

In order to ensure a smooth flow of both pedestrian and vehicle traffic flow, the following traffic control measures and staffing will be implemented each day El Mercado Popular is in operation at the Salinas Sports Complex.

- Security supervises entrance/exit into market during hours of operation. The Outdoor Market is separated from the adjoining parking areas using gate openings and closure, there is only open space for pedestrians to access market during hours of operation without vehicle access.
- Gates are opened to full extent before and after market is open to the public to allow vendor vehicles to set up and pick up.
- During hours of operation security supervises and ensures vehicles are guided into parking lot to avoid congestion into the market as well as pedestrian access separate from vehicles.
- Signs are posted at pedestrian entrance into the market saying there is no vehicle entrance.
- One security guard in a vehicle supervises the parking lot areas.
- Free parking is offered to attendees to minimize traffic congestion on Main St. and surrounding areas as well as the Sherwood Shopping Center across.

In communication with the City of Salinas staff, Salinas Sports Complex representatives and surrounding businesses, El Mercado Popular operators and the security guard company will resolve all access and traffic issues as needed.