



CITY OF SALINAS

CITY COUNCIL STAFF REPORT

DATE: OCTOBER 22, 2019
DEPARTMENT: PUBLIC WORKS DEPARTMENT
FROM: DAVID JACOBS, PUBLIC WORKS DIRECTOR
BY: VICTOR GUTIERREZ, ASSISTANT ENGINEER
TITLE: DIRECT PURCHASE OF SPEED CUSHIONS

RECOMMENDED MOTION:

A motion to approve a Resolution authorizing the direct purchase of Speed Cushions from Traffic Logix for the total amount of \$84,701.

RECOMMENDATION:

It is recommended that City Council approve the recommended motion for direct purchase of Speed Cushions from Traffic Logix for the total amount of \$84,701.

EXECUTIVE SUMMARY:

All purchase orders or contracts for services, materials, equipment, or supplies involving public works purchases of less than one hundred thousand dollars, may be let by free and open competitive quotations (Salinas Municipal Code section 12-22). The City Council has authority, to authorize a direct purchase upon a determination that low-bid based competition is not likely to serve the best interests of the City, yield the best value to the City, or result in the lowest price. The Traffic Logix speed cushions are from the same vendor used on all City traffic calming projects, thus, creating uniformity when ordering parts and reducing labor cost.

BACKGROUND:

The City receives numerous requests, complaints and suggestions from residents regarding traffic related issues. Many residential concerns relate to driver behavior in the form of speeding or cut-through traffic on residential streets.

In October 2009, the City Council adopted the Salinas Neighborhood Traffic Management Program in order to address residential neighborhood traffic concerns. The program was established initially to address concerns from neighborhoods that could not be supported by traffic enforcement since it was impractical at the time to deploy traffic enforcement officers in residential areas. There had been a growing request for speed reduction throughout the City for which the City had no tools to address the residents' concerns. The traffic calming features recommended in the Salinas Neighborhood Traffic Management Program were evaluated and recommended with

the support of the Fire Department. The traffic Logix speed cushions provide wheel slots specially spaced for wheel spacing of Salinas fire trucks to minimize any potential delays to emergency response.

On September 14, 2017, with an influx of traffic calming requests received, the City approved criteria for prioritizing traffic calming requests based on traffic conditions, collision history, nearby land uses, geometrics and facilities. The prioritization provided a transparent way to prioritize requests given the City's limited resources. Every year around Spring, staff presents traffic calming recommended priorities based on the criteria to the City Council. Council proceeds with implementation based on Council approved priorities.

Traffic Calming (Speed cushions from Traffic Logix) has been implemented in 7 neighborhoods:

- Calaveras Street (District 6)
- Little River Drive Neighborhood (District 6)
- Rosarita Drive and Granada Avenue (District 4)
- Ambrose Drive (District 3)
- Laurel Heights (District 4)
- Tyler Street and Iris Drive (District 5)
- West Curtis Street (District 5)

The following neighborhoods have approved plans and are awaiting implementation of speed cushions:

- Chaparral Drive/Marylal Drive (District 4)
- South Cherokee Drive/Adams Street (District 5)
- Nacional Street (District 3)

Staff recommends the direct purchase of the speed cushions from Traffic Logix in the amount of \$84,701. Purchasing these speed cushions from said vendor will serve the best interests of the City, yielding the best value to the City since staff can negotiate a lower price from the vendor. Additionally, a direct purchase would reduce the maintenance cost since all previously installed speed cushions are from the same vendor; thus, creating uniformity when ordering parts and reducing labor cost.

CEQA CONSIDERATION:

Staff has determined that the project is exempt from the California Environmental Quality Act (CEQA) Guidelines (Section 15301, Class 1). The project consists of the operation, repair, or minor alteration of public streets involving no expansion of use. There would be no significant effect on the environment.

STRATEGIC PLAN INITIATIVE:

The City's Traffic Calming Policy supports Council goals of a safe, livable community.

DEPARTMENTAL COORDINATION:

Public works staff developed the Neighborhood Traffic Calming Manual with feedback from the Salinas Fire Department. Public works staff consulted with the Salinas Fire Department on the recommendation of the Traffic Calming Prioritization. Staff also coordinates with the Salinas Police Department if traffic calming enforcement assistance is necessary.

FISCAL AND SUSTAINABILITY IMPACT:

Traffic Calming Projects (CIP 9163) annual budget for the 2019-2020 fiscal year is \$500,000. There is enough fund available to purchase these speed cushions.

ATTACHMENTS:

Attachment 1: Resolution
Attachment 2: Cost Estimate