

RESOLUTION NO. _____ (N.C.S.)

RESOLUTION REAFFIRMING THE GENERAL PLAN GUIDING PRINCIPLES

WHEREAS, In 2017, the City commenced “Visión Salinas” to coordinate the public outreach and planning efforts of the Alisal Vibrancy Plan, the Chinatown Revitalization Plan and the Parks, Recreation, and Libraries Master Plan to ensure a unified planning focus across the plans and guide the future update of the City’s General Plan; and

WHEREAS, between May and August of 2018, the City undertook an extensive bilingual public engagement process to draft Guiding Principles that accurately reflected the community’s values and vision to form the basis of plans under development and the future General Plan Update; and

WHEREAS, the engagement process included stakeholder meetings, 9 pop-up events and an online survey to reach approximately 1,200 community members with over 500 community members providing direct input into the final Guiding Principles; and

WHEREAS, the Departments of Community Development, Library and Community Services, and Public Works drafted the Guiding Principles based upon prior input gathered from other planning efforts including the Economic Development Element and Downtown Vibrancy Plan and consulted with all City departments to finalize the principles; and

WHEREAS, the Guiding Principles were presented to the Planning Commission at their December 5, 2018 meeting as part of the East Alisal Street Corridor Plan and the Commission expressed strong support of the proposed principles; and

WHEREAS, the Guiding Principles were presented to City Council on January 22, 2019 as part of the East Alisal Street Corridor Plan and the document was accepted as a strategic planning document including the principles; and

WHEREAS, the Guiding Principles have been incorporated in the Parks, Recreation, and Libraries Master Plan accepted by City Council on July 2, 2019, the Alisal Vibrancy Plan on November 5, 2019, and the Chinatown Revitalization Plan on December 17, 2019 as important strategic planning documents for the City; and

WHEREAS, the Guiding Principles consist of an overarching “Core Value” emphasizing the community’s desire for Salinas to be an inclusive, diverse and welcoming environment where all persons can thrive and eight individual Guiding Principles including Economic Prosperity, Equity and Diversity; Housing Opportunity for All; Healthy and Safe Community; Youth are the Future; Collaborative, Inclusive and Engaged Decision-Making; Livable and Sustainable Community; Connectivity, Access and Mobility; and A Community to Celebrate; and

WHEREAS, the early development of the Guiding Principles was meant to jump start the General Plan Update by helping the community coalesce around a common aspirational vision for the future, which is integrated throughout the City’s planning documents.

NOW, THEREFORE, BE IT RESOLVED THAT THE Salinas City Council reaffirms the Guiding Principles that are attached hereto and approves of their incorporation into the City's upcoming General Plan and other similar planning documents consistent with the recently completed East Alisal Street Corridor Plan, Parks, Recreation, and Libraries Master Plan, Alisal Vibrancy Plan, and Chinatown Revitalization Plan.

PASSED AND APPROVED this 3rd day of March 2020, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

APPROVED:

Joe Gunter, Mayor

ATTEST:

Patricia M. Barajas, City Clerk

Attachment: Guiding Principles