAFF REPORT

DATE: OCTOBER 28, 2025

DEPARTMENT: PUBLIC WORKS

FROM: DAVID JACOBS, PE. LS, DIRECTOR

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TITLE: AN ORDINANCE RELATED TO THE STRUCTURE OF THE
CITY'S STREET NAMING COMMITTEE

RECOMMENDED MOTION:

Adopt an ordinance amending sections 30-91, 30-93 and 30-94 of the Salinas Municipal Code related to the structure of the City's Street Naming Committee.

EXECUTIVE SUMMARY:

The City's Street Naming Committee shall consider names for all streets existing and proposed for the city. This duty will include, but not be limited to, giving names to new streets, changing names of existing streets to avoid duplication or similar sounding names and eliminating situations where there are several names for the same street. In addition, it is required to amend sections 30-91, 30-93 and 30-94 to modernize the structure of the City's Street Naming Committee.

BACKGROUND:

Article VIII - Streets Names, Chapter 30 of the Salinas Municipal Code (SMC) addresses the procedures for naming, renaming, or changing public streets names. Article VIII establishes the careful selection of names for public streets. Unique street names are crucial for emergency services, as they help pinpoint locations quickly and accurately. This way names must be unique, not similar sounding and avoid duplication with existing names. Street names are also important for the infrastructure of the city for essential services such water supply, energy, broadband, and garbage services just to mention a few. Naming streets is a complex process, but a good street naming system makes navigation within the city easier and safer, benefiting all street users.

Staff proposes modernizing the processes of the Street Naming Committee to expedite review of street names and to align with current practices.

CEQA CONSIDERATION:

Not a Project. The City of Salinas has determined that the proposed action is not a project as defined by the California Environmental Quality Act (CEQA) (CEQA Guidelines Section 15378). In addition, CEQA Guidelines Section 15061 includes the general rule that CEQA applies only to activities which have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA. Because the proposed action and this matter have no potential to cause any effect on the environment, or because it falls within a category of activities excluded as projects pursuant to CEQA Guidelines section 15378, this matter is not a project. Because the matter does not cause a direct or foreseeable indirect physical change on or in the environment, this matter is not a project. Any subsequent discretionary projects resulting from this action will be assessed for CEQA applicability.

CALIFORNIA GOVERNMENT CODE §84308 APPLIES:

No.

STRATEGIC PLAN INITIATIVE:

The city's street naming committee to name public streets supports goal No. 3 of "Infrastructure" as part of City Council's goal.

DEPARTMENTAL COORDINATION:

The City's Public Works Department is responsible to coordinate along with the Street Naming Committee the names of the streets within the city.

FISCAL AND SUSTAINABILITY IMPACT:

No fiscal impact is associated with approving the amending of sections 30-9, 30-93 and 30-94 of the Salinas Municipal Code for the City's Street Naming Committee.

Fund	General Ledger Number (Operating/CIP)	General Ledger Account Name	Remaining Budget Appropriation	Amount Requested
NA	NA	NA	NA	NA

ATTACHMENTS:

Draft Ordinance